

The Evening Herald

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The Evening Herald is the official paper of Klamath County and the City of Klamath Falls

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INFORMATION FOR ADVERTISERS

Copy for display advertising must be in this office not later than 2 p.m. on the day preceding publication in order to be inserted in the issue of the paper of the next day.
Want ads and reading notices will be received up to 12 noon of the day of issue.
Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

MONDAY, MARCH 3, 1924

KEEPING UP WITH THE TIMES

THE GOOD OLD DAYS when you could locate the average newspaper office in Oregon if you had a good sniffer and a sharp ear are past and gone. The "sweet aroma" of the old-fashioned gasoline engine was abroad in the land, and the dulcet chug-chug and melodious "put-put" of this type of motive power made it unnecessary for the editor to hang out a sign. Just follow your nose and your ear and you would soon be right in the inner editorial sanctum, and mayhap you would be regaled by the purring profanity of the editor when the gasoline engine would curl up on its neck and play dead in the middle of the press run.

Yes, "them days is gone forever," for where over 90 per cent of the newspaper plants had these old-fashioned contraptions ten years ago, now, more than 75 per cent of the newspapers use electricity as a motive power.

A GOOD MOVE

THE WOMAN'S STATE FEDERATION OF CLUBS is going to tackle the bill board nuisance, which already mars the scenic beauty of our highway and they will be reinforced by a public sentiment that objects to the destruction by commercialization of a tourist asset.

There is no reason any business house or firm should disfigure our state highways to advertise products or location. There is an abundance of ways and means for advertising without utilizing this most unprofitable form of advertising. Advertisers should have more civic and state patriotism than to pay out their good money to deface our highways and mar their beauty.

People do not come thousands of miles to view ugly and unsightly bill boards, when they are supposed to glimpse the lure of our wonderful landscapes. Nor does the local city man or the farmer relish such sights on his Sunday joy rides and vacation trips.

Massachusetts has recently adopted regulations for the bill boards, which, if they cannot be altogether eliminated, will help control them. Under these rules no sign is permitted within 50 feet of a highway. A sign of not more than 32 square feet will be permitted within 100 feet and not less than 50 feet. A sign 12 by 25 feet will be permitted between 100 and 300 feet. Beyond 300 feet the size may be 14 by 50 feet, but this is the limit of size permitted. No bill boards or signs are hereafter to be permitted within 300 feet of parks or public reservations. Under the new rules, painting or affixing of any advertising matter upon rocks or trees, or upon fences or poles within 50 feet of a public highway, or upon the walls of buildings will be prohibited.—Salem Capitol Journal.

HOW DO THEY GET BY?

(The San Francisco Journal)

PROponents of the Clean Books League and similar agencies would do well to look into a type of periodical coming into wide vogue. We refer to the ever-increasing magazine of cheap printing and cheap editing. The trade-mark of this group of vendors of salacity seems to be the female figure in varying degrees of nudity. How these magazines are permitted while books that bear, at least, the imprint of responsible publishers, are hailed before the bar of condemnation, is a puzzle.

At least the novel that seems to border on the indecent is usually of sufficiently stiff price to keep it out of very general circulation. But the smutty stories of the period have no such defense. They are cheap in price. And there is no attempt at literature. Hackneyed themes, evidently written by hack writers with a penchant for the salacious word and phrase, comprise the stories peddled at a nominal price. They hesitate not to hover on the border of the obscene, but go far beyond it.

They will be found nestled down against serious and clean periodicals. They are far more dangerous to public morals than the standard novels. And they

NEW BAIT



are being bought and read by the millions of copies. Almost any issue of these panders to a depraved taste offers a clear case for prosecution. Their suppression would neither menace literature nor free expression. Why do they escape?

One wonders if Americans of the next generation will continue to decide the League issue every four years.—Trinidad (Colo.) Picketwire.

Europe now contains fifteen monarchs and ten presidents. That is, up to the time of going to press.—The Passing Show (London).

The Office Cat



Now, all together, three cheers for the United Scandals of America.

Again we are reminded of that bitter cold night in '92 when Grandma's hot water bottle broke.

H. A. Kunde says his idea of a soft job is that of assisting a florist to pick the flowers off the century plants.

Many a girl is prettier than she's painted.

History states that Jonah upon being thrown upon the beach by the whale turned around and said, "This thing would never have happened if you had sense enough to keep your mouth shut."

A. F. Saffley says onions may build you up physically, but pull you down socially.

Dumbell Poem.
My father is a butcher
My mother cuts the meat;
I'm the little weenie
Who runs around the street.

The next sporting event of national interest is the scheduled bout between lower taxes and the bonns.

About an hour after we meekly mark the earth the collector will be around for the inheritance tax.

More men, thinks Grant Row, might be wearing knifekers, if the girls had not beat them to it.

H. Parnum says that the awkwardest man is a bachelor holding a baby.

A bone in the hand is worth two in the head, says W. Pomeroy.

A London doctor says that people may grow to resemble what they eat. If this were so, in America a lot of folks would look like ham and eggs.

Some men marry because they do

not like to be alone. C. C. Randall says some women get a divorce for the same reason.

A lot of people who grab the best usually fare the worst.

The customer who is always right and the merchant who is never wrong never seem to meet each other.

Amen!

An old colored minister was exhorting his congregation on the subject 'Is There a Hell?' "De Lawd, when He created this earth," he shouted, "done put a lot ob oil and grease in de middle and de axis at both ends. Now, brethren, over in Pennsylvania they done been borin' down into the earth for de-Lawd's oil and grease, an' down in Oklahoma, Louisiana and Texas dey's a borin' for the Lawd's oil, and what is goin' to be hell, brethren? Pretty soon dey's goin' to run out of oil an grease and the axis is agoin' to get hot, an' that's gwine to be Hell."

O. W. Robertson says a busy man never complains of hard times.

DAN DOBB SAYS

Hudson Maxim says the Volstead act prohibits tea and coffee. How nice to learn it prohibits something.

Many are being hollid in oil in the political capot.

Mr. Bruce claims the woodchopping championship of New England. The champion log rollers of the world are in Washington.

Maughan will try to fly across the continent this June. This is the first case of spring fever.

The next thing to perpetual motion is digging up King Tut.

Denmark's queen went skating and fell through the ice. That's what is rotten in Denmark, the ice.

Teache in Indianrown, Fla., says the earth is flat, reminding us Valvia hasn't had any publicity in a long time.

London labor may oppose voting money to entertain kings, but we may continue voting money to entertain grafters.

Joe Kopak has become a favorite six-day bicycle racer. His name is almost impersonating an officer.

McAdoo's friends have found that McAdoo'll do.

Vanderlip, it would seem, has too much lip.

The Doctors of Law in Washington are doing a bit of probing.

The political platform is still slippery with oil.

Two Los Angeles men ask divorce because they do the washing. This came out in the wash.

Wooster college student is letting his whiskers grow until the team wins. This is also a fine leap year precaution.

There is a great deal of talk on the political party lines.

The third party is said to be hopeful this time, while the other two parties think three is a crowd.

Plans for establishing an annual national deficit are under way.

Duncan Major has been made a colonel in the regular army, proving there is nothing in a name.

Women are entering all branches of business. In New York, one was arrested for crooked dealing in Wall street.

Three men claim they are president in Honduras, but we have many more claiming they will be president.

A Boston man of 89 announces his engagement, this being the first sign of spring in Boston.

Gross indebtedness is often due to gross neglect.

DISREGARD OF LAW CHARGED TO PIERCE, CLEAVER

SALEM, Ore., March 2.—Asserting that Governor Pierce and George L. Cleaver, state prohibition commissioner, are disregarding legal restrictions placed upon them by the statute in the attempts to enforce the prohibition laws of the state, the Capital Journal, Saturday, printed a story revealing that two claims totaling \$209.70 for "legal services," approved by the governor as to the legality and correctness, were Friday presented for payment out of the special state prohibition fund to Eliza A. Baker, practicing lawyer of Portland and attorney for the Anti-Saloon League of Oregon, without regard for the specific provisions of the Oregon laws that special prosecutors for liquor cases shall be paid by the counties and that all legal work for the state and its departments shall be done by the attorney-general.

While the claim presented by Cleaver Friday does not specify the legal services rendered by Baker, the Capital Journal says its investigations reveal that the Labbe case in Postland was the only liquor law litigation in which Baker appeared

NEWS OF THE KLAMATH COUNTRY

MIDLAND

A number of farmers have started their plows in this vicinity.

Three carloads of sheep were shipped to Sacramento this week.

Chas. De Lap and others shipped out 13 carloads of cattle.

J. D. Hooper had a hog-killing time one day this week.

T. D. Young, our enterprising merchant, made a brief visit to the county seat on Monday.

James W. Straw, cattle inspector for the county, was a county seat visitor last week.

Charles Mack, of the Spring Lake neighborhood, was a business visitor in Midland a few days ago.

Miss Frances Guizer, teacher of the Midland school, attended the teachers' institute in Klamath Falls last Saturday, returning home Sunday morning.

C. R. Patterson has been repairing his caterpillar the past week and getting ready for the spring work. Mrs. Twyla Ferguson, county school superintendent, visited our school last week and gave the pupils a reading test.

Miss Helen Cowgill, state leader of girls' clubs and County Club Leader Frank W. Sexton visited the school Wednesday and gave a very interesting talk.

There is considerable interest being manifested by the farmers and dairymen of this section regarding establishing a cheese factory in Midland.

We learn with much interest that the dredger will resume operations on the Weed-Klamath Falls highway this spring, directly below Midland. The road, when completed, will be a great boon to this section.

A party of Eugene business men were in this section recently looking over land for settlers.

L. Frank Adams, of Merrill shipped in six carloads of cattle from the drought-stricken region of California last Tuesday.

Mr. and Mrs. Gene Hammond, from their ranch below Merrill, passed through this vicinity last Thursday.

We are prone to criticize our county commissioners for neglecting the mud hole east of Midland as the repairing of this piece of road is a great public necessity.

The S. L. Burnett sale on Thursday was well attended. Most of the tools and some of the stock sold at satisfactory prices.

Fred Mills, Klamath Falls attorney, made a brief business trip through this section Tuesday of last week.

The Smiling Six Sewing club meets with the Miller Hill Sewing club at the James Burnett home next Saturday.

James Jory and wife of Klamath Falls are visiting friends in Midland this week.

TO IMPROVE GERMAN COOKING

HEIDELBERG, March 3.—University professors have interested themselves in a movement to improve the German cooking. Too much attention is paid to quantity by the German cooks, it is contended, and not enough to quality. German cooking in the sixteenth century equaled that of any other country, say the domestic science experts, but during the Thirty Years' War the culinary art lost prestige and flavor which have never been regained.

for the state during January, the month in which the services are claimed to have been rendered.

Baker appeared in the Labbe case at the invitation of Stanley Meyers, district attorney of Multnomah county who conducted the prosecution and Meyers advised the Capital Journal interviewer over the telephone that he had told Baker that he was willing to pay for his services, and that if he wanted for his services and that if he wanted a fee to submit his bill to the district attorney's office.

Attorney-General Van Winkle said that his office did not appear in the prosecution of the Labbe case and that Baker had not at any time been deputized to represent the attorney-general.

The Capital Journal quotes section, chapter 48, Oregon laws in support of its contention that payment of Baker out of the state prohibition funds is illegal.

On the strength of a previous opinion from the attorney-general that the secretary of state is not authorized to question the payment of claims upon the prohibition fund, the validity and correctness of which have been sworn to by the governor, the claim presented by Cleaver for Baker's services was ordered paid Friday by the secretary.

The claim also was approved by Governor Pierce, January 20.

Mt. Laki and Fairview

The Ladies Aid met Wednesday with Mrs. T. N. Case near Klamath Falls. Those attending were Mesdames John Koonz, William Cheyne, C. A. Hill, Jay Fairloe, Alex Cheyne, Esther Sullivan, Nellie Smith, W. C. Townsend, Jay Manning, Iven Icenbice, C. W. Miller, L. A. West, S. H. Griffith, Clyde Griffith, H. D. Morrison, D. H. Kaylor, Frank Stewart, D. A. McComb, J. A. McComb, Chas. C. Hulet, C. N. Snow, W. D. Butler, G. D. Grizzle, Harvey Booth, Warren Patterson, Van Myers, Ray Cooper, E. S. Phillips, J. B. Griffith, T. N. Case, Misses Ester Keckler, Lena Miller, Myrtle Butler, Laura Imig. They will meet the fourth Wednesday in March with Mrs. Iven Icenbice.

Nellie Stewart spent Thursday evening with Mildred and Neva Hamilton.

Mrs. Jess Brown and children spent the week-end visiting Mrs. Kaylor and Mrs. Brown.

Mr. W. Bailie has returned home from Hornbrook, Calif.

Mr. and Mrs. Schriener visited their daughter Mrs. Icenbice Sunday.

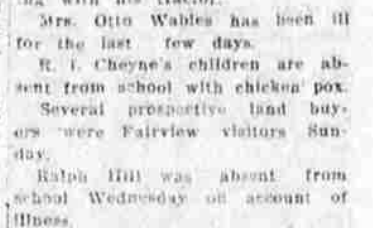
Jay Fairloe and family called in Fairview Sunday.

Jim Stewart has started plowing with his tractor.

Mrs. Otto Wabbes has been ill for the last few days.

R. I. Cheyne's children are absent from school with chicken pox. Several prescriptive land buyers were Fairview visitors Sunday.

Ralph Hill was absent from school Wednesday on account of illness.



New and exclusive photo of Lieut. Com. Zachary Lansdowne, new commander of the dirigible Shenandoah, which will try for a flight to the North Pole.

Straightline



Here is a straightline coat that gains individuality through the use of darker material applied in a pointed design about the hem and cuffs. The scarf collar is more elongated and narrow than many shows.