

OFFER FARMERS "SAFE INCOME"

\$2,000,000 Spent By Santa Fe in Developing Land In San Diego County

DE LMAR, Calif., July 21.—After two years of planning and the expenditure of nearly \$2,000,000 in development work, the Santa Fe Land Improvement company, a subsidiary of the Santa Fe railroad system, has launched a land development project in northern San Diego county which is intended to prove that a horticultural community can be so planned and organized that modern conveniences, ideal living conditions and profitable production will be assured.

The project is a 9,000-acre tract known as the Rancho Santa Fe, originally a Spanish land grant to Juan Osuna, first alcalde of San Diego, but acquired by the Santa Fe interests sixteen years ago. Before deciding on its development, soil experts, horticulturalists, hydraulic engineers, civil engineers, landscape engineers and community planners studied its possibilities. Growing experiments were made and temperature records and climatic conditions studied.

Then the estate was subdivided into 400 tracts ranging from five to forty acres. From soil analyses, climatic records and growing experiments, charts have been prepared, showing what may be profitably grown on each tract. The staff of experts asserts that each of those tracts, developed in the way indicated as most advisory, will yield an annual "safe income" of certain dimensions, varying of course, according to the size of the tract and the nature of the plantings. Most of the tracts are indicated as suitable for citrus fruits, avocados, deciduous fruits, walnuts, olives and similar products, though some are especially adaptable for winter vegetables also. No one will be permitted to acquire more land than he can fully develop, or less than will assure the competence required by its owner, if fully developed.

Water for both domestic and irrigation purposes has been piped to the tract from Lake Hodges, an eight-mile-long mountain lake six miles away. Electric current for lighting, heating and cooking also is available, and all the homes in the community will be modern. Fifty-five miles of good roads have been built, all the principal ones being surfaced, to serve all parts of the estate.

"We believe a community planned from the beginning by the best men

obtainable will be as much superior to the community which 'just grows' as a building erected to architects' plans is superior to one which is built without planning," said W. E. Hodges, vice-president of the Santa Fe system and father of the Rancho Santa Fe project. "We have taken every precaution we know of to insure the increasing prosperity and beauty of this community, and we believe that such a demonstration as we plan will be a great object lesson to the whole country."

MOOSE PICNIC

Moose picnic Sunday July 22 at Barclay Springs. Meet at hall at 9 a. m. Bring your food and dishes we will furnish coffee, demitasse and ice cream. Wear your overalls. 20-21

WINTERS'
QUESTIONS & ANSWERS
DO YOUR EYES
FOCUS PROPERLY?
IF your eyes do not focus properly a blurred image is thrown upon the retina. We can supply you with glasses that will make your eye pictures clear and distinct. Let us examine into the causes of your eye discomfort and prescribe the proper lenses.
See Winters' ANDERSON ELLIOTT THE OPTOMETRIST WE GRIND OUR OWN GLASSES KLAMATH FALLS, ORE.

FOREIGN PORTS ARE COLD TO SAILORS LEFT PENNILESS

HAVRE, France, July 21.—Unwary American seamen in large numbers, who carelessly or ignorantly sign faulty articles of employment on foreign vessels, are finding themselves stranded here without any hope of getting back home.

In many cases jobless and penniless sailors have been arrested as vagabonds and thrown into French jails and, according to their stories, the same danger threatens them in a number of other foreign ports.

There has lately been a disposition, the sailors say, among foreign steamship lines operating between Europe and American ports to bring American seamen to Europe and drop them, either through false representation or misunderstanding on

the part of the men when signing the articles. In some instances the men are careless and sign in a casual way, hardly knowing or caring what they do. Some sign for a port thinking it means a round trip, and then find themselves stranded on foreign soil.

Finding they have no means to return to America, many of them appeal to the American consulates. But nothing can be done for them except in cases of men holding sea-

men's cards in the American merchant marine.

The Y. M. C. A. at Havre has helped out a number of men, but the appeals have become so numerous recently that the association has

reached the limit of its funds for such purposes.

Phono tuning. No canvassing. Call Mr. Morgan, Earl Shepherds. 19-23*

LINK RIVER Electric Co.

Everything Electrical

is not merely a phrase with us, as we maintain a dependable service and carry reliable electrical materials. OUR PLACE is the ELECTRICAL SERVICE STATION where you get everything electrical, including practical and technical service.

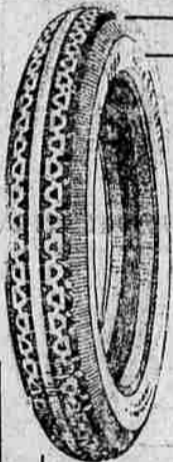
If the lights are out, if the range fails to cook, if the motor don't work, if anything goes wrong—get reliable service by calling phone 171.

Link River Electric Co.

R. J. SHEETS, Prop.

Phone 171

7th & Klamath



We've Found the Tire for the Klamath Falls Country

Our Choice

Selected for rough roads of Australia, Japan and China

C-T-C Tires Conserve the car

The big, hand-built C-T-C Cord—with its extra tough tread and sidewalls—made especially for the rougher road conditions of the West. Built in Oregon by a group of Eastern tire experts who for twenty-five years have been building for others some of the world's finest tires, but who decided to build under their own names tires and tubes that would outwear anything so far produced. The first cost is practically the same as for ordinary machine-made tires, because over 90% of the raw materials for fine tire making now come from the Pacific—you get the savings of two-way freight across the continent and other savings in a better tire.

We have a lot of company in our choice. Many of the biggest dealers of the West are stocking C-T-Cs for their trade. An Australian distributor, 15 years in the business over there where the rough roads destroy the best standard makes in 2500 to 3000 miles running, after 8 months of investigation and a trip to this country selected these tough, wear resisting, hand-built C-T-C Cords. A big Japanese firm after a long investigation and a trip to the C-T-C factory chose this make for distribution in Japan and China where ordinary tires do not stand up under the severe road conditions.

You can carry 30% less air than recommended for ordinary tires in any C-T-C straight-side tire without losing a mile in wear. C-T-C Cords are designed and built for that. Think what that means to us in this country where highly inflated tires mean discomfort and racking of the car. It isn't all talk with us, either, for we have many C-T-Cs giving wonderful service in Klamath Falls already.

Acme Motor Co.

400 to 416 S. 6th St. Phone 680 Klamath Falls, Oregon



Glorious Hair— In 90 Days or Money Back

Women who wish to stimulate the growth of their hair should use Van Ess Liquid Scalp Massage. A glorious head of strong vigorous hair surely follows its consistent use, and consistent use is easy because Van Ess comes fitted with a patent rubber applicator that feeds the treatment directly to the roots of the hair, eliminating messy massaging with the fingers. And the flexible nipples of the applicator bring a healthy circulation of blood to feed the hair roots. Buy your Van Ess on our 90-day treatment plan. Money back if it fails.

STAR DRUG CO.

Wood! Wood! Wood!

GET YOUR WINTER'S SUPPLY NOW AT REDUCED PRICES

One load \$4.00. Woodsheds and basements filled for \$3.50. Phone in your orders now. This price won't last long. We are the largest Block Wood Dealers in town. There must be a reason.

HEILBRONNER & REA

Phones 650, 195-J and 239-R

Truth in Advertising

Mid-Season

Clearance Sale

The greatest Clearance and Clean-Up Sale of the year. Watched and waited for by the majority of the people because of the tremendous buying and saving opportunities offered during this week.

REMEMBER!
A discount of 10% or more on every article in this entire stock.

A Clearance Sale in which prices alone will tell a greater story than any other known factor.

ASSURING YOU
The Woman's Store guarantee of satisfaction and Quality Merchandise at all times.

All departments participate in this sale and we cannot urge you to attend too strongly. We must have room in the near future to accommodate new merchandise. Many articles represent savings up to 50 per cent which every customer might just as well share in.

Ready-to-Wear
Yard Goods
Knit Underwear
Hosiery
Bedding
Infant's Goods
Corsets



Sale starts July 21st, and continues for seven shopping days. Be first to attend and get first choice.

SOON

OUR MAILING LIST GOES OUT

January 25
April 25
July 25
October 25

Regularly every third month checks are mailed to all holders of Copco Stock at \$1.75 per share (\$7.00 per annum.) Tell any member of our organization you want to be placed on the mailing list for Copco 7% Preferred Stock yielding 7.14%—cash or installment plan.

COPCO

Preferred Par value \$100 Now at \$98

ASK ANY MEMBER OF OUR ORGANIZATION

The California Oregon Power Company Medford, Grants Pass and Klamath Falls Yreka and Dunsmuir



OUR MACHINE SHOP, regarded as the most completely equipped shop between Portland and San Francisco, is able to take care of all kinds of automobile and truck repairing at reasonable prices. With this shop we can also give you free service with every tire you buy—service that will add many miles to the wear of your tires. Drive in and let us show you.