

This edition is a tribute to the new Pine Tree Theatre, an enterprise that displays faith in the future destiny of Klamath County.

Special Pine Tree Theatre Edition

The Evening Herald

PAGES ONE TO EIGHT
THEATRE SECTION
Describing Pine Tree Theatre, to be dedicated Tuesday evening, November 31.

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PRICE FIVE CENTS

NEW THEATRE TO OPEN TUESDAY

NEW PINE TREE THEATRE BUILT IN SIX MONTHS

MUSIC LOVERS SURE OF TREAT IN PIPE ORGAN

First Performance To Be Staged Tomorrow Night; Opening Represents Months of Labor and Expenditure of \$165,000

LIGHTING HELD GREAT FEATURE OF PLAYHOUSE

INTERIOR WORK OF THEATRE IS HELD TRIUMPH

Klamath's Newest Structure Represents Cost of About \$100,000

Instrument Installed at Cost of \$25,000; Is Modern in Every Way

EXCELLENT BILL WILL BE OFFERED

Modern Appliance and Varied Effects Used in Pine Tree Theatre

Ivory, Blue and Gold Predominate; Colors Blended with Skill of Artist

Starting last April, on a foundation laid by November of 1921, the Hart block gave steady employment to from 10 to 25 men, during the various stages of its construction, until its completion last month.

In the early stages of civilization man discovered by accident a tone by blowing across the end of a pipe. This was both the modern pipe organ. At the Pine Tree theatre today music lovers may listen to music from the last word in pipe organs, an instrument such as is used in the finest theatres in the larger cities.

Tomorrow evening the doors of the new Pine Tree theatre will swing open to the public. After many months of preparation, and the expenditure of approximately \$165,000, the new playhouse is in readiness. The program will include an organ solo, singing and two excellent pictures, featuring the favorites, Norma Talmadge and Buster Keaton. The box office will open tomorrow morning, and it is predicted that by the time the doors open there will not be a seat left in the house.

The modern cinema—the motion picture house depends for its existence upon electricity. The drama, the portrayal of life upon the stage, is as old an art as is civilization itself. That art thrived before the days of electricity far more than it does now but the theatre as commonly understood today would be impossible without the use of electricity.

A dream of old ivory, blue and gold, soft tints blended with all the skill and knowledge of an artist; and, withal, so delicately, so perfectly done that one is scarcely conscious of a deliberate attempt at beautification. An artistic triumph in interior decorating.

The new structure on the south east corner, at Seventh and Main streets, is really two separate buildings, one occupied by the magnificent Pine Tree theatre, the other by stores and offices.

On either side of the stage, the organ installation is not apparent to the theatre patron. But in these lofts have been built what, to the layman, seems a perfect maze of pipes of wood and metal, drums, and hollow reeds, all brought together by a network of electric wires centering in the orchestra pit from where the organist operates scores of keys and stops.

Electricity being an important factor in a pipe organ, many miles of wire are used in the construction. Most of the wires are the same size as a telephone wire and carry eight volts. These connect with magnets under each pipe causing a valve to move, and permitting wind from the reservoir, or chest, to pass through the pipes, thus producing a tone.

The main use of this modern force is in producing light. Many of the elder people can remember when the footlights of the stage consisted of candles behind reflectors, when the auditorium lights were but suspended coal-oil lamps, when a lamp post on the edge of the sidewalk supported an oil lamp enclosed in a windowed, square frame bearing the word "theatre".

That, briefly, describes the interior of the Pine Tree theatre. Here one may examine interior craftsmanship at its best, may view a completed whole that seems to have grown, not to have been deliberately planned. Simplicity has been sought and gained, and simplicity is the truest indication of art.

Cost \$100,000. It cost the Hart Brothers approximately \$100,000 to materialize their building plans. That is for building alone, and includes no equipment or furniture.

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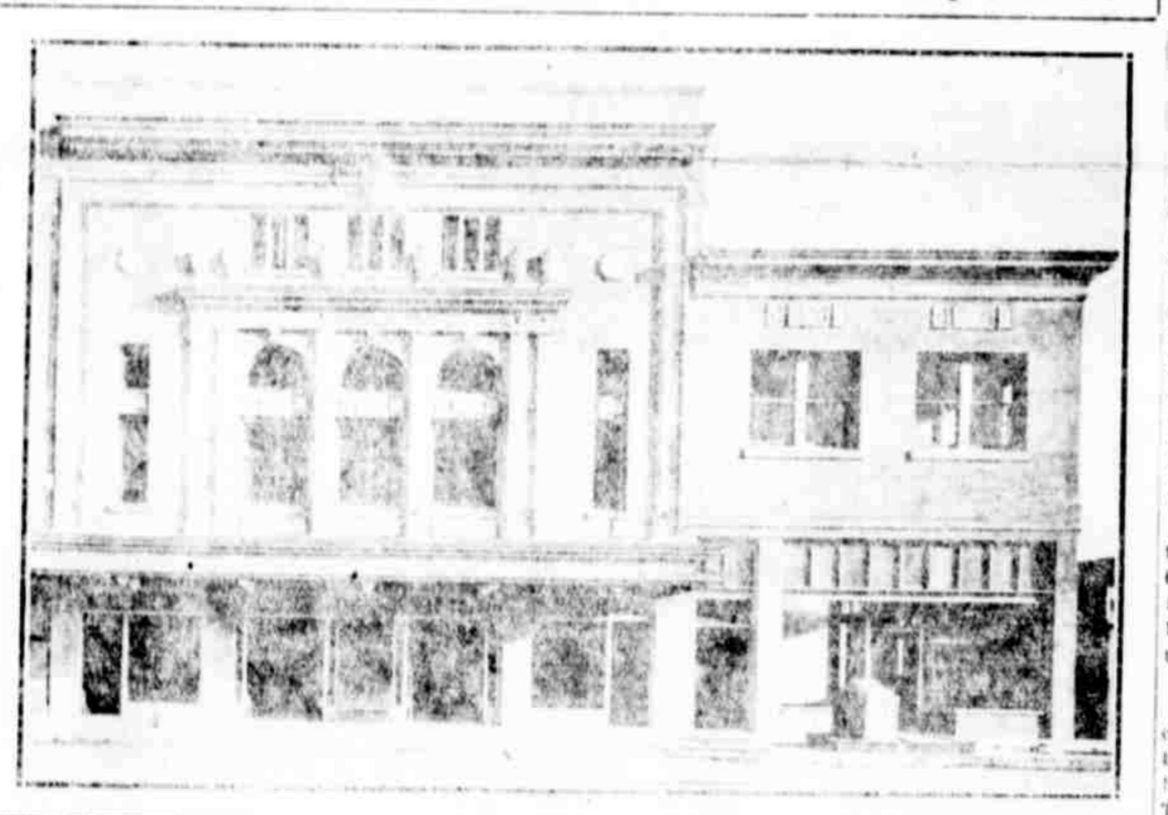
Today, as exemplified in the Pine Tree Theatre, it is different. 120 Lamps In Sight. One is first attracted by the tall pine tree illuminated by 120 high power incandescent lamps, and the marquee with its 60 lights on the outer fringe, and underneath 10 large lamps.

Artistic Quality Seen. Passing through the mahogany and plate-glass doors into the entrance, one instantly senses the artistic quality of the theatre. Delicately shaded Caen stone, such as is used in ecclesiastical carvings, figure in the walls. Mouldings pure in line, picked out with blue and gold. Sectional plate-glass mirrors with frames to match the color scheme. Mahogany doors to relieve the paler tints of wall and ceiling.

Following the decision of Hart Brothers to build on their property in Klamath Falls, a three-story, fire proof, steel, brick and concrete structure which would be an imposing adornment to the city, they called into consultation the architectural firm of Coates & Travers, of Fresno, California, and by the experience and knowledge of these architects much of the credit for the splendid building is due.

The organ is composed of certain sets of pipes tuned to reproduce the tones heard in a symphony orchestra. Thus one hears the violin, cello, tuba, trumpet, flute, clarinet, piano, saxophone, timpani, cornet, bass horn, oboe and various other instruments, each controlled by an individual key, and all so arranged as to produce any combination known to music. One set in particular, the vox humana, or human voice, is of particular interest since its gives voices singing in solo or in chorus.

Exterior of Klamath Falls' New Playhouse



Plans were drawn last year and late in the fall work started on the foundation, which was finished before the advent of winter stopped construction.

In addition to the foregoing instruments, another section of the organ embodies the marimbaphone, xylophone, orchestral bells, chimes, snare drum, tympani drum, castanets, tambourines and other effects. The console contains about 75 tablets, each representing a stop.

Lounge and Foyer Prove To Be Attractive Features of the Pine Tree Theatre

Interior Just Completed. The superstructure was begun as soon as weather permitted last spring, but such was the magnitude of the task that with all possible haste the last finishing touches to the exterior were but recently given, and the installation of furniture and fixtures was completed barely in time for the theatre opening.

This organ is the invention of Frederick W. Smith, who is also the manufacturer, and was purchased from and installed by the G. H. Leatherby company of San Francisco, under the personal supervision of W. C. Pettit. The approximate cost was \$25,000.

One of the attractive features of the Pine Tree theatre which will gain the admiration of every woman who visits it, as well as that of the men, is the foyer and lounge off from this velvet carpeted elegantly furnished room, the ladies' lounge. Although the preliminary color scheme throughout the theatre is blue and grey, this room diverges from the conventional order to some extent. It is gay and more colorful, giving an impression of luxury with a daring artistic array of gold colored curtains, oranges, blue and old rose pillows and carefully chosen lighting effects. The foyer, a place where men patrons may enjoy a smoke between acts, is furnished to the masculine taste with heavy furniture and decorations.

Entering the theatre one notices with what perfect harmony the lighting fixtures blend with the finish of the walls and ceilings, and when lighted the illumination is complete and sufficient for every purpose but there is not anywhere visible the actual electric bulb which furnishes the light.

Virtually the same scheme carried out in the foyer. Then the theatre, again the repetition of blue, gold, old ivory. And all centering down to the proscenium framing the stage. The proscenium is a massive frame of gold, its richness reflected in the Empire style organ lofts to the upper right and left. Gold framed blue cartouches, one over the center of the arch, four on each wall.

Many firms of contractors took part in the task of construction. The general contract was in charge of Parker & Banfield of Portland, and the building was supervised in their behalf by R. R. Gollap.

A Baker for Walter. No matter what other people think of Walter Long's acting in "To Have and to Hold," he can feel sure that he did pretty well with the role. While, as usual, was the villain in the picture, in which Betty Compson and Bert Lytell are starred, Walter has been the villain in so many pictures that he has to watch his face carefully at home to be sure that villainous look hasn't grown on him.

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The lamp house is located at the front of the building and above the balcony and from there all lights in the auditorium and for the illumination of the stage are controlled.

Roberts Is Artist. R. B. Roberts, overall-clad, paint brush in hand, is pointing out the features of the interior decorations, of which he is the creator. How many square feet of space? Roberts doesn't know. He only knows that he wanted certain color blends worked out in a general design, and that this was accomplished. The quantity of paint, the space to be covered—of these Roberts knows nothing, for Roberts is not a painter; he is an artist.

Supervision and inspection for the owners and architects, jointly, was given by H. R. Perria. Among the sub-contractors were Heating and plumbing, W. S. Fleming, Portland; Electricity, NePage & McKenney company, Portland; Plastering, Fred Shearer, Portland; Painting, W. P. Blaessing, Portland. Covers Area 65x114.

For he certainly did look wicked, he decided, as he watched the projection room showing "To Have and to Hold." As soon as his face appeared on the screen, Betty Compson's dog, who was sitting in her lap, began to bark furiously. "Hear that?" asked Mr. Long, throwing out his chest proudly. "Get me; the fact remains I wear a mean and ornery look. Even the dog likes my work."

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One needs a chart to locate the particular switch wanted in the lamp control room, for besides the many lamp circuits, the velvet drop curtain is operated only from that room as is the gold drapery in front of the picture sheet.

Now he is completing the advertising curtain. Sordid, perhaps, amidst its surroundings, but not altogether so. For this is no ordinary curtain. Roberts is not merely slapping on color, but he is trying to work into the brush strokes touches that will create an individuality for the curtain and soften the glare of the letters calling upon readers to purchase this or that. For in so doing Roberts not only is true to his artistic self, but he is giving the curtain double value. For one to read and not desire would be near the impossible, one feels.

The building that houses the theatre fronts 40 feet on Main street, with a height of three stories in front, and five stories for the space enclosing the stage loft in the rear.

No Expense Spared. No expense has been spared in

There is, however, one circuit which cannot be controlled in the lamp room. That is the circuit to the emergency lamps. These are on an entirely independent circuit which comes in from the main line and is so fused that it cannot be overloaded and burned out. This circuit carries the lights at all emergencies of the earlier day, the knights appearing in their armor of somber grey with cloaks of red and blue. The room which leads toward the masculine in furniture and decoration, is saved from a gloomy appearance by the 2 large pictures of Spanish dancers which occupy the two end walls, and by the graceful set of floor lamps with shades of black geometric crepe lined with cloth of gold. They are of an unusual oval shape held aloft by stems gilded in old gold, forming an artistic triumph for the decorator.

Stage Reflects Quality. The stage also reflects the artistic quality of the whole, the rich, plush drops and gold-thread curtain harmonizing and blending perfectly with the general design and color scheme. The gold-thread curtain cost \$7.50 a yard, and is of the finest material used for that purpose.

The two-story office building has a width of 25 feet. There are five stories on the main floor and eight stories of office rooms upstairs. The whole building is underlaid with a roomy basement. The portion of the basement directly beneath the stage in the theatre contains three dressing rooms; the heating and ventilation system; the main switchboard and the organ room.

Lounge Shows Good Taste. One continually returns to the lounge, which lends itself to description so easily that it is a temptation to elaborate upon the gorgeous, gold and silk bedecked lounge room. There is a touch of

More description cannot do justice to these two lounging rooms, or their furnishings. They are complete in every detail and decorative effects have been attained in every instance without regard to the expense involved. Where it

And that's the interior of the Pine Tree theatre as viewed by the layman. One need not be an artist, nor need one have knowledge of color harmony to appreciate what has been accomplished here. The contractor was Blaessing of Portland and the design and execution was by R. B. Roberts.

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