

# The Evening Herald

Issued Daily, except Sunday, by The Herald Publishing Company, Office: 119 N. Eighth Street, Klamath Falls, Ore.

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Entered as second class matter at the postoffice at Klamath Falls, Oregon, under act of March 3, 1879.

Member of the Associated Press

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The Evening Herald is the official paper of Klamath County and the City of Klamath Falls.

### SUBSCRIPTION RATES

Delivered by Carrier		By Mail	
One Year	\$8.50	One Year	\$5.00
Six Months	5.50	Six Months	3.75
Three Months	3.50	Three Months	2.50
One Month	.65	One Month	.85

SATURDAY, JULY 18, 1925

### DO SLOGANS HELP?

"Buy Canadian-Made Goods" is a slogan that is being much sloganed-across the northern frontier. An investment house in the National Capital urged the sojourners in D. C. to "Keep Washington Money in the District." We recall another slogan something like "Keep Kansas Insurance Money in Kansas for Kansas."

And recently one of the cities close to the frontier of Greater Boston has been urged that "Brockton People Should Eat Brockton Baked Bread."

Picture an American exporter who has obtained from the Bureau of Foreign and Domestic Commerce a nice long list of prospects in Australia sending out a scientifically-drafted circular to induce the Australian buyers to try the superior American product. When the circular arrives at Sydney, the Australian government takes a hand and plasters the envelope with "Always Ask for Australian Products," as per above reproduction.

Maybe it all does some good. Maybe the buyer is induced to do what the slogans suggest. But maybe not. The dollar, Canadian or American, and the pound sterling, British South African or Australian, have a pronounced tendency toward purchase of what the buyers believe to constitute the best value for the price.

Now that the Rotary Club has manifested an interest in the growing of shade trees in the city, it would not be a bad idea if it went into the laundry business and ironed the wrinkles out of Oregon avenue and Sixth street. We venture the prediction that if it does it will have done far more to impress its value to the community than by a shade tree campaign.

One of the first books that should grace the shelves of the new \$50,000 library should have a title reading something like this. Twelve Ways to Mollify the Anger of the Tourist after he has Traversed Oregon Avenue or Sixth Street." Another book that should be included should be entitled: "\$50,000 for Libraries, Not One Cent for Streets."

The gent who invented the first "Bump the Bumps" must have got his inspiration after a ride out Sixth street or over the Shippington road.

## Stewart's Washington Letter

By CHARLES P. STEWART  
NEA Service Writer

WASHINGTON, July 18.—"Though advice may be cheap," said Herbert Quick, author of "The Great American Novel," in a chat I had with him a few days before his recent death. "yet it's a satisfaction to see it turn out right after giving somebody some of it."

There'd been a reference in the course of our talk to John Garibaldi Sargent, the United States attorney general.

"Did you know," Quick asked, "that the old man had a cousin who once lived out in Sioux City?" Having been a Sioux Cityite myself in my youth, this was mildly interesting.

"Yes," Quick continued, "it's a fact—a young Iowa farm boy from down near Akron."

"Farming, however, didn't appeal to our hero, as it doesn't to so many farm boys. So he studied and in due course was admitted to the bar down at Iowa City. Then he came up to Sioux City, prospecting around a bit. He had a letter to me and one day called in to ask for a few suggestions."

"Fred," I told him, "breaking into law in a big town like this—which Sioux City is, comparatively—is a mighty slow, discouraging job. I knew what I was talking about, for I'd done it myself and nearly starved to death."

"Now, my advice to you," I proceeded, "is to settle down in one of our good little burghs out in the

country and build up a country practice.

"In a few days he called again. He told me he'd arranged for a desk, practically as a mere clerk, in the offices of Wright & Call, the most important law firm in that section. It was a good connection, but as I've said, all Fred Sargent had was just a clerkship."

"Well, what happened to that firm? Inside a year the junior member, A. F. Call, broke down physically and had to retire. Young Sargent, having shown much promise and being right handy, was boosted immediately into the junior partnership.

"A few months later Craig L. Wright, the senior member, died suddenly and Sargent inherited the entire practice. It included the legal representation of the Chicago and Northwestern railroad in his territory.

"You never saw anybody rise so fast. Now Fred is vice president and general counsel of the whole Northwestern system."

Quick would have grinned, had he lived another month or two, to see Fred W. Sargent stepping, as he has just done, into the presidency of the Chicago & Northwestern and Chicago, St. Paul, Minneapolis & Omaha railroads.

### BABE GETS OTH

DETROIT, Mich., July 18, (AP)—Babe Ruth hit his ninth home run of the season today in the first inning of the Yankees' game with the Tigers, scoring Combs before him.

### The Busy Man's Newspaper



### EVERETT TRUE BY CONDO



**TO PORTLAND**  
Dr. and Mrs. Casper With Miss Hogan to Enjoy Trip

Dr. and Mrs. G. Casper accompanied by Miss Fayls Hogan, left this afternoon for Portland, by motor, where they will spend the coming week on a pleasure trip.

**MISS LINDLEY GOES**  
To Enjoy Two Weeks in Los Angeles with Relatives

Miss Kathryn Lindley left today for Medford from which point she will take the train for Los Angeles, California, to spend the next two weeks visiting with relatives and friends.

**MRS. MARTIN RETURNS**  
After Extended Visit in Colorado With Daughter

Mrs. Bill Martin returned to the city last evening from Alamosa, Colo., where she has been enjoying the past two months the guest of her daughter, Mrs. Charles Gray.

**MERRILL RANCHER**  
In on Business From the Merrill Road Country

E. S. Elliott, one of the prominent ranchers of the Merrill road country, is in the city this afternoon, transacting business.

**ON BUSINESS**  
Golden Rule Men Leaving Tomorrow Morning on Business

E. W. Vannice, Mortimer Lee and J. W. Crooks will leave tomorrow morning for Chiliquin, where they plan to spend the day attending to business interests.

**ENROUTE NORTH AND EAST**  
Algoma People in Extended Trip North and East

Mr. and Mrs. Herbert English of Algoma passed through the city yesterday enroute to Montana, where they will visit Mrs. English's parents and then motor on to Minneapolis to visit with Mr. English's parents. They plan to be gone for about six weeks.

**KENO SHOPPER**  
Mrs. George Hevlin is among the business visitors here today from Keno.

**TO MARSHFIELD**  
Local People to Visit with Friends at Marshfield

Mr. and Mrs. J. Martin plan to leave by motor tomorrow morning for Marshfield, on Coos Bay, where they will visit for several days with friends.

**TO NEVADA**  
Spending Summer With Relatives and Friends in Nevada

Mr. and Mrs. W. H. McCroskey and two small children, left by motor for Reno, Nevada, from which point Mrs. McCroskey and children will take the train to Ely, Nevada, to spend the remainder of the summer visiting with relatives and friends. Mr. McCroskey is expected to return to the city about Tuesday.

**DOKKIES**  
D. L. Jones and G. E. Ranken, both registering from Medford arrived this afternoon to attend the ceremonial of the D. O. K. K. lodge.

**MORE MEDFORD PEOPLE**  
Mr. and Mrs. H. A. Smith, Jeanne Kent and Mrs. J. Kent are another party of Medford folks that arrived late this afternoon for the ceremonial of the D. O. K. K.

**TO ATTEND CEREMONIAL**  
Medford Party Arrived This Afternoon to Attend D. O. K. K.

Mr. and Mrs. J. W. Nixon and Mrs. A. E. Watson motored over from Medford this afternoon to attend the ceremonial of the D. O. K. K. being held here.

**TO DIAMOND LAKE**  
Left This Afternoon for Fishing Trip at Lake

J. Klatt and George Yarno left this afternoon for Diamond Lake on a fishing party, planning to return to the city late tomorrow night.

**AT ROCKY POINT**  
Mr. and Mrs. W. McNeely left this afternoon for Rocky Point to spend over Sunday at their lodge.

**FROM MEDFORD**  
Among the arrivals from Medford this-afternoon were Mr. and Mrs. R. Moore, who are over to attend the ceremonial of the D. O. K. K., which is a branch of the Knights of Pythias.

**RETURN FROM ODELL LAKE**  
Have Been Visiting With Mr. Coates at Lake for Few Days

Mrs. Phil Coates and her guest, Miss Castleton of Portland, returned this afternoon from Odell Lake, where they have been visiting for several days with Mr. Coates.

**BROWN FROM NORTH**  
P. S. Brown is in the city this afternoon from Portland attending to business matters here.

**FROM OAKLAND**  
Mr. and Mrs. A. M. Thompson registered late this afternoon at the Hotel White Pelican from Oakland, California.

**THE WEATHER**  
The Cyclo-Stormograph at Underwood's pharmacy shows a steady barometric pressure is being maintained and a continuation of high temperatures is indicated.

Forecast for next 24 hours: Fair and warm.

The Tycoos recording thermometer registered maximum and minimum temperatures today as follows:

High.....92 Low.....65

**U. S. Weather Report**  
Oregon—Fair weather and moderate temperature tonight and Sunday. Moderate north and northeast winds.

**TWENTY FIVE TODAY**  
Tourists Continue to Flock Into Klamath Falls

With T. B. Tullock and wife being the first to register at the chamber of commerce today, from Rockford, Illinois, up until late this afternoon there had been 25 cars registered. Mr. and Mrs. Tullock are returning to their home at Rockford, Illinois after an extended visit in the west, spending the greater part of winter in California. Others to register today were: C. I. Richter, Eagle Rock, Calif.; J. C. McCormick, Jr., Los Angeles, Calif.; H. E. Nelson, San Francisco, Calif.; Mrs. Fannie Gruwel, Lakeport, Calif.; J. N. Frieder, Tennant, Calif.; M. G. Baker, Santa Barbara, Calif.; J. H. Forbes, Orlando, Calif.; Lee Harris, San Francisco, Calif.; H. B. Evans, San Francisco, Calif.; Carl B. Robbins, Palo Alto, Calif.; C. A. Bentley, Willows, Calif.; C. A. Ault, Los Angeles, Cal.; L. Ernest Shild, Oakland, Cal.; J. H. Hamilton, Sacramento, Calif.; L. S. Chino, San Jose, Calif.; A. J. Baker, Willows, Calif.; A. Gibson, San Jose, Calif.; V. W. De Far, El Centro, Calif.; Frank Joseph Gomer, Oakland, Calif.; Carl Samis, Hesperbrook, Calif.; C. W. Hayward, San Francisco, Calif.; and D. E. Eshom of Seattle, Washington.

**PARTY TOMORROW**  
Mrs. Jim Grimes and Miss Bernice Hector to Honor Boyles

Mr. and Mrs. J. C. Boyle and family will be the honor guests at a swimming and picnic party tomorrow afternoon at Ford Creek, when Mrs. Jim Grimes and Miss Bernice Hector will entertain a number of their friends. Those who will enjoy the picnic which will be followed by a swim at Agency Lake will include: Mr. and Mrs. O. M. Hector and family, Miss Mary Walker, Mr. and Mrs. O. L. Brown and family, B. S. Grigsby and Mr. and Mrs. Jim Grimes and Faith and Marian Grimes.

**WILLARD SMITH HOME**  
After Submitting to Major Operation Able to Return Home

Friends of Willard Smith will be glad to learn that he has sufficiently recovered from his operation for appendicitis and will be taken to his home to recuperate tomorrow.

### Thaddeus McHatton May Locate Here

Impressed with the possibilities in Klamath Falls, Thaddeus McHatton, who formerly conducted a jewelry store in this city for years, may return and establish himself in business here. Mr. McHatton who has been in the jewelry business at Susanville, California, for the past few years, is now in town visiting old friends.

Mr. McHatton, when in Klamath Falls, was a town character. It was he who when somebody asked if he had seen Fred Morley around lately replied: "Well yes. He passed by the store last week. If you hurry up you might catch up with him in the next block."

### Lair Thompson For Frederick Steiwer

Portland Lawyer Says He Will Support Pendleton Man for Senator

SALEM, Ore., July 18.—W. Lair Thompson, Portland attorney who has been mentioned as a candidate for the Republican nomination for United States senator to succeed Robert N. Stanfield, said here today that he would support Frederick Steiwer, of Pendleton, for the nomination if the latter decided to be a candidate.

### Medford Capitalist Dies At Marshfield

MARSHFIELD, Ore., July 18.—(AP)—Martin McDonough, a retired capitalist of Medford, died in a hospital here today following a stroke of paralysis while eating breakfast at Gold Beach. McDonough was making a trip with Frank Dellinger of Medford. McDonough has a sister, Mrs. Gus Samuels, living in Medford.

### Profitering Guide Fined by High Court

POTSDAM, (AP)—Six dollars is too much for any guide to charge for taking tourists through Sags Soud Castle and other sights of Potsdam, in the opinion of the court of appeals. Guides for tourists are not a luxury, as held by the lower court whose decision was reversed, but a daily necessity and therefore cannot command fancy prices.

The case arose out of a difference some months ago between a party of Englishmen and a Potsdam guide named Max Schulz. The guide had charged 25 marks for taking the party around, whereupon the Englishmen appealed to the courts. The lower court believed that anybody who can afford a guide is rich enough to pay whatever the guide may charge. The state's attorney held, however, that Germany and especially Potsdam have every reason to encourage the traveling public and that overcharges like these were calculated to make people shun Potsdam, thereby ruining its tourist business.

