Personnel of New Pine Tree Theatre Guarantee of Good Management

Overshadowing all other considerations in anyone's estimate of an enterprise with which they are more or less unfamiliar, is the natural seeking after the human equation, predicated upon this sort of inquiry:

"Well, who are the men behind it?"

It is the natural instinct of mankind to judge business institutions by standards of personality—the general reputation and the character of the persons who found and conduct institutions.

In introducing the official family and directing heads of The Pine Tree Theatre, Incorporated, this article probably presents to a majority of people the most sought for information in connection with the enterprise.

The flawless grandeur of the brick and steel and stone pile that will house the new institution will not avail to make it a permanent asset to the community if there is a flaw in the combined character and ability of its personnel.

Here they are, and the reader may judge what qualifications they have for success.

Romeo C. Hughes, president—Assistant district attorney of Sacramento county, California.

Hugh B. Bradford, vice president—District attorney of Sacramento county for the past eight years, and a member of the firm of Hughes, Bradford & Cross, Inc., attorneys.

W. S. Hart, secretary—President of Hart Lunch, Inc., proprietors of a chain of prosperous California and Nevada restaurants, and member of the firm of Hart Bros., owner of the property at Seventh and Main streets, which houses the theatre.

DIRECTORS

Sam W. Cross—Sacramento attorney, member of the above law firm, and well known in Klamath Falls in connection with Hart Bros. interests.

H. H. Hart—Secretary of Harts Lunch, Inc., member of the firm of Hart Brothers, and director of the purchasing and installation of equipment for the Pine Tree theatre.

Max Weiss—Formerly proprietor of the Army Store, Klamath Falls, who will be the manager of the theatre.

W. S. Hart, R. C. Hughes and Hugh Bradford complete the board of directors.

STOCKHOLDERS

Besides the directors the following individuals are stockholders in the Pine Tree Theatre, Inc.:

Max Thorne—Sacramento contractor, well known in Klamath Falls, and owner of property at Sixth and Oak streets.

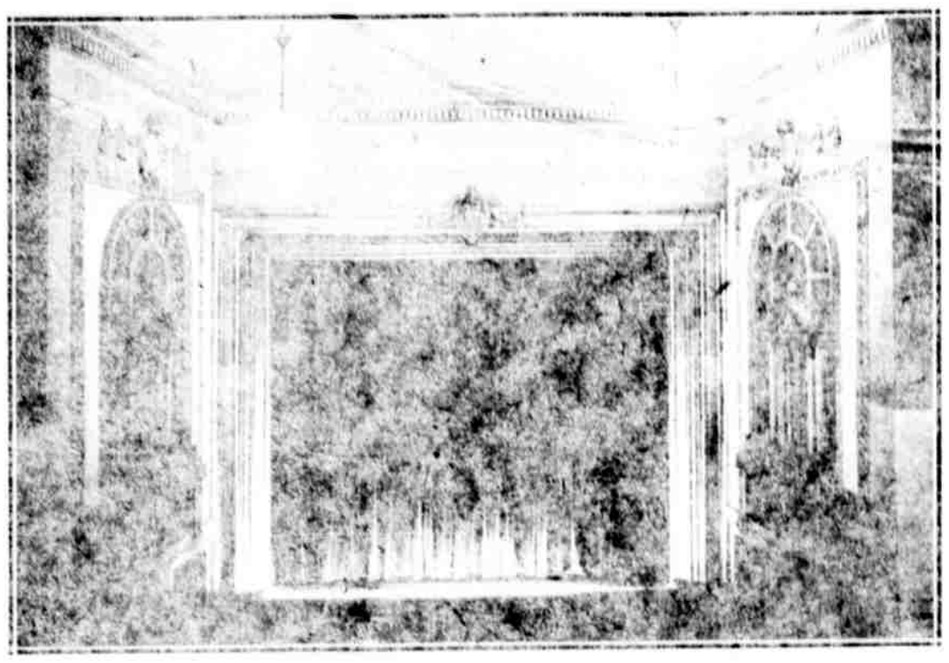
Emil Utterbach—Manager of the bakery division of Harts Lunch, Inc., Sacramento.

Frank Perkins—District agent New York Life Insurance Company, Sacramento.

Leslie Terwilliger—Former proprietor of the Star theatre, Klamath Falls, which has been absorbed by the new company. He will have charge of the projecting room of the Pine Tree theatre.

Walter C. Van Emon—Klamath Falls attorney.

Stage and Beautiful Proscenium Arch



THEATRE OFFICERS

Romeo C. Hughes, Pres.

Hugh Bradford, Vice-Pres.

W. S. Hart, Secretary.

LIGHTING IS HELD GREAT FEATURE OF NEWEST PLAYHOUSE

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its as well as the main entrance. Practically speaking nothing can happen which will leave the theatre in darkness. The stairs and the second floor lobby are lighted by this circuit.

Floor Lights Provided

On the main floor lights are provided at the ends of seats so that those entering can easily see to walk in the aisles, avoiding the minded before which would otherwise follow entrance from the brilliantly lighted foyer.

The lamp house is of the very latest type, being equipped for safety and having all needed machinery in duplicate. There is a motor generator set in duplicate, the Simplex projecting machine of the latest type, having automatic carbon control which allows the operator to set the carbons when they are first placed in the machine and never handle them again until burned out and new ones have to be placed.

The mercury arc rectifier takes the alternating current and transforms it to direct current to give the necessary condition for the use of the proper and steady light.

A silver mirrored ball, four feet in diameter, will hang from about the center of the arch, the ball made to revolve by an electric motor and will reflect in many colors the spot lights thrown on it. These spot lights are arranged in the wings of the stage and are controlled from there.

House Phone System

The Pine Tree theatre is equipped with a telephone system of its own, having five instruments on the circuit. The stations are the ticket office, the organ pit, the stage, the lamp house and the manager's office. These provide the necessary communication without loss of time.

The entire electrical system, which is the very latest in every detail is all provided and installed by the Nelson-McKenna Company of Portland. Footlights, spotlights, foot lights and all switchboards are the especial pride of the Nelson-McKenna company.

NEW PINE TREE THEATRE WAS BUILT WITHIN SIX MONTHS

(Continued from Page 1)

either the construction or equipment of the Hart building. It is modern in every and the heating, plumbing, lighting and electrical equipment represent the latest ideas in their several lines of development.

Interior and exterior are artistically finished and pleasing to the eye.

In material, in workmanship and in an example of good taste in architecture the Hart building is a credit to Klamath Falls—as it would be a credit to any city.

P. S. SAYS GOTHAM IS NOT IN IT ANY MORE

PINE TREE THEATRE IMPRESSES HIS WIFE

Dear Ed

W.H. Ed, for once in my life I have chucked the muffler on my mouth and for once in her life she has not got me some back.

It happen this way, Ed. You are once upon a time when she was a kid go to visit uncle to New York with her folks. Well, every since then it has been N. Y. this and N. Y. that and every time any one says isn't that a nice house or isn't that pretty or who the pleasin house or and so—oh yes but when I was in N. Y. who cares and so on.

Well that kind of a line wears a mighty razzed after a few years of wedlocked bliss, what I mean. And since we been in Klamath Falls why it has been worse than ever. The only way I can do it is to lure a couple of lodgers and believe me Ed, when these spells come on my missus why it is lodger night every night, what I mean.

Well, the other day the missus is talking about theatres. Takes says and that theater in N. Y. now she heard. Oh if I could only place my hoofs under a seat in a real theatre once more why I would be perfectly happy. Well says I you clamp on the old bonnet for I am about to make you happy.

The missus thinks I am kidding of course but I let her see I mean business. So we trot down town and when we come to a certain place I says enter here and she did. This says I is the Pine Tree theatre which same was built by the Hart bros of Sacramento and will be run by Max Weiss late of the U. S. A. goods store. Load it on.

With that I left her Ed and when I came home to supper she was not so much critical I says well why I was in N. Y. etc. and so on. And she says now please don't dearest honey bunch and if you want to make me more happy who ever one a time for every day that the theatre opens.

W.H. Ed, I see I had win and N. Y. has gone out of our lives for ever and aw men and the price of a lodger is cheap enough to gain that end. And I would buy a hole theater if you say, but the missus does not know that. Whatty you know Ed?

Yes as Before
EDIT. SPACE
Pro Pine Tree

They Liked One Other Chan

Jack Spratt lives just as that
His wife Andrew Cloyd
He had to have a little wife
And she—they eat alone.

Lee Cross points out another reason for such a grave hole in the ice that every mechanic leaves about a ton of coke in front of his car every evening.

After Theatre Supper

—at the—

Triangle Cafe

Fresh Oysters
Tender Meats
Home Baked Pastry
Everything In Season

OPEN ALL NIGHT

Dinners and Short Orders Served at Anytime, Day or Night. Tables for Ladies

Triangle Cafe

Oren E. Rae and Arthur L. Fortson, Props.
633 Main Streeet

Film Fun

What Could Be Cleaner?

Imagine spending two hours and a half dressing in the morning to go to work in a laundry!

That is just what Lou Chaney has to do every day. In his role in Preferred Pictures' "Ching Ching Chinaman," he has to work hard on that face of his. For Lon is an expert character actor, and no half-way makeup will satisfy him. He devised a wig that would visualize to the last strand the hair in Yen Sing's pigtail. Then he has to lay on wrinkles, slant eyes, eyebrows, all sorts of makeup to make him look like a real Chinaman.

"I play a laundryman in the picture, you know," explained Lon. "It's a nice, clean role."

Bearding the Actor in His Den

Frank Bangs, the cameraman, tells a good one on one of the producers. Inasmuch as the producer in question has since gone to night school, it would be cruel to ruin his new start in life by revealing his identity.

This producer, it seems, has a great aversion to men with beards; perhaps somebody's beard had once ruined his soup or something. Anyway, he didn't like whiskers and he gave instructions that his actors were all to be barbers' best customers. No blue beards in his pictures—or green beards, or red beards, or near beards.

Picture his surprise and horror one day, then to walk into his studio and see an actor hard at work wearing a—yes, it really was, a beard, a whole beard—we'd hardly go so far as to say nothing but a beard.

"What's this?" asked the producer wrathfully, thought any dumbbell would have known at once that it was a beard. "Didn't I give strict orders that whiskers were forbidden in my photoplays."

"But," argued the director, "this is a Civil war scene showing the surrender of General Lee to General Grant. The man with the beard is playing General Grant."

"I don't care who the hell he is," yelled the producer, forgetting his New Year's resolution in his fury. "General Grant can't wear a beard in my studio. Give him a shave."

Who'll Lend Him the Book?

Two southern exhibitors were discussing the pictures for the coming winter.

"Well," warned one of them, "you had better not cancel any showings of Fox pictures that you have arranged for. If anyone falls down on Fox contracts this season, he'll lose out on the new productions. You know Fox is now making 'If Winter Comes.'"

"Huh," said the second showman. "I don't know as it would do any great harm for me to lose out on 'If Winter Comes.' My audiences don't like snow stories, anyway."

He Canned the Movie

When Marshall Neilan went to Europe this past summer, you might say that he made hay while the sun shone. Of course that is not literally true, because he wouldn't have any use for hay even if he knew how to make it. But he did make good use of his time.

He made movies while the sun shone—or rather while it was shining on the right place. He took reels and reels of film of scenes in various foreign "shots," all he will have to do will be to take the proper bit of celluloid out of storage.

"I call this my canned movie," explained Marshall. "It's the very first movie refrigerator."

The Height of Villainy

Dustin Farnum believes in doing things thoroughly.

So, realizing how much the public likes to see the hero beat up the villain, he is going to give his fans their money's worth in his next picture. He is going to beat up four villains.

First he is going to wallop Maurice Flynn, the Yale football hero; next he will beat up Bill McCoy, the former boxer, and he'll still have strength enough left to show Fred Thompson and Rex Ditty what's what.

"Yes, sir," ground Dustin out in his inimitable manner in this picture of mine. The only thing left for me to do now is to tackle old man Villainy himself."

Cause and Effect

Mistress: You have seven waists in the wash this week. My daughter has only two.

Maid: Your daughter's a young man's a boy's work. She's a cool man."

Iowa has a baby that cried mother as soon as it was born. Coney Island not to be outdone has a boy with 12 shining teeth on its birthday. Next some state will produce a youngster old enough to vote when it arrives.

WE GREET YOU

Pine Tree Theatre

....and....

Wish You Continued Prosperity

The opening of this new Theatre, as beautiful and modern as any theatre building in even much larger cities, adds to our city a needed improvement. Working as I have for the past seventeen years for the progress of Klamath Falls, I gladly welcome the Pine Tree Theatre and wish it many years of ever increasing business.

K. SUGARMAN

"I Aint Mad at Nobody"