

Falls Mercantile Co.

Economy Sale

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Thursday - - Friday - - Saturday

Phoenix Silk Hose

None better obtainable, no matter what price you pay. If you have worn them, they need no recommendation. If you never have worn them, avail yourself of the special price offered you and get one pair, or several.

79c

ECONOMY SALE PRICE.....

Just as another evidence that the Falls Mercantile Co. is always the best place to trade we are offering some rare bargains in our three-day ECONOMY SALE for 79c. This merchandise was not purchased for sale purposes—it is all strictly new, first-grade stock which we, and all other merchants, offer every day at a much higher price. This will make you wonder why it is that we don't always sell it at this price if we can do it for three days. This is the reason: Every business must make a reasonable profit to live and grow, but for the three days of our ECONOMY SALE we are forgetting all about profit on the things advertised and in some cases it has been necessary to forget about the price we paid. They are all good buys, and everything offered is useful in every home.

Phoenix Silk Vests

In pink and peach. All sizes. With wearing qualities found only in a PURE SILK vest. Of course they are better looking. Made by a famous house with a national reputation to sustain. Positively a \$1.50 value.

79c

ECONOMY SALE PRICE.....

79c

ECONOMY SALE

Boys' Sealpax Athletic Underwear

For the little chap who will take from size 2 to 14. For better wearing qualities — demand "SEALPAX."

Economy Sale Price, 79c

Engineer and Fireman Sox

The standard of measurement by which all other work sox are judged. Stoutly reinforced from top to bottom. Top will not stretch out of shape. Regular 25c

4 pairs for79c

Pamico Cloth

Guaranteed fast colors. Ideal for house dresses and children's dresses and for every purpose for which a better quality cotton material is needed. You can find every popular color for spring in our stock. Think of it!

Economy Sale Price 2 yards79c

19,000 Range Gingham

Our stock is complete with all the newest patterns. 19,000 Range means fast color.

Economy Sale Price 4 yards79c

Canvas Gloves

Heavyweight, full size, knit wrist, reinforced seams—the ideal glove for the mill or farm worker.

Economy Sale Price 7 pairs79c

Khaki Trousers

Made of heavy durable khaki. The best thing on the market for a summer work pant. Just the thing you have been looking for in a hiking suit that will give you real service at small cost.

Economy Sale Price, \$1.79

Children's Play Suits

Exceptionally well made from first grade khaki and denim.

Economy Sale Price, 79c

DREADNOUGHT WORK SHIRTS

Heavy triple-stitched work shirts that will outwear anything on the market. Regular \$1.25 value. These shirts are full-cut—will not bind in any position.

Economy Sale Price79c

Turkish Towels

If there is ever going to be a time when you will need a supply of high-grade towels, you can't afford to pass up this opportunity. Sell regularly for 69c. Especially priced for the

Economy Sale, 2 for 79c

Ladies Walkover Shoes

Broken sizes, high and low and medium heels, strap pumps, good choice of colors and materials. Values up to \$12.50. The chance of a lifetime for the woman who wears a narrow size shoe.

Economy Sale Price \$2.79

Phoenix Silk Bloomers

You will search the town over and fail to find values like this. Phoenix garments need no introduction or sales talk—the values are there. You will pay more for even fibre silk than we ask you for these bloomers.

Economy Sale Price \$1.79

Men's Hanes Athletic Underwear

One of the best known brands of underwear on the market, and deservedly so. Hanes quality has within the past two years created a world-wide demand. Sold for the three days of our

Economy Sale Price, 79c

House or Kitchen Dresses

It is nice to slip into a nice, cool, clean house dress in the morning, but it is nicer to be able to slip into that same house dress after it has been laundered many times without showing appreciable wear or fading. This satisfaction comes to those who wear our guaranteed Scout percale house dresses which we are offering at this

Economy Sale for79c

Leather Work Gloves

For the girl or woman who works in a box factory or around the garden, these are real buys. Made in Cadet sizes, to insure you a comfortable fit.

Economy Sale Price, 79c

Cretonnes

Our entire stock of high grade cretonnes, priced especially for

Economy Sale 4 yards79c