

27-INCH OUTING FLANNEL—GOOD WEIGHT OUTINGS IN NEAT STRIPES
REMOVAL SALE PRICE
12 1/2^C YARD

GOLDEN RULE

THE PEOPLE'S STORE

ALL FANCY RIBBONS—OUR ENTIRE STOCK OF FANCY RIBBONS
REMOVAL SALE PRICE
1/2 PRICE

REMOVAL SALE

Starts Wednesday, Oct. 25th

We have decided to reduce our stock so as to consume as little time as possible in moving into our new location. This is not a Money Raising Sale but we aim to make this the most talked of event in Klamath county. New Seasonable Merchandise at a Wonderful Reduction. Hundreds of other bargains on display that are not advertised on this page. COME IN AND BE CONVINCED THAT THE GOLDEN RULE IS THE PLACE FOR LOW PRICES.



REMOVAL SALE SPECIALS

\$3.50 WOOL PLAID TWEEDS

56-inch all wool plaid Homespuns and Tweeds in neat patterns for capes and skirts.

Removal Sale Price **\$2.25 YARD**

\$4.95 WOOL PLAID SKIRT PATTERNS

54-inch all wool plaid skirt patterns, consisting of 1 1/4 yards to each pattern, all new patterns.

Removal Sale Price **\$2.45 EACH**

\$4.50 WOOL SERGE PLAIDS

48-inch all wool French serge plaids, wonderful for jumper dresses or skirts, good colors and patterns.

Removal Sale Price **\$1.50 YARD**

\$2.69 ALL WOOL PLAIDS

40-inch beautiful wool plaids, just what you have been wanting for that new skirt. A real value.

Removal Sale Price **\$1.35 YARD**

\$3.90 ZIBILINE

58-inch wool Zibiline, wonderful for a cape or coat, colors are dark green, nickel and turquoise.

Removal Sale Price **\$2.00 YARD**

\$2.75 SILK MIGNONETTES

36-inch silk mignonettes of wonderful quality, colors are gray, jade, tan and navy. Special values.

Removal Sale Price **\$1.35 YARD**

\$4.95 SPORT SILKS

40-inch sport silk in beautiful patterns and colors of canton stripes and sport cords. Wonderful for blouses.

Removal Sale Price **\$2.45 YARD**

\$4.85 YAMA CPEPE SILKS

40-inch silk Yama Crape in new fall shades. Make up that new dress now of these beautiful crepes.

Removal Sale Price **\$2.40 YARD**

\$3.45 PLAID SILKS

36-inch plaid silk in a good assortment of plaids and colorings for that new silk skirt or blouse.

Removal Sale Price **\$1.75 YARD**

35c KALBURNIE GINGHAMS

32-inch Gingham in a wonderful assortment of plaids, checks and stripes, extra fine quality very sheer.

Removal Sale Price **27 1/2^C YARD**

REMNANTS

The biggest assortment of remnants that we have ever had on display, of every description, silk, wool goods, voiles, organzies, percales, gingham, outing, etc., at

1/2 PRICE

COATS, DRESSES AND SUITS

AT A

REMARKABLE REDUCTION



Our entire stock of coats have been reduced from our regular low prices. You'll find coats of every description, in sport, motoring or dress models; many with large convertible collars of fur, while others have collars of self material. Loose and belted models, others with plaited backs in all the newest colorings. Materials are Veldynes, Pandoras, Bolivias, Velours and Tweed materials. All are marked at

REMOVAL SALE PRICES

SUITS

Your choice of entire stock of suits at a Special Reduction. There are suits in tailored and dressy models, blouse and box effects; some are embroidered, others are trimmed in rich designs; in all the popular materials. Why not avail yourself of this opportunity?

DRESSES

Charming new dresses that reflect the last word in fashion for this season, in all of the popular materials; in straight-line, blouse and long-waisted styles, with paneled, draped or plain skirts. Effectively trimmed with embroidery, braid, beads and buttons. All have been reduced from our regular low prices during this REMOVAL SALE.

ALL SKIRTS

Come in and select your skirt at this wonderful reduction. Beautiful plaid and plain colors in pleated and plain models. To Clean Up at

1/2 PRICE

LADIES' SWEATERS

Beautiful sweaters for fall and winter; slip-over, coat and tuxedo models; wonderful color combinations. Our entire stock at

10% OFF

CORSETS and BRASSIERES

Our entire stock of corsets and brassieres, including all the leading and popular makes at

20% OFF

LADIES' AND CHILDREN'S UNDERWEAR

Come and get your winter's supply at this reduction; all styles, all sizes and brands. Our entire stock at

10% OFF

OUR ENTIRE STOCK OF GIRLS' COATS

AT
1/2 PRICE

Here's your opportunity to secure a girl's coat at less than wholesale prices. Materials are of Kerseys and Tweeds. All have large collars, neatly trimmed with buttons; belted models; sizes 6 to 13 years.

ENTIRE STOCK OF MEN'S, WOMEN'S AND CHILDREN'S

SHOES

AT

15% OFF

FROM OUR REGULAR LOW PRICES

ALL RUBBER FOOTWEAR

AT

10% OFF

All rubber footwear is nationally priced by the manufacturers, but during our Removal Sale we are going to offer this Special Reduction. Buy your rubbers and arctics now.

WE ARE OFFERING A REMARKABLE REDUCTION ON ALL

BOYS' SUITS FROM OUR REGULAR LOW PRICES

All sizes and all the wanted materials; neat patterns to choose from.

MEN'S AND BOYS' UNION SUITS

Our entire stock of Union Suits, including the leading brands. Take advantage during this sale and get your winter's supply.

10% OFF

REMOVAL SALE SPECIALS

MEN'S UNDERWEAR

Haynes two-piece underwear in natural gray, size 32 to 44, regular price \$1.00—per garment.

Removal Sale Price **89c**

MEN'S FLEECE UNDERWEAR

Heavy fleeced shirt and drawers—color, ecru, in all sizes—per garment.

Removal Sale Price **62 1/2c**

\$1.50 MEN'S FLEECE UNION SUITS

Standard fleeced lined union suits in natural gray, all sizes.

Removal Sale Price **\$1.39**

\$1.69 FLANNELETTE NIGHTGOWNS

Men's heavy flannelette night gowns in neat striped patterns, also white; all sizes.

Removal Sale Price **\$1.35**

MEN'S HEAVY WOOL SOX

Here's your chance to get your winter supply of heavy wool sox, in gray only.

Removal Sale Price **25c**

25 DOZEN WOOL KHAKI GLOVES

Men's all wool khaki gloves, well made and good wearing qualities.

Removal Sale Price **25c**

MEN'S LEATHER PUTTEES

All leather cordovan puttees, spring or strap style, to close out.

Removal Sale Price **\$4.39**

BOYS' BLANKET LINED COATS

With large corduroy collars and duck top of dark mixtures at

Removal Sale Price **\$2.39**

MEN'S HEATHER VESTS

Men's all wool heather vests in dark patterns, with four pockets, five buttons; regular price \$5.00.

Removal Sale Price **\$3.95**

MEN'S PANTS

Our entire stock dress pants, work pants and corduroy lace pants, at this wonderful reduction from our regular low prices.

20% OFF

FLANNEL SHIRTS

Racine all wool flannel shirts in plain colors or fancy checks, coat style, in all sizes; our entire stock at

10% OFF

MEN'S BRADLEY SWEATERS

Made of all wool yarns in heavy rope stitch in harmonizing colors, with large convertible roll collars. Buy your sweater now at

15% OFF

MEN'S HATS

AT

10% OFF

from our regular low prices

MEN'S FLANNELETTE PAJAMAS and PAJUNIONS

20% OFF

In neat ribbed pattern with frog button loops; sizes at this reduction.

GOLDEN RULE

VANNICE BROTHERS