

BUICK CARS TO BE TURNED OUT 1200 PER DAY

FLINT, Mich., Feb. 26.—In order to bring its production capacity to 1200 cars a day, the Buick Motor company will expend \$11,000,000 in new buildings, additions and equipment for its main plant at Flint, Mich., and its subsidiary plant at Detroit.

The above news, the most significant to break in automobile circles in some time, was authorized yesterday by President H. H. Bassett. In making public the details of this notable expansion, Bassett said:

"Although we built more than 200,000 automobiles during the calendar year of 1923, we found this record-breaking number insufficient to supply the demand for Buick cars. That demand continues, and to meet it we are considerably extending our facilities."

Storage Building Ready.
Already nearing completion is a stock storage building 1064x63 feet; also 41,000 square feet added to the gray iron foundry; 8000 square feet to the forge shops and increased lumber-drying facilities for the body shop.

Additions authorized for completion prior to June 1, 1924, include the following: 210x360-foot addition to motor plant; 55x120-foot addition to the heat-treat plant; 50x120-foot addition to the motor-test building; 125,000 square feet added to sheet metal plant; 140x209-foot addition to completed car warehouse; 80x240 feet added to tool-making shop.

The above additions naturally require increased space for executive functions, and for the latter purpose a number of entirely new buildings will be provided at Flint.

Among these, two are to be devoted respectively to engineering and personal service, while another entirely new plant will be erected for the manufacture of automatic screw machine parts.

Building Up-to-Date One.
The engineering building, which will house the laboratories as well as all engineering personnel and equipment, will embody four stories 80x260 feet. It will be an up-to-

date structure of reinforced concrete.

The personal service building will be three stories in height, occupying a ground space of 50x250 feet. This building will bring together all departments relating to personal service, such as medical, legal, savings, employment, etc.

The new building for automatic screw parts manufacture will occupy 80x400 feet of ground with three stories. This will allow Buick to make still more of the screw machine parts required.

The main office building is to have two additional floors, adding 20,000 square feet to the present office floor space.

There will be a material extension of present loading facilities, including special features to meet the rapidly growing export trade.

Large Investment Needed.

Of course this extensive building plan calls for a large investment in machinery and equipment. Not only do expenditures for the latter involve the main plant at Flint, but the plant at Detroit, which will have a production capacity of 450 units a day instead of 200, as at present.

Not including the \$11,000,000 appropriation is the vast amount of money expended and to still be expended in providing additional facilities for Buick branches in various parts of the country. Notable among these are entirely new service buildings in Greater New York, Indianapolis, Pittsburg and Jacksonville, Fla. The erection of a commodious building at the latter point probably best illustrates the importance with which service is regarded by Buick. This branch building is designed, primarily, to serve tourists to Florida who drive Buick cars, thus affording those away from home the same prompt and intimate factory attention as that enjoyed in the larger cities.

6000-mile automobile tour of Africa is being organized in France, using cars equipped with caterpillar treads and new semi-diesel engines. One of the conditions of the trip is that the drivers use only the fuels available in the passing, namely palm oil, cotton-country through which they are seed oil and even castor oil.

Over \$50,000,000 will be the yield from gasoline taxes in 1924. It is estimated, once the new taxes effective next year are added to the present taxes operative in 35 states.

AUTOMOBILES GAINS OF THREE STATES EXCEED ASIA'S REGISTRATION
New York, California, Ohio and Pennsylvania have a registration of over a million motor vehicles each, any one of these states having twice as many cars as England, Ireland and Scotland combined. The gain made in any of these states during the past twelve months is far in excess of the total registration of all of Asia.

OAKLAND NEGOTIATES STEEP ROCKY TRAIL IN COLO. WITH EASE

DENVER, Colo., Feb. 26.—Traveling over a rocky foot trail traversed generations ago by Indians and the early pioneers a "true blue" Oakland sedan recently visited the grave of "Buffalo Bill"—William F. Cody—at the summit of Lookout mountain, Colorado.

The summit of Lookout mountain is 7500 feet elevation and is 2500 above the valley, which stretches for miles from the base of the peak. It was a favorite scouting post for "Buffalo Bill" during the years he ranged the plains and at his death the peak on which he had so often stood was chosen for his grave. The spot is marked with a cairn enclosed by an iron fence.

The only approach to the peak is a narrow footpath, which presents difficulties for even sure-footed western horses. Rocks and gulleys line both sides of this narrow path. At times it appeared impossible for an automobile to advance further, but each emergency was met, reports M. L. Smith of the Sherman Auto company, Denver, who made the trip. The return from the grave was even more hazardous, but was made without accident, with the aid of the Oakland four-wheel brakes.

The most remarkable automobile road in the world is to be built between the mainland of Florida and Key West, a distance of 125 miles out to sea. The new road, when completed, will be the longest and probably the only extensive automobile road over the sea. At times the motorist will be almost if not actually out of sight of land.

The True Blue Oakland with a brand new engine

with 121 Less Moving Parts



A highly developed Six — four-wheel brakes — body by Fisher — permanent top — automatic spark advance — centralized controls — permanent, special finish.

Retains Beauty Indefinitely
Oakland's special, permanent Duco finish keeps its rich appearance in spite of sun, mud or rough usage.

A set of Enclosures installed on the Oakland Touring, Roadster or Sport models transforms these open cars into snug and cozy closed models. The Enclosure is in no sense a substitute for the regular Sedan or Coupe, but to the motorist who does not want to invest the price of either of these to secure closed car comfort, the Enclosure offers protection from rain, snow and cold at a minimum expense.

R. R. R. Garage
831 Klamath Avenue

A Vacant House

would be unpleasant to live in

The same applies to your automobile. It should be completely furnished to fully enjoy motoring pleasures

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- Boyce Motometers
- Thermoid Brake Lining
- Automatic Windshield Wipers
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- Pyrene Fire Extinguishers
- Thief Proof Radiator Caps (with monogram)
- Rear Sight Mirrors

Our Beauty Parlor offers

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- Sun Visor
- Trunk Rack
- Cigar Lighter
- Flower Vases
- Stop Lights
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