



UNWINDING THE WINDUP

Of June Sales with a Five Day Dash In July

Ten days of MERCHANDISING ACTIVITY which will add materially to your Holiday pleasures. We're all going to celebrate the Fourth in some manner. It isn't a memorial day, but rather a day for rejoicing. A majority of the citizens of Klamath County have decided on a three-day celebration. Celebrating our Independence on July 4th—recognizing our dependence on July 6th—and just picnicing on July 5th. Klamath County's new fair grounds has been selected as the get-together spot on account of center of population and other conveniences. Everybody welcomes everybody else so the Big Show will be a success. This store is anxious to do its part as usual, so from now until after the festivities it is going a little farther than usual—going to offer "special merchandise inducements" which will assist hundreds of people to enjoy—not only the Fourth day of July, but the entire month, more than they would, were we not here.

The Jantzen Swimming Girls are here

Twelve Hundred strong, so are the bathing suits for men, women, girls and boys. We're instructed to give FREE of charge two of their lithe figures to the first six-hundred adults calling for same and to sell the suits at Jantzen's retail prices ranging from \$5.00 to \$6.50 for pure wool—perfectly tailored, non-shrinking garments. They cost double what a cotton garment costs—they are worth ten times as much.

Take the girls whether you can buy a suit or not. See window of bathing beauties!

Men's and Boy's New Summer Caps



Very choice selection of the newest summer novelties attractively priced in the Golden Rule way. Priced from \$3.50 down. Be sure to see the big Special—a choice assortment. Priced at

\$1.25

Exceptional Values Offered in 2 Trouser Suits



Every suit offered in this group would be an exceptional value if it had only a single pair of trousers. When you consider that each suit has two pair of trousers, the values are truly way out of the ordinary. There are many models designed especially for young men who wish the last word in styling, and there are the new staple models for the more conservative dressers. Many patterns.

\$19.00, \$23.50, \$26.00 and up to \$35.00

1 Pant Suits—

\$18.00 to \$28.00

SALE OF MEN'S SHIRTS



CONTINUED UNTIL AFTER THE "WIND-UP"

Sale of Men's Shirts continued until, after the "wind-up". Why pay more than we ask for you for these high-grade, western made shirts. All the newest models in the latest pattern cloths—a full range of sizes from which to make selections. We are going to reduce this mammoth shirt stock to a minimum during the next ten days if price complied with quality is any inducement. Don't overlook this special offer.

Lot 1—Sale Price 98c Values to \$1.00	Lot 2—Sale Price \$1.95 Values to \$2.50	Lot 3—Sale Price \$2.95 Values to \$3.90	Lot 4—Sale Price \$3.98 Values to \$4.95
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Linen! Voile! Ratine!

LEADS THE WASH GOODS FABRICS—A variety of colors in the best non-crushable pure linen, 36-in. wide. Just the thing to make a dress in that boyish style so popular these days. Whatever color your individual type of good looks require—we have it. Priced at \$1.00 per yard.

Lovely, dainty cool looking Normandy voile in all the pastel shades and in dark blues and browns. Thirty-six inches wide, per yard 59c

Ratines in the season's bright shades to be made simply and worn every day. Make a clever, inexpensive dress to wear to the rodeo. Especially priced for quick clearance..... 50c to \$1.00

TISSUE GINGHAM SPECIAL—Twenty pieces, charmingly cool tissue gingham, sold in most stores at 65c per yard. Our leader at 49c regular price. For the June wind-up sale—make your selection in any quantity at, 3 yards for\$1.00



New Gray Patterns in Ladies' Strap Pumps—Suede, Buck and Kid leathers. Spanish, Military and low heels—\$3.85, \$5.45, \$5.95

Women's black calf one-strap pumps—Military heels for semi-dress wear. A neat, serviceable slipper for—\$3.19

Children's slippers. Three big assortments of children's dress slippers. All sizes included. Black kid, patent leather and canvas \$1.29, \$1.63, \$1.89

Children's Grey Elk and Brown calf oxfords—Extension soles. A neat article that will give exceptional wear—
Size 5 to 8\$1.98
Size 8 1/2 to 11 1/2 \$2.29
Size 12 to 2\$2.48

Men's Dress shoes, the kind you usually pay \$7.50 for, in the best selling style. Black and brown medium weight, Goodyear welt soles and rubber heels. A big value at—\$4.95

Men's fine dress oxfords—Clever new numbers in the better grades. Fifteen styles to choose from in Black, Brown and two-toned effects. Truly a wonderful showing. \$4.35 to \$6.75

Men's work shoes. Some of the best wearing work shoes to be had, will be offered this week at less than wholesale prices. One big lot including all sizes and several styles. Values to \$1.85 at—\$3.35

Boy's fine dress shoes. Black and Brown calf-skin. English last, sizes 2 1/2 to 5 1/2. Values to \$4.45. Sale price—\$2.48

Boy's dress oxfords. The popular crease, vamp style. A neat, dressy oxford of first quality calf leather. Sizes 11 1/2 to 2\$2.87
Sizes 2 1/2 to 5 1/2 \$3.48

Miss Griffin, Miss Metcalfe and Miss Hogah, all three graduate corsetieres, personally guarantee to fit the most difficult form and improve the most perfect one.
Topless, elastic Brocade Bon Ton\$3.00
Elastic Wrap-arounds, \$3.50 and \$5.00
Special front lace Gosard, medium high bust and long skirt. Pink and white,\$2.00
CorSet-Brassiere and Supporters—\$1.50, \$2.50 and \$3.50



Special Sheet Sale

Twenty dozen, full size, seamless sheets, 81x90. Good values at regular price, \$1.75. June wind-up sale price, each\$1.45



630 Main Street

Between the Two Theatres

Special Sale Pillow Cases

A wonderful quality, 42x36 size. Forty dozen to match the special sheet offer. Priced each, 39c or \$4.50 per dozen.