

# YOUR SUBSCRIPTION

Many are taking advantage of the Evening Herald's Special Subscription offer.

Both to renew old subscriptions and start new ones. Why don't you?

During the month of November only we are offering The Evening Herald for one year at the reduced rate of:

- \$5.00 a year, by carrier.
- \$5.00 a year, by mail outside Klamath County.
- \$4.00 a year, by mail in Klamath County.

The regular price of the Herald is \$6.50 per year. City subscribers who pay by the month pay 65 cents each month, or \$7.80 a year. Here is an opportunity to save from \$1.50 to \$2.00.

The special offer applies on new subscriptions and renewals alike; except in the case of the latter arrears up to November 1st must be paid.

The Herald is a better newspaper today than it was six months ago; and will continue to grow better during the next year, if proper support is accorded.

The Herald's guiding policy is the upbuilding of Klamath County, and the fostering of harmonious progress among its citizenry.

You could not make a holiday gift that would serve a more useful purpose, than the gift of a year's subscription of The Herald to some friend or relative outside Klamath County.

The cost of production is mounting in the newspaper field, and this low offer, made this year in conformance with long established custom, may never be renewed.

Take advantage of the opportunity while it lasts.

The offer is good for November only. On and after December 1st, the regular prices will be restored, without exception.

## Make a Helpful Christmas Present

This is the season of gifts. If you have a friend or relative in some other part of the country, who you think would make a good citizen of Klamath, why not send him the paper for a year. It might attract him here. It has been done in numerous instances. We all know that Klamath county needs more settlers. You could not make an investment from your gift fund that would do a greater amount of good, or create more pleasure for the recipient of the gift.

A money saving proposition.

You can put at least \$1.50 in your pocket if you will take advantage of this offer.

Why don't you do it?

Either mail your payment or call

# The EVENING HERALD