

The Evening Herald

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WEDNESDAY, OCTOBER 11, 1922.

PAINLESS PIERCE

(The Oregon Voter)

PAINLESS Parker came within a few hundred votes of carrying his measure in Oregon—a vicious bill aimed at the dentistry profession. It was Painless Parker's advertising methods which won nearly 100,000 votes for his worthless measure.

The advertising genius who put Painless Parker on his feet all over the United States and made millions of profits is now the big man behind the Pierce campaign. He is Jesse Winburn, of Ashland, who out of his millions made by brilliantly clever advertising schemes, has donated \$5,000 to the Pierce-for-Governor Campaign fund. Winburn has the assistance of Bert M. Moses, one of the most effective cartoonists in the United States, the man who knows how to get over half a dozen ideas in one cartoon and get them over with a punch. Winburn is a real sport, and this \$5,000 from him may be regarded simply as tossing a white chip as an ante to get into the big game but even if he gave \$50,000 or more the money itself would not count for anywhere near as much as his pep and abilities. He knows how to advertise to get votes and by his advertising he will entice thousands who otherwise could not be reached. Winburn knows the game.

Aside from the Ku Klux vote and that proportion of the Federated Patriotic Society's vote which can be delivered to a democrat, it has been known that Pierce's great strength is among the farmers. And men like Winburn and Moses in the game means that Pierce will develop great strength in Portland also. Winburn is a past master at corraling the floater vote, the disgruntled vote, the disgruntled vote and pretty much every other kind of a vote that can be captured by the same type of advertising which landed the votes for Painless Parker and Winburn.

Winburn's advent into Oregon politics has significance far beyond this campaign. He is the type of man who when he gets into a game likes to play it. He is not a piker. Even if he fails to elect Pierce he will not quit—defeat would merely add zest to his enthusiasm.

Winburn must be figured upon henceforth as one of the big factors in Oregon politics. He knows how to get votes.

An example of his clever advertising is the appeal for \$1.00 donations to the Pierce campaign fund. Years ago it used to be the custom to pay \$1.00 to a voter to get his vote. Winburn's method is the modern improvement—he gets the dollar from the voter and knows mighty well that once the voter surrenders his dollar he will vote for Pierce.

Winburn is right up-to-date. No old stuff for him.



The world is returning from its ten-year naval holiday already.

This is the moving season. Even kings are doing it.

Many a small boy is kept in after school because his father worked his arithmetic wrong.

"Hears Noise After 27 Years"—Philadelphia headline. Things are quiet in Philadelphia.

A parrot told the customs men to go to hell. The new tariff is getting in its work.

You can go hunting without a license if you are careful not to find anything.

If you don't believe silence is golden a million will be spent to make a Chicago hotel quiet.

Report shows laundry work most dangerous in Pennsylvania. How about saxophone playing?

Rockefeller has books showing every penny he ever earned. But there are still other reasons for the paper shortage.

New Sultan?



Sultan Mohammed VI is considering reestablishing his throne to his cousin and heir apparent, Prince Abd ul-Medjid, shura here.

NEW TODAY

WANTED—Competent woman for general housework. Apply 219 High or phone 469. 91f

WANTED—Reliable woman to care for children afternoons. Phone 265. 11-12\*

FOR RENT—A four-room furnished bungalow to party who will board owner. 1116 Lincoln. 11\*

Young man having experience in banking, bookkeeping, office management and for the last two years as purchasing agent for U. S. government, desires position with a reliable concern. Call 299W after 6 o'clock. 11-12\*

FOR SALE—We have on hand the following goods which we have been forced to repossess and which we will sell at a bargain: One 14-6 Superior grain drill, one high lift gang plow, two 3 section drag harrows, one McCormick hay rake, one 1 horse cultivator. Also one 8-16 International Gas tractor. This machinery is all in good condition and will be sold worth the money as we must realize on it. J. S. Mills & Son 11-12\*

FOR SALE—Ford touring in excellent condition. Metropolitan garage. 111f

WANTED—Man and wife desire small apartment or housekeeping rooms. Address E. M. Carr Herald. 111f

WANTED—Ten salesmen. Apply at once to K. Sugarman. 11-12

FOR SALE—A two burner three-heat electric plate, excellent condition. Western Transfer office. 111f

GRAPES FOR SALE—Finest tokay grapes grown in the world at \$2.40 per crate of 26 lbs. net, f. o. b., Grants Pass. Send money and shipping instructions to TOP OF THE WORLD RANCH, Grants Pass, Ore. 11-12\*

LOST—Vanity purse containing gold watch, fountain pen, and other small keepsakes. Liberal reward for return to Faith Bramhall, 298 Winters' building. Phone 149J. 11-12\*

Four lots in First Addition to trade for property in Eugene. They are clear of all encumbrance. Will G. Steel, C 2, Bartle Court, Eugene, Oregon. 11-14\*

WANTED—Ten salesmen. Apply at once to K. Sugarman. 11-12

Get results by using class ads.

Widows?

53% lack means! of support!

Will your wife ever be in this group? Are you carrying enough life insurance? Is her future comfort assured? Our new 20 Payment Life "Coupon Savings" Policy, with Disability and Triple Indemnity benefits, will help build a protecting wall around her. Learn about this good insurance policy. Mail the blank below, today.

Western States Life Insurance Company

H. J. Saunders, President ROBINSON & ROSENQUIST Room 4, Sugarman Bldg. Klamath Falls, Ore.

Western States Life Ins. Co. Room 4, Sugarman Bldg. Klamath Falls, Ore.

Please send me at once your free descriptive booklet describing your new 20 Payment Life "Coupon Savings" Policy.

Name Age Address

Personal Mention

Judge G. P. Skipworth left this morning for Eugene after a day spent here attending to legal matters.

O. A. Stearns is here for a brief business and pleasure visit from his home in Ashland.

Charles Collier is spending the day in town attending to business affairs from his ranch near Iley.

A. Kinney, one of the pioneer ranchers in the Pioe Valley region, was in town yesterday after supplies.

John Ulrich has arrived here from Medford and will spend several weeks with his son, George C. Ulrich and family.

Mr. and Mrs. Bert Cook were passengers on this morning's train for Sausalito and San Francisco where they will visit relatives and friends.

D. Evankroff was in town yesterday attending to matters of business at the court house from his ranch south of town.

F. F. McCreedy, who operates a ranch in the Wood River valley, was in town yesterday looking after business affairs.

G. W. Houston and H. N. Mac, believing that rainy weather is duck weather, left this morning on a hunting trip.

Mr. and Mrs. M. A. Pickett, of the Pickett Lumber company, are visitors here this week. They are stopping at the White Pelican hotel.

S. R. Black of the pine beetle survey, left yesterday afternoon for the beetle infested area expecting to be gone for the remainder of the week.

Miss Anna M. Lang arrived on last night's train from The Dalles, Oregon, and is registered at the White Pelican hotel.

George T. Collins is a business visitor here from Medford. Collins is connected with the Medford Grubbery company.

Tom D. Clark, special agent for a fire insurance company, left this morning for San Francisco after two days spent here.

Bob Sloan and Fred D. Cofer returned yesterday from the Hly country where they hunted deer for several days without success.

George Hilton Jr., federal appraiser, accompanied by U. S. Reeder of Pine Grove, left this morning for Barnes Valley where they will inspect farms belonging to members of the farm loan association.

Robert E. Strahorn, president of the O. C. & E. railway company, arrived last night from Spokane and will spend a few days here looking after the interests of his company.

Mr. and Mrs. George Darby, of Los Angeles, are visiting at the home of their old friend, Mr. and Mrs. Sam Smith and family, for a few days. They left this morning for Chilquin for a day's fishing trip, accompanied by Nate Otterhelm and Mrs. Edward Saunders.

Fred Howard and son, George, arrived here yesterday from Long Beach and San Pedro, California, for an indefinite visit with Mr. and Mrs. Paul Lambert. They made the trip by automobile and will not attempt to return until the weather clears up.

BIRTH RECORD

GAY—At Worden, September 29, 1922, to Mr. and Mrs. Ben Gay, a boy; named Benjamin Alfred.

HARTLEY—At Klamath Falls, September 29, 1922, to Mr. and Mrs. Geo. F. Hartley, a boy; named Charles Elmer.

HARTLEY—At Klamath Falls, October 1, 1922, to Mr. and Mrs. Frank Hartley, a girl; named Lois Marian.

SOULE—At Klamath Falls, October 19, 1922, to Dr. and Mrs. A. A. Soule, a boy; weight 19 1/2 pounds, named Andrew, Jr.



First National vs. Van Emon Evidence was taken this morning and afternoon in the case of the First National bank against W. C. Van Emon as trustee for J. M. Nichol, bankrupt, before A. L. Leavitt. The bank is seeking to foreclose a mortgage on the baking equipment owned by Nichol. Attorneys for Van Emon will attempt to have the mortgage set aside as preference under the bankruptcy law. Attorney Newman is here from Medford in the interests of Van Emon.

TOM SIMS TELLS HOW HE DOES IT

Being An Interview with the Humorist Whose Clever Writings are Seen In The Evening Herald Each Day

Every once in a while an idea will start jogging along, headed for no place in particular, and after awhile, if it gets sort of careless like, it'll have a collision with another idea. The result is what is sometimes

out. "This winter's schedule calls for longer skirts and shorter coats. The women have more sense than we thought."

"One pay day while enacting because I had to work late I hit on, "All work and no play makes Jack." This proved to be one of my most quoted lines.

"Another time I profited from a fling out by an extra grouchy traffic cop. It was, "A grouch is a man who thinks the world is against him—and he's right."

"Back in the subconscious sits the memory of a dog scratching a flea. A newly married friend whispers that he'd like to borrow a dollar until the ghost walks. The result is, "Nowadays the only two who can live as cheaply as one are a flea and a dog."

"I believe the inside workings of my job could be divided into three parts. In the first part you gather up all the news and incidents of the day. In the second you place all the familiar quotations and puns. In the third you have everything you can possibly learn about human nature."

"Then you stir them up. If the news of the day rises to the top you get such lines as, "Chicago handit attacked two policemen but both escaped!"

"If puns are mixed with the news you may get, "May we call the Dardanelles desperate straits. Thanks! If familiar sayings come up you just twist one and have, "Back in the trenches by Christmas" is Europe's slogan."

"I do not know which of my lines I like the best. I met one of mine that I liked in a comic strip the other day: "Many a baby pretends sleep to make its father quit singing."



TOM SIMS

known as a wise crack according to Tom Sims whose column, "Tom Sims Says" has regaled readers of several hundred newspapers for the past year.

"By sheer accident," he says, "I may learn that skirts are longer. Then I see in the paper that coal is getting shorter. How strange, Watson, give me the typewriter. And hitting on all two fingers Iammer

.... AN APPEAL TO ....

The Working Man

WILL K. SUGARMAN HAVE TO SUFFER FOR BEING LOYAL TO THE WORKINGMEN OF KLAMATH COUNTY

I Was Ordered Out of the Lumber Camps

On September 3rd my representatives were ordered out of the camps of the Pelican Bay Lumber Company and the Algoma Lumber Company and refused permission to continue soliciting for the business of the workingmen of the above camps (and yet other merchants are at liberty to visit the camps at will.)

Is it Because I Stood for the Rights of Workingmen?

During the labor troubles a few months ago I stood by the workingmen, appealed for their rights for an 8 hour day, refused to sign petitions for open shops, even in the face of the facts that other merchants tried to pass the buck to my shoulders, I held fast to the wheel of the ship and tried to steer the ship in the direction of the workingman.

Nothing Could Move Me to Side with the Lumber Co's.

Influence of every nature was brought to bear in order to induce me to change my opinion, it is the workingman that has made by business a success, so why should I turn against them in the time of need. By my standing with the workingman it has made me an outcast with the Lumber companies, they have thrown me out of the camps and yet they continue to allow local and foreign representatives comm only known as peddlers to enjoy the privileges of soliciting in the camps.

I Now Must Ask the Support of the Workingmen

It is only fair that I ask the workingmen of Klamath County for their support. No doubt there has been influence used in the camp in order to hurt my standing with the workingmen, but I WANT EVERY WORKINGMAN TO KNOW THAT I AM WITH THEM from start to finish. I am not going to pass the buck to any others, I can fight my own battles and my battles will continue to be for the rights of the workingmen, in return I expect the workingman to fight for K. Sugarman, for we must co-operate in order to make a success for what we stand for.

"I Aint Mad At Nobody" THE WORKINGMAN'S FRIEND