

The Evening Herald

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ADVERTISERS
Copies for display advertising must
be in this office not later than 2
p.m. on the day preceding publica-
tion in order to be inserted in the
issue of the paper of the next day.

WEEDS, NOVEMBER 8, 1922

A NEW DEAL

THE election is over. Oregon, a
strangely republican state, has a
democratic governor. The bill pro-
hibiting parents from exercising any
choice in selection of the school for
educating their children, is become
a law and will remain a law until
the courts declare it unconstitutional.

Neither the election of Pierce nor
the passage of the school bill was
defeated by the Herald. We sincerely
believed that victory for either, or
both, would be inimical to the best
interests of the state.

But the majority of Oregon citizens
deem otherwise and it is now
the duty of all to join in support
of the new governor, so that the
political strength of the state may
foster and encourage its economic
development.

In this country citizens are used
to adjusting themselves to new po-
litical conditions. As an exchange

There is something majestic
in the power of the popular
verdict on election day. For a long
period previous, the country is
torn by conflicting passions. Bitter
things are said, and the air
is filled with dislike and the
spirit of revolt. Then on elec-
tion day the hot talk dies down,
and the people quietly move to
their polling places and express
their will at the ballot boxes,
instantly a change comes over the
temper of the country. The people
who wake up the next morn-
ing and find themselves beaten
usually take their defeat grace-
fully. If they don't, they get
laughed at, as lacking in sport-
ing spirit. In some lands those
that get beaten at the ballot
box take to guns and explosives
next day. But in this country the
quiet acceptance of the situation
proves the superior fitness of the
people for democratic institutions.

This is no time for holding post-
mortems. The Herald has no apolo-
gies to make for its attitude on what
it believed were vital issues in state
and city development. We fought
for our position as vigorously as
we knew how. We feel that time
will prove the correctness of our
judgment, but in the meantime we
purpose to do our utmost to aid
those who will bear the responsibil-
ity of carrying into governmental ef-
fect the wishes expressed by the ma-
jority at the polls.

ADVERTISE OREGON
ONE of the important things
that Portland must undertake
as soon as the election is out of
the way is getting subscriptions of
\$200,000 to cover a campaign of
advertising and of Oregon development
over a period of two years—\$150,
000 each year—as recommended by
the chamber of commerce.

In one sense, this advertising is
merely the investment of money to
secure results in the form of new
settlers and of new industry such
as the Portland Telegram. It is com-
mercial advertising of the very same
kind that merchants and manufac-
turers employ to increase the sale
of their wares and products. It is
a legitimate expense, but at the same
time it is an investment which when
properly handled, returns big divi-
dends in the way of increased indus-
tries, large and small.

In another sense, the raising of
this fund is a necessity imposed upon
Portland by rival Pacific coast cities
which have raised similar funds for
similar purpose. If Portland does
not make herself and the state of
Oregon better known through adver-
tising, wide public attention will be
drawn to our rival cities to our great
disadvantage. For this reason the
advertising campaign should be con-
temporaneous with those of Seattle,
San Francisco, Oakland and Los An-
geles. If the campaign should be

Auto King

Whether the man who is asked to
subscribe, views the advertising fund
as a legitimate tax, or as an invest-
ment, or as a means to meet rival
effort, or as an act pro bona publica,
contributions should be pledged
promptly and cheerfully. Modern
conditions require nation-wide ad-
vertising in order to accomplish what
the state of Oregon needs. These
conditions cannot be changed, and
we must adjust ourselves to them.



A man bigger than you is never a
liar. He is mistaken.

In describing a whirlwind talker
you can leave off the wheel.

An excellent book to carry on a
trip is a mileage book.

Twenty years ago we were discus-
sioning prohibition, but not as much
as we are now.

Girl rode 5000 miles to marry a
man in Florida, but some chase a
man farther without luck.

Immodest bathing suits have gone.
Immodest divorce suits have not.

Scientist finds the average mouse
runs about ten miles a day. Read
this to the women folks.

The trouble with taking things as
they come is you never can tell what
is coming.

They have talking movies in Ger-
many and talking audiences here.

If Dempsey can't get mad enough
to fight why not appoint an assistant
champion?

Trouble with electing the wrong
man to office is you can't get your
money back if not satisfied.

The man worth while is the man
who can smile when his neighbor
struggles along with a song.

If you ever talk back to your wife
don't let her hear you.

Only smoke nuisance now is how
to make a smoke.

The hand that wields the lipstick
seldom wields the broomstick.

Personal Mention

George Boggs is a business visitor
here this week from Montana.

J. C. Wilson is registered at the
White Pelican hotel today from Sac-
ramento.

L. A. West arrived last night from
Portland and is looking after busi-
ness here today.

D. D. Liskey spent the day in
town yesterday from his home at Ma-
lin.

Miss Helen Stanford and Miss
Gertrude Booth were county seat
visitors yesterday from Clatsop.

Mr. and Mrs. O. T. Anderson are
stopping at the White Pelican hotel
for a few days while they are in the
county seat from their ranch near
Beatty, Oregon.

Mr. and Mrs. A. S. Thompson ar-
rived last night from Portland and
are spending a few days here on busi-
ness and pleasure. They are reg-
istered at the White Pelican
hotel.

Miss Vera Thompson and Miss
Eleanor Torrey expect to leave here
tomorrow for Eugene, where they
will attend Annual Homecoming
Week of the University of Oregon.
They will be home again after a
week's visit with friends there.

The Woman's Library club will
meet Friday afternoon at 2:30 in
the club-rooms. The afternoon will
be devoted to the subject of Indians,
their relics and lives. Any one hav-
ing a collection of relics or Indian
memos of any sort are asked to
bring them down to the club rooms
for the afternoon. A program will
be given featuring Indian songs and
readings.

Mrs. Allen Sloan and small daugh-
ter, accompanied by Mrs. Sloan's
brother, Claud Clifton of Bonanza,
left this morning on the south-bound
train for Roseville and Berkeley,
California. They were called away
by the serious illness of their brother,
Hugh, who is not expected to
live, and the illness of their mother,
who lives in Berkeley. The
mother, Mrs. Mary Clifton, an old
resident of Klamath Falls, has been
confined to her bed for a number
of months.

IN APPRECIATION

I wish to thank my many friends
for their liberal support at the elec-
tion Tuesday.

W. T. LEE.

Auto King



His parents think Charles J. Smith, Jr., New Orleans, will be a second Henry Ford. He can't read but he can tell you the make of 25 different cars when he sees them on the street.

BUSINESS HELD NATION'S LIFE

Rotary President Declares Trade Is Fabric of Modern Civilization

CHAMPAIGN, Ill., Nov. 8.—Men may fail, but business must succeed, or the fabric of modern civilization falls, declared Raymond M. Havens, of Kansas City, Mo., president of the Rotary International, speaking before Illinois Rotary clubs here.

"Art, science, education, research, religion itself, the humanities, flourish by the generous hand of modern business," he declared. "But every fine thing in life which is sustained by money, is hypocrisy, if the source of the money is corrupt."

"A demand for a code of honor in business was characteristic of men who felt a natural craving to make their transactions harmonize with their social ethics as citizens, neighbors, friends, churchmen, fathers. To these men the cynical doctrine expressed in the phrase, 'business is business' was an offense and a humiliation."

"There is honorable profit and there is dishonorable profit. Just as every virtue may be distorted into evil results. Worship may become fanaticism; refinement may be twisted into snobbery; loyalty may be perverted into in-debtorship."

"Every human phase runs to extremes and the so-called successful men of great wealth, who does not know what to do with it, has yielded rich material to playwrights and novelists. It is a misbranding to call a man successful simply because he has great wealth. He is successful in getting rich, that is all."

COULD INVOKE OLD LAW TO END HULA DANCE, HAWAII

HONOLULU, T. H., Nov. 8.—Two ancient and forgotten laws on the statute books of Hawaii which still are effective could be invoked to suppress the hula-hula dance of Hawaii, which is usually performed by a group-skirted women, according to an announcement by territorial Attorney-General John A. Mathewman, in connection with recent efforts to abolish the hula exhibitions, now given mainly for the entertainment of tourists.

The announcement follows the adoption of a resolution by the Hawaiian civic club, composed of leading Hawaiian citizens, denouncing the hula, as a "libel upon the Hawaiian race and its customs."

Judge Mathewman said that the two laws which might be enforced against exhibitions had been on the statutes of the territory for many years—one since 1850 and the second since 1856, this having been adopted when Hawaii was a republic. In connection with the campaign against the hula, Vaughan MacCaughy, territorial superintendent of school, while addressing the Honolulu ad club, declared that the "so-called high society dancing which is seen at leading social events is more immoral than the hula."

Money and Markets

General Business Conditions
The general trade situation has developed in an orderly manner during the past month, and any unsettling or disturbing features. The weak spot to which we alluded a month ago, to wit: the relatively low prices of most agricultural products, has been (renewed) by advances in grain, dairy products and cotton, which sentimentally and practically are of great benefit. The railroads have been handling a volume of traffic closely approximating that of October, 1920, and above that of any other month on record.

For the week ended October 14 the number of cars loaded with freight was 983,478,000, against 919,522,000 in the corresponding week of 1920. Undoubtedly car-loadings would be higher above the 1920 figures if the railroads were able to handle the business offered. The movement of grain has been seriously hampered by lack of cars or motive power, with the result that spot grain in New York and Chicago has commanded a premium even the normal parity with eastern markets and over the future deliveries, a situation which has not existed since the fall of 1920. Country elevators are full, and unable to take farmers' deliveries. At the 12 leading western primary markets receipts of all grains since July 1st have been less than last year, but more than in the corresponding period of 1920.

The production of coal has been below the capacity of the mines, partly from lack of cars and partly because of an indisposition of purchasers to accumulate stock on a falling market. The coal situation, however, is working easier, and consumers are so far getting what they need as fast as they require it.

Industry and Trade
The industries are generally active, with employment practically full and wages continuing to come into line on the higher level established last month. Retail trade in the industrial centers has improved, and is now running well over last year's figures. The iron and steel industry is operating at about 70 per cent of capacity, and the congestion of orders is diminishing. The premiums for early deliveries are disappearing; the supply of pig iron is gaining on the demand, and the price is falling.

More construction work of an industrial character is being planned, particularly with a view to economical production. Orders for railroad cars and locomotives continue to be large, but sales of fabricated structural steel for September were the lowest for the building season, which is usually the case. The outlook for building operations next year is good.

In all lines of manufacturing raw materials have been advancing, and efforts are being made to make corresponding advances in finished products, but they meet with no little opposition. Advances in wool, cotton and silk have forced manufacturers to mark up cloths, but although the dealers yield a grudging consent, goods lag behind the materials. Consumption of cotton by the mills in September was 495,344 running bales against 527,504 in August and 484,718 in September, 1921.

The shoe and leather reporter for October 12 announces that the industry of shoes and leather has recovered completely from the long de-

pression. This, we think it does not mean that all the surpluses which disappeared last year have been restored, but that the demand for shoes and leather is again normal, that the shoe-making industry is again working on a par with nearly all other industries, and that there is a working chance for profit again. The shoe factories of New England are well-laden with nearly full orders and those of the west and south are doing even better. As a rule the customer making shoes to suit at moderate prices having deflated promptly and to the limit, are busy to capacity.

In shoes as in cotton goods the increased use of raw material in the last few months has created difficulties. Dealers do not take kindly to advances, fearing that the public will not, and as competition has been close manufacturers have been selling on the basis of actual cost rather than production—National City Bank.

AMERICAN JAZZ ALARMS BRITAIN
English Musicians Claim to Have Lost Jobs Because of New Music

LONDON, Nov. 8.—The recent influx of American jazz has caused a supply crisis for the constantly increasing numbers of Britons who have succumbed to the fox trot has had the effect of spreading considerable alarm among English musicians, many of whom claim to have thereby lost their jobs.

Recently there have been numerous representations to the home secretary alleging that American musicians have been allowed to enter England in violation of the alien restriction act. It is claimed that a large number of American jazzers have come here posing as students or tourists, while they already have contracts in their pockets calling for large salaries, some as high as 50 pounds a week.

Musicians' unions are considering a campaign to boycott all hotels and music halls employing alien jazz players to the exclusion of the British. The unions claim to have the support of the British Legion.

The craze for American jazz dancing in London has reached wide proportions, as is witnessed by the large numbers of advertisements in the daily papers listing instructors in latest ballroom dances, and the many places furnishing jazz music.

The Crimea Now Home of Needy Thousands

MOSCOW, Nov. 8.—The Crimea, formerly the most exclusive and fashionable pleasure resort of Russia under the empire, is now the home of thousands of people of culture and refinement who today are in great need. They went there in the vain hope of escaping to other countries.

Get results by using class ads.

The Beginning of an Endless March



His gun has turned to dust, but the American Hero buried Armistice Day at Arlington National Cemetery goes marching on through the ages with those who lie in Flanders' poppy fields. Those who stand at salute as his body was laid away saluted only the Soul of Freedom passing on.



Your Car With a New Top

She may not look like the above now, but let us fit her out with a new top and she will look better than new. Our top man can do the work promptly and efficiently.

Connolly Brothers Harness Shop

912 Main Street Phone 402-W

Legion Dance and Entertainment
Special Feature Between Dances: Miss Huntley and Mrs. Nelson
Val—Italian Tenor
Special Quartet
Armistice Eve
NOVEMBER 10, 1922
Scandinavian Hall
Costs One Dollar and no more Free Punch

SANTFORD & CO.
426 Main Phone 34 Klamath Falls, Ore.

Fancy Apples
We have just unloaded a full car of Fancy Apples. These apples are of such a grade that they will keep for winter, and the price we quote you below is right. When you consider the quality and the fact they are solid packed—not jumble packed, "thrown in box."
Jonathans, box \$1.80
Rome Beauty, box \$2.00
Winesaps, box \$2.20
Delicious, box \$2.50
Winesaps, box \$2.50
Jonathans, Extra Fancy, box \$2.40
Rome Beauty, Extra Fancy, box \$2.50
Winesaps, Extra Fancy, box \$2.75
Delicious, Extra Fancy, box \$3.30
EGGS. 55c PER DOZEN
We will pay the above price to producers who will furnish us strictly fresh No. 1 local eggs.

Her Life Romance



Taken on shipboard by her sea-captain father when three months old, Helen Jean Lowell never knew a white woman till she was 16. Her father educated her in his cabin, giving her an ordinary schooling plus an expert's knowledge of navigation. Today at 19 she's employed in a Los Angeles office.