

KLAMATH'S GREATEST STORE

630 Main
StreetGOLDEN RULE
THE PEOPLE'S STOREBetween the
Two Theatres

"RODEO" VALUES

We extend a courteous and hearty welcome to all "Rodeo Visitors" of Klamath County and elsewhere. The largest and modern Department Store in Southern Oregon—every department overflowing with the newest creations in seasonable merchandise at remarkable low prices.

"RODEO" STORE HOURS

Close Monday At Noon—Open All Day Tuesday—Close Wednesday At Noon



Women and Misses BATHING SUITS

A complete showing of Bathing Suits in many new color combinations; many have silk stripes, others in plain colors; many styles in heather mixtures, newest creations; in all sizes. All wool or part wool; priced at

\$2.75 TO \$6.00



Cool Summer DRESSES

Beautiful Gingham Dresses in ample assortment of newest creations; neat checks, beautifully trimmed with lace, organdy and ribbon; excellent workmanship and attractive models. You'll need one of these Dresses for the warm days that are coming. Priced special at

\$4.50 TO \$7.95

SILK PONGEE BLOUSES

What is more becoming than a beautiful Pongee Blouse? Suitable for sport or any occasion; Peter-Pan and Russian Blouse models; round or V-necks; short and long sleeves, neatly tailored. Priced at

\$4.50 TO \$5.50

Children's SILK PARASOLS

A beautiful assortment of Silk Parasols with ivory handles, steel ribs; colors of navy, Copen, green and red; a durable parasol for the children. Priced at

\$2.69

Women's Silk Parasols, steel ribs, amber and ivory tips; amber, ivory and leather handles. Colors are brown, navy, green, red and black. Priced at

\$5.50

KHAKI OUTING GARMENTS

Women's KHAKI BREECHES

Khaki Breeches for outing and sport wear, well tailored, roomy and comfortable, lace buttons; all sizes. Priced at

\$2.69

KHAKI MIDDIES

Khaki Middies of good quality and weight. Just what you want for your outing; all sizes; two pockets. Priced at

\$2.50

Women's KHAKI BREECHES

Good weight Khaki Breeches with two button cuffs, pockets, made full to assure real comfort; all sizes. Priced at

\$1.98

Children's KHAKI SUITS

Children's Khaki Suits with middy waist style, elastic at knees; bloomer style; all sizes; with red or black ties. Priced at

\$2.45 and \$3.45

Sport Three-Piece KNICKER SUITS

Women's all-wool tweed three-piece Knicker Suits in beautiful and brown fancy mixtures with faint green stripes, two and three button cuff knickers, lined or unlined jacket, belted models, skirt plain with pockets; well tailored throughout. The popular suit for sport. Priced at

\$22.75 and \$25.00



Separate Tweed KNICKERS

A wonderful showing of all-wool Tweed Knickers, two button or buckle cuff at knee, self belt with fancy buckles, tailored for comfort and fit, in a beautiful assortment of fancy mixtures of gray and brown. Specially priced at

\$5.00 AND \$6.75



FLAXONS

30 inch Flaxons for that new Summer Dress, neat checks and fancy patterns; good range of colors. Special at

30c

PERCALES

36 inch Percales, extra good quality, in a wonderful assortment of patterns; lights and darks

18c

FLAGS and BUNTING

2½x4 Flags \$1.50
4x6 Flags 3.00
6x10 Flags 6.00
Flags on sticks 15c to 50c
Bunting at yd 12½c

GINGHAMS

27 inch Gingham in large variety of checks and plain colors; good quality. Special at

15c

Children's CREEPERS

Children's Gingham Creepers, neat checks and plain colors, trimmed with harmonizing colors; all sizes. Priced at

98c TO \$1.69

ATHLETIC UNION SUITS RODEO HANDKERCHIEFS

Men's Nainsook Athletic Union Suits, well made; good quality. Priced at

79c AND \$1.00

"RODEO" HATS

Get your "Rodeo" Hat now; in all the buckaroo styles and colors; velours and felts. Priced at

\$4.00 TO \$7.50

CHILDREN'S COVERALLS

Khaki Coveralls, neatly trimmed with red and blue, all sizes; good quality; at

89c

FOUR-IN-HAND TIES

A beautiful assortment of new Ties, silk and knit Ties, newest patterns. Priced at

50c UP TO \$2.00

MEN'S STRAWS

Men's Straws in all the newest styles; Sailors and Panamas, in the new shades for this Summer. Priced at

\$2.00 TO \$4.50



Women's PUMPS

Patent Pumps, gray trimmed; one strap; single welt soles; low rubber heels; at

\$6.95

Women's OXFORDS

Blucher Oxfords of smoked elk, trimmed with brown leather, perforated tips; low and rubber heels, at

\$5.45

Women's SPORT PUMPS

Brown or tan one strap Sport Pumps, very comfortable last; low and rubber heels, at

\$7.45

Women's SANDALS

Women's tan, brown, gray or black Sandals, 2 buckle and strap, low heels; very comfortable. Priced at

\$5.45

Women's PUMPS

Brown vici kid Pumps, one strap, single welt soles, low and rubber heels, at

\$5.45

Women's OXFORDS

Smoked elk Sport Oxfords, brown leather trimmed, flexible soles, low and rubber heels, at

\$6.45

Women's OXFORDS

Smoked elk Oxfords, brown leather trimmed, perforated tips, flexible soles, low and rubber heels. Priced at

\$4.95

MEN'S OXFORDS

Men's black and brown Oxfords, French and plain toe, perforated tips, newest lasts, rubber heels. Priced at

\$5.00, \$5.50 AND \$7.50

Men's Dress Shoes \$3.50 to \$9.50

Young Men's

and

Men's

SUITS



Many new styles for Summer's wear; belted and pleated backs and conservative models. Every Suit is well tailored, fabrics are cassimeres, fancy tweed mixtures, and all-wool serges; in many fancy patterns. Come in and look them over, as they are real values. Priced at

\$25.00 UP TO \$35.00

No Suits Over \$35.00

GOLDEN RULE
THE PEOPLE'S STORE

We Say It With Values!