

# The Evening Herald

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WEDNESDAY, MARCH 4, 1925

### WEATHER FORECASTS

The United States weather bureau is always careful to explain to inquirers that it is not yet possible to make accurate long-range weather forecasts. When an almanac's prophecy and the current weather harmonize—and they sometimes do—it is because of lucky guessing and coincidence rather than scientific knowledge.

On the other hand, according to the chief of the weather bureau, "No scientist has demonstrated, or can demonstrate, I believe, that the making of weather predictions of a general character for a considerable period of time in advance transcends any basic laws of nature or is inherently impossible. That which is not impossible must be possible, and let this be the justification of those who seek to advance the science and art of meteorology in this difficult field."

Quite apart from one's occasional feeling that some weather is so disagreeable that it is a blessing not to know about it beforehand, it is obvious that long-range forecasting will bring many benefits. There is a demand for this sort of weather prophecy now which indicates by its increasing volume how much the public would really like to know what sort of weather it may expect in a given month or season somewhere ahead on the calendar.

### DON'T KISS THE BABY

Advice about babies is usually given to the mothers. Here is some for fathers, submitted by the New York Nursery and Child's hospital:

- "Never kiss the baby on the mouth."
- "Don't kiss the baby at all during its first two weeks."
- "Do not kiss the mother on the mouth."
- "Do not permit anyone else to kiss your wife or baby."

These rules, no doubt, will arouse the indignation of a lot of old-fashioned people, sentimental people and people who don't believe in germs. And that is all right. If they will only observe the rules, the baby doctors don't care how mad they get.

Kissing, it has been proved to the satisfaction of the medical profession, is responsible for an enormous amount of contagious disease. The lips carry germs of various kinds. Some of them are harmless to adults, but become active and dangerous when transmitted to small children. It is largely because of the foolish custom of kissing babies that, as the hospital referred to declares, "a man of 65 has a better chance to live another year than an infant has of living the first month." Give the infant a fair chance.

It takes courage sometimes to apply such rules. But it pays. A certain Boston doctor, with the courage of his professional convictions, discharged a nursemaid for allowing his baby's grandmother to kiss it, against his rules. He tells the story to strengthen the defense of the babies he cares for, against almost universal osculation. And "his babies" nearly always grow up strong and healthy.

### HUNT'S WASHINGTON LETTER

By HARRY B. HUNT  
NEA Service Writer

WASHINGTON, March 4.—Since simplicity and economy have been decreed as the guiding factors in the Coolidge inaugural, historically minded folk have been searching the records to discover just how simple or how ostentatious preceding inaugurations have been.

From the facts disclosed by these quests it seems that the peak of popular acclaim, jubilation and celebration was reached at the inaugurations of George Washington and Theodore Roosevelt.

Washington's first inauguration was on April 30, 1789, in New York. His whole progress from Mt. Vernon to New York, made by carriage and not on horseback, was a colorful pageant lasting through an entire week.

He was accompanied on the successive stages of the journey by relays of colonial dignitaries, as well as by a civil and military escort, and his arrival at each relay point was accompanied by illuminations, music, banquets and much speech-making.

This trip is said to have cost Washington personally about \$3000.

diers and shouting citizenry, never has been matched.

Estimates placed the number of visitors who saw the Roosevelt inaugural parade at 500,000.

The parade itself took nearly four hours to pass the reviewing stand. The Coolidge parade will be limited so it can be "reviewed" in about 45 minutes.

Thomas Jefferson was the first of the presidents to take the oath in Washington.

Jefferson and Madison were inducted into office inside the incomplete capitol building.

When arrangements were under way for the Monroe inauguration in 1817, the House and Senate couldn't agree on the disposition of seats and finally it was agreed to hold the exercises outdoors where there would be room for everybody.

Because of stormy weather, John Quincy Adams and William Howard Taft took the oath inside the capitol. With those two exceptions, all presidents since Monroe have been sworn in in front of the central portico of the capitol.

The one inauguration which may surpass the coming inaugural of Coolidge in intentional simplicity and lack of pretension, was that of Jefferson.

Along with the story of Washington and the cherry tree, American schoolboys have been taught how Tom rode down to the capitol, hitched his horse to a sapling outside, and then took the oath.

### PRETTY SOFT



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- #### HORIZONTAL
1. Upstanding.
  5. Bog.
  8. Area.
  13. Windflower.
  14. Pale.
  15. Educate.
  17. Outflow.
  18. Perambulates.
  20. Sluces.
  21. Old woman.
  24. Artful.
  25. Abyss.
  28. Groped.
  30. Bard.
  31. Slice.
  33. Irritate.
  35. To give.
  36. Alternative.
  37. Yourself.
  38. Donate.
  39. A vessel.
  40. Upon.
  41. Fastened.
  42. Encounter.
  45. Writing instruments.
  47. Ice Precipitate.
  49. Jargon.
  51. Existed.
  53. Lock of hair.
  55. Concoction of herbs.
  56. Marks.
  59. A side brace.
  60. Annoyed.
  63. A paddle.
  64. Finale.
  65. No choice.
  66. Beg.
  67. Place.
  68. Wigwag.

- #### VERTICAL
1. A newt.
  2. Scarcer.
  3. An age.
  4. A color.
  5. Gropes.
  6. To preserve.
  7. Natty.
  8. Stitch.
  9. Cobbler's instrument.
  10. Pastries.
  11. Printer's measure (pl.).
  16. Within.
  19. Pained.
  21. Chalks.
  22. From.
  23. Running away.
  25. Satisfied.
  26. Near.
  27. Tender tissues.
  29. Fatigues.
  30. Windows.
  32. Male progeny.
  34. Guided.
  35. To shut in.
  36. A grain.
  41. A male voice.
  43. Trunk of a statue.
  47. A parent.
  48. Ill feeling.
  48. Ourselves.
  50. Domestic.
  51. Skin blemishes.
  52. A wooden shoe.
  54. View.
  56. Dip.
  57. Exist.
  58. Turf.
  60. Wager.
  61. Knock.
  62. Color.

In reality, however, it does not seem to have been quite so simple. Authenticated records of the occasion show that Jefferson was accompanied to the capitol by a considerable company of militia-men, friends and admirers, and that a really respectable gathering was on hand to acclaim the new president. The record inaugural "rough house" was staged at the time Andy Jackson took office. After the inaugural ceremonies, the White House was thrown open for a reception. An uncontrollable mob of Jackson boosters surged in, waiters were knocked down, refreshments were spilled, glassware broken and the

brocaded seats of chairs and divans mangled by the boots of the countrymen who climbed upon them to get a better look at "Our Andy."

## OUT OF THE AIR

By JULIUS MULLER  
Manager Radio Dept., Baldwin Hardware Co.

Extending into a new field in its educational activities KGO will now attempt to teach radio listeners how to become golf fans. Joe Novak, Golf Instructor at the Berkeley County Club will begin a series of eight talks on golf, beginning on Thursday at 7:15 p. m. His lessons will include a snappy history of the game from the day a shepherd boy knocked a stone into a squirrel hole, to the present time. Later in the course any listener who writes in will be sent a chart showing the eight fundamental positions of what Novak considers to be the standardized golf swings, which may be referred to as Novak speaks. The method of having listeners refer to charts has been successfully tried in teaching Spanish some time ago.

It is so infinitely small that it would take 40,000,000 radio aerials to combine enough energy to light an ordinary 40 watt lamp, as the average signal received by a radio receiver has a low pressure of about .001 volt.

**Program for Thursday**  
KFI—7:30, Great Western Male quartette singing the songs that only a male quartette can sing. Mostly negro and spiritual comedy songs. 9 p. m. Standard Oil Co. program.

KHJ—Los Angeles, 8 p. m. program sponsored by the Western Auto Supply Co.

KGO—Oakland, 8 p. m. studio instrumental and vocal program.

KPO—San Francisco, 9 to 10, program under direction of Mr. Bartlett, tenor.

It is quite interesting to know picked up by the average antennae.

The National League used 43,224 baseballs last year. Fans should be asked to close their mouths while the ball is in play.

There are 8000 bee-keepers in the United States. We are thinking of getting a bee and grazing him.

A young flea, we read, can go without food for weeks; but, we add, a young bedbug can not.

Wild boars still exist in French forests. In America, the wild bores are chiefly at bridge games.

Nearly two million bushels of onions were imported last year, but love conquers all.

Being a deep thinker, does not necessarily mean a good thinker. The water in many a well is unfit to drink.

The man worth \$5000 worries about its not being six instead of realizing it isn't four.

In India the moonstone is considered very sacred. In parts of America, so is the moonshine.

British golf balls are being exported to the United States, but we fear they'll never see the jokes.

### Useless Dó!



Miriam Hamilton, 16, of Chicago, powders her nose and dances beautifully, just like all other girls. But she is a director of the Federal Life Insurance Company, of which her father, Isaac Miller Hamilton, is president. Her father says a woman should understand business problems as well as a man.

Herald "Class" Ads Pay

## "If I had only known"

Two women went out to buy a certain expensive labor-saving device for the home.

One was greatly disappointed when, a few days later, they compared notes. She had bought the same product that many of her friends had owned. The other woman had secured a greatly improved, new product—costing less, but of much more value.

"If I had only known there was a better one," the first woman said, "I would never have bought this old one."

"I had just read about it in an advertisement," explained the wise buyer.

Every day you miss good news of an improvement in different articles of merchandise—unless you read the advertisements. They tell you of practically every worth-while invention—of every progress from the old to the new.

Read the advertisements—regularly. Know all about the thing you are going to buy before you buy it. It will save you disappointment, money and time.

The better a product is—the sooner you'll see it in an advertisement

### YESTERDAY'S ANSWERS

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