

# The Evening Herald

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SATURDAY, MARCH 14, 1925

### SPENDING \$60,000,000 A DAY

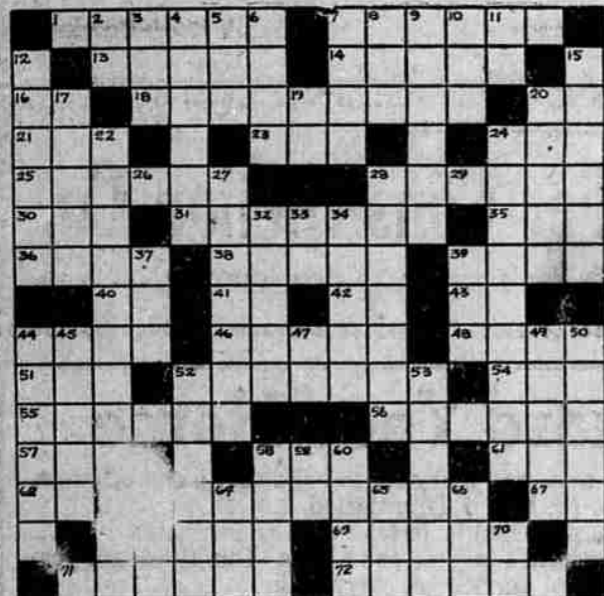
Sixty million dollars a day is the average amount expended in retail stores by the American people. Retail business in the United States reached an estimated total of \$21,947,638,923 last year, a per capita expenditure of \$207.62 for food, clothing, furniture, fuel and light and miscellaneous commodities. More than a third of this amount, over \$9,000,000,000, was spent in the Middle Atlantic and East North Central States.

On the basis of these estimates retail expenditures were greater for 1923 than for 1922 but considerably below the peak year of 1920. In that year, for example, the average expenditure for clothing was \$74.70. Last year it was \$48.03.

The largest retail bill of the country is for food—\$97.58 per capita.

The tables compiled by the domestic distribution department are designed to afford manufacturers and distributors a method of approximating how much of a given commodity or article each of the 31 centers of distribution throughout the country will absorb.

### TODAY'S CROSS WORD PUZZLE



#### HORIZONTAL

- Gazes fixedly.
- To fasten a trunk lid (past tense.)
- Musical drama.
- Record.
- Exclamation of surprise.
- Expression of opinion in a newspaper.
- Father.
- England's favorite drink.
- Finish.
- Sorrowful.
- To hurry.
- Tranquil.
- World's first woman.
- Administers.
- Contemptuous phrase for a middle-class person.
- To vend.
- A gateway of wood.
- Pitchers.
- Behold.
- We.
- Mother.
- Musical note.
- A pointed rod used to hold meat over fire in order to roast.
- To renovate a ship.
- Birds similar to ostrich.
- An ago.
- Corrupts.
- Before.
- Catkins.
- A parasite.
- Cry for help at sea.
- Skill.
- To scatter.
- Bone.
- Truly.
- Point of compass.
- Person to whom a gift is made.
- A very narrow street.
- One engaged in timber cutting.
- Falls to hit.

#### VERTICAL

- Preposition.
- Mimic.
- To gain repossession of mortgaged property.
- Silk worm which feeds on castor oil plant.
- To surfest.
- Firm, rigid.
- Black bird.
- Reptiles.
- Friend.
- Hebrew word for Delty.
- Machines for boring, drilling or slotting.
- Students at West Point.
- To raise (as a boat).
- Upon.
- Plate used at communion.
- Chemical procured from cod liver oil. (pl.)
- An outward and visible sign of inward and spiritual grace.
- Characters.
- Councils composed of members of faculty and students which take care of the discipline.
- Fried.
- Measure of area.
- Sexual.
- Quantity.
- Rubber tree.
- Four divisions by weather of year.
- Indian (California tribe.)
- Department in China.
- Impels.
- Advice for sowing seeds.
- Light cord.
- Charms.
- Maple tree.
- Musical note.
- Street car.
- To soak.
- Born.
- Prophet of Ishael who trained Samuel.
- Affirmative.
- To accomplish.
- You.

When a rum ship caught fire near the Florida coast not one of the boys stood on the burning deck.



### HUNT'S WASHINGTON LETTER

By HARRY B. HUNT  
NEA Service Writer

WASHINGTON, Mar. 14. — The lure of the limelight holds strong for men who have spent a decade or more in high public office.

Stronger than the ties of sentiment which may draw them toward the "old home town," is the desire to keep even on the fringe of the spotlight that plays around national officialdom.

For those who have fallen under the spell of the capital atmosphere, it is more desirable to remain in Washington, out of office, inconspicuous entities in a conspicuous place, than it is to return to their own old haunts, where they would be big men but in inconspicuous communities.

The hold that Washington life gets on public men is again evidenced by the announcement that of four United States senators who stepped out of office March 4, three will remain in the capital "to practice law."

The fourth is yet uncertain. There are hints that an administration "lame duck" who lost out in his primary fight last spring, he may still be taken care of by a federal job.

The other three, being Democrats have no such hope, but nevertheless will retain Washington as headquarters.

A. O. Stanley of Kentucky, who lost his senatorial seat to a Republican, will share an office suite with J. P. Tumulty, former secretary to President Wilson, and be an attorney and counselor at law.

Robert L. Owen, who has represented Oklahoma in the Senate for 18 years, did not run for re-election. But, somehow, now that he is out, life back in Oklahoma has lost its appeal. He will stay on in Washington, also to "practice law."

The third "ex" senator who, although no longer drawing the pay and perquisites of high office, will retain his residence in the capital and try his hand at interpreting laws he helped to pass, is Nathaniel Dial of South Carolina.

Dial, recently won Republican favor by a speech in praise of President Coolidge, terming him a better Democrat than many Democratic senators.

Appointment by the president to a Democratic membership on one of the federal bi-partisan boards or commissions has been suggested as a possibility for Dial.

The Republican lame duck whose future is still uncertain is ex-senator Thomas Sterling of South Dakota.

Sterling was beaten for renomination in the primaries last spring.

He has been a staunch champion of Coolidge policies in the recent session, however, and his friends insist he will "be taken care of."

He has been mentioned as possible prohibition commissioner, but seemingly is not enthusiastic over that suggestion.

It's as hard to live up to a good name as it is to a good reputation. Wherefore Golden Rule has been sued for divorce in the Washington courts. Mrs. Rule charges Golden failed to measure his conduct by the Ten Commandments.

Magnus Johnson of Minnesota, who came to the senate with the reputation of having a voice that could be heard all over 160 acres, leaves Washington without ever having made himself audible in the capital.



Eating more lemons in spring keeps you from feeling like one.

A free-for-all fight is sometimes very expensive.

The new college graduates will be with us soon. Some will have the polish of a college education, but no education.

Paying congressmen more is all right. Take them longer to spend it. So they won't work so much.

A girl should never marry a man who throws her money away as fast as she can make it.

The reformers have started worrying over what the bathing girls won't wear this summer.

### Swanson's Barber Shop

Look for the Ta-Mest Pole in the World

Beauty Shop in connection.

Gertrude Johnson in charge

Specializing in Marceling, water waving and French paper curl. Shampooing, scalp treatments, facial massage and manicuring for ladies and men.

Hair tinting and hair goods made to order.

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BIG TAX ASSESSED.  
WASHINGTON, Mar. 14. — An additional tax of \$10,861,131.50 has been assessed by the treasury against Senator Cozens, republican, Michigan, on the sale of his Ford Motor stock in 1919.

# Used Cars

Here we are offering a few specials that are bound to prove to some one that it doesn't take a new car to make motoring a joy.

See them on our lot next to Imperial Garage

- 1 1923 Ford sedan, new paint, good tires, license, extra tire ..... **\$450**
  - 1 1923 Ford truck, starter, A-1 body with canopy top, used very little ..... **\$450**
  - 1 1924 Overland 4 Bluebird, 5-pass., run 2300 miles, just like new, 3 new tires, 1 extra, a snap at ..... **\$350**
  - 1 1920 Overland 4, good rubber, runs good, bargain at ..... **\$225**
  - 1 1921 Ford touring, with starter, new paint, good running order ..... **\$175**
  - 1 1920 Ford delivery priced at ..... **\$200**
  - 1 1921 Ford speedster, starter, disc wheels, Hassler shocks, good order **\$175**
  - 1 Studebaker Special Six at a popular price
  - 1 1919 Mitchell Six, new tires, runs good, a bargain.
- Also several 5-pass. Fords without starters.

## Klamath Falls Auto Co.

224 Main ROY CALL, Prop. 246-R  
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# NEW WORDS THOUSANDS

The publishers abandoned the printing plates which they formerly used in printing their dictionary, and now every old dictionary in this city should be discarded, as recent activities have brought additional new words into our language. Here is a newly compiled dictionary, larger and more complete than any similar one—all the new words—new special features—every line of it newly compiled—with an enlarged vocabulary—averaging more words to the page—and all at a trifling outlay that must mean nothing to one that wishes to keep abreast of the times. This enlarged new dictionary is now offered to readers through

## How to Talk

By PARSON JOHNSON  
Consulting Editor New Universities Dictionary

### Article No. 4

When we stop to think how well our ancestors got along with far fewer words, it would seem to discourage any attempt to enlarge our present vocabulary. But you must take into consideration the fact that there were fewer uses for words in those days. It was a slow moving world then—uneventful—plodding. It required many tiresome days to make things by hand that we now turn out in a few moments by modern machinery—and new inventions call for new words.

It was more than eight hundred years ago that our present language began to build itself, and upon rather a shaky foundation, at that. Even when Columbus sailed over to this side, which was more than four hundred years ago, very little progress had been made. Perhaps two hundred years will better mark the time when our present language would have been recognized in the spoken word of that time.

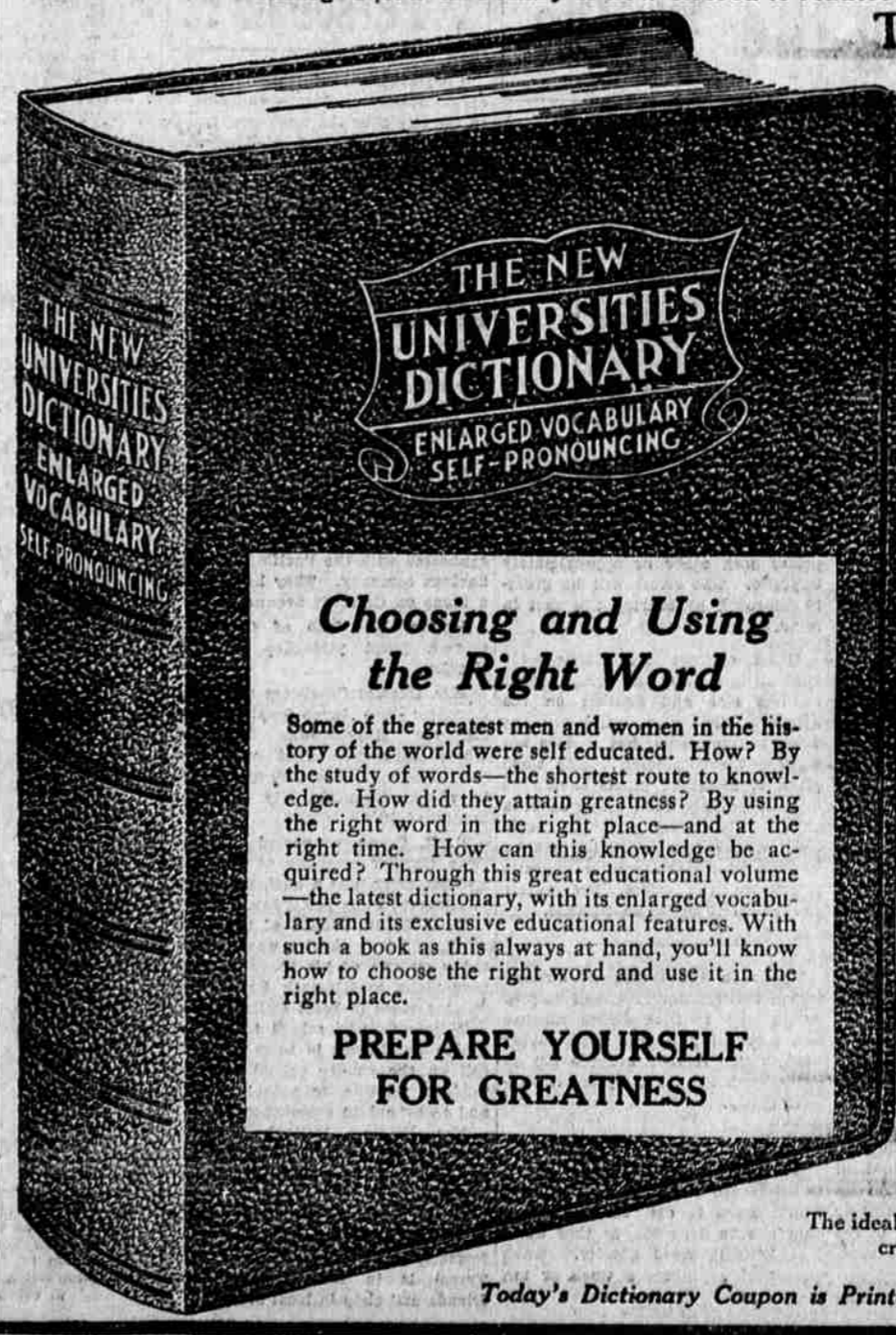
During those years we have passed through the age of great discoveries and inventions—all of which called for new words. Activities in science have brought their new words. Progress in every line of human endeavor has developed a need for new words. And now radio, aviation, and other inventions and discoveries, have been giving us more new words than we could comfortably take care of for the past year or two.

So you need a new dictionary to keep up with the times. But, when you go to buy one, ask when it was compiled. Find out if it really is new, or an ancient reprint. If it should happen to be a very old one with a few new words inserted and then reprinted with a recent date, it will not be worth the price, whatever it may be. It would be like buying a second-hand hat which was out of style years ago.

Fashions change in words and their meanings as they do in wearing apparel; and not to be familiar with the modern usage of words is like being a back number in the style of dress. You cannot afford to be known as one who is so far behind the times. Keep up with modern language through the dictionary that is newly compiled with an enlarged vocabulary.

And don't forget that it requires more than a new date to make an old dictionary modern.

(To be continued)



## The Evening Herald

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