

Underwood's One Cent Sale

The last big "One Cent Sale" of 1922 is now going on at our store. See the last night's Herald for detailed particulars and list of bargains. Dozens of items—at the regular price for one and another for ONE CENT. Look over the list below and see how many things you need in your home. Check the list—bring it in and supply your needs for some weeks to come.

- Aspirin Tablets
- Zinc Ointment
- White Pine Cough Remedy
- Laxative Cold Tablets
- Carbolic Salve
- Hand Lotion
- Peroxide Hydrogen
- Aromatic Castor Oil
- Milk of Magnesia
- Tooth Paste
- Headache Tablets
- Porous Plasters
- Cathartic Pills
- White Liniment
- Freckle Cream
- Pile Ointment
- Kidney Pills
- Eczema Ointment
- Epsom Salts
- Hinkle Pills
- Russian Oil
- Baby Talcum
- Violet Ammonia
- Bronchial Tablets
- Beauty Balm
- Liver Salts
- Shaving Lotion
- Soaps
- Writing Tablets
- School Tablets
- Fountain Pen Ink
- Envelopes
- Boxed Stationery
- Pound Paper
- Vacuum Bottles
- Rubber Gloves
- Fountain Syringes
- Hot Water Bottles

Extra Special!

Friday and Saturday Only

A
Wear-ever

Fountain Syringe
and
Hot Water Bottle



Both For
\$1.65

These rubber goods are the best on the market. Now is your chance to get them at wholesale figures.

Underwood's Pharmacy

TODAY'S FASHIONS

First Tailored Suits



These models show the popular suits for fall, made of twill, serge or tricotine, and lined in silk of plain colors or small patterns. The loose box coat, new collar and slanting pockets are all likable features.

Brown



Even our coats must have side drapes this season. Kasha cloth, bouvia and duvotin are capable of such treatment. And in a brown season, such as is before us, there is no alternative but to select brown.

Paris—Coats are a little more full at present. They occasionally combine two colors by means of pointed inserts. Other models of sombre tone seen today make up for their basic quietness with great galalith buttons of assorted colors. Their general effect is straight, with perhaps a band of some harmonizing shade around the hem, a trimming that serves to break the line a little. Soutache and other braids are used sparingly, as is embroidery.

London—Styles in furs show some radical changes today. To be really fashionable this season a woman needs both a fur coat and a fur trimmed coat. The fur coat—preferably of black Persian lamb—should not be longer than hip length. The fur coat, which is trimmed of pliable cloth, must be almost as long as the gown. The normal waistline is occasionally emphasized, especially in the hip-length coat, by a slight narrowing at that point.

New York—It seems to be true today that there is nothing new under the sun, even in styles. The lace bertha has come back, that graceful sweep of lace without which no gown was complete some 15 years ago. The new bertha is not much different from that other one, except, perhaps, that it is longer. The new bertha falls from neck to elbow, and not infrequently takes the place of sleeves as well as the upper part of the bodice.

New York—The all-wool Canton crepes are about to enjoy an autumn vogue and so are the all-wool serges, homespins, tricelines and point twills. There was a wide variety of new colors in these fabrics shown today. Among the shades certain of popularity are such attractive tones as the deeper sands, cardinal, burgundy, delft, iris, the delectable gray and silver otter.

August were more numerous than at any time since records were first assembled in 1915.

Favorable reports are issued by retail trade, the value of sales of 31 representative department stores being 5.7 per cent greater in August 1922 than in the same month of 1921. Seven of the ten reporting wholesale lines experienced increases in the value of their sales.

Charges to depositors' accounts (bank debits) were 7.7 per cent greater in August 1922 than in the corresponding month last year, indicating that business generally has been somewhat curtailed by the rail and coal strikes. Business failures continue above normal.

For the most part weather conditions have been, and apparently will continue, favorable to normal or larger than normal agricultural yields. Shortage of refrigerator cars, however, is hindering shipments of fresh produce.

LABOR DEMAND HOLDS STRONG

Both Skilled and Unskilled Men Needed in Nearly All Industries

SAN FRANCISCO, Sept. 27.—Increased demand for both skilled and unskilled labor, particularly farm workers, copper miners and building trades artisans, is noted by John Perrin, San Francisco, federal reserve agent for the 12th district, in his report for August made public here today.

The lumber industry is 50 per cent more active than a year ago, according to Perrin, and both foreign and domestic markets are buying in large quantities. The seasonal forest fire hazard was dispelled by general rains during the month. Production of logs Sept. 1 was estimated at 75 per cent normal compared with 40 per cent August 1.

Increased output of metals, principally gold, silver, copper, lead and zinc, is reported. Demand for these metals has increased during the past year and prices have risen accordingly.

Records of production and of stored stocks of petroleum in California were again broken during August. Average daily production of 382,222 barrels was the highest figure ever reached, while the total in stored stocks of 54,272,194 barrels on Sept. 1 was larger than at any time in the past five years.

Except for April and June of this year, building permits during

WHY SOME PEOPLE SEND AWAY FOR MERCHANDISE

Mail order houses understand the art of advertising; they reach the people with an appeal of price and quality, yet the local merchant is in a position to give better price for the same or higher quality.

The trouble lies mainly in that the local merchant does not present his merchandise in a manner which shows what this price and quality really is.

Where ever possible the Mail Order houses use the local newspaper for advertising. Every country newspaper has repeated offers from mail order houses to buy space and in liberal quantities at liberal prices.

Few indeed are the country papers which accept this business, they see the need of building up the home community by having and supporting local business houses.

Properly prepared and properly displayed advertising, backed by quality and service, will hold business at home. The local newspaper in this and other communities can present your retail business to the people. The local newspaper can increase your business and hold trade at home if you will co-operate. It's up to you. Put on an advertising campaign and get your share of the business.

The live advertiser is getting his share of business which used to go out of this county. You can get part of this trade by proper presentation of your business to prospective buyers.

The Evening Herald

"Covers the Klamath Field"

READ OUR WANT ADS



Over 7½%
and Safety

The California Oregon Power Company

7% Preferred Stock

SAVINGS PLAN

\$5 PER SHARE PER MONTH

Interest Paid On Partial Payments
Present Price \$92 Per Share, Yielding 7.6%

Price \$92 Per Share, Yielding 7.6% On the Investment

ASK ANY MEMBER OF OUR ORGANIZATION

Cut Out and Mail the Coupon

Inquiry Coupon

.....1922
The California Oregon Power Co.
Please send me further information about your Preferred Capital Stock.

Name

Street

City

OFFICES:
Medford, Oreka,
Grants Pass, Dansumir, California
Klamath Falls, Oregon.

Price Subject to Change Without Notice