

# The Evening Herald

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The Evening Herald is the official paper of Klamath County and the City of Klamath Falls.

### SUBSCRIPTION RATES

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THREE MONTHS	1.75
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PER MONTH	.65

### INFORMATION FOR ADVERTISERS

Copy for display advertising must be in this office not later than 2 p. m. on the day preceding publication in order to be inserted in the issue of the paper of the next day.

Want ads and reading notices will be received up to 12 noon on the day of issue.

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

TUESDAY, AUGUST 28, 1923.

### SUMMER ADVERTISING

THERE are some business firms that make it their practice to let up somewhat on their advertising in summer. Sometimes they may argue that a good many of their townspeople are away. But if that is the case, it is also usually true that a good many visitors are in the region at the time, and are carefully looking over the newspapers and making such purchases of things as they need. When people are away on vacations, they have considerable time which they can put in shopping, and often buy more than they do at home. Frequently they like to carry some articles home as a kind of souvenir of their trips. The firms that keep their advertising up through the summer must draw in a lot of transient trade of people who are visiting in the locality or who pass through it as tourists. A great many firms have goods in stock at this time that will be a source of expense if carried over to another season. Styles may change, money has to be borrowed to carry goods that do not sell rapidly. A great many enterprising firms find that they gain the best results by cleaning up their stock very largely as they go, and getting fresh goods on their shelves. They accomplish this result by advertising freely through the summer. It is a tremendous help to a firm if it can give the impression that it is pushing for trade every day and week in the year. The firm that advertises constantly gives that impression. It makes the public feel that it is alert all the time to pick up good goods at a bargain, and pass its good values on to the public. The department stores of the big cities know the game of merchandising, and it is noticeable that they keep up a great deal of advertising through the summer. It pays for them, it will pay for the stores of Klamath Falls.

### THE SLAUGHTER GOES ON

ALMOST overnight the American bison disappeared. One year the skies were dark with pigeons. The next year they were gone. The antelope herds that once covered southern Oregon and Idaho and the northern plains of Nevada have diminished in the past few years almost to the vanishing point. Where are the bighorn sheep that within the memory of man were plentiful in all the high ranges of the west? A few small herds remain here and there in the most inaccessible mountains.

This wild game, so plentiful a few short decades ago is virtually gone. And now a war of extermination has been declared against the muletail deer.

It is time to stop the slaughter, both of wild animals and wild fowl. Bag limits should be curtailed, seasons should be shortened. The murderous automatic shotgun and the long range telescopic-sighted rifle should be prohibited.

Against the scientific campaign of the modern hunter armed with the latest inventions in death-dealing armament, tackle and lures, and equipped with motor car and motor boat to travel swiftly and in comfort into the heart of the game and fishing country, neither fish nor game have any chance.

There is but one way to conserve the wild life, and that is by stopping the taking of it so ruthlessly.

It is idle to hope to stem the tide by intensive propagation. For every fish placed in the streams, that lives and thrives, two are taken out.

If Oregon's fish and game are to remain long an attractive asset, there must be immediately placed around them a far more rigid protection.

We can have our cake for a long time, if we take it in judicious nibbles, but it will not last long under the present gulping process.

Some folks point to their frayed trouser seats to show how hard they have been working.

Reports from Russia still indicate that whiskers are the most flourishing crop.

### BOYHOOD HEROES



### DENMARK'S CLAIMS TO GREENLAND ARE OPPOSED BY NORWAY

COPENHAGEN, Aug. 28.—Denmark thought its title to Greenland was without blemish after the United States agreed to waive all claims to the arctic island as part of the consideration in the purchase of Danish West Indies. But the interest of Norway in the land which "Eric the Red" discovered has suddenly revived after centuries of inactivity. The controversy between the two Scandinavian countries over the ownership of the east coast of Greenland has become so acute that Denmark now has a commission, headed by former Minister Th. Zahle, traveling over the arctic island for the purpose of making a report upon which negotiations with Norway may be based.

Many Danes think Norway is opposing Denmark merely for the purpose of holding its claims upon Greenland as a club which can be used in forcing better terms out of Denmark in a new commercial treaty which is to be negotiated in the near future. The chief argument used by Norway is that its fisheries might be affected adversely by recognizing Danish sovereignty over the eastern coast of Greenland.

There are only about 12,000 inhabitants in Greenland, and of these only about 300 are Europeans, mostly Danes. The island is chiefly famous as a leaping off place for explorers in search of icebergs which imperil shipping on the north Atlantic courses. Its trade is a monopoly of the Danish state, which enforces prohibition. The total import and export trade of Greenland is only slightly more than \$1,000,000 a year, and has declined since fish fats of various sorts are in less demand.

Norwegian claims upon Greenland date from the explorations of "Eric the Red" and Leif Ericson in the eleventh century. Norway abandoned all communications with Greenland, and late in the 18th century Denmark began commercial relations with the island and established its colony there.

Denmark's colony before 1921 was only about the size of New York state, but the entire island over which it now is asserting its control is sixteen times larger. The season is so short in summer, than even the small amount of tillable land near the coast can produce only potatoes and other vegetables which do not require much heat.

### FLIES FROM BERLIN TO LONDON AND BACK IN DAY

BERLIN, Aug. 28.—Berlin to London and back in one day was the record trip made recently by the German pilot, Pieper, engaged in regular aerial service for mail and passengers.

Pieper arrived at Bremen, via Hamburg on the outward flight at 11 o'clock in the morning, and an hour and a half later resumed the journey to Amsterdam and the English capital. By 6:20 in the afternoon he was back in Bremen by the same route, and ten minutes later set out for Berlin.

### Giddy-Yap!



President Coolidge as he took his first presidential canter astride General, his personal mount.



Older improves with age. But the good usually dies young.

Half a loaf is better than a whole. Loaf one week instead of two and you recover quicker.

They say poets are born. Sounds like poets. Trying to lay the blame on their parents.

Speeders run down walkers faster than cops run down speeders.

Some blushing June bride are still blushing over a hot stove.

Two can live longer longer than one.

As a man things so is he. As a woman dresses so is she.

The female of the species dresses cooler than the male.

Fine feathers make fine birds. And fine feathers make sad birds when the bills come in.

Misery doesn't always love company when it comes for dinner.

A married man hugs his wife. A single man hugs delusions.

Any boy who hates arithmetic can tell you how many hours it is until school starts.

It's a wonder they don't catch cold changing from a summer dress into a hot bathing suit.

What the U. S. needs is reverse gears for gas meters.

A stitch in time saves nine. A run in time saves nine innings.

Corn crop is good. Wheat crop is good. So is the crop of wild oats. Much oats is being raised.

Kodak finishing at Stinson's. 31r



### The Office Cat

One touch of scandal makes the whole world chin.

The only one who should put faith in a rabbit's foot, says Wm. Timms, is a rabbit.

A broken promise can be repaired, but it never can be made as good as new.

A great movie is one that is gripping enough to make you forget how awful the music is.

One swimming instructor on the Long Island coast, for some reason, advertises that he will guarantee to teach all men pupils to swim three miles.

There is little cause for alarm. A bull frog and a radical group never are as numerous as they sound.

Most of us do not want to be very bad or very good, but just kinda comfortable, mused August Buesing.

Whatever else the critics of modern bathing suits may be, she isn't a perfect thirty-six.

### As Others See Us

Two Japs, while attending the opening ball game in California, stood uncovered during the playing of "How Dry I Am," thinking it was the national anthem.

There are a lot of people in Klamath Falls who would like to rewrite the Golden Rule.

### Our Own Private Opinion

He once wore shirts of calico. But ditched 'em when he got some dough.

He changed into shirts of percale. When calling on his one best gal. And prospering, left those behind. To don the nobby madras kind.

His wealth piled up, he bought some land. And soon acquired the pongee kind.

Upon the land discovered oil. And now his shirts come to a boil. Of diamond studs and soup and fish.

He has all any man could wish. And still, his face has not the glow. Of joy he wore with calico.

They say that's life all over—but, Somehow, I think the guy's a nut!

Carrying On  
"Man cometh forth as a flower,

## THEATRES MOVIES

### AT THE LIBERTY

In "Human Wreckage," Mrs. Wallace Reid's great anti-narcotic photoplay, the distribution of dope among school children is revealed in all its terrifying aspects. The scenes are not revolting; they are not calculated to horrify beholders. But they are designed to drive home with powerful blows the real inside story of a dread enemy that menaces not only the pitiful slaves already addicted to the use of opiates but also hundreds of thousands of children and young men and women who are, together with many others, living at a faster pace today than ever before.

"Human Wreckage," now running at the Liberty theatre, shows how unsuspecting school children are met outside a high school by a pasty-faced dope peddler and how the usual capsules filled with the deadly white powder are slipped into their hands. These scenes are not exaggerated. They are developed in all the truth of stark realism. Conditions are revealed on the screen just as they exist in real life.

### ELECTED TO DAIL

DUBLIN, Aug. 28.—President Cosgrave has been elected to the dail from Kilkenny.

### AT THE PINE TREE

A continuous laughing and novelty program is presented on the vaudeville bill at the Pine Tree theatre on Tuesday and Wednesday.

This exceptional bill is headed by The Musical Misses, a quartette of beautiful young and talented females. They are well trained musicians and their musical numbers on the violins cello and harp are something out of the ordinary. Their program consists of operatic, popular, and jazz numbers which are rendered most exquisitely, demonstrating their musical ability. Peggy Vincent in a surprise of songs and stories, presents an offering which is up-to-the-minute and laughable and which you will have to admit after witnessing the performance. Ralph Sanford, better known as "Shufflo," a clever blackface comedian, gloom dispenser and creator of laughter—nut sed. Stanley & Stewart present a gymnastic act that is different from the regulation run of novelty offerings, featuring somersaults on the slack wire and other novelties.

If you were a youth seeking your fortune in the west and fell in love with a dream girl, what would you do if the father of a girl asked you to marry his daughter, whom you had never seen, and offered you a dowry with her?

## AT THE LIBERTY

Orchestra Every Evening—Mr. Harry Borel, Director

### "HUMAN WRECKAGE"

A cross-section of throbbing human experience! Here is drama built out of the very fabric of life. Stripped of reserve, born of the nobility of a woman's soul, and dedicated to the cause of saving other lives from the unspeakable curse of narcotics.

### Matinee Prices:

Adults 35 cents. Children 15 cents.

### Evening Prices:

Adults 50 cents. Children 25 cents.

## PINE TREE

### Tonight and Wednesday

A Laughing and Novelty Program

4 Different Acts

## Vaudeville

Stanley & Stewart ..... Unique Gymnasts  
Shuffle Sanford ..... Blackface Comedian  
Peggy Vincent ..... Songs and Series

### And the Headline Act

Musical Misses—4 of them—in Musical Oddities

You'll like the picture, too,

BILL DUNCAN,

—in—

## When Danger Smiles

With all the pep, vim and horsemanship of the west.

began the poetic person. "Yessir," horned in the cynic. "And there's some guy always waitin' to pluck him."

A contrib sends in this one which oughter hit a few local townsmen right square between the optics:

Prayer of a Knocker

Lord, please don't let this town grow. I have been here for thirty years and during that time I have fought every public movement. I have knocked everything and everybody. I have done all I can to keep this town from growing and never spoken a good word for it. I have knocked hard and often. Whenever I saw anyone progressing and enjoying himself, I have started a movement to kill the business or stop the fun. I do not want the young folks to stay in this town and I will do all I can by

rule, law and ordinance to drive them away. It pains me, O Lord, to see that in spite of my knocking this town is beginning to grow. Some day I fear I will be called on to put down sidewalks in front of my property to keep up the streets that run by my premises. This, Lord, would be more than I could bear. It would cost me money, though all I have made has been right here in this town. Then, too, more people might come if the town begins to grow, which would cause me to lose some of my peace of mind. I ask, therefore, to keep this town at a standstill. Amen.

Roy Everhart says the size of a box of candy to give a girl depends upon the number of brothers she has.

SCHOOL SUPPLIES AT SOUTH-WELL'S 37-4