



John Schubert wearing the new double-breasted model for Spring



E. T. Boatman wearing the new Spring business suit



Cecil Matt wearing the sport togs of today



Jack Campbell wearing Model 150



Dewain Buell wearing the new English model for Spring

Style Is Important for Easter

But So Is GOOD VALUE

You get them both here. Hart Schaffner and Marx give us the style, they also give us fine quality for less money than anyone we know of. Our part is to make these values even better by pricing them on the lowest margins We are doing it—the clothes show it too

\$35 \$40 \$45 \$50

These models give you an idea of the wide range of popular styles in Hart Schaffner & Marx clothes

The boys pictured above put in plainly in a few words. "We know that Sugarman's is the place to get real style and Hart Schaffner & Marx are the clothes that give it."

K. Sugarman

"I Aint Mad At Nobody"

Just received—Special for Easter—Dobbs hats and caps, Florsheim Shoes Grayco Shirts