

The Evening Herald

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Copy for display advertising must be in this office not later than 3 p. m. on the day preceding publication in order to be inserted in the issue of the paper of the next day.

Want ads and reading notices will be received up to 12 noon on the day of issue.

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

WEDNESDAY, OCTOBER 24, 1923

CROSSING THE TRACKS

WHEN this year's history has been written it is going to show a terrible toll of deaths due wholly to carelessness. Already the Pennsylvania railroad has issued a statement that, despite all warnings, twice as many people have been killed on that company's railroad crossings this year as last. There were forty-six killed and thirty-nine injured at crossings on this one system in the month of July alone.

The railroad also makes one statement which we wish every auto driver in Klamath Falls would remember. "The Pennsylvania has often operated a whole year without killing a single passenger. But if our locomotive engineers were as careless with the lives of their passengers as the drivers of autos are with their lives no such record could ever be hoped for."

There's one reliable rule for crossing railroad tracks—go into second. The mere act of reaching for the gear lever to make shift from high to second will cause you to become watchful. The fact that you can't race with a locomotive when your car is in second is another safeguard. And still another is that the chance of killing your engine is very small as long as it is running in second speed.

Get the habit of automatically changing into second as you approach a railroad crossing, and it will never be your fault that the number of fatalities in this country are daily growing to an awful proportion.

GREAT DEVELOPMENT DAWNS

THERE are many sound reasons why Oregon is on the verge of the greatest era of development in the history of the state, says the Ashland Tidings. The dawn of a new era approaches, and before it is terminated population and wealth will have been increased to a degree extending beyond the hopes of the most sanguine. The new era will not come in the way of a boom, nor will it be ethereal. The God-given resources that have stood untouched for centuries are to be disrobed of their virginity and developed for the benefit of growing industries and population. Of latent resources, Oregon stands in the vanguard of the states of the nation. There is more virgin timber within the borders of Oregon than in any other state of the nation. One third of all the water power of the entire nation is rushing and foaming over the falls and through the rapids of streams coursing through Oregon. Arid land in an area larger than many of our states awaits only water to be transformed into tracts of beauty and productivity.

The call that has been issuing from our rugged mountains and crystal streams will be answered in the immediate future by millions of tourists and pleasure seekers, who will marvel at the unexcelled beauty of it all.

Oregon's climate, her fruit, and her flowers form a magnet that will eventually attract home-loving people in surprising numbers.

The vast resources and attractions of Oregon can no longer remain locked to humanity and its needs. Depletion of vital resources in other states on one hand, and inferiority of climate and scenery on the other, will compel the opening of Nature's great storehouses and attractions in the land Oregonians love so well.

In the vast development that is imminent in Oregon every district will have a part, and the limit of wealth and population that comes to each will depend entirely on the respective communities. The community that is alert and senses the era of prosperity and growth that is bound its way will reap the greater benefits. There is foundation for belief that there will be no limit to the growth and prosperity for the districts of the state prepare for the industrial awakening that is inevitable.

Fruit trees may be improved by grafting, but it doesn't seem to work in the case of political timber.

Some people are beginning to insist that the more a fellow knows the less he gets paid for it.



DEATH TOLL OF ALPS IS HEAVY

GENEVA, Oct. 24.—The Alps take a steady toll of human life. Every summer mountain climbers come to Switzerland to scale its peaks, and every summer sees a number of tragic fatalities. Many bodies never are recovered, for the devoted mountain climber often goes out alone to find his last resting place deep in an ice crevasse or at the remote base of a precipice. Accidents have been unusually numerous this year.

Recently when a Swiss bank clerk named Goetsch, noted as a good climber, failed to return, searchers saw his body at the foot of a cliff. A rescue party, led by a priest with 450 feet of rope, finally made the descent after 12 hours of dangerous work. They found beside the body a note saying: "Kindly bury me here."

The little funeral party rolled boulders and blocks of ice so as to form a mound over the man, they placed an ice-axe at his head as a cross, and the priest read the burial service.

Maid-servants from the Antilles were imported by a group of French women. However, they did not prove altogether satisfactory. A quarter of the Negroes made fairly good servants, but were inclined to be restless. Another quarter had to be repatriated. The remainder have fully lived up to the expectations of their employers. Hard-working Szechuan-Slovak girls are now drifting into France as servants. They are hard working and know their value which is far above that of the serving girls from Martinique.

Registration of motor vehicles in the United States have increased from 3,512,996 in 1916 to 13,002,427 on July 1, 1923.

The Office Cat



THE CALL OF THE WILD

O some may long for the soothing touch
Of lavender, cream or mauve,
But the tie I wear must possess
The glare
Of a red-hot kitchen stove.
The books I read and the life I lead
Are sensible, sane and mild,
I like calm hats and I don't wear
spats,

LATEST PHOTO OF WEBB



Here is the latest and best photograph yet published of Charles Webb, husband of Mrs. Gertrude Webb, New York heiress who died under mysterious circumstances, poisoning being suspected.

But I want my neckties wild!
Give me a wild tie, brother,
One with a cosmic urge!
A tie that will swear
And rip and tear

When it sees my old blue serge.
Oh, some will say that a gent's
cravat
Should only be seen not heard.
But I want a tie, that will make
men cry
And render their vision blurred
I yearn, I long, for a tie so
strong
It will take two men to tie it.
If such there be, just show it to
me—
Whatever the price, I'll buy it!
Give me a wild tie, brother,
One with a lot of sins,
A tie that will blaze
In a hectic haze
Down where the vest begins.

Where ignorance is bliss 'tis the
Follies girl who captures the sucker,
thinks K. Sugarman.

A stumbling block is a stepping
stone you tripped over, says Grant
Raymond.

H. E. Dodge says he heard a
Klamath Falls boy calling his girl
"Spearmint." Not because she is
Wrigley, but because she is after
meals.

Perhaps Macadam did not invent
the automobile; but A. G. Morris-
on says he helped to pave the way
for them.

Two caddies on a golf links found
a \$3,000 bar pin. G. A. Krause
says some day they might find a
golf ball.

Blood tests reveals sex. But
what can be accomplished by offer-
ing a choice between a beef steak
and a salad.

There was a Ku Klux Klan wed-
ding in Chanute, Kansas the other
night, the knot being tied at the
foot of a ivory cross. Bert Haw-
kins thinks perhaps the husband
thinks this gives him the right to
whip his wife.

We have, a suspicion that a lot
of the whiskey taken away from
bootleggers is poured into gullies
instead of gutters.

The Screen

AT THE PINE TREE
The newest screen "discovery," whose work has been pronounced the most surprising thing, considering experience and professional backing, of any performance of the season, comes to the local screen at the Pine Tree theatre when "Merry-Go-Round." Universal Super-Jewel attraction de luxe is shown there next Thursday Mary Philbin, although only three years out of high school and with an actual camera experience of only two or three important roles, essayed in "Merry-Go-Round" an intensely emotional role, the dominating characterization of the picture.

AT THE LIBERTY
The applause which greeted the railroad celebration pictures last night at The Liberty indicated how thoroughly the entire community appreciates what the completion of the Natron cut-off means to our city. The pictures of our local girls called for additional applause, and Miss Ruth Lindsey, as the bride, was especially appreciated by the audience. The pictures are well made and interesting and will be shown again tonight for the benefit of those who were unable to obtain seats last evening.

AT THE LIBERTY

Tonight we will again show the

RAILROAD CELEBRATION AND PAGEANT

pictures as we were unable to accommodate our patrons last evening. In addition a fine mystery story

"LIGHTS OUT"

will be screened as well as a late News Reel

Note:—A month ago we advertised "The Eternal Struggle" but the picture failed to reach us owing to an error in shipping. However we have the picture booked for next Sunday, October 28th and will positively show The Eternal Struggle at that time.

PINE TREE

TONIGHT

VAUDEVILLE

You'll enjoy this bill of

4 ACTS

"The Three Mile Limit"
"The Versatile Yankee Tenor"

"Specialists in Wop Comedy"
"Britains Finest Athletes"

The picture is a pleasing Melodrama

THE LION'S MOUSE

THURSDAY A REAL TREAT

THE MERRY GO ROUND

4 weeks in Portland
7 weeks in San Francisco

PINE TREE

Society women painted a Hemphill (L. I.) church but not with rouge and eyebrow pencils.

Wyoming oil claims in Salt Creek field are 'invalidated,' leaving the claimants up Salt Creek.

York (Pa.) man will paint his house red, white and blue. We saw a whole town painted red once.

Nebraska farmer tried to shoot his farm hand, which tried a new way to make a farm hand move.

We can hardly wait for the newspaper these fall days to see who is shot or arrested.

When a compressed air tank blew up at Columbia University students thought it was a professor.

Dyke broke flooding a Florida town and all we can hope is that it got some burglars' feet wet.

Stove exploded on an Alabama farm where all cooking is not done on a can opener.

McMillan is sending radio messages from the arctic, where weather is starting south for the winter.