

The Evening Herald

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THE NEWSPAPER

THE newspaper, especially the country newspaper, comes in for more criticism than any other line of business, says the Pacific Printing Trades Bulletin. It appears natural for a certain type of country merchant, after he has attained some degree of success, to feel that his newspaper is not representative of his community.

No doubt the man of this type is honest in his convictions and means well, but at that there are many times when—if he could afford to do so—the newspaper man would like to change places with him for about 30 days in order to show him where real improvements could be made.

Fortunately, this class of critic is not large. The majority of small town merchants know their own limitations and are broad-minded enough not to use two measures, one for measuring themselves and another for measuring their newspaper.

You hear occasionally, a month-mouth proclaiming: "Gee, there's no news in the paper!" or "There's a mistake in the type!" or "That isn't what happened; the man didn't slip and fall, he stumbled."

It takes as many kinds of people to read a newspaper as it takes to make the world, and nobody has yet achieved the distinction of pleasing everybody, so it is not surprising that newspapers—no matter how conscientiously edited and printed—have severe critics, some of whom cannot, for lack of intelligence or understanding, see why mistakes are occasionally made in newspapers, and other who do not want to see them because they like to keep their hammers busy.

Now, few real newspaper men give a hang about such criticisms, so long as they, themselves are satisfied that they are doing the best that can be done within the limits of time and space allotted to each publication.

Of course, newspapers make mistakes. Every newspaper does. The perfect newspaper is yet to be published. Newspapers must be so human that they have all the weaknesses of humanity as well as all the virtues. To err is certainly human.

Many are called but few are chosen. Most of the "many" have the good sense not to heed the "calling," to disregard the promptings of "inspiration," surrendering to them only of a balmy summer's day and



When the first of the entombed miners were reached in the Spangler, Pa., mine disaster. A multitude of relatives, friends and co-workers surged as close to the mouth of the pit as authorities would permit to hear the story of the first miners brought to the surface after the explosion and cave-in which cost more than a hundred lives. Picture shows rescuers bending over the rescued men, administering first aid.

STOP THIS WASTE!

By DR. FRANK CRANE (Copyright, 1922, by Frank Crane)

The other day the postmaster at Chicago had placards put on the motor vehicles operating in the postal service reading as follows:

STOP THIS WASTE! 25,000,000 Pieces of Mail Matter Annually Are Destroyed or Not Delivered at All Because They are Incorrectly Addressed or Improperly Packed.

The postal authorities call our attention to the fact that there are 25,000,000 pieces of mail that they must handle three to seven times oftener than they would have to handle them if they had been properly prepared.

And even after they have exhausted every means of identification and salvage, they succeed in delivering only slightly more than one-fifth of that amount.

In Chicago there is one building that is used as a storage place for mail of obvious value and for mail of first class which cannot be delivered. Twice a year the contents are auctioned off, because there is no way of finding the owners.

Nearly 300 employees are engaged in correcting the common, preventable errors of the people. The only reason the postoffice can stand this drain of carelessness upon its resources is that the people pay the bill.

There ought to be a general campaign of education with the object of impressing upon the people the importance of properly preparing and addressing anything they put into the mail box.

Another waste, caused by sheer thoughtlessness, arises from the custom of many business houses holding their mail until the close of the business day, when they release it in a perfect deluge. All day, cancelling machines, distributing cases, and other facilities for handling mail practically idle, and just after 5 p. m. they are taxed beyond their capacity.

This article is written in the hope that many people will adopt the idea of paying better attention to their mail matter.

After all, the postoffice is the great public servant, and it behooves every citizen of the country to make that servant as efficient as possible.

then burning the fiery product in a camp fire or throwing it under a hammock. They recognize that more skill, concentration and training is demanded for the preparation of newspapers than in a great number of other professions and trades, while every newspaper error is public property and equal errors in other works are covered up.

The "few" put in several miserable years while they hear the "many" "pan" their work, until they come to realize that the "many" never even know a master craftsman until the "few" have pointed him out.

Robertson's Chicken Tamales, wholesale and retail, 1113 Main St. 131f



Edna Woolley, who will give recitals of Indian songs tonight at the Pine Tree Theatre.

Personal Mention

Sam Grathwell, who was here as a lecturer several years ago, arrived last night from Fort Klamath, where he delivered a lecture. Grathwell is with a Chautauqua circuit.

Mrs. R. C. Spink was in the city over the week-end, visiting with her daughter, Miss Claudia. Mrs. Spink expects to spend most of the winter in Chillicothe.

Miss Olive Humphrey, an employee of the postoffice, left yesterday for Oakland, California, where she will visit for two weeks with friends and relatives.

J. C. Boyle, manager of the California Oregon Power company, and a party of friends, left yesterday morning for the Tule Lake region and returned last evening with about a dozen fine brant.

R. A. Emmitt, 517 Pine street, is displaying a small bed of strawberries in the garden back of his home, and is proud of the fact that he has ripe strawberries in Klamath county in November.

Kenneth Klain, who for the past few months has been working in the Pelican Bay Lumber company's office at Kirkford, arrived in town this morning and will resume his old position with the California Oregon Power company.

Mr. and Mrs. William H. Melrose left on the train yesterday morning for San Francisco on their honeymoon trip. They were married yesterday morning at the home of Mr. and Mrs. Lawrence Phelps. The latter is a sister of the bride.

The Crater Lake Shrine club is planning a theatre party for Tuesday night at the Pine Tree theatre. All Shriners and their ladies are to be the guests of the club providing they appear on Tuesday night wearing a fez. Dr. E. K. Lamb, president of the club, and C. E. Jay are in charge of the entertainment.

OBITUARY

Charles Hambleton Kester, died Nov. 4, 1922. He was born in Napa, California in 1864. His boyhood was spent in Oakland. In 1882 he with his father came to Poe Valley, Oregon and established a stock ranch. In 1884 the mother, sister and brother joined him. The father and mother both passed away several years ago.

In 1893 he was united in marriage with Myrtle Butin and five children were born to them. Edie passed on in 1906 at the age of 12 years. The other four with the widow remain to mourn his loss. He also leaves a sister and brother and other near relatives.

Same In Everything

E. H. Pike says no matter how carefully you pick apples off a tree there's a fine one away up there at the top that you missed. In life, it's about the same way.

about 174,000,000 cells in them. Lions and tigers are too weak in lung power to run more than half a mile.

Women Meet to Plan Equal Rights Campaign

WASHINGTON, D. C., Nov. 13.—Women leaders from 39 states are assembled here to plan a nationwide campaign for equal rights legislation.

Summoned by Mrs. O. H. P. Belmont of New York, national president of the women's party, the delegates will sit for two days and give especial attention to the advisability of the immediate introduction of a national rights amendment to the Constitution, and a campaign for equal rights legislation in 42 states. The convention, according to the party's announcement, also will promulgate a woman's "charter of rights" dealing with all fields "in which women suffer discrimination today," and will voice a demand for the removal of such discriminations.

Coincident with this convention there will be a conference of women lawyers, led by Judge Kathryn Sellers of the District of Columbia juvenile court, to advise her party on the legal aspect of its equal rights campaign. The women lawyers constitute the lawyers' council of the woman's party, which includes about one-tenth of all registered women members of the bar.

The council will have before it a report of the legal research department of the woman's party, giving the first comprehensive survey of the legal status of women in the United States ever made. It covers the law in regard to married women's rights, the guardianship of children, marriage and divorce, the right of married women to enter professions, carry on business, retain their own names and to make contracts, as well as the rights of women to hold political office and to serve on juries in the states.

Another report to the conference will deal with labor laws affecting women workers. The delegates will decide whether they will endorse special labor legislation for women in industry.

FRESHMAN RECEPTION

First Year Class at High School Will Be Properly Ushered In

The annual freshman reception will be given at the I. O. O. F. hall Friday night, Nov. 17. The following committees have been appointed by Albert Moorland, student body president, to see that the freshmen are properly ushered into Klamath county high school:

Entertainment, senior class; refreshments, Mildred Lewis, Miss Olive Wilson, home economics instructor, Miriam Wortley and Helen Caldwell; initiation, Dejos Mills, Kathryn Ulrich, Miss Margaret Huntton, teacher, James Manning, and Prof. Ralph Nash; decoration, Clifford Hogue, Bonnie Lucas, Julian Ager, Nellie Elliott and Miss Alice Thurston, teacher; clean-up, from freshmen class, President LeRoy Moore, janitor-in-chief.

An apple, an onion and a potato taste exactly alike, according to one English scientist. It is necessary to see and smell them to detect the difference.

COMING EVENTS

- November 13—Elison-White Lyceum, Pine Tree theatre.
November 15—Chamber of commerce forum.
November 24—Meeting of Book committee, Woman's Library club.
November 30—Thanksgiving Day.

CELEBRATES 117TH BIRTHDAY

RYBNIK, Polish Upper Silesia, Nov. 13.—Two hundred and fifteen children, grandchildren, great-grandchildren, and great-great-grandchildren assembled at Kieall near here, recently to help Valentin Paulusche, an innkeeper, celebrate his 117th birthday anniversary. Paulusche is said to be the oldest inhabitant of Silesia.

FRESH BEEF

Get Your Meat Direct From the Producer at Reasonable Prices.
Choice Cuts 15c to 17c
Whole Quarters, Front 13c
Whole Quarters, Hind 14c
Boiling Beef as low as 8c
Remember, the Best Cuts are 17c, nothing higher; most that we offer is much lower.
OPEN EVERY WEDNESDAY
A. E. BENSINGER—FARMERS' EXCHANGE
At Spot Cash Basket Grocery
Also Winter Apples for Sale 823-824 Klamath Ave.

THE CAIRO

Cigars, Cigarettes, Tobacco and Candies, Soft Drinks Served

NEXT DOOR TO PINE TREE

Also Check Room for Parcels and Hand Baggage. Let us care for your Packages while you are at the show. Open 7 a. m. to 12 p. m.

Ready to Serve. Phone 626

THE ANTHE

Choice Fruits, All Kinds of Nuts and Candies, Soft Drinks Served

NEXT DOOR TO PINE TREE

Buy Your Fruits and Candies After the Show. Open Evenings Until 10:30. Open Sundays

Always the Best. Phone 626



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YOU ARE ASSURED A PERSONAL HOSPITALITY AND INDIVIDUAL ATTENTION

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