

The Klamath Evening Herald

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F. R. ROULE, President and Manager
RUTH ROULE, Secretary-Treasurer

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F. R. ROULE, Editor
H. R. HILL, City Editor
P. C. NICKLE, Advertising Manager
R. W. REYNOLDS, Mechanical Superintendent

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INFORMATION FOR ADVERTISERS

Copy for display advertising must be in this office not later than 3 p. m. on the day preceding publication in order to be inserted in the issue of the paper of the next day.

Want ads and reading notices will be received up to 12 noon on the day of issue.

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

MONDAY, JULY 30, 1923.

THE BUSINESS FUTURE

SOME people feel that the recent pronounced decline in the stock market means that the financial experts fear the business future. It does of course suggest that some people foresee a business decline.

But the opinions of the speculators are often wrong. It is for their interest to have prices move, and if they can't seem to advance the market, then some element is pretty sure to try to move it downward, making such use as it can of the fears of business men and investors. Such a decline is more or less artificial and almost invariably goes too far.

Of course European conditions still constitute to some extent a disturbing factor. Those countries have had to cut down their purchases of American goods. But business men who have traveled over there find conditions improving. Their purchases of us are likely to increase. Even if our imports exceed our exports, this would suggest that those heavily indebted countries are paying something on their obligations, which is a favorable factor.

The ordinary indications by which people forecast business in this country are very favorable. The factory people have been all at work at good wages and must have a good amount of money. The basic industries are very busy. Many farmers still feel poor, but their condition is much better than in 1921. There are no big stocks in the hands of merchants. There is sufficient capital to finance business, which is a tremendously favorable factor, when you remember that the high interest rate was an important element in the collapse of 1921.

Altogether conditions look good. It would seem as if the recent slight wave of pessimism meant merely that the country is getting its breath for a fresh start.

THE RESIDENTIAL TOWN

THE great trouble with American life today is the tendency to see everything from a money point of view. People are forever asking with regard to every choice in life, "will it pay?" They judge education and occupation and marriage and all other relations by the money point of view.

But there is a side of life still that is to some extent and in some minds free from this sordid standard. That is the group of things to which we give the name of home. There are values in one's home that can not be measured by the mere coarse yardstick of money. So people will often sacrifice money rewards in order to retain the home associations that they prize.

The question of developing what is called a good residential town, depends in a large measure on the acquirement of this point of view. You can't have a good home town if you ask in regard to everything you do, if it will pay in terms of money.

If the object for improving a home or a street or a neighborhood is purely to make money, a lot of folks will never co-operate in such efforts. If the only motive for planting fine trees and shrubbery is that they make a residence sell for more, a lot of people will never do it. In all probability such efforts to beautify a place do pay in cash, but that motive alone is not sufficient.

To secure those fine qualities that constitute a high grade home town, something besides money ambition has to be devoted to this purpose. People must feel a love for their community, an attachment to that spot that they call home. There must be a kind of affection for the scene, a desire to nurse it and make it as lovable and romantic and beautiful as possible.

Somewhat civic beauty seems to have its effect on the character of the people of a town. "If you have a dull and drab looking town, you will draw dull and drab people," says a lecturer on civic topics.

HOW SHARPER THAN A SERPENT'S TOOTH



Trotsky Needs no Clock

Foremost Figure in Soviet Government Treats Day and Night Alike

MOSCOW, July 30.—Since Premier Lenin became seriously ill, Leon Trotsky, soviet Russia's war commissar, has become the foremost figure in the soviet government. He has no working day. Every workman, laborer, or employee in soviet Russia has an 8-hour working day conspicuously looked after by the trade union council and guarded by the labor code. But Trotsky has none. His working day is much over 8 hours and as regards time, day and night are treated alike.

Trotsky begins his day with the newspapers. They serve him as a means of every day human connection and business information. He reads them just as he would listen to a report by one of his officers and very often the newspaper information is followed by quick interpretations and action.

Very often a news telegram, a reporter's item, or a quite uninteresting interview paves the road for an important decision. Then at various times during the day and night, Trotsky reads and dictates.

He always reads with a pencil in hand, which he holds like a surgeon holds his instrument. He underlines, annotates, numbers the author's thoughts, associates them, makes polemical notes—and the book returns from his anatomical

desk like an embalmed corpse. He dictates queries, resolutions, departmental instructions and advices, orders, articles, pamphlets, brochures, friendly and sarcastic letters, replies, reminiscences—short and long ones, dry and fierce, always bright and stylishly polished. Everything clear, exact and business like.

A detachment of cyclists and motorcyclists, day and night, carry all over Moscow with war-time speed this state business literature of the war commissar.

During the day, the quiet of his cabinet is besieged by telephone calls. In this way which Trotsky values as an economic means of communication, he disposes of half his work.

In his work, Trotsky does only what he himself must and can do, everything else being completed by other—his assistants. He writes an article, others—librarians—will find for him the necessary quotations from Marx or any other writer, as the case may be.

Trotsky's office is a combination of simple but mighty things: stenographers, telephone switchboards and a good automobile—everything which curtails movement and serves to economize energy. He rests by passing from one work to another or indulging in sports, when feeling very tired. His favorite sports are hunting, fishing, croquet and chess.

old enough for divorces.

Two caddies of a Chicago golf club were caught hunting highballs instead of golf balls.

Young man, don't go west. Thousands of movie-mad girls are out of work in Los Angeles.

Lonely Pomona (Cal.) peach packed a note in a box of lemons. It was not fruitless. She found the apple of her eye.

HASTY CONCLUSION LOSES FAT FEE TO PARIS DOCTOR

PARIS, July 30.—A Paris surgeon is telling a good story against himself. He was called in to operate on American woman for appendicitis, and when the cure was complete the patient, seeking to show her gratitude in some way that was not too commonplace, embroidered a cigar case and took it to the surgeon.

Unfortunately the surgeon had just had a run of patients who had paid for his services by presents of little intrinsic value, so he could not help saying, "No, really, Madame, take away such rubbish: a thousand franc note would be much more acceptable."

"All right," said the American woman, and opening the cigar case she drew a thousand franc bill from it, laid it on the table, and said coolly, "There was five others like it in the case."

NOTICE

If you have anything to build get Van, he builds anything. Phone 502-W.



The Office Cat

A Modern Proposal
When rents come down, we'll hand in hand.
Accept the bond.
I love you dear, you understand I will respond.
Without a fear, I say we'll wed
I'll tell the town—
For we'll both be a long time dead.
When rents come down.

Wonder what an oyster thinks about.

The king of Siam is about the only little king whose crown is not in danger. But his turn will come.

A Fort Worth, Tex., hermit who inherited \$100,000 is hunting for a wife," notes Dr. C. P. Mason, adding that all he will have to do is sit still.

You'll find it hard for your health to keep if you dance all night and lose your sleep.

A kiss may be heard, but should never be seen.

It isn't so much what we need as what we want that keeps some of us poor, opines Roy Everhart.

Whaddya Mean, Attachments
(From Shannon, Ill. Reporter)
Mr. and Mrs. Ernest Ford are the proud parents of a 9 pound Ford, which arrived a few days ago. It arrived in fine condition and was accepted at once. It has all the attachments that the other Fords have. Oh, yes, the tonneau is all upholstered in bare skin, and guaranteed strictly waterproof.

In the gloaming, oh, my darling, I go down the cellar stairs;
But long months ago 'twas emptied
And there's no use going there.

Some men are born great, others become reformers, but they also grate.

The Age of Charms
Too many people have more faith in "lucky" pieces than in their own ability.

The national waist line is getting larger here and there. Some time it's here and some time it's there. The latter place is where it is now.

Startling Discovery
It was the final exhibition and a budding philosopher concluded his essay on mother earth with this startling statement: The earth revolves on its own axis 365 times in twenty four hours. This rapid



AT THE LIBERTY

(This editorial opinion by the well-known Albany, N. Y. Journalist, who has been used as a special newspaper article with valuable results.)

Witnessing the screen version of Will Carleton's "Over the Hill," one can understand why it played our solid year in New York city, and was there seen by more than 1,000,000 people. It pictures the universal family, and best of all, the universal mother.

The picture is a ten-reel affair, wholesome, clean, inspiring. It is not a great spectacular extravaganza; yet with its homely story, a little old-fashioned mother, an affectionate but weak-willed husband, six kids, a dog and a humble home. It has an appeal which sets the other and more pretentious showings in the shade.

There is a mother's day feature to it, too, with appeals to welfare workers everywhere; for one is waded, as it were, on a magic carpet into one's own home, and in the warp and woof of the carpet is woven the silver threads of a mother's great sacrificial, unselfish affection for the "bone of her bone and the flesh of her flesh," and through it all there is a song of home that leaves an ache in the heart and a glow in the soul.

It brings out the meanness, the pettiness, the cowardice of us; but,

AT THE PINE TREE

The Hickman-Bessey Stock Company "will open a week's engagement at the Pine Tree theatre" starting tonight, July 30.

This company, comes to Klamath Falls, highly recommended. It is without a doubt, the best travelling stock company that has ever held stock engagements in such cities as, "Veterian Theatre, Chicago, 3 seasons; Washington theatre, Richmond, 2 seasons; Majestic theatre, Indianapolis, Ind., 1 season; Cycle Park, Dallas, Texas, 3 seasons; Lyric theatre, Oklahoma City, Okla., 3 seasons; High theatre, Salem, Ore, all last season.

They will change their plays nightly, while in Klamath Falls, giving the public a fine line of comedies, with vaudeville in connection. During their engagement here they will present such plays as: Shagbated, Geo. Washington, Jr., My Buddy, 3 o'clock in the Morning, Love and Politics, The Last Degree, Nearly A Cowboy.

Thank God, it also shows our fineness, our generosity and our nobility. One cannot help thinking after seeing the play, that a man whose Christian mother stands up for him at the gate will be able to carry on a very good argument with St. Peter.

No one should miss "Over the Hill," which is at the Liberty theatre Tuesday only.

AT THE LIBERTY

Orchestra Every Evening—Mr. Harry Borel, Director

Final showing tonight of

"THE FAST MAIL"

Lincoln J. Carter's great melodrama with BUCK JONES as the hero. It's a moving picture—with the accent on the moving.

TUESDAY ONLY

The greatest heart throb of all—Will Carleton's poem

"OVER THE HILL"

With MARY CARR as the mother. If you did not see this wonderful picture last year we urge you not to miss it now—it is really a worth while production.

motion through space caused its sides to perspire and this is called dew.

L. C. Weimer says the old horse is always glad to turn toward home but the young folks aren't.

Chronically

In this old world there are few men Who want to sell a gland; But day by day, in every weigh, The butcher sells his hand.

AMERICAN PROMOTES GREAT AIRPLANE SYSTEM IN CHINA

SHANGHAI, July 30.—The South and Great China Airways company are two newly launched enterprises which have been prompted by James Slevin, an American airplane expert, who plans to establish a network of aerial service linking every important center in China in the course of the year. Slevin said the first route to be opened this summer will be from Tientsin to Urga with regular flights carrying passengers, mails and express packages.

The project, Slevin says, is being carried out under agreements with the commercial aeronautical department of the Chinese government.

FRENCH REPLY DRAFTED TO SATISFY BRITISH

PARIS, July 30.—The French note to Great Britain in reply to the British suggestion as to a joint response to Germany's reparations memorandum was said authoritatively to have been drafted with the determination to exhaust every means of reaching full accord with the British.

MANILA LIKES PERFUMES

MANILA, July 30.—The people of the Philippines have spent 14,273,332 pesos for luxuries since the

PINE TREE

TONIGHT

Don't Forget

Hickman Bessey Stock Co.

—IN—

SHANGHAIED

LADIES' NIGHT

PINE TREE

first of January. Of this amount automobiles took the major part, but diamonds and other precious stones, perfumery and cosmetics show up largely in the customs records.

Kodak finishing at Stinson's, 31f