

We Anticipate with Pleasure
the Entry of

R. E. Pilcher Company
into Klamath Falls

And extend to them our wishes
for a successful career

We furnished the hardware for this building

Baldwin Hardware Co.
The Winchester Store

418 Main

Phone 261

The Printing,

Stationery and Office
Record Forms for the Klamath Falls
Store of

R. A. PILCHER & CO.

Were purchased locally from

**W. O. SMITH PRINTING
COMPANY**

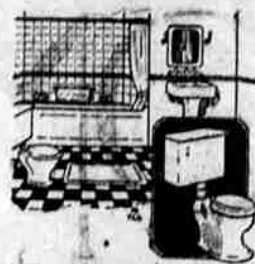
Printing and Office Forms

**Notice The Lighting
of the Pilcher Store**

This store is lighted with Fixtures designed to best
display the colors and quality of merchandise, and
to give comfort to its patrons.

The Electric Shop

Chas. D. Garcelon
735 Main St.



**Necessary
to health**

MODERNIZING

Your plumbing is an important step toward the gen-
eral health of the family.
Whether it is a new installation or an alteration our
organization is at your service.

Try
Lorenz Co
first

On 6th Near Main
Phone 371

General Contract on the
R. A. Pilcher Building
was handled by
COFER BROTHERS

Office at Sixth and Klamath - Phone 389

*It is with sincere pleasure that we express our ap-
preciation to the Architect, Contractors and Mechanics
who have made it possible to complete the alterations
on the Pilcher Building in scheduled time.*

*The co-operation of the different trades and splen-
did work that each has done have given us a wonder-
ful building, and a big improvement to Main Street.*

*We heartily recommend the architect and all of
the contractors of this building to any one requiring
their services.*

Again we thank you, one and all.

R. A. Pilcher Co., Inc.

A. A. McDonald, Manager

Another Sign of Progress

Just as another example of the faith the business world
holds in the future prosperity of Klamath County, is
the coming of a link in the gigantic chain of

R. A. Pilcher Co., Inc.

We are glad to welcome the personnel of this organiza-
tion into our midst and we wish for them the brightest
future possible.

Star Drug Store

The Rexall Store 5th and Main St.

R. A. Pilcher Building
and fixtures were
painted by

F. R. OLDS

Painter and Decorator

I extend to the
R. A. Pilcher Co.

My most cordial wishes for a successful
and prosperous future.

Chas. N. Coseboom

Underwood Bldg.

and appreciate their ready acceptance of
the architectural work under my direc-
tion.

Stromberg-Carlson Radio Set

The World's Highest Priced Neutrodyne.



A Pilcher Innovation

Mr. McDonald of the local Pilcher store has added a Strom-
berg-Carlson Radio to the store equipment to enable his
department heads to hear the lectures on store service which
are delivered from time to time by experts and broadcasted
from the leading Radio Broadcasting Stations on the Coast,
etc.

As far as we know this is one of the first stores outside of
the cities to install this up to date service.

We welcome this progressive institution to our midst.

Earl Shepherd Co.

Radio, Pianos, Victrolas
507 Main St. - Phone 282

Guard Your Home

With the Same IRON CLAD Protection with which The R. A. Pilcher Co., Inc. has insured their valuable properties

To the R. A. Pilcher Co. I express my wishes for a most Prosperous Future.

Jas. H. Driscoll for Insurance