

Wild Times

You
come too

If you "wanna" dance
If you "wanna" drink (it's soft)
If you "wanna" gambit
If you "wanna" gamble

Elks' Western Nights Elks' Temple

Thursday, Friday and Saturday Nights

Everything Wide Open

Remember Children under 8 or over 80
must be chaperoned

RACINE MULTI MILE TIRES



Keeping Up With Racine

We sell a great many tires, more and more as the months go by. This is partly due, of course, to the kind of service we believe you have learned to expect from us. It is due, even more, to the kind of service we know you have learned to expect from RACINE Multi-Mile Cords. Our sole ambition is to prove as satisfactory as the product we sell.

MOTOR INN GARAGE

230 MAIN

PHONE 294-J

Goodyear Man Tells Merits of Supertwist

"The swing to balloon tires is one of the most interesting things going on in the motor world," declared Mr. James Griffith, sales representative of the Goodyear Tire & Rubber company for this section who has just returned from a week's sales school and conference at the company's huge factories in Akron.

"Although the balloon tire is only in its second year," he said, "reports made at the Akron conference from every section of America show that the demand for the new tires is growing with rapid strides.

"The automobile manufacturer has been quick to sense the public interest in balloon tires, and already they are standard or optional equipment on practically every make of car coming out today.

"The Goodyear company has 15,000 men in its Akron plant alone and last year from its three factories sold over \$138,000,000 worth of tires and rubber goods.

"To the man who hasn't been through a big tire factory, one of the most striking things is the use of labor-saving conveyors and modern machinery to turn out thousands of tires of all sizes every day, but with such a perfectly planned system that materials and processing are inspected at every step.

"The economies in construction provided by this machinery have been passed on to the public so that the automobile tire is one of the few articles in common use today which actually costs less than it did in pre-war times.

This is in the face of the fact that the tires being produced now have been so greatly improved that they are delivering three and four times as much mileage as tires did in 1914.

"The Goodyear company has a great experimental department and laboratory which has been working for years on just such improvements in manufacture.

"The first Straight Side tire, the practical cord tire, the pneumatic truck tire and within the last year the Superwist balloon tire are all products of Goodyear experimental department.

"High pressure tires will continue to be built and sold for a few years yet," continued Mr. Griffith. "Since the balloon tire is so recent that the great majority of present automobiles were designed for high pressures.

"However thousands of auto owners are changing over their tire equipment, either by putting on Interchangeable Balloon tires which fit their present rims, or by getting new wheels of small diameter, built specially for balloon tires.

"I hadn't realized how fast the swing to balloons had proceeded until I saw with my own eyes the thousands of balloon tires that are being built now in the factory to keep pace with the popular demand.

"It is becoming more and more generally recognized that the one thing that has given Goodyear Balloons their tremendous popularity has been the Superwist cord that goes into them.

"Superwist was worked out by company engineers in its experimental weaving rooms at its cotton mills at Goodyear, Conn., and at Los Angeles.

"The keynote to the popularity of balloon tires is their resiliency and easy riding qualities and consequent economies in car upkeep. Consequently the Superwist cord which has a much greater resiliency and stretch to it than the old cord fabric, is largely responsible for the success of the Goodyear balloon tire."

\$16-\$18-\$20
Fancy Hand
Carved Silk
Farasois
SPECIAL
\$9.75



New Shipment
neckwear
just in.
Look it
over

EXTRAORDINARY OFFERINGS



Added Values in New Summer Silk Frocks

Delightful individual frocks, cleverly designed, to meet the need of this fashion exacting season. Fashioned in satin crepe, flat crepe, canton, broadcloths, radium, georgette, etc., most of them in the present day demand of printed silks.

Godet flares,
Pleats,
Flounces,
Fancy Jabots,
Ecu lace Inserts,
Fancy Collars and Cuffs,
are only a few of the chic trimmings

Sizes from 16 to 42

Greens,
Blues,
Leather,
Henna,
Rust,
Blonde,
Black,
etc.

\$16.75

Include One of These Silk Frocks in Your Summer Wardrobe Budget.

Many new ideas are ensembled in these lovely summer silk frocks, that usually sell for \$15. Many new printed silks as well as plain, many smart color combinations featuring styles for youth and maturity.

The Woman's Store VIA.
R. C. U.'s 1000 store
purchasing power makes
sales of this nature possible.

Various:
Colors,
Styles,
Materials,
Trimmings,
Etc.

\$9.75



Imported Broadcloth Blouses

Different styles
Different colors
Different sizes

\$1.75

Truth in Advertising

You

would not buy Fabric tires and pay the price of Cords.

BUT when you buy wrapped or cotton covered garden hose and pay the price of moulded garden hose you are doing the same thing. For the original crack-proof, non-kinkable

Garden Hose

Try

LORENZ CO.

First

Phone 371

On 6th near Main

A. H. LAMM HERE Reclamation Engineer Visits Klamath Project Yesterday

A. H. Lamm, reclamation engineer, was a visitor in Klamath Falls yesterday to confer with officials of the Klamath Irrigation district relative to engineering problems and their solution on the Klamath project. Mr. Lamm is engineer for the Western Oregon Development company and the Santiam Reclamation company of Stayton, Oregon. While here he conferred with R. E. Bradbury, director of the district and A. M. Thomas, secretary of the district.

GERMAN SUB BUSY

TANGIER, May 12.—A report to the Havas agency says a German submarine recently landed explosives, telephonic material and food-stuffs on the coast of Riff, the chieftain of which, Abd-El-Krim, is invading the French zone of Morocco. It is also stated that several Germans, dressed as Riffians and using oriental pseudonyms, have been observed on the Riff.

The more we see pictures of Hindenburg the better we like Pershing.

FRENCH HERO DIES

PARIS, May 12.—General Charles Mangin, French hero of Verdun, died today.

Cheaper Wood

BLOCK WOOD
is down to the bargain
SUMMER PRICES

Order a couple of loads each month through the summer at these cheap prices and you will be prepared for winter.

Peyton & Co.

"Wood to burn"

601 Main Phone 535

Dodge Brothers Show Big Production Increase

Dodge Brothers have been establishing new high records continuously for several months, as compared with similar periods for previous years, but the record of the week ending April 11 is the best in the company's history.

With retail deliveries aggregating more than 7,000, an average of more than 1,300 each production day, the best previous week was surpassed by several hundred cars. New retail orders exceeded the corresponding week of 1924 by 1000, or approximately 18.7 per cent.

Although Dodge Brothers Motor Cars are now being built at the rate of 1,100 a day, both deliveries and new orders are some 200 a day in excess of production.

"Had dealers' stocks permitted, the number of deliveries for the record week would have been even greater," said John A. Nichols Jr., vice-president in charge of sales. "It is not a spurt, but a steady, healthful climb."

Don't worry about the future of radio. Every infant has static during its first few years.

Ford Factories Setting Production Record

The Ford Motor company is again setting new production records in order to meet increasing sales demands coming from all sections of the country.

Tuesday, April 28, all previous records for daily output were broken when the Ford domestic assembly plants turned out a total of 7,594 cars and trucks, setting up for the third time within a week a new production mark.

The record of 7,482 cars and trucks which had stood since April 9, 1924, was broken on April 22 when production reached 7,503. Another high mark was set last Friday, April 24, when the day's production reached 7,547 and this stood until the new figure was attained Tuesday.

NEWSPAPER SOLD

BELLINGHAM, Wash., May 12.—The Puget Sound Mail, a weekly newspaper of La Conner, was sold yesterday to W. M. Bailey of Eugene, Ore., by E. L. Carter, publisher of the paper for the past 38 years. The Mail was founded in Bellingham in 1873 by the late James W. Power and moved to La Conner in 1879.



Phone
Johnny-on-the-
Spot
for Lumber
Main 128

No uniform of gold and braid, no insignia of rank or station can compete with a man's working clothes. We serve the purposes of the builder with lumber that will prove itself worthy of your purchase.

Lakeside Lumber
Company
Center St. and Klamath Ave.