

DEATH BRINGS END TO CAREER OF WANAMAKER

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get employees who were properly instructed in their duties and he organized training schools where his workers were taught the "Wanamaker system."

He was known as a great believer in advertising, in newspaper advertising above all other varieties. He spent millions of dollars in it. One of the features of his advertising campaign was his development of the "Store News Page" which he led with an editorial over his own signature, invariably written by himself, to keep the public in touch with the policies of his business. His friends often saw him writing such an editorial on his way to the store in the morning, scribbling it on the back of an envelope or any odd scrap of paper he had in his pocket.

Klamath Fire Protection Is 100 Per Cent Better

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ed on at three other taps, revealed a pressure of 85 pounds. A flow of 1,000 gallons per minute at Sixth and Pine and 1,600 gallons per minute at Sixth and Klamath, both being pumped at the same time, was determined. This shows an adequate pressure for all purposes, since the flow is sufficient for both engine pumps, according to Ambrose.

To Test Alarm System

A test of the fire alarm system will be made shortly, after which the insurance rating for the city will be determined. Should a rate reduction, based on the new fire-fighting facilities, be granted at a later date the rate will become effective as of the date the mains and alarm systems were accepted, Ambrose said.

Klamath now stands in little danger of a holocaust such as Astoria's, and the fire equipment, backed by the new mains, constitutes one of the best fire preventive systems in the entire state, in the opinion of the fire chief.

TRUTH IN ADVERTISING



Here are gift things to help the man or woman who is puzzling out just the best to give "her" be she wife, mother or sweetheart. Beautiful presents that will delight the heart of every woman.



GLOVES WILL ANSWER

Black, brown, tan or white to match her other wearables in the finest Fownes imported kid.

Priced at \$2.50 and \$3.00

BEADS

7000 miles they came to please her desire. Hand made, hand painted, hand strung in beautiful colors to match her dress.

75c and up.



SILK UNDERWEAR

Dainty underthings in vests, chemise, camisoles, gowns, bloomers of Kayser silk. Always pleasing and practical.



CHRISTMAS PRICINGS

HANDKERCHIEFS

You may get them already boxed or separate. Initial, embroidered, hemstitched, colored, pongee. An abundance to choose from.

10c and up.



RAG DOLLS

How the little tots love those rag dolls to play around with. Funny characters and costumes.

50c 75c, \$1.00.



CHRISTMAS STOCKINGS

A host of the prettiest hosiery of the year in every color and style to suit your particular preference. They may be wool, silk and wool or the pure silk either of which are here in the finest and most serviceable hose made.



HAND BAGS APRONS

For the little tots and grown ups. Many styles, colors and leathers. Always a sane and practical gift.

All Prices.

For tea or luncheon a dainty apron of organdie, lawn, cretonne, muslin. Many different patterns and colors.

\$1.25 up.



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A Men's Store's Christmas Message to Women

You know how hard it is to choose gifts for men. The problem always resolves itself into "something to wear," and then begins the frantic last minute search. Because you haven't kept in close touch with men's styles, you're often not sure whether what you buy is in good taste or not.

It's our business to have the correct things for men; it will be a pleasure to serve you.

A Hart, Schaffner & Marx overcoat is the best gift

For grandfather, for father, for the son away at college; for every man, it is the most welcome thing you can buy---a gift the whole family can get together on.

K. Sugarman

I aint mad at nobody

Be sure to bring the kiddies to see Santa tonight. He'll be at Sixth and Main.