

Klamath Falls joins in the national demonstration of the totter inotion victures
 the Better Theatres

## Once more the whole nation reviews and celebrates the year's great progress

annually, thousands of America's finent theatres evote an entire week's program exclusively to Paramount Pictures!

This poster is in theatre lobbies everywhereGo in wherever you see it omost stars, its grentest directors its brillinnt pany, and its record of almost unbroken success, receive the gratifying stimulus of a nation-wide endorsemen The signs are up at your theatre!
The latest and greatest and most thrilling Patamount Pictures are there I


At all hese Thearres, all Next Week--Paramount Pictures will he shown STAR THEATRE
Sept. 3-4-"Beyond the Rocks" with Cloria Swanson \& Rodolph Valentino Sept. 5-6.7-.."Fool's Paradise," a Cecil B. DeMille Production Sept. 8-9--"Saturday Night," a Cecil B. DeMille Production

STAR THEATRE, Dorris
STAR THEATRE, Merrill
FAMOUS PLAYERS-LASKY CORP.
a
ADOLLH ZUKOR PRosident
NEW YORK CITr
If it's a Paramount picture it's the best show in town

