

The Evening Herald

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FRIDAY, AUGUST 28, 1925

WELCOME THE DOLLAR

That the small checking account is very often a losing piece of business for the bank was the subject of an article a short time ago in The Nation's Business. A banker in discussing the article said:

"While there might be a direct loss at the start, we would be very glad to take any small checking account offered.

"It is the small accounts that often develop into the large and profitable ones," he said. "In every business there are operations that can be figured as being a direct loss. If a department store were to figure the cost of selling a five-cent article, there usually would be no profit shown on the sale, but it prepares the road to a fifty-dollar transaction. Banks are more and more being operated along the lines of merchandising institutions.

"In some banking houses today it is still necessary to be introduced to be permitted to open an account. That custom is passing rapidly.

"There was a trust company located on a busy corner in an old-fashioned bank building with only one entrance. It remodeled its building and put an entrance on the other street, making a diagonal passage way which became a popular short cut. One of the directors protested, saying that all the people would be walking through the bank. The president, who had been a successful merchant, said he hoped they would; it would be only a question of time before they would find that it was a very convenient place for an account, and the whole note of his advertising was that you were welcome in that bank and that a dollar would start an account for you."

MOES RETURNING

Mr. and Mrs. H. N. Moe are returning this evening from San Francisco, where for the past two weeks they have been enjoying a vacation trip. While in the southern city, Mr. Moe attended buyers week.

Will Adams left yesterday for San Francisco, where he will transact business matters, for several days.

FROM HILDEBRAND

Mr. and Mrs. Jack Horton, of Hildebrand, spent the day here from their home on a shopping trip.

NEW YORK.—To prove that the Viking path across the Atlantic could be followed successfully, three Norwegians arrived in a 46 foot yawl, eight days out of Bergen.

FROM ALL OVER OREGON

Bits of News From Towns Throughout the State WHAT OTHERS ARE DOING

START STANDARD LOOKOUT ON BLACK CRATER SUMMIT

Construction of a standard lookout house on Black crater, just east of the McKenzie pass lava fields, is now under way, according to information obtained from local forest service officials. J. F. Blanchard, lookout, is building the house. Lumber for the lookout house on Black crater was carried on pack horses for a distance of about two and one-half miles.—Bend Bulletin.

KIWANIANS GATHER

Roseburg Kiwanians and their wives journeyed to Medford last night for an inter-city meeting with the organization members of that city. Such meetings will do much to promote better relations between the two cities.—Roseburg News-Review.

PLANS FOR BRIDGE TENTATIVELY MADE

Discussion of plans for the Marshfield-Eastside bridge featured a conference yesterday between Major T. F. Maginnis, County Roadmaster, W. A. Gilbert, and Assistant State Bridge Engineer Johnson.

Tentative decision was made to place the first pier of the draw 150 feet from the west harbor line and the next pier 200 feet further on. The draw of the bridge will be 200 feet wide.—Marshfield News.

HAS NARROW ESCAPE

A small three-inch sapling probably saved Al Piche, local sportsman, from meeting death when a bridge in the Applegate country, near Squaw lake, gave away Sunday night when he was returning by motor from a successful day of fishing.

According to Mr. Piche, the bridge was floored with logs of odd sizes and was very weak. He had nearly crossed it when the logs commenced rolling under the car wheels, causing his car to slip sideways off the bridge. Expecting it to roll down a 15 or 20 foot bank, he resigned himself to his fate, but a small tree caught it and balanced the car in its precarious position.

Piche and Donald Wheeler, a youthful companion, slept out that night to await daylight, when Patrick Swayne, well-known Applegate rancher, pulled the car onto the road by means of wire cable.—Medford Tribune.

CHILD IS INJURED

Grace McKibben, 4-year-old daughter of H. S. McKibben, local railroad employe, sustained a badly mangled arm this morning when she stuck her fingers in the wringer of an electric washing machine. Her arm was drawn into the rollers and was crushed to a point above the elbow.—Medford Tribune.

ROAD CONTRACT IS GIVEN

Gates and Stolberg of Lakeside received the contract for grading the last 4.75 miles of the Alsen-Waldport highway, according to word received by R. S. Shelley, supervisor of the Siuslaw national forest. The contract was let by the United States bureau of public roads.

When this section is graded and surfaced, there will be a fine macadam highway all the way from Corvallis to Waldport by way of Philomath and Alsea.

C. M. Igle, of Eugene, was reported to be the lowest bidder on the work but did not give a bond, said Mr. Shelley.—Eugene Register.

ROBERT B. PURVIS DIES

Robert B. Purvis well known resident of this section of the state for many years, died yesterday at the Community hospital in Medford.

Mr. Purvis was well known to hundreds of people in this county, who will mourn his passing. He is survived by his wife, five children, his mother and several brothers and sisters.

The funeral services for the deceased will be held tomorrow afternoon, at 2:30, from the Dodge Undertaking Parlors. Interment will be in the Wagner Creek cemetery.

At the time of his death, Mr. Purvis was a resident of the Wagner Creek section, where he had resided for a number of years.

Funeral services will be conducted by the officers and members of the Ashland Lodge No. 944, B. P. O. Elks, of which the deceased was a member. All Elks are requested to assemble in the club rooms at 2 o'clock tomorrow afternoon.—Ashland Tidings.

HOW DID IT HAPPEN

Paul B. McKee, general manager of the California Oregon Power company, Medford, Ore., and president of the Western States Taxpayers' conference, watched conference proceedings at the Multnomah hotel yesterday with one eye. Mr. McKee's other eye is carefully concealed by gauze, cotton and adhesive tape and there were rumors to the effect that a thin slice of raw salt pork also adorned it. Other Medfordites explained the circumstance by which Mr. McKee acquired the colorful optic. The power company at Medford has a baseball team, and it appears that the baseballs used by this team are even more lively than those used in the Pacific coast league. The general manager of the company, by dint of hard effort, has won a place on the company team as second baseman, and while playing that position several days ago was hit in the eye by a batted ball, which appears to have had a wildcat in it rather than a rabbit, as the saying goes, inasmuch as it leaped up and struck him rather than bound hurriedly away from him as any well-mannered rabbit ball would do. The above also explains why in the picture of Mr. McKee printed in the Oregonian yesterday morning, the picture is a profile view taken from the northwest. Although Mr. McKee's left eye is temporarily undergoing repairs he is nevertheless missing nothing of the happenings of the conference sessions.—The Oregonian.

NYEBERG IS FINED

Eddie Nyberg, arrested Sunday afternoon by a county officer on a charge of reckless driving was fined \$15 and costs yesterday afternoon by Justice of the Peace L. A. Roberts, following his plea of guilty to the charge.

According to the complaint, filed

against Nyberg, the latter was driving a light truck on the Klamath Falls highway at faster than 30 miles per hour. He passed a stage, the complaint declared, and narrowly escaped going into a ditch at the side of the road—Ashland Tidings.

STEWART'S WASHINGTON LETTER

By CHARLES F. STEWART

NEA Service Writer
WASHINGTON.—Washington is in a fair way to fulfill the recent prediction of Prof. McKenzie, the University of Chicago sociologist, that the time is coming when only unmarried men and women will live in the centers of cities, while the married ones will dwell in the suburbs, only coming in for an occasional look at the white lights.

The national capital, because of relatively large more or less temporary population, tends strongly toward apartment house existence. Now, the typical Washington suite of apartments consists of two rooms, kitchenette and bath. Larger ones are scarce because they're in small demand—few people can stand such murderous rentals—so there's little inducement to build them. Not much of a family can be squeezed into two rooms comfortably.

So what's a poor paterfamilias to do—with himself, his wife and even one offspring past the age where it can bunk in with pa and ma—to find shelter for his brood? Why, if they're to live like human beings, his only recourse is to move into the suburbs—Chevy Chase, Tacoma Park, Clarendon or some such place—and rent a cottage.

This doesn't quite limit central Washington's population to the unmarried, but it comes pretty near to limiting it to the childless. Realization of Prof. McKenzie's forecast in its entirety may come next.

Rabbit Breeders Are Urged to Exhibit

Rabbit breeders of Klamath county are being urged to send in exhibits for the rabbit division of the county fair next week and all breeders of the county are expected to aid in making this exhibit larger and better than last year.

Those interested in the division say that the premiums this year are liberal. There is no entry fee, but all exhibits must be at the fair grounds by nine o'clock Wednesday night.

NEW YORK.—Willie Hoppe, billiard player, has married Dorothy Dowset, vanderbilt actress at Manhasset, L. I. He was divorced last year from his first wife, Alice Elth, of New York, and received the custody of his two children.

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- Elberta peaches, box 89c
- Fresh tomatoes, box 70c
- Cauliflower, per head 15c
- Dill week for pickles, lb 30c
- Watermelon, per pound 1 1/2c
- Maize oil, cut 60c, pint 35c
- Macaroni, 3 pounds 25c
- Blue Rose rice, 3 lbs 28c
- Small white beans, 3 lbs 33c
- 1 gal. can solid pack tomatoes 50c
- Peanut butter, bulk, per lb 25c
- Gal. jelly, Haas Bros. \$1.60



- Rogue river cantaloupes 5c
- 3 rolls tissue toilet paper 25c
- Roller Bird seed 25c
- Fly Tox, Bottle 75c
- Wash Boards, each 50c
- Swift's Jewel Shortenin, 4 lb. pail 94c
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We have just finished overhauling some 40 sewing machines, and all are in good working order, some as good as new, prices from \$5.00 to \$45.00, both time and cash, for Singers, Whites, Eldredge, Standard, New Home and other makes.

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