

# The Evening Herald

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### WORDS, WORDS, WORDS

Behind every business letter is the possibility of profit or loss. The motive for writing it and the motive for reading it are among the oldest motives known to humankind. It doesn't need to be entertaining; it need only inform.

In these circumstances it would be unreasonable to expect pen-pictures or rhetorical flourishes, least of all "the immense pomposity of polysyllabic verbiage," in commercial correspondence. If we miss the flourishes at least we escape the pomposities.

But it is depressing to be told that "many business men write their routine letters within a vocabulary of 400 words." A professor of English at Johns Hopkins makes the charge. The lexicographer of the New Standard Dictionary—which contains 400,000 words or thereabout—takes up the cudgels of the opposition. He believes that "doctors, lawyers, merchants and chiefs are familiar with, if they do not use, from 8000 to 10,000 words outside of their professional cant."

An 8000-word business correspondence vocabulary, it must be said at once, is as depressing as a 400-word one. After listening to this debate, we are inclined to think the business letter does pretty well, thank you!

### HUNT'S WASHINGTON LETTER

By HARRY B. HUNT  
NEA Service Writer

WASHINGTON, March 31.—"A convention a day will keep hard times away."

Such might be stated as the slogan of Washington interests, which, facing nine months of congressional absence, with a consequent slump in business foreseen, are organizing to make the capital city the convention headquarters of the nation.

Three hundred conventions a year is the aim of Washington's new "convention bureau."

If that can be achieved, then the hotels can be kept filled, the rubber-neck wagons and taxi cab companies supported, and business generally assisted over the slack period.

A campaign will be waged to "sell" Washington to the country as the ideal convention city, where between sessions delegates can visit spots of historic interest, acquire new knowledge of the gov-

ernment and its organization and brush up on patriotism and politics.

One hundred and five conventions were held here last year. Since then a big new public auditorium has been completed and new hotels with special convention halls opened.

Washington is waiting, watchfully, hopefully. The "Welcome" sign hangs out. Congress is gone, but the capital guides are still on the job.

Being a "favorite son" in Washington has its advantages. But the advantage of being a "favorite son" of four states at one and the same time is not so certain, in the mind of Secretary of Agriculture Jardine.

Jardine was born in Idaho, worked as a cow puncher in Montana, got his education in Utah and was appointed to the cabinet from Kansas. Each of the state "societies" of these commonwealths in Washington seek to claim him as its own.

So far, Jardine has refrained from declaring allegiance to any

### HIS WEAPON



one, but the pull and haul has been rather terrific.

Representative Strong of Kansas, in seeking to demonstrate the predominate claim of the Sunflower state, says that while Jardine was born in Idaho, worked in Montana and went to school in Utah, as soon as he had acquired wisdom he settled down in Kansas and that he thereby qualifies as a Kansan at heart.

Vice President Dawes may expect more or less "razzling" this summer when he sets out on his announced campaign to "carry to the country" his program for amendment of the senate rules.

The opposition will be all primed to keep alive the story of Dawes' mid-afternoon nap, which cost the president the confirmation of Warren as attorney general.

With Capitol Hill parodied as Bunker Hill, Dawes also will be

pictured as the "Minute Man Who Was Five Minutes Late."

This will be considered particularly appropriate because Dawes has indicated he believes there is too much "bunk" on Capitol Hill and because he was a prime organizer and head in the "Minute Men of the Constitution."

However, Dawes may consider all this in the light of good advertising and capitalize every knock as a boost. If nothing more, it will serve to keep himself and his fight in the headlines.

Congress "franks" out a lot of mail. The day after the Senate adjourned 49 employees in the mail bag repair division were furloughed by the postoffice department.

WASHINGTON, Apr. 1.—Hiram Bingham, the lanky new senator from Connecticut, as an explorer has knocked around among a lot of the little known corners of the

earth.

His experiences in strange places has taught him that things are not always what they seem; that only by getting under the surface of things can the real reason for a given situation be determined.

After two months of exploring senatorial catacombs and consciences, Bingham has concluded that the senate is no exception to this general rule. Many situations in the senate, Bingham says, are reminiscent of the meetings on a local train in his state of a couple of conservative Connecticut Yankees.

"One of these Yankees," says Bingham, "like most of his kind, was exceedingly reticent. But the second one, who got on and sat down in the same seat with the first was a curious, inquisitive customer. This fellow noticed the first had a basket on the floor in front of him in which something kept moving. 'What you got in the basket?'"

Bible and crossword puzzle fans will find a combination of their hobbies in this puzzle. It centers around a famous incident in Biblical history, as the sketch shows. The definitions refer back to definite chapters where the words in the puzzle may be found.

### HORIZONTAL

- King who imprisoned Daniel. Dan. 6.
- Man in picture. Dan. 6.
- Border of paraisat. Matt. 9.
- Last para. Dan. 6.
- Pronoun—see more. Dan. 6.
- Dudle for wine. Isa. 22.
- Prophet was Elijah's successor. 2 Kings 2.
- Point of compass. Dan. 11.
- Exclamation. Eze. 21.
- Beams of sunlight.
- Topmost member of human body. Dan. 7.
- Plagues. 1 La. 9.
- Prophet. 2 La. 24.
- Corollative of other. Dan. 6.
- Toward. Dan. 2.
- To resist; to hate. Job 30.
- Places; sows. Dan. 11.
- Subject of No. 1 horizontal. Dan. 6.
- Servant of Solomon, called Amon. Ezra. 2.
- Where Daniel was imprisoned. Dan. 6.
- Pieces of wood. Num. 15.
- Name of city in which Elijah lived. 1 Kings 21.

### VERTICAL

- Exclamation. Jer. 14.
- Second note in scale.
- Idol (pl) Dan. 2.
- Father of Hannah. Jer. 32.
- With. Dan. 6.
- Name of an altar. Josh. 22.
- Neuter pronoun. Dan. 2.
- Far off. Ezra. 3.
- Negative. Dan. 6.
- Upon. Dan. 6.
- Masc. pronoun. Dan. 3.
- God.
- Placed. Dan. 6.
- Some, at all. Dan. 6.
- Fem. pronoun. Gen. 2.
- Before this, since. Ezra. 5.
- Part of verb to be. Jer. 14.
- Animal in picture. Dan. 6.
- Mosiel. John 13.
- A division of the earth.
- Rises (up on feet) Dan. 10.
- Age.
- Remnant. balance. Dan. 2.
- Direction half way between the Holy Land and south pole. 1 Kings 7.
- Elderest son of Judah. Gen. 38.
- 3:1416.
- Sixth note in scale.
- Therefore. 1 Kings 3.
- To. Dan. 4.
- Third note in scale.
- Expression of inquiry.
- Point of compass between Europe and north pole. Dan. 11.

### YESTERDAY'S SOLUTION

ARE A LITTLE MADE BOARD LITE MITRE ENTERS L AUTHOR USE ATTENDS EN L PROPE DIBS R OS FEEN PICE TI SUIT COURT LOUD EMERIL ILL BE S ANIL IN OAST R RAIN DENNANT LIF BOOMED TO SEL DOM ORDER ASS RAISE STEW SPEAR CESS HAS COERCES RAH

## Business Girls Win World's Laurels In Athletic Competition By Faithful Application To Strict Training Rules

World champions! This title belongs to three of these young women. Quite by accident they have won top honors for their sex in the realm of sport.

Hazel Kirk, Esther Behring and Clara Farley did not set out to become athletic record-breakers. They merely wanted to maintain their youth and develop their health. Consequently they participated in the athletic activities for women sponsored by the Prudential Insurance Company at Newark, N. J., where they are employed. Miss Kirk is shown in the picture above; Miss Farley is the sixth from the left, and Miss Behring the third from the right in the picture below.

With hundreds of other girls they were guided in indoor and outdoor sports by George H. Vreeland, chairman of the Athletic Committee of the company's Athletic Association. As a result of this health program for home office employees of the Prudential, Miss Kirk is twice a champion. She is the present holder of the Amateur Athletic Union national championship for the sixty yard hurdle outdoors and the holder of the world's



HAZEL KIRK, HURDLE CHAMPION

record for the seventy-five yard outdoor hurdle and the sixty yard indoor hurdle. Miss Behring tosses a basketball with such dexterity that she exceeded the long distance world record in the basketball throwing event indoors. And at shot-putting Miss Behring is a leader. She won the weight-lifting event for women at the Amateur Athletic Union meet in Pittsburgh. Miss Farley won the championship for women in the discus throw in the same competition.

Mr. Vreeland says that the Prudential has encouraged field and track athletics among its 3276 home office women to the end that they are better workers and in better physical condition. No girls are allowed to enter competition unless they are in the proverbial "pink" of physical condition.

Mr. Vreeland says that their outdoor and indoor participation in sports gives them a keener zest for their tasks, that they train as faithfully, or even more so, than the average man athlete, refraining consistently from dainties and foods which do not contribute to their progress in track and field sports.



ALL TRAINED ATHLETES

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BY CONDO



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