

Personal Mention

Letters from the People
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## Special Subscription Offer

For 30 Days only, beginping November 1st, The Evening Herald Offers Reduced Rates On Yearly Paid-Up Subscriptions.

BY CARRIER, $\mathbf{\$ 5 . 0 0}$ BY MAIL, $\$ 4.00$ MAIL OUTSIDE COUNTY, $\$ 5.00$
The regular price of the Herald is $\$ 6: 50$ per year. City subscribers who pay by the month pay 65 cents each month, or $\$ 7.80$ a year. Here is an opportunity to save from $\$ 1.50$ to $\$ 2.80$.

The special offer applies on new zubscriptions and renewals alike; except in the case of the latter arrears up to November 1st must be paid.

The Herald is a better newspaper today than it was six months ago; and will continue to grow better during the next year, if proper support is accorded.

The Herald's guiding policy is the upbuilding of Klamath County, and the fostering of harmonious progress among its citizenry.

You could not make a holiday gift that would serve a more useful purpose, than the gift of a year's subscription of The Herald to some friend or relative outside Klamath County.

The cost of production is mounting in the newspaper field, and this low offer, made this year in conformance with long established custom, may never be renewed.

Take advantage of the opportunity while it lasts.
The offer is good for November only. On and after December 1st, the regular prices will be restored, without exception.

## Subscribe and Save Money <br> While the Offer Lasts

