

**The Evening Herald**  
 P. H. BOULDER, Editor and Publisher  
 H. B. HILL, City Editor  
 F. C. NICKLE, Advertising Manager

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TUESDAY, SEPTEMBER 26, 1923.

**Personal Mention**

A. E. Gale was here yesterday from Langell valley.

James Cousins was another valley farmer who transacted business here yesterday afternoon.

Dr. Estella Ford Warner is here for a brief visit from her home in Portland.

C. R. Bowman, a merchant of Chilquien, is here on business today, having arrived last night.

Martin Adams left this morning for Stanford university where he will take up his work as a freshman.

Frank R. Stewart was in his farm in the Spring lake district this morning, purchasing supplies from merchants.

George Ager brought farm supplies into Klamath Falls merchants yesterday from his place in the Plevna district.

Paul Dalton, son of W. C. Dalton, left this morning for Palo Alto where he will continue with his work at Stanford university.

Francis J. Bowne, a prominent farmer near Bonanza, was in town yesterday looking after legal matters at the courthouse.

Oscar Campbell was in town on school business yesterday from Lolla, where he operates a wheat farm.

H. R. Spooner of the Union Oil company accompanied by Mrs. Spooner, is here for a few days from Redding, California. They are stopping at the White Pelican hotel.

The friends of Miss Mary Jenkins will be sorry to learn of her illness. Miss Jenkins has been confined to her home here since last Thursday with an attack of appendicitis.

H. E. Calkins was a passenger on this morning's train bound for San Francisco where he will be occupied with business affairs for the next few days.

Marriage licenses were issued last evening by County Clerk DeLap, to Ruel C. Smith and Katie Lenora Gray and to Robert J. Holcomb and Wilma May Ray. Both couples are residents of Klamath Falls.

Hugh O'Connor and D. C. Dimmitt made a trip into town yesterday afternoon from their ranches near the government diversion dam for the purpose of attending to business affairs.

S. O. Johnson, one of the original officers of the Klamath Development company, is in town this week from San Francisco. He is at the White Pelican hotel, a building he was instrumental in having built here.

Bly is having a rodeo every Sunday these days for the purpose of trying out wild horses for the big rodeo, said Miss Minnie Walker, who returned last evening from the Parker ranch where she passed a week's vacation with her uncle, Jess Parker.

*Gertrude's*  
 Millinery  
 227 MAIN ST.  
 Blouses  
 Petticoats  
 NEW HATS  
 FOR THE SCHOOL GIRL

The most becoming of new fall styles for the young Miss in Felt, Velvets and other fashionable materials.

**Latest—The Kangaroo Glide**



This kangaroo in the London zoo likes a walk now and then. And his keeper is always a willing partner.

**ADVERTISING**

SOME people have always argued that advertising adds to the cost of goods, and that the firm that cut out this form of expense could sell cheaper, says the Roseburg News-Review. It is interesting to think what would happen if all at once business firms stopped advertising. The result would be that the enterprising and successful store, the one that gets a good trade because it serves the public efficiently, would be unable to hold its position.

A store of that kind could not show enterprise in attracting the public, because he public would not know what it was doing. People would buy in a hap-hazard way, largely of the stores that happened to be nearest to them. If the enterprising store attempted to handle some big lot at low prices, the public would not know that the goods were there, and the sale would not be a success.

This would discourage a man from special attempts to serve the public, and he would run along in a routine way. The tendency would be for a lot of small stores to spring up, and get the trade away from the enterprising people that now advertise, freely.

The public would not know that one store was better than another, and a man could charge high prices and people would not have the store advertising by which they could tell what prices should be. Merchants would find that it did not pay to hold special sales as the public would not notice them much if they were held.

The constant stream of trade that has been flowing through enterprising stores would dwindle down. When a store sees its volume of trade fall off, the charge per article for retail distribution has to be increased.

The cost of distributing stuff could be expected to double under such a system, and there would be a lack of the special opportunities by which the thrifty buyer now saves money.

**Chinese Pray For Rain  
 And It Rained Heavily**

CHICAGO, Sept. 26.—Ten thousand Christian Chinese troops and thousands of other Chinese, both Christian and non-Christian, gathered in Honan province in a monster open-air prayer meeting for rain, according to representatives of the Methodist Episcopal church, working in China.

Continued droughts during the spring and early summer in Honan province aroused fears among the Chinese people of a return of famine and whole villages went on pilgrimages to the temple of the rain God in Yu Tao He valley to pray for rain.

Major General Feng Yu Hsiang, member of the Ashbury Methodist Episcopal church of Peking and commander of the 11th division of the Chinese army, sent out an invitation to all Christians to meet with his troops in prayer for rain.

A grand review of the 11th division was held. The national anthem was sung, and an address was given and General Feng prayed that the sins of the Honan people be visited upon his head and the punishment of drought be lifted.

It happened that two hours after the meeting closed a heavy rain fell, missionaries report.

**Hindus Save Pennies to Buy Goats for Sacrifice**

CHICAGO, Sept. 26.—Hindus save their pennies for years so that they may buy goats for sacrifices, reports a native teacher in a school near Lucknow, maintained by the board of Sunday schools, Methodist Episcopal church. Savings of months are spent for flowers to be scattered over the water of the Ganges. Others save for a lifetime that they may journey to the sacred river and wash away their sins.

**World's Largest Vacuum Tube Has Been Completed**

CHICAGO, Sept. 26.—The world's largest vacuum tube, standing three feet in height and three and one-half inches in diameter at the bottom, has been completed in the laboratories of the Western Electric company, officials announce.

The tube is capable of supplying 100,000 watts, 209 times the power required for the usual radio broadcasting stations of 100-mile range.

The difficulty in experiments was to make the whole tube air tight and to get the fires for the filament and grid into the tube while keeping them insulated against about 20,000,000 volts.

After much study the problem was narrowed down to finding a way to make an air-tight joint between the heavy copper tube, which forms the "plate" and the glass of the upper part of the tube and to bring wires through this glass.

Credit for the answer is due W. G. Housekeeper, a company engineer, who discovered a way to seal copper to glass which would make an air-tight joint that would not crack at any ordinary working temperature.

**And He Probably Does**

"Daughter, doesn't that young man know how to say good-night?"  
 "Oh, daddy! I'll say he does!"

**TURN HERE**

Turn backward, turn backward, oh time in thy flight,  
 And make the old fogies mere youths for tonight,  
 Enjoying our dances, short skirts and our strife,  
 Yes, Bo! what a kick they would get out of life.

**5 ALIENS PAY FINES TO EXTEND HATCHERY**

Carrying Firearms Without License Proves Costly Offense

One hundred seventy-five dollars was the amount paid in fines in the justice court at 7 o'clock last night by G. Marchisni, G. Pardi, E. Piacelli, L. Sanguinetti and A. Forner, found guilty of hunting without an alien gun license. All paid \$25 except Forner, who was also fined for not having a state hunting license and for having in his possession birds protected by law. Forner was fined \$75.

In addition to a state license, aliens carrying firearms are required to have a gun license, the fee of which is \$25.

**BOYS OUTNUMBER GIRLS AT UNIVERSITY OF CALIF.**

BERKELEY, Cal., Sept. 26.—Boys outnumber girls in the new freshman class at the University of California, there being 1,284 of the former registered and 1,152 of the latter.

Sixty four of the girls are taking the course in household economics and household science and 45 are in the college of commerce preparing to enter business.

**LIMIT OF 85 FEET FOR BUILDINGS FIXED AT MODESTO**

MODESTO, Cal., Sept. 26.—A height limit of 85 feet for buildings here is recommended in a report submitted by the city planning commission to the city council. The report also recommends residence, business and industrial zones.

**HEAD OF MUSICAL DEPT. OF UNIVERSITY RESIGNS**

SANTA CLARA, Cal., Sept. 26.—Professor Samuel J. Mustel, head of the music department, University of Santa Clara has resigned his post to become supervisor of music in the Orange county, Calif. schools. Mustel is a composer of prominence, having written music for the plays of David Belasco.

**TONIGHT AT THE LIBERTY**

The great Japanese character actor  
**HAYAKAWA**  
 In a remarkable Chinese drama  
**"THE FIRST BORN"**

Wednesday—John Gilbert stars in "The Yellow Stain."—A story of the Michigan lumber woods.

**NEW INDUSTRY FOR B. C. IS SEEN WITH DISCOVERY OF IRON**

HUDSON'S HOPE, B. C., Sept. 26.—Recent discovery of rich iron ore deposits near Grande Prairie, north of this city, may give western Canada a new industry and much cheaper iron and steel products, according to A. A. Rae of Grande Prairie, who has forwarded reports of the strike. The discovery was made by Bill Carter, Fred Blanchard and Bill Innes, all well known prospectors and thoroughly familiar with the district.

The claims recorded lie about thirty miles northwest of here, according to Rae, and cover about sixty miles of territory. Nine foot pits have failed to show any decline in the value of the ore, which, by analysis, runs as high as sixty percent pure iron with not evidences of impurities, Rae said.

The proximity of high grade coking coal, analyzing about 80 percent fixed carbon and the immense possibilities for hydro-electric development in the Peace River canyon, make a combination that, in the opinion of mining men, may make possible the establishment of a steel mill.

Complete reports of the discovery are being forwarded to Ottawa, Edmonton and Victoria.

**GEORGE OF JUGOSLAVIA DECLINES \$4,000 ALLOWANCE**

BELGRADE, Sept. 26.—Prince George, older son of the late King Peter of the Serbs, Croats and Slovenes, who in 1909 renounced his right to the Serbian throne, has declined an annual allowance from the government of 300,000 dinars, about \$4,000 at the present rate of exchange, as not in consonance with his princely dignity.

At a crown council presided over by King Alexander, the Prince's brother, it was resolved that Prince George should be deprived of all royal privileges, and held responsible for verbal and written attacks against either the royal house of Yugoslavia or the authorities.

**READ OUR WANT ADS**

**SANTFORD & COMPANY**  
 426 Main St. Klamath Falls, Oregon

**We are Always Glad to Have You Compare the Prices and Quality of Our Merchandise with that Offered You Elsewhere**

We do not ask you to purchase any article because it is Oregon produced. If all the quality an article has is the fact it was produced in Oregon we venture to say you will not be satisfied with it. We sell many brands of Oregon packed coffee but Hill's red can coffee, packed in California is the best seller we have, this proves that Klamath county people want quality regardless of where packed or produced.

Suppose we asked you to purchase our flour because it was produced in Oregon and at the same time offered you California produced honey against Klamath county produced honey, would our Oregon produced plea lose its weight? Why should we bar other states products? We here in Klamath county have more to sell them than we are able to purchase from them. If they are willing to purchase our lumber, wool, beef etc. surely we can spend a few dollars with them if their merchandise is good and the price right.

3 lbs. Crisco	5.75	1 lb. Snow Drift	.83	1 lb. Schilling's Coffee	.43
9 lbs. Crisco	2.15	8 lbs. Snow Drift	1.60	5 lbs. Hill's Coffee	2.00
29 lb. Sack Crater Loko		Sunkist Jam, Large Jar	.35	Post Toasties	.10
Flour	1.50	5 lbs. Fancy Honey	.80	3 lbs. Royal Club Coffee	1.15
10 lb. Sack Anchor Flour	1.55	Fancy Pink Salmon, Large		2 1/2 lbs. Royal Baking Powder	1.40
Fancy Powdered Sugar, lb.	.10	Can	.20	1 lb. Crescent Baking Powder	.28
13 lbs. Fancy Pink Beans	1.00	2 Large Bars Ivory Soap	.25	1 lb. Crescent Baking Powder	.28
12 lbs. Fancy Calif. Rice	1.00	2 Large Bars Lenox Soap	1.00	3 lbs. Crescent Baking Powder	.70
48 lb. Sack Polar Bear		4 Small Pig's Pearlline	.15	2 1/2 lbs. Wesson Oil	.28
Flour	2.15	4 Bars Palm Olive Soap	.47	Just Wesson Oil	.35
10 lbs. Net Fancy Corn	.40	6 lbs. Crisco	1.50	3 Gal Wesson Oil	1.00
Meal	.40	Swift's Premium Ham, lb.	.38	1/2 Gal Vanilla Extract	.32
Fancy Summer Squash, lb.	.02	Fancy Bell Peppers, lb.	.10	10 lbs. Fancy Honey	1.50
1 lb. Hill's Coffee	.43	15 lbs. Corn Sugar	1.00	Golden West Green Tea lb.	.58
2 1/2 lbs. Hill's Coffee	1.15	Fancy Lima Beans, lb.	.10	3 Small Bars Ivory Soap	.24
Kellogg's Corn Flakes	.10	08 lb. Sack Polar Bear		33 Bars Luna White Laundry Soap	1.00
12 oz. Royal Club Coffee	.40	Flour	4.20	2 Large Pkgs. Pearlline	.15
12 oz. Royal Baking Powder	.45	Fancy Tomatoes, Crate	.50	1 lb. M. J. B. Coffee	.43
5 lbs. Royal Baking Powder	2.00	Fancy Large Hubbard Squash	.02		
48 Cans Segs Milk	5.25				
2 lbs. Snow Drift	.44				