

THE HERALD'S AUTOMOBILE DEPT.

BUICK OFFERS 8 NEW MODELS

Eight new body models on a chassis of 114-3.8 inch wheel base, embodying a new six-cylinder valve-in-head engine with a three inch bore and 4 1/2 inch stroke, is the seasonal announcement made by the Buick Motor Company, represented here by the Buick Garage.

The new six-cylinder model is to be known as the Standard Six.

The body models will consist of a five-passenger double-service Sedan; a Two-passenger enclosed Roadster; a Two-passenger enclosed Roadster with heater; a Five-passenger Touring; a Five-passenger enclosed Touring with heater; a Two-passenger Double-Service Coupe; a Five-passenger Sedan; and a Four-passenger Coupe. Probably the most striking features of the new models are the completely enclosed sedan and coupe on the open cars, and the low-pressure tires on all models. The cars with the enclosed tops will carry heaters. The tops and sides are so designed that they harmonize well with the distinctive body lines.

They are upholstered with leather, with special cushion springs effecting a high degree of motoring comfort. Other models are furnished with upholstery of durable cloth in pleasing colors.

The engine is a valve-in-head type with automatic lubrication throughout and with the cylinder head removable. The clutch and transmission form integral parts of the engine which is suspended at three points from the main frame. The crank shaft is a drop-forging, extra heavy and balanced with four large bearings. The pistons and connecting rods are properly weighted and carefully manufactured. Large valves are operated by noiseless, adjustable push rods through rocker arms which are automatically lubricated from the engine. This engine produces fifty actual brake horsepower.

"ROBIN HOOD" PLAY PAGEANT PROGRAM SOON TO BE READY

The Second Annual Pageant is to be given at the Jackson County Fair Grounds, July 17-18-19. The opera chosen for this year's production is De Koven's "Robin Hood," perhaps the most popular comic opera that has ever been written and well suited to an outdoor performance as the chief action in the play takes place in Sherwood Forest, where Robin Hood and his band have established their den and defy the government of England.

The idea of the mid-summer opera pageant was originated by the Andrews Brothers of Medford, but it is by no means their intention to make it a Medford affair, but rather, for all Southern Oregon and Northern California.

The cost of this pageant with its orchestra, ballet and singers numbering three hundred people together with its scenery, costumes and music, make it so expensive that there is no hope of any profit for anyone connected with the enterprise. It must essentially be a work of love for the sake of upbuilding the interest in music, dancing and higher grade of entertainments.

There is no one town in Southern Oregon that could put on such a large and splendid spectacle, therefore, it requires the combined effort of all Southern Oregon and Northern California.

PLANE HAS MISHAP SOUTH OF SEASIDE

ASTORIA, July 8.—A broken connecting rod caused the forced landing of one of the five seaplanes flying up the coast late yesterday, six miles south of Seaside. Lifesaving crews went to assistance and succeeded in towing the craft into the Columbia river, where it is being repaired by the tender Aroost. None of the five men in the crew are injured.

WALTER P. CHRYSLER'S TRAFFIC TALKS



A. H. Rudd, chief signal engineer of the Pennsylvania Railroad System, advocates orange colored tail lights because a red light ordinarily means stop but not when attached to the rear of a vehicle.

During a single year nearly 100 of the Pennsylvania Railroad gates were crashed through by drivers who went to the left or the right of the red light, thinking they were passing cars.

Examine Brakes.
Be sure your brakes are in good working order. Investigation by police departments in numerous cities has shown that from 15 to 40 per cent of the motor cars examined had defective brakes.

Automobile clubs and dealers and motor car owners should see to it for their own safety and that of pedestrians that their respective states have adequate laws affecting brakes on motor vehicles.

When a car is running twenty miles an hour it should be possible to stop it within 37 feet, otherwise the brakes are defective.

Good Advice.
Study every detail of the law of your community affecting motor cars and then observe the law carefully. For example, make sure you have an officially approved lens and light controlling device. Make sure the device is properly adjusted to your car.

Sound your horn in approaching a "blind" corner, a curve, a hilltop, or where there is not a clear view. Use your best efforts to keep your car from smoking.

PONDER OVER THIS

A verdict of \$10,000 was returned by a New York jury as compensation for a broken leg resulting from an automobile accident. An eight-year-old boy who was partially paralyzed as a result of being struck by a commercial car, was granted a verdict of \$45,000. In Chicago a young woman was recently awarded \$25,000 damages as a result of being run down by a car eleven years before. The annual list of awards resulting from liability suits is astounding. It is a gentle tip to the motorist who thinks insurance isn't necessary when "you're careful."

Water may be kept cool by trying to boil it quickly when the gas is very bad.

Every now and then someone you haven't even missed comes up and tells you he is back again.

STAR SLOGANS KEEP COMING

OAKLAND, Calif., July 8.—Evidently everyone likes to try their hand at fashioning a slogan. At least it would appear so from the mass of entries in the slogan contest inaugurated by the Star Motor Company of California. It closed July 1, and still they pour in. More than 100,000 slogans have been suggested and the judges must wade through the entire batch before they can proclaim the lucky man, woman or child who wins the new Star Sport model. In addition, there will be a

cash prize of \$100 for the second best and \$50 for the person submitting the one that ranks third.

The jury of awards will announce their finds just as soon as they have considered all of the entries. It is estimated that it will take two weeks to go through them.

No contest letter bearing a post mark later than July 1st will be included in the judges' list. However, entries are coming in from distant points like the Hawaiian Islands and Alaska.

Monday was wash day once. Now it is the day we get the list of killed and injured in Sunday accidents.



Hupmobile

Drive Shaft and Pinion one piece, drop-forged, 3 1/2 per cent nickel steel, case-hardened and double heat-treated, unusually heavy, with two chrome nickel steel taper roller bearings. Common construction calls for only ordinary carbon steel—with merely case-hardened bearings.

Vital Factors

That Make A Car Cost Less to Keep

Everyone knows what Hupmobile is and what it does—the finer construction of Hupmobile parts is one of the vital reasons why it is what it is and does what it does.

Seldom has greater help been given the buyer than the Hupmobile Parts Displays—one of which is a feature in our salesroom.

They show the finer, costlier practices of Hupmobile manufacturing—and you can contrast with them the lesser practices which frequently obtain.

Study these parts—read how finely they are built—then read, in the red type, what the common practice is. Know whether your next car is a product of the highest grade construction, or the other kind.

Imperial Garage—Phone 130

CONSTANTLY IMPROVED BUT NO YEARLY MODELS

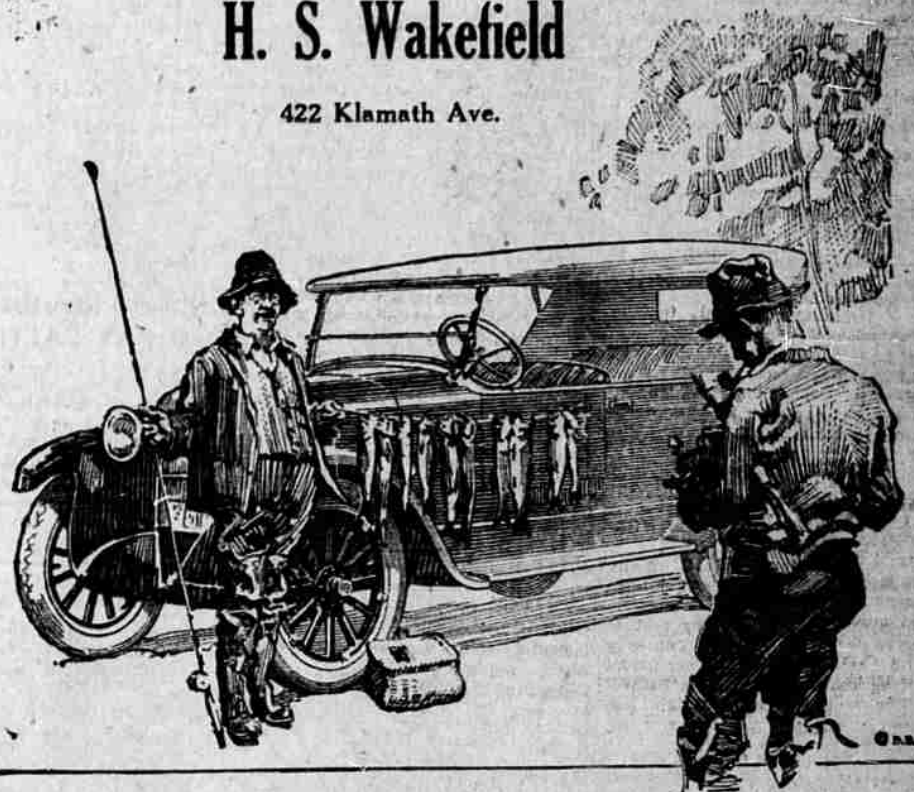
There are obvious benefits to the purchaser in Dodge Brothers policy of making constant, gradual refinements in their product instead of changing from one design to another year after year.

Chief among these is the fact that the car may be operated throughout the full limit of its usefulness without the extra depreciation loss which results from a rapid succession of radically different models.

\$1090 Delivered Here

H. S. Wakefield

422 Klamath Ave.



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General Motors Trucks

G.M.C. Provides Economical Power

AND SPEED AS WELL—THE VITAL FACTORS IN ANY HAULING

GMC trucks have reduced trucking costs materially. First, because the now famous GMC Two-Range Transmission has provided greater pulling power with an engine of economical size, operating at a governed speed. Second, by providing speed in combination with this pulling ability. For speed means dollars, when profits are reckoned by the ton miles carried in a working day. These economies, coupled with the even greater savings gained through GMC Tractor Trucks with trailers, are profitable only with the power and speed ranges provided by the GMC Two-Range Transmission.

REX RENNER

236 Main Street

STAR: THE 27 FEATURE CAR

35,000 STAR CARS

have been sold to satisfied owners on the Pacific Coast in less than 20 months.

In its first year of operation the Star factory in Oakland built more than 20,000 cars.

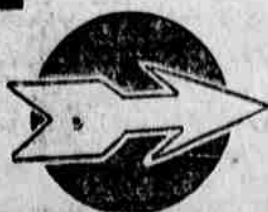
The Star, through its sales record and its economy—in the truest sense of the word—has rightly earned its title of being

The Highest Grade Low-Priced Car in the World

H. E. Hauger

Opposite White Pelican Hotel

It points to
Happiness!



Follow the
Arrow!