

The Evening Herald

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Want ads and reading notices will be received up to 12 noon on the day of issue.

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

FRIDAY, AUGUST 17, 1923.

CASTING OFF THE SHACKLES

LIKE the first reaction of a prisoner to an unexpected release, after more than a decade served on an indefinite sentence, is the reaction of Oregon to the announcement that railway building, stopped for more than eleven years, is at last to be resumed.

It is hard to shake off in a minute the atrophy resulting from a dozen years of inaction. When apathy has become a settled habit, it cannot be overcome except, as are other habits, by resolute attempt and exercise of the will power.

But Oregon is awakening. The atrophied impulses toward action and development are showing signs of life. The spell of apathy is being broken.

Oregon is going to take advantage of her great opportunity. She is beginning to realize that the long waiting is over at last.

Here in Klamath Falls, the Natron cut-off means more in immediate prosperity and future development than elsewhere in Oregon, with the exception perhaps of Eugene and Springfield.

Realization is dawning slowly upon the community as a whole that this is so.

We hope to see the realization take some concrete form of expression, some general jubilant celebration that will attract attention from coast to coast.

A big thing has happened. The inaction that has choked development for eleven years is at an end. Upon how well we build upon the foundation of this opportunity, rests the rapidity and extent of future development.

The press of the state, like the people of the state, even though expecting the glad tidings, were unprepared. But the papers, after several days' consideration, are beginning to express themselves. Below are two comments, the first from the Portland Telegram, the other from the Medford Mail Tribune:

The Telegram says:

Nothing now stands in the way of the early completion of the Natron cut-off. Confirming a pledge made several months ago, President Spruille of the Southern Pacific at once announced that his company would proceed immediately with the work of construction. Oregon sees the end of a long, discouraging, costly wait.

Eleven years of litigation have gone for naught, and during that period southeastern Oregon has been held back. This delay has measurably affected adversely the entire state. The instant psychological effect of Monday's news, we believe, will be to energize the material activities of the state. Directed toward industrial affairs, the public mind will be more cheerful and hopeful. Oregon needs a quickening of the optimistic spirit.

Apart from the industrial and commercial phases of the railroad program, a pleasing prospect is presented in the social phase. The more thickly populated sections of the state are soon to become real neighbors of Oregonians who for many years have been socially attached to California. Neighborliness is always a good thing to cultivate.

Another pleasant reflection is that the Natron cut-off is to be only one transportation reality to develop the resources of the region lying east of the Cascade mountains. Other extensions are sure to follow. The inland empire is about to come into its own.

The Mail Tribune sees in the Natron cut-off no menace to the future of Medford. On the contrary, it points out that the increased development of southeastern Oregon means increased buying power and increased markets, and will increase the prosperity of Medford. In this editorial is breathed a different spirit from the spirit of the past. It breaches a spirit of harmony, co-operation and a united state. If the mere announcement of the Natron link rouses this feeling, what must the full completion of our transportation and communication needs bring to the state in the way of union and progress? The Mail Tribune says:

Final assurance that the Natron cut-off will be built arouses great enthusiasm in Klamath Falls and Eugene. This is natural. The new road will mean tremendous development for both places, particularly for Klamath Falls, and southeastern Oregon.

But what will be the effect upon Medford and the Rogue River valley? At first blush one is inclined to be pessimistic. The idea of losing the main line of the Southern Pacific which the Natron cut-off will undoubtedly mean eventually, is not reassuring.

Nevertheless one can dispose of "side-line" depression talk as ex-President Wilson once disposed of business depression talk. It is largely psychological.

No one can force the precise results, of course, but there

THE SICK MAN OF EUROPE



is reason to believe the Natron cut-off, while it will greatly benefit Klamath Falls, will not do so at the expense of Medford and southern Oregon. In fact, greater prosperity for Klamath Falls and southeastern Oregon, will mean greater buying power in that section, and with the completion of the highway from Medford, this will mean a better market for those products of southern Oregon, which, railroad or no railroad, can not be grown on the high plateau, across the mountains.

But there is Crater lake to consider. The new line when completed will bring the railroad within 20 miles of Crater lake, while the distance from Medford is eighty. That Medford will eventually lose the major portion of the train travel to the lake seems certain, and of course this is an item.

But as everyone knows, the automobile travel to the lake constitutes a tremendous percentage of the total, probably ninety per cent or more. This percentage will increase in the future. And it will pass through Medford because the Pacific highway reaches Medford and the best motor route to the lake from outside points is now and should continue to be from Medford.

So instead of calling in a chorus of gloom, it would seem better sense all around to congratulate Klamath Falls on her good fortune and proceed to get busy on a program which will insure collateral benefits to this part of the state. The most important number on this program is to secure a paved highway from Medford to Crater lake.

Klamath folk who take notice of the reference to a future Medford paved highway to connect Medford and Crater lake, may as well make up their minds that there is more of a promise than a threat in the editorial.

Medford has acquired the habit of doing things, of making the most of opportunity, and the greatest gift of all—of making opportunity where little foundation exists.

If we are going to keep up with the procession that will be started when the first shovel full of dirt is turned on the cut-off, we had better prepare for an even break in the take-off.

It is well to accept gracefully the gifts the gods provide; but let us also realize that man was endowed with intelligence so that he might exercise forethought for the future, and energy that he might work out some of his problems for himself.

We have for years endeavored with scant success to reap where we have not sown. This looks like the logical time for the turning of a new leaf.

ORIGINAL IDEA OF KLAMATH C. OF C. SUCCEEDS DESPITE UNFORSEEN DIFFICULTIES

(From Oregon Journal of Commerce, Published by State Chamber of Commerce)

SALSMANSHIP, most business men will tell you, depends largely upon the right kind of interview. At least the membership committee of the Klamath chamber of commerce of Klamath Falls, Oregon, found it so. This committee, appointed about five months ago, soon discovered that many business men flattered themselves by thinking they were too busy to talk about building a better city.

Then began a search for something that would insure the interview the committee needed to sell its product, viz, memberships in the home-town chamber of commerce. The committee decided to draw up a formal request for an interview, to be signed by city, county, state and national officials.

The document, originated by T. A. Stevenson, secretary of the Klamath chamber, was drawn up five months

ago, printed on attractive stationery, signed by the chamber of commerce officials and presented to the mayor for signature.

The mayor executed it and sent it to the district judge who also signed it. The next step was to the governor's office. There the document was lost in a multitude of mail. Three weeks passed and as no reply had come another letter was sent about the signature. The answer was that the paper could not be found. The committee, not being dismayed, drew up another and went through the same process of signing. This copy was sent to Governor Pierce who signed promptly and returned.

Now the long journey started. N. J. Sinnott, congressman from Oregon, was the first in Washington to receive the document. After his signature had been attached the matter was forwarded to Senator Stanfield, who was absent from Washington. Upon his return the copy was signed and sent to Senator Mc-

Nary who was to sign and then get Chief Justice Taft and President Harding to sign.

The senator chose the president first but fortune frowned and the copy was lost in a carload of White House mail. Weeks passed and nothing was heard from the president. A wire from the Klamath chamber to Senator McNary started a tracer which was unsuccessful. Then the senator telephoned the president's secretary about the matter and another search started. This time it was successful and the president signed upon the matter being presented.

Now the supreme court of the United States was the goal and the little envelope was started. In due time the matter came to the attention of Chief Justice Taft and his signature was promptly attached. A few days later the Klamath chamber received the copies with all signatures affixed, much to the satisfaction of the committee.

Now every time a committee goes "calling" the request for an interview signed by President Harding, Chief Justice Taft, Senator McNary, Senator Stanfield, Congressman Sinnott, Governor Pierce, Judge Leavitt, Mayor Wilson, M. S. West, president of the chamber, and Secretary T. A. Stevenson, is carried along and so far the prospect has been more than willing to listen.

So far as is known there is no predecessor to this idea—the committee claims absolute originality.



On Sunday was so quiet in Berlin they had only two outbreaks.

Big dynamite plot found at Cologne. It wasn't sweet of them.

Babe Ruth tried to catch a burglar, but only caught him out.

San Antonio (Tex.) golfer played 19 hours. Hope he found it.

Some men will shine. One made \$596 shining shoes in Sing Sing.

MICKIE SAYS—

DAWGONE! IF THERE'S ANYTHING CHEAPER THAN A GUY WHO'LL BORROW HIS NEIGHBOR'S PAPER, WHICH 'M NEIGHBOR IS PAYIN' GOOD MONEY FER, I CAN'T NAME IT!



THEATRES MOVIES

AT THE PINE TREE

T. Roy Barnes is, as a rule, a rather level headed actor, but recently he lost control of himself and went away up in the air. In fact, he went up so far that he thought he'd never get back to earth. It all happened following his engagement to play a featured role in "The Go-Getter," a Paramount-Cosmopolitan picture, which comes to the Pine Tree theatre tonight.

In parts of the picture Barnes' role calls for aerial "shots." Before starting work on the picture Director E. H. Griffith asked Barnes whether he had ever been up in the air. Barnes replied in the negative. In order to give the actor the feel of the thing Griffith took him over to Curtiss field, where the two started on a long flight. Barnes forgot to pull his goggles down, but said he enjoyed the experience, which was valuable to him when the aerial scenes of "The Go-Getter" were later "shot."

Detroit ice man had four wives. Strange thing is all were his.

Advertising pays. Try it and see.

AT THE LIBERTY

A blast of dynamite that rocked the entire town of Eureka, Calif., precipitates the thrilling climax in "Are You a Failure?" appearing at the Liberty theatre, Saturday.

But even though the residents were picking fragments of broken glass out of their flower-beds for weeks after the explosion that occurs in the new Tom Forman production, they regarded the thrill as well worth their while.

The explosion occurs while Lloyd Hughes, as the result of a course of four lessons on "How to Succeed," is proving that he has learned lesson two, "How to Conquer Fear," by planting a dynamite charge in a log jam. The charge goes off a little previous to general expectations, and the resulting hazard to the young star is a thrill long to be remembered by picture fans.

Playing with Hughes is Madge Bellamy, the beautiful star of "Lorna Doone" and "Hall the Woman." Hughes is well-known as the boy in "Mother O' Mine" and leading man opposite Mary Pickford in "Tess of the Storm Country."

AT THE LIBERTY

Orchestra Every Evening—Mr. Harry Borel, Director

Different!

Yes, it's absolutely different—a picturization of Wagner's immortal opera, rich in color, drama, thrill, romance and sea scenes—

"THE FLYING DUTCHMAN"

A BIG ONE SATURDAY

Larry Evan's best story

"ARE YOU A FAILURE?"

Bank 107 years old has closed in Vienna. It found the first 100 years the easiest.

Geneva women are trying to protect children from wicked movies. Leave the children at home.

More bad luck for Europe. One out of every four U. S. senators are studying Europe.



The Office Cat

Don't scold, boast, parade, or "bellow," but live, love, laugh, and do things worth while.

Proverbs Geographically Put

When in Nashville, count Tenn. When in Atlanta, don't get to Ga. New Orleans is nine points of the lay.

Where there's a West Point, there's a Va. It's an Ill. wind that blows Chicago good.

Ala., things come to him who waits in Mobile.

It never rains, but there's Ariz. in Phoenix.

The sins of Seattle will come out in the Wash.

Wyos., why should the spirit of Cheyenne be proud?

There's one Fla. between the Gulf and the Atlantic ocean.

When a farmer puts a porcelain under the hen, it is setting a good egg sample?

There is one good thing about a dictaphone, says Bill Baldwin. It doesn't chew gum.

Good actions carry their warrant with them. The warrant for bad ones is carried by a policeman.

We are not complaining, but it does seem a long time since some

PINE TREE

TONIGHT

Don't miss this one if you like a good picture.

THE GO GETTER

A comedy drama of business by

Peter B. Kyne

One of the best of the Cappy Ricks stories.

PINE TREE

SATURDAY

The Law of the Lawless

SATURDAY NIGHT IS

Pay Night

one shot up a "perfect lover."

Not Fully Prepared

Tim—Help! Help! I'm drowning. Hero—Courage, my brave man! Just wait until I get a rope, a measuring rod, a Carnegie application blank, two witnesses, and a notary boat.

Harry Pools says it seems that we are not to be left one single pleasure. Health faddists have begun a war on syrup and two-story biscuits.

People used to demand music with their meals, but now they are putting up a howl for meals with their music.

Kodak finishing at Stinson's 31