

# The Evening Herald

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TUESDAY, JULY 14, 1925

### SELLING SCENERY IN AMERICA

Three live railroads, with a system extending from Chicago to the Pacific Coast, decided the way to get business was to go after it.

The business they wanted was summer travel to the Northwest. Their principal means of soliciting this business was to tell the public what they had to offer along their lines, in scenery, climate and opportunity. They have been at it for three years, now—the Burlington, Great Northern and Northern Pacific—and have checked their results by means of a very definite process of learning the number of visitors to each of the five National Parks on their main line—Yellowstone, Glacier, Mt. Rainier, Crater Lake and Rocky Mountain.

In two years the visitors to Crater Lake and Mt. Rainier increased approximately 100 per cent; Yellowstone and Glacier, 50 per cent. And this in spite of the fact that 1924 was an off year for travel.

Apparently the East is becoming interested in the West, and the Far West, at that.

Travel experts have always said that the American school teachers, on account of their long summer holiday and their appreciation of the educational value of travel, were the one great tourist source for the western mountain country. This railroad group's study shows that the first place in reality belongs to an altogether different class—the business executive group, including department heads, officials of business firms, and major salesmen. Twenty-five per cent of all of the eastern visitors to these National Parks come from that classification. The teacher group is second; clerical workers third; professional men—doctors, lawyers and dentists—fourth. And then come housewives—mother off for recuperation. Following, in order, come skilled workers—mechanics, engineers, foremen—and then students, farmers, and "retired."

By CHARLES P. STEWART

NEA Service Writer  
WASHINGTON, July 14.—What may this country expect in the way of tax changes in the next few years?

It can feel perfectly sure of a lot of talk about reduction, and almost equally sure of higher taxes.

Federal taxes are coming down. There's no bluff about that. State, county and city taxes are increasing steadily.

The former are not being cut and cannot be cut and nobody has a right to ask that they be cut as fast as the latter are rising.

What does it profit the taxpayer to have a few per cent lopped off his federal burden if twice that many per cent are added onto his local burden?

Income taxes almost certainly will be trimmed by another 25 per cent next winter. This doesn't necessarily mean, however, that the man of moderate income will be relieved another 25 per cent, on top of his last year's relief.

Secretary of the Treasury Mellon is determined to give a large share of the benefit this time to sur-taxpayers—a little of it to the smaller fry, but most of it to the big fish.

How this will come out nobody knows yet. There'll be a per capita decrease, but some millions of people may not come in on the per capita. Next December will tell, most likely.

There'll be further decreases after next winter, scattered along over several years, but they'll be more gradual, except in certain contingencies.

Luxury taxes—as on automobiles and auto supplies, jewelry and theater tickets—will dwindle, bit by bit, to nothing. Income tax exemptions will be increased, slowly.

It's rather a wild guess—which is the best anybody can make—but perhaps the federal load will be lightened, in the absence of any of the contingencies referred to, by 20 per cent, all round, in the course of six or seven years.

The contingencies? Well, the

United States has about 12 billions in debts outstanding in Europe and is getting nothing, principle or interest, on approximately eight billions of it.

If this matter's fixed up, and the debtors begin turning in the interest and making a few inroads on the principle, it will help materially.

Then there's America's own war indebtedness, almost entirely internal—but it has to be paid, for all that.

Its principal has been reduced since 1919 from about 26 to about 20½ billions. This saves interest. As it continues—still less interest.

Now, as to state, county and city taxes, which offset these federal reductions. Local levies, from state on down, were \$13.91 per capita the country over in 1912, which was an increase of more than 50 per cent in 10 years, and in 1922 the per capita was \$32.23, or an increase of nearly 132 per cent in two decades.

The states, counties and cities weren't paying their bills as they went along, either. Their indebtedness, per capita, were \$22.73 in 1902 and in 1922 \$79.99, nearly a 233 per cent increase.

### Hodges Soon To Be Given Hearing

MEDFORD, Ore., July 14.—Closing arguments in the trial of T. Eddy, local junk dealer, indicted for an alleged statutory offense involving a ten year old Gold Hill girl, were made in the circuit court this morning, and the case will go to the jury early this afternoon.

The case of B. J. Hodges, a resident of Klamath Falls, one of the quartet indicted for violation of the liquor laws, as the result of a raid on "The Hut" during the national guard encampment last June, will be called at the conclusion of the Eddy case.

Hodges and B. Dawson and their wives were indicted by the grand jury for alleged possession of intoxicants and sale of liquor while armed.

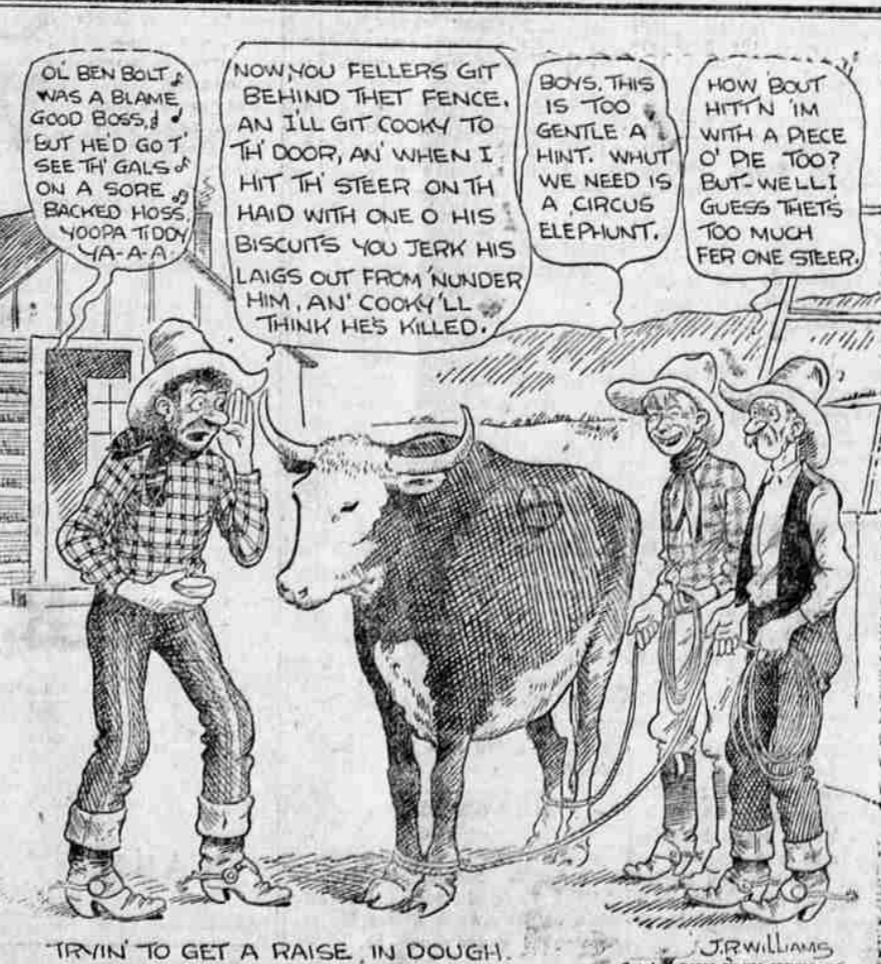
## FIRST EVOLUTION TRIAL PICTURE

Exclusive Picture of Trial Opening Telephotographed by NEA Service for The Evening Herald



Monkey and man on trial! Here is scene at opening of the case in Dayton, Tennessee. Arrows, left to right, point to, Dudley Field Malone, New York lawyer, member of the defense staff; Clarence Darrow, famous criminal lawyer, heading defense; John T. Raulston, and William Jennings Bryan, leading fight against evolution. John T. Scopes, seated at table in center, instructor in the Reh a Central High School of Dayton, defendant, who is charged with violation of the Tennessee law which makes it a criminal offense to teach the Darwinian theory of evolution in the public schools. Jury panel and newspapermen are in the background. (NEA Telephotograph).

### His Idea of Foreign Exchange



### Atwell Picked as Leader of Nation's Elks

Report Shows Membership Doubled Since 1912 Meeting

PORTLAND, Ore., July 14. (AP)—William H. Atwell of Dallas, Texas, United States district judge of the Northern district of Texas was today unanimously elected grand orator of the Benevolent and Protective Order of Elks at the thirty-first annual reunion of the grand lodge here. He was nominated by M. T. Lively of Dallas, and the nominations were immediately ordered closed.

Riley C. Powers, of Montpelier, Vermont, who has been a member of the order for 24 years, was elected grand esteemed loyal knight.

Walter F. Meier of Seattle, who is retiring as president of the Washington state Elks association, was elected grand esteemed lecturing knight.

Fred C. Robinson of Dubuque, Iowa, was re-elected grand secretary, a position he has held since 1904.

John K. Burch, Grand Rapids, Michigan, was elected grand treasurer.

Retiring Grand Exalted Ruler John G. Price, in his annual report declared the Elks National Home at Bedford, Va., in "unquestionably the outstanding activity of the order, which should be kept forever in the foreground."

He said the membership of the order should rally to the call for a further extension of the home. He praised the Elks magazine, which he said had made a profit since its establishment.

"We are now approaching the time when our eyes will feast on the national memorial headquarters building in completed form," he said, "located as it is in the city of Chicago, most accessible to every part of the country, it should be a shrine to which all Elks should turn whenever possible to pay their tribute of respect to the memory of the men in whose honor it has been erected."

Grand Secretary Fred Robinson in his report showed that the membership of the order had more than doubled since the reunion held in Portland in 1912. "My annual report of that year," he said, "showed a total membership of 384,742, while this year our membership stands at 532,085."

### Work On Highway Will Be Speeded

Assurance that work on the ten miles of road remaining to be cleared on the highway between Klamath Falls and Bend would be rushed was given this noon by County Judge R. H. Bunnell, who spoke before directors of the chamber of commerce today.

Completion will be within 30 days, Judge Bunnell estimated.

As soon as the highway is cleared contracts will be let and it is the belief of Bunnell that within a year the highway will be a completed link between The Dalles to the California line.

### BOYS TO PORTLAND

Local Boys Leave for Portland for Week's Visit  
Basil Brown and Henry Grimes left this afternoon for Portland, where they will visit and have dental work done during the next week.

### B. AND P. W. MEET

Business and Professional Women Meet at Blue Bird

Seventeen of the members of the Business and Professional Women's club met last evening at the Blue Bird for a social gathering, plans for the entertainment of the Medford club being discussed. The definite date of the entertainment has not been decided upon as yet.

### HECTOR GIRLS LEAVE

Will Be Guests of Mr. and Mrs. J. Grimes for Several Days

The Misses Bernice and Florence Hector left this afternoon for Williamson river, where they will be the guests of Mr. and Mrs. Jim Grimes for several days.

### SWIM ENJOYED

Party of Local Folks at Agency Lake for Swim

Last evening a party of local people including Mr. and Mrs. O. M. Hector and family, Mr. and Mrs. O. L. Brown and son Basil, Mr. and Mrs. Jim Grimes, Mr. and Mrs. Harry Walker, motored to Agency Lake for a picnic dinner and swimming party.

Procrastination was invented by a sink full of dirty dishes.

### EVERETT TRUE

### BY CONDO

HELLO — IS THIS MR. TRUE? — MR. TRUE, MY NAME IS BUZZER. I WOULD LIKE TO MAKE AN APPOINTMENT WITH YOU FOR AN INTERVIEW. I AM HANDLING A VERY ATTRACTIVE PROPOSITION. — BEG PARDON? — WELL, — ER, — NO, I WOULD RATHER STATE THE NATURE OF THE BUSINESS TO YOU IN PERSON. IN THAT WAY, YOU SEE, THE WHOLE THING CAN BE LAID OUT BEFORE YOU.



I'D BE TICKLED TO DEATH, MR. BUZZER, TO HAVE A PERSONAL INTERVIEW, AND I'D SEE TO IT THAT YOU WERE, TOO!!! PERSONAL CONTACT IN THIS CASE WOULD BE BEST!!! BLOW OUT HERE SOME EVENING TO MY HOUSE AND, BELIEVE ME, IF THE WHOLE THING ISN'T LAID OUT BEFORE ME, THEN I'VE LOST MY PUNCH!!!

