

STAR CAR GETS PRAISE EVERYWHERE

Receptions much like a conquering hero would be accorded were extended in more than 2 cities and towns along the Pacific highway to the Star car which made a remarkable gasoline, non-motor and non-wheel stop run when the husky little touring model made its return journey last week to Seattle.

Newspaper clippings from cities along the way which were sent to Sales Manager Forrest Arnold of the Star Motor company of California gave detailed accounts of the warmth attending the welcome.

Some communities formed organized delegations which met the car and its drivers outside the municipal limits and formed a parade which toured the main business streets.

From the moment the car was placed on public exhibition and until large crowds assembled around it in the different Star car salesrooms and plied the two drivers, Rawlings and Amabary with all kinds of questions regarding the performance it made.

The appealing feature to inquisitive motorists was the fact that the car was not alone a strictly stock model but also that it had already received considerable service before it was sent on its 1001 mile test.

One newspaper writer said the run was the most meritorious he recalled a low price car having ever made.

MANY NEW BUICK OWNERS ANNOUNCED BY DEALER

New Buick owners announced this week by H. E. Hauger, local Buick dealer, are: Mrs. C. H. Landis, sedan; Axel Quick, roadster; W. E. Knighsen, Shippington, touring 4; Charles Driscoll, Modoc Point, sedan; A. W. Bramhall, Fort Klamath, touring 6. Dr. E. D. Johnson bought a Buick brougham sedan for delivery in San Francisco in January.

FOR SALE—50 fresh, Jersey, Guernsey and Swiss milk cows. Attend auction sale at County Fair grounds, 10:30 A. M., Friday, Dec. 21. 18-20

STUDEBAKER CO. ANNOUNCES PRICE DROP

Important reductions in the prices of the complete line of 1924 model closed cars, effective December 5, are announced by Studebaker.

These reductions are made possible by economies effected by the operation of Studebaker's mammoth new \$8,000,000 closed body plants at South Bend, Ind., recognized as the finest in the industry. Studebaker's facilities for the building of closed bodies excel those of any other motor car builder.

The latest unit to be placed in operation is a brick and reinforced steel structure six stories high, 100 feet in width and 800 feet in length. Some idea of the gigantic size of this single unit may be gained by comparing it with the Woolworth tower which is 792 feet high or eight feet less than the length of this new Studebaker closed body plant.

"It is a policy of long standing that Studebaker's manufacturing savings be shared with its customers," said Ed Dunham, local Studebaker dealer. "Hence this reduction of prices as soon as the new body plants were placed in operation. Yet the quality of Studebaker cars has not been decreased. In fact, the present closed cars are the finest cars and the greatest values Studebaker has ever offered."

Studebaker's facilities at South Bend, Ind., for the manufacture of fine closed bodies excel those of any other motor car builder. Its body plants, containing 2,750,000 square feet of floor space, represents a net investment of over \$8,000,000.

PATER UNFAMILIAR
Jackie (aged five): "See that man coming to our house? That's our new papa. He awfully nice."
Nickle (aged seven): "Huh—wait till you've known him a while and you'll find out. We used to have him."

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STAR DEALERS ORGANIZED

OAKLAND, Cal., Dec. 18.—The Star Car Dealers' association of Alameda county was formed last Monday night in Hotel Oakland.

There are now 13 Star car agencies in the county, and all but two of these were represented at the first meeting.

Sales and service policies were worked out after a general discussion of trade conditions and constructive plans were advanced which will tend to increase Star car sales.

UNTIMELY

"Can you show me" cooed the fair shopper, "the latest thing in skirts?"

"Assuredly," blazed the floorwalker with a glare at the peroxide blonde powdering her nose behind the counter she hasn't seen down on time once this year."

If you want a good family cow attend the Auction Sale at the County Fair pavilion, Friday, Dec. 21. 18-20

Victor Records—World's Best, Earl Shepherd's Record Headquarters.

Three Cars in One!

A wonderful business car for dad—big loading space for samples, grips, tools, anything—by removing rear seat and upholstery! A wonderful closed car for the whole family—both seats adjustable forward and backward to accommodate everybody, tall and short! A wonderful vacation car for next summer—seats and upholstery make up into full-sized bed! More service at less cost! Come and enjoy a free demonstration.

NEW Overland \$695 CHAMPION

DUNHAM AUTO CO.
403 So. 6th Street

The sweetest Christmas Music

to her ears would be the humming of the motor in her new Star Car

Prices of Models
Here—Tax and Freight Paid
Touring Cars \$640
Roadster \$635
Coupe \$845
Sedan \$1005

Give her a NEW STAR CAR for her Christmas. It will lighten her labors, make easy her shopping, and bring her closer to friends she perhaps neglected.

\$490

F. O. B. Landing, Mich.

H. E. HAUGER, Dealer
7th and Klamath

Twenty! Twenty-five! Thirty!



This Woman Is Gambling—Are You?

The woman who allows herself to age, to "run down," to become a slave to the washboard or back-breaking "hand power" washing machine, is deliberately gambling with her most priceless possession—happiness!

Wash-weary women make poor companions, irritable mothers, peevish, faultfinding wives. You can't afford to gamble with the everlasting "fag" of wash day.

It's so easy to wash with a

Thor

Electric Washing Machine



Let us show you how you can save money, save clothes, save back-ache and "nerves"; have lots of "spare" time and your clothes laundered beautifully. A small payment down will put a Thor in your home. You'll wonder how you ever got along without it. [TW400]

BALDWIN HARDWARE COMPANY

"The Winchester Store"



Another Reason Why

Doors on Buick cars close firmly and DO NOT rattle. There are TWO rubber bumpers and a dovetail joint which take the strain off the door lock and prevent weaving in any direction.

Buick is the Standard of Comparison

H. E. Hauger

Dealer

7th and Klamath

When better automobiles are built, Buick will build them

New Low Prices on Studebaker Closed Cars

Light-Six two-pass. Coupe-Roadster	\$1195
Light-Six five-passenger Coupe	\$1395
Light-Six five-passenger Sedan	\$1485
Special-Six five-passenger Coupe	\$1895
Special-Six five-passenger Sedan	\$1985
Big-Six five-passenger Coupe	\$2495
Big-Six seven-passenger Sedan	\$2685

All prices f. o. b. factory

With \$8,000,000 invested exclusively in body plants and facilities, Studebaker is able to build bodies of highest quality, in large volume, and thus make important savings.

It is a Studebaker policy not to wait for any particular time to announce lower prices but to give the customer the advantage of manufacturing savings as soon as they become effective.

These savings are reflected in the new low prices of all Studebaker Closed Cars. Phone—or call—for a demonstration.

Studebaker

DUNHAM AUTO CO.
403 So. Sixth St.

THIS IS A STUDEBAKER YEAR