



SALE UNDER PERSONAL SUPERVISION OF H. T. LACELLE THE GREAT MERCHANDISE EXPERT

At the Stroke of 9:30 Tomorrow Morning Sugarman's 17th Annual NO PROFIT SALE

The yearly event that you have been waiting for, but bigger, greater and grander than ever before. We have been preparing for this great event for months and truthfully say that the bargains we offer this year will make the entire vicinity sit up with astonishment, every article in the entire stock is doomed to go at real sensational Bargain Prices. We have made our profit for the year and we feel that in order to show our appreciation for the past patronage shown this store, that all the profits during this sale will be given to the public.

13 SENSATIONAL BARGAIN DAYS

LOOK AT THESE PRICES

MEN'S WOOL SOX
About 50 dozen men's wool sox in white, grey and natural a real buy at No Profit Sale **25c**

MEN'S MACKINAW'S
A special assortment of men's wool mixed mackinaws will go at No Profit sale at **\$4.85**

FLEECE UNION SUITS
We will sell men's standard No 1 fleeced lined union suits at the sensational No Profit Price **\$1.45**

LEATHER VESTS
Men's leather vests, full leather lined and leather sleeves a sensation at this No Profit Sale at **\$5.85**

FLEECE UNDERWEAR
Men's two piece fleeced lined underwear in all sizes will go on sale while they last at No Profit Price, per gar. **60c**

SUITS AND OVERCOATS
We have a wonderful selection of men's Hart Schaffner and Marx suits to go at the No Profit Sale at **\$33.80**

The Story of
YUM KIPPUR
Yum Kippur is the Jewish day of atonement and as we have always closed the store in respect of the holiday, away back in 1906 I started the famous Yum Kippur Sales, and each year they have grown bigger and bigger, they have grown to such an extent that I have been compelled to have a thirteen day sale for the past five years, but this year it will be the banner sale of all, remember I stand in back of every article sold.
Signed, K. SUGARMAN
"I AIN'T MAD AT NOBODY"

EXTRA SPECIAL FOR SATURDAY ONLY
MOLESKIN
A very fine heavy weight Moleskin khaki trouser made extra strong and a garment that will stand real hard wear on sale Saturday only at **\$1.95**

A FEW OF THE BARGAINS

MEN'S BUTTON SHOES
A special lot of men's button shoes, about 250 pairs in the lot including some Florsheim, values to \$15.00 to go at the No Profit Sale at **\$3.95**

COTTON BLANKETS
A special lot of about 50 cotton blankets size 60x90 and of very good weight they are to be sold at this No Profit Sale at **\$1.95**

FLANNEL WORK SHIRTS
Men's flannel work shirts will be sold at the No Profit Sale while they last at the sensational price of **\$2.15**

WOOL UNION SUITS
Coopers Kenosha heavy all wool union suits with closed crotch and extra special at this No Profit Sale for **\$4.65**

BOY'S SUITS
A heavy lot of boy's wool mixed suits, sizes 6 to 14 to be sold at this No Profit Sale **\$4.85**

SUITS AND OVERCOATS
Men's Monroe Brand suits and overcoats the very latest styles and selection to go at the No Profit Sale for **\$28.85**

Sale Opens Saturday, October 14th 9:30 A. M.

Store Closed
All Day Friday to make ready for this
Great Sale

ENTIRE STOCK ON SALE
As we expect a great rush at this sale we do not want you to expect to be served on a silver tray during the sale, but we will try to live up to the standard of service that this store usually gives. We will gladly refund your money on any purchase made at this store at any time.
"I AIN'T MAD AT NOBODY"
K. SUGARMAN

Free Money!
To the first 25 persons making purchases of \$10.00 or more on Saturday morning we will give a \$2.00 greenback. All you have to do is make a purchase of \$10.00 or more and present your sales slip to the cashier and receive \$2.00.