

The Evening Herald

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INFORMATION FOR ADVERTISERS

Copy for display advertising must be in this office not later than 3 p. m. on the day preceding publication in order to be inserted in the issue of the paper of the next day.

Want ads and reading notices will be received up to 12 noon on the day of issue.

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

MONDAY, AUG. 6, 1923.

MAGNUS MAGNIFIES

(From the New York Herald)

THE newly elected senator from Minnesota, Magnus Johnson, dons the robes of a prophet of gloom. He sees revolution if conditions are not changed. Magnus finds that "65 per cent of the wealth of the country is in the hands of 2 per cent of the population," and "unless there is a better distribution of this wealth the common people are going to revolt against it."

What is wealth, Magnus? Is it in homes, where people have more fun than elsewhere? In this country 11,000,000 families hold deeds to their houses. Is it in motor cars, joyous chariots of the modern Rome? Eleven million families own their own automobiles and eleven million more are saving up to buy a gas buggy. Is it in savings bank accounts? Thirteen million families have these and their footings run to nearly ten billions.

In Magnus's own state three families own their own homes to every two families that rent. Are these house owners, these motor car owners, these savings bank depositors going to join in a revolution whose object is the distribution of wealth? Is Farmer Magnus Johnson, owner of one of the largest and finest Gothic barns in Minnesota, going to make war in order that his barn be distributed among those who haven't barns?

Two per cent of the population is not eating 65 per cent of the green-corn and cherry pie these days. It is not catching 65 per cent of the bass or swimming 65 per cent of the swims. It is not seeing 65 per cent of the motion pictures or dancing 65 per cent of the jazz steps. If we should hazard a plunge into percentages we should say that 98 per cent of the people, including Magnus, have 100 per cent of the joy—and therefore the wealth—of the world.

A READER'S VIEWPOINT

PRESIDENT Levi T. Pennington of Pacific college spoke at the annual meeting of the Oregon State Editorial association, his subject being "The Newspapers of Oregon From the Reader's Standpoint." Mr. Pennington dealt especially with the question, "What Has the Reader a Right To Expect From the Newspapers?" He insisted that the reader had a right to expect:

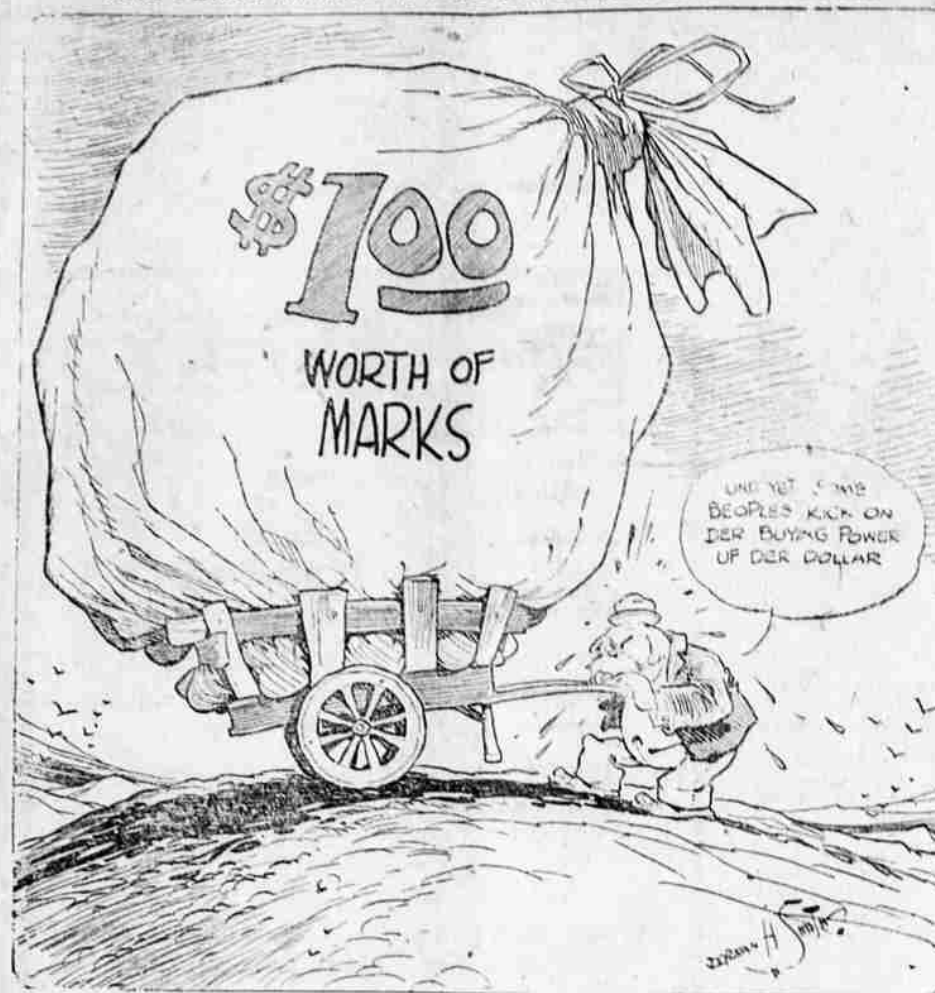
First, that the newspapers tell the truth. No newspaper can tell all the truth, and there are things that are true that ought not to be told, some things that are not fit to be told, but whatever is included in the news should be truly told, not twisted to satisfy the whims or even the convictions of an editor. The chronicle of the times should be true to the facts.

Second, that the newspapers present things in just proportion. Admitting that it is the unusual which is news, and that it is the unusual that will naturally be chronicled, it is still possible so to play up the business of the bootlegger and the moonshiner, for instance, as to give the impression that more liquor is being consumed under prohibition than under the open saloon, whereas statistics prove that the consumption of liquor and the amount of intoxication have been greatly decreased.

Third, that the newspapers support law and order. Any newspaper which condones or shuts its eyes to the defiance of the constitution and the laws of state or nation is inviting the enemies of the constitution to seek its overthrow. President Pennington paid his compliments in no uncertain terms to the man who talks of 100 per cent Americanism while he defies the eighteenth amendment, whether that man be a bootlegger or his aristocratic and supposedly patriotic patron.

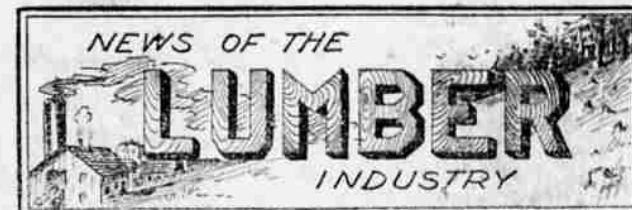
Fourth, that the newspaper seek to promote human brotherhood within our own country, and not to stir up strife, animosity, distrust, ill will and hatred among the various peoples who constitute the citizenship of the United States. Differences in religion,

ONE PLACE WHERE A DOLLAR BUYS MORE'N ENOUGH



politics, economic ideas, etc., should not be so presented as to cause a tendency toward disunity and possible disintegration.

Fifth, that the newspapers, promote world brotherhood. The world is sick of war, but if the old way of suspicion, ill will, revenge and hate continues, a next war more terrible than the one just past is not far ahead. President Pennington urged that the newspapers of the state do their utmost for the promotion of world brotherhood and the coming of permanent peace.



REDWOOD GROVE SAVED AS PIONEER MEMORIAL

A wonderful tract of giant redwoods on the California state highway near Orick, Humboldt county, and about 60 miles north of Eureka, has just been given to the state of California as a memorial to Humboldt county's pioneers. It is the gift of Mrs. Zipporah Russ of Ferndale, Humboldt county, in memory of the husband, Joseph Russ, who came around the horn to California in 1852, and also in memory of all the early settlers who helped to build up Humboldt county and the state. Mrs. Russ, as young girl, crossed the plains with her family in 1853. The tract contains 166 acres and has a stand of close to 30,000,000 feet of redwood, as well as much other timber. It is admirably situated on the state highway above Orick and is crossed diagonally by Prairie creek, a good sized stream which adds to the beauty of the grove and to its advantages from the park and recreational standpoint.

Some of the largest trees of the redwood belt are found on this tract of timber. One enormous sequoia particularly has been discovered, which is believed to be among the largest in existence. Not only the redwoods, but also the massive fir, hemlocks, maples, spruce, oaks, and other trees found on this tract, together with the giant ferns and other undergrowth, make it an area of unusual beauty. It is still in its primeval state, and many of its acres have probably never been trodden by man.

This gift has just been announced by J. D. Grant of San Francisco, chairman of the board of directors of the save the redwoods league.

In making the announcement Grant expressed the appreciation of the league both because of the intrinsic value of the gift and because it symbolizes the interest of Californians in the movement to save for posterity some of the redwoods. "No more fitting memorial to the memory of Joseph Russ and the other pioneers with whom he worked to build up this commonwealth could be devised," said Grant. "The redwoods, or sequoia sempervirens, are typically Californian. They are found only in this state, and every lover of California's natural charm, whether a newcomer or one who has

been here since pioneer times, appreciates the need of saving representative tracts of this fast disappearing species. The Russ family, who have held this valuable timber for years, have made this gift out of their love for the redwoods and their desire to share their beauty with their fellow citizens for all time."

The Humboldt county pioneer memorial is decided to be set to be held forever as a public redwood park, and it is stipulated that the timber thereon shall never be cut or destroyed, but that the tract shall be kept in its natural condition.

COMING EVENTS

August 19.—Interstate picnic at Crater lake.

H. D. Stout fears that if we don't get into another war pretty soon people will forget what to do when the colors pass by.

Correct this sentence: "Don't distress yourself about it at all," said the banker, "we'll be glad to renew it."

10 per cent reduction on bottles containing water at K. R. K. Store, 41-6

NICKIE SAYS—

AN EDITOR NEVER REALIZES HOW CLOSE FOLKS READ HIS PAPER UNTIL A FUNNY TYPOGRAPHICAL ERROR SLIPS IN!



The Office Cat

MARVELOUS!
(S. P. Ballerina)

Dora Laabs has brought suit for divorce against Emil Laabs. The parties were married November 22, 1922, and lived together until June, 1923. Several children were born and plaintiff asks their custody.

The other day a reformer says: "I'd just as soon see a girl dress in public as powder her face."

Henry Meier has discovered a young woman of 24 who didn't know that a hen does not lay four eggs in one day, and another of 35 who has never eaten a piece of pie a la mode.

When the people refuse to be uplifted the uplifters start another drive for funds to continue the work.

Man spends half his life chasing the old folks and the other half worrying about the rising generation.

German people are gambling in marks, but many people here match pennies, which C. H. Underwood thinks is worse.

Movie Ad:
Gorgeous Pageant
5,000 People
4,000 Costumes.

When asking a man how he feels, always remember that there is a change that he will go into the harrowing details in telling you.

Scientists say we are what we eat. What a lot of people there are that eat nuts.

We know a Klamath Falls woman who has lived on party refreshments all her life and is beginning to look like a lettuce sandwich.

You Tell 'Em!

The robin is dearer than all the rest; the peacock can boast of the finest frill; the yellow canary carrying the best; but the stork is the bird with the longest bill!

The Lone Wolfe girl who never has been tardy or absent from school in twelve years probably will draw a husband who never gets home on time for his meals.

Automobile owners are getting so lazy that they will not even walk in their sleep anymore. They call a taxi.

After reading about all the beau-



AT THE PINE TREE

By a strange coincidence Douglas MacLean, star of "The Sunshine Trail," Thomas H. Ince's snappy western comedy-drama now playing at the Pine Tree theatre plays a role in the picture which parallels in some respects his real-life experiences.

In the first place MacLean is cast in the role of a minister's son. As a matter of fact MacLean's father is a minister in Philadelphia. So "Doug" had no difficulty enacting with realistic detail the role of a divine's young man in "The Sunshine Trail."

MacLean's father was very much averse to "Doug's" entering on a theatrical career. "Doug" tells the story as follows:

"One night as a dinner party at the Hotel Plaza in New York I met Daniel Frohman, who gave me a letter of introduction to John Emerson, then starring in 'Conspiracy' at the Garrick theatre. 'Emerson sent me out in front to watch the play, particularly the part of the young reporter, which was the juvenile lead. After the play he asked me to read the part for him. I was scared to death and expected, when I had finished, to be politely discouraged from a theatrical career.

"Instead Emerson told me to report for rehearsal the next morning. I wired my father in Washington, who came over on the night train.

AT THE LIBERTY

A picture of ineffable charm made its screen debut at the Liberty theatre last evening. Wm. Fox in adapting "The Village Blacksmith" for the motion pictures, has retained to a remarkable degree the gentle charm of Longfellow's epic verse.

In settings of pristine loveliness, the story of the village "smithy" is unfolded. The film contains some of the most beautiful photography ever shown. It is an idyl of small-town life, this wholesome little tale around which is woven sentiment and beauty.

Jack Ford, who directed the production, merits much commendation. He has kept the picture from becoming saccharine. Beulah Love quite surpasses herself in a role of youth and charm.

The Longfellow poem is too rambling to require elaboration in comment. The picture, founded on the poem, should have a tremendous success. Too much cannot be said in commendation of this effort to popularize America's literary classics.

"The Village Blacksmith" will have its final showing tonight.

We had a long—a very long—talk. But in the end dad said, 'Well, if you've got it in your system you might as well get it out. Go ahead and try it for awhile.'

"So I did. And I've been at it ever since," said "Doug."

AT THE LIBERTY

Orchestra Every Evening—Mr. Harry Borel, Director

Tonight is the final showing of

"THE VILLAGE BLACKSMITH"

The picture is suggested by Longfellow's famous poem—it is one of the old New England stories that get right to your heart.

A clever Earl Hard Cartoon Comedy is also shown.

TUESDAY—Another big special production

"SILVER WINGS"

With Mary Carr of "Over the Hill" in the leading role, "Silver Wings" is a story of American home life that you are sure to enjoy.

PINE TREE

Tonight

DOUGLAS MacLEAN
A Comedy Drama

The Sunshine Trail

FELIX CAT COMEDY

PINE TREE

Tuesday

Vaudeville

—and—

The Comedy Picture

Love is an Awful Thing

as safe as catching the itch.

Many Americans are summering in Paris where 3,000,000 litres of beer is drunk daily.

HOUSE PARTIALLY BURNED.

Fire Saturday afternoon partially destroyed a house on California avenue owned by Earl Hill. The occupants, named Nixon, were moving and had set fire to mattress and the flames spread from there to the house. Insurance of \$500 on the house and \$300 on the contents was carried.