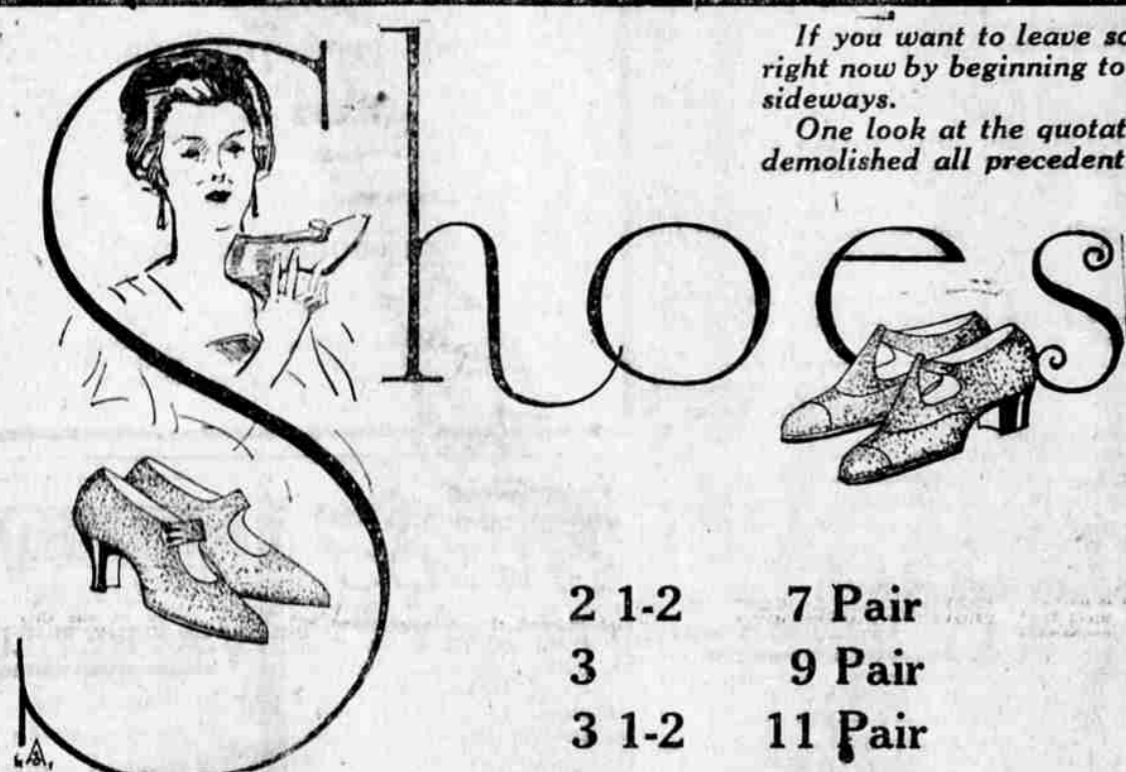


THE GOLDEN RULE'S \$90,000 REORGANIZATION SALE

Has made a tremendous hit with the buying public and the crowds are flocking here in increasing numbers.

Life with our customers has been just one big bargain after another and the closing days promise to be one grand rush to be in at the final offerings. You are paying just enough money to keep the officers from accusing you of stealing the goods-

*If you want to leave some "FOOT PRINTS ON THE SANDS OF TIME," you can make a good start right now by beginning to wear the right kind of shoes—at prices that have been cut right and left—and sideways.
One look at the quotations below and you will be convinced that the GOLDEN RULE STORE has demolished all precedent in Southern Oregon in footwear price reductions.*



LISTEN TO THIS

On Thursday (tomorrow) only we are offering to the Ladies of Klamath FALLS, forty-nine pairs of rubbers at FIFTEEN CENTS per pair.

These goods have been on our shelves for one year and of course are not guaranteed. Many of them will wear as good as this year's stock, while some may not. At seven and one-half cents a rubber, who can afford to miss this chance. They are divided in the following sizes:

2 1-2	7 Pair	4	13 Pair	7	1 Pair
3	9 Pair	4 1-2	6 Pair		
3 1-2	11 Pair	5 1-2	1 Pair		



For Dress and Work

Sharp reduction on all lines. Our regular prices are the lowest and when we make further reduction it means the lowest point in price—the greatest value.

**No Old Stock--
No Old Style**

Three dollars and eighty cents buys a good dress shoe, black or calf skin welt sole, blucher cut, a real dressy last. Ask to see this one.

Three dollars and eighty cents.—For this price we offer best value in a medium weight service shoe to be had under \$6. Goodyear welt soles, Munson last, rawhide slip sole and rubber heel, color tan only.

Bone-Dry Loggers, high tops and pace at a big saving to the man who wants the best. All hand made. We pay the postage on mail orders.

12-Inch Pac, Reg. Price \$14.50, Sale Price \$11.50
12-Inch Logger, Reg. Price \$17.50, Sale Price \$14.75
16-Inch Walking Boot, Reg Price \$16.50, Sale \$13.85



Women's Footwear

Large Final Reductions.

The following groups represent the season's sale climax of high-grade footwear.

Group No. 1—In this group we have assembled all military heel dress shoes we have in stock. Black and Brown, Kid and Calf leathers, all sizes and widths. Save two-thirds the regular price by buying now at \$3.85 a pair.

Group No. 2—Patent Kid Oxfords, Krippendory-Dittman make, one and one-eighth inch heel, plain toe, short vamp. This oxford sold for \$8.50 regularly. To close they go at.....\$3.88

Group No. 3—Martha Washington Comfort Shoes, known for quality the world over. Per pair.....\$4.44
Other comfort shoes, per pair.....\$2.88

Every article of footwear in the store at sharp reductions, including new Fall Stock.

Anticipate your needs for the winter and save from one-third to one-half. Mail orders promptly filled and postage prepaid.