

"The Line Is Busy"

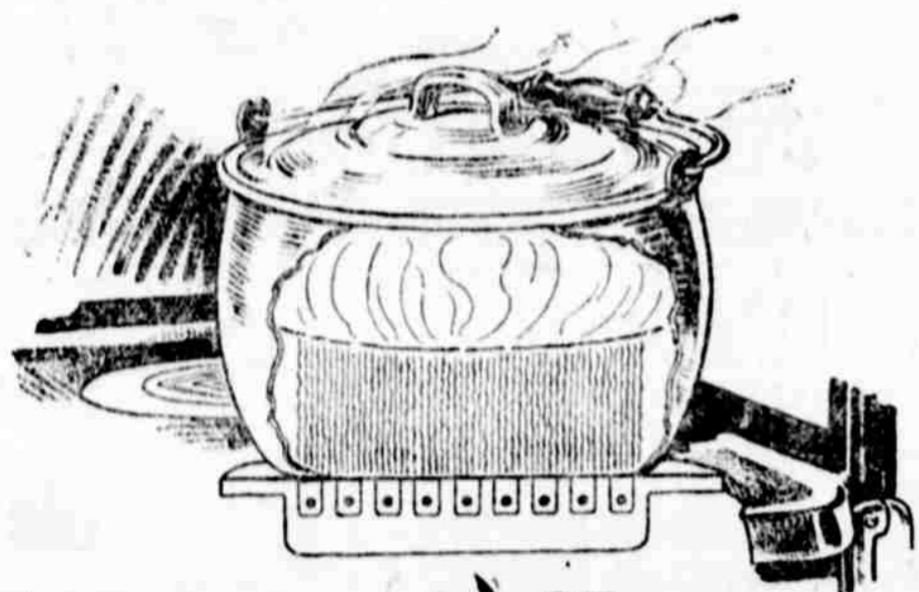
When the telephone operator tells you "the line is busy," this fact has been made known to her by an electric signal. With the thousands of calls in daily telephone traffic, if the operator, to secure this information, were compelled to listen on the line of the party called, prompt service would be out of the question.

This delay is eliminated by an electric device which in the fraction of a second automatically indicates that the line called for is in use.

When "busy" reports are repeated on successive calls for the same number, it is generally due to an immoderate use of the called line. The length of a telephone conversation is obviously beyond the control of the telephone operator. Have confidence in her when she makes the report "the line is busy."



The Pacific Telephone And Telegraph Company



Electrical Heat - Perfectly Concentrated

PERFECT cookery demands perfect concentration of heat. The electric units which concentrate the heat directly under the cooking utensil, thereby sending it all into the food, are exclusive features of the

Hotpoint HUGHES
ELECTRIC RANGE

There is no open flame to waste the heat or to raise the temperature of the vessel except at the one point of immediate application.

You can boil, broil, stew, fry, roast and bake the Hotpoint Hughes way with the best results and greatest economy.

The Hotpoint Hughes oven, with its thick, insulated walls, retains all the heat, applies it evenly to the roasting of meat or poultry, and completes the cooking by means of stored heat.

Inquire about our special cooking rate.

The Hotpoint-Hughes ranges can be purchased at very reasonable prices because we buy them by the carload. See us about where to get a range on reasonable terms.

THE CALIFORNIA-OREGON POWER COMPANY



America's Laboring Classes Aided By Republican Party

Army of Unemployed Reduced, Burden of Taxes Lightened, Immigration Restricted, Cost of Living Lowered and War Menace Removed.

U. S. REPRESENTATIVE EVERETT SANDERS (INDIANA), MEMBER HOUSE COMMITTEE ON INTERSTATE COMMERCE

According to estimates given out by the American Federation of Labor at that time there were between 5,000,000 and 6,000,000 wage-earners out of employment when the Republican administration came into power March 4, 1921. This industrial depression began early in the summer of 1920. The immediate problem before the Republican party was the return to normal conditions.

The underlying cause of industrial depression was the prostration of agriculture brought about by the radical curtailment of agricultural credits by the Democratic administration. The American farmer buys 40 per cent. of all manufactured products. His desperate circumstances compelled industries to curtail production and turn men into the streets. The Republican Congress immediately restored agriculture to a healthy condition. The farmer entered the market again as a buyer of manufactured goods. The ranks of the unemployed began to decrease.

At the time the coal and railroad strikes were called there was a greater demand for laboring men than there was a supply.

One of the most important contributing factors to the improvement of the unemployment situation was the early enactment by the special session of the Republican Congress of the restrictive immigration law. This was demanded by the laboring people of the United States. Its enactment prevented the incoming of hundreds of thousands of immigrants who would only have increased the ranks of the unemployed and added to the industrial distress. The previous Republican Congress had passed a similar law but it was vetoed by President Wilson.

The Republican administration came into power finding the burden of taxes very heavy. The working man had to bear his share. It was essential to

Arrival of Power Boat

Cause of Speculation

ANCHORAGE, Alaska, Sept. 5.—The arrival here of the 60-foot power boat Nile has aroused considerable local curiosity as to whether its owner, Captain J. A. Johnson, intends to use it for a gold hunting cruise to Siberia. Many adventurous spirits have applied to sail with him, hoping to become modern argonauts, but Captain Johnson steadfastly refused to divulge his destination.

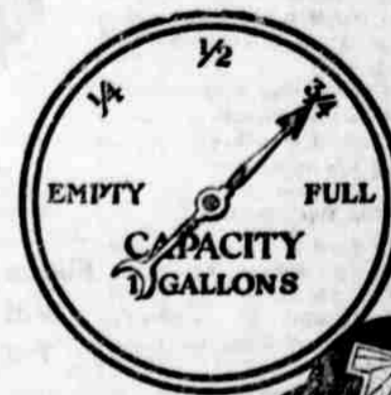
From time to time letters have been coming from former Alaskans living in Siberia telling of gold possibilities and assuring friends that it is possible for Americans to live among the bolsheviks, although they must rely on their own tact and ability to steer a safe course between warring red and white factions, if they hope to take any gold out of the country.

The Nile is driven by an 80 horsepower distillate engine and so constructed as to be able to accommodate a small gun on the after deck.

To Prevent Sea Disasters



C. S. Hendee, Chattanooga, Tenn., has invented a device to prevent sinking of ships which have been rammed or torpedoed. With the model above he shows how a rubber-edged steel cap is drawn against the hole by the suction of the water, the row of cone-shaped cups acting as a guide.



Your gauge will PROVE Red Crown's economy



Stop at the Red Crown sign the next time your tank needs filling, and then keep track of your mileage.

You'll find that "Red Crown" takes you farther on a gallon, and gives you a more powerful, sweeter-running engine.

"Red Crown" vaporizes rapidly and uniformly in the carburetor and is consumed completely in the cylinders. Every gallon is the same, wherever and whenever you buy it.

Fill at the Red Crown sign—at Service Stations, at garages, and at other dealers.

STANDARD OIL COMPANY (California)



"Is the Product Right?"

It is a maxim of advertising that a poor product cannot be successfully advertised. It may flash upon the scene with brilliance, become the talk of the hour, and to all appearances be destined to set new records, but unless it is and does what is claimed for it, no amount of printer's ink and artist's colors can give it permanence.

Once in a while some article of merchandise will appear to defy this rule, but not for long. Public response, at first, perhaps, quick and active, becomes slower and slower. Sales fall off. The business grows sick, and in a few months or a few years, the very name of the product is forgotten.

Advertising men know this so well that today the first question upon which they must be satisfied before they will recommend advertising to any manufacturer is—Is the product right?

And merchandise that is right—merchandise that will satisfy in service—merchandise that will bring customers back for another purchase is the first requirement of the jobber and the retailer who expect to endure and flourish.

There is no better assurance of this kind of merchandise than an advertising pledge to the public.

The Evening Herald

"COVERS THE KLAMATH FIELD"