

The Evening Herald

F. R. SOULE, Editor and Publisher
H. R. HILL, City Editor
P. C. NICKLE, Advertising Manager

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FRIDAY, AUGUST 4, 1922

ANOTHER FAILS TO ACHIEVE IMPOSSIBLE

ONE by one, in the process of economic adjustment that is going on, the weakest newspapers in small cities that during flush war times were supporting two papers are going out of business.

The Bend Press is the latest to succumb to the stress of the times. In discussing the suspension of its competitor the Bend Bulletin makes an intelligent analysis of conditions and one which may be generally applied. The Bulletin says:

In less than 12 months four Oregon daily newspapers which had been published from a few months to a year in towns already served by established dailies have suspended publication. These papers were in Klamath Falls, Marshfield, Medford and Bend. The reason in each case was the same. The towns were not large enough to support two dailies. The best opinion is that there should be at least 10,000 population in a city—a few thousand more would be safer—to warrant publication of two daily newspapers.

Where two papers are published in a town the size of Bend, the inevitable result is that sooner or later one will have to give up. The other, in the meantime, is handicapped and unable to do its best for its subscribers and the town because so many advertisers, without whom no paper can continue in business, divide their advertising appropriations between the two without thought of comparative circulations, standing and prestige. They act from the heart, not the head, and the result is loss. To make a daily newspaper what it should be in a town the size of Bend, there should be but one to which should be given the complete advertising appropriation of every advertiser in town.

It is true that a newspaper is a business proposition. At the same time it differs from every other business in that it "must reflect the idealism of the community." It must not only be well managed, but must represent the best interests, voice the progressive spirit and stand for the welfare of the people it serves and not be the mouthpiece or organ of special interests and factions, seeking selfish advantage, under pretense of filling a "long felt want."

That is why, although a business proposition, a newspaper in a town like Bend has a right to expect, if it is to be what it should be, the general and undivided support of advertisers and subscribers.

It is true that no newspaper can fully satisfy every individual in the community. Mistakes will occur that make enemies, prejudices will arise, the most sincere efforts will be misinterpreted, motives will be impugned. All that a newspaper with a conscience can do is to do its best to present the laws faithfully and accurately, to play no favorites, and to hold and present honest editorial opinion.

These things The Bulletin tries to do. It makes mistakes as do we all. It knows that by some it is damned as all that is bad. Others and especially those who know best the men who make the paper from day to day know that their one idea is to give Bend a worth while daily paper, expecting in return fair compensation for their effort.

Along again in the field, The Bulletin feels a renewed sense of responsibility which it will discharge with the utmost care. It asks support, friendship and criticism; especially criticism that it may see its faults and try to correct them.

We congratulate the owners and managers of The Bend Press on the action they have taken in discontinuing their daily publication, not only on their own account but on account of the loyal people of Bend who have felt that so long as there were two daily papers in Bend, each must be supported. We offer our best wishes for success in the undertaking to which they will now devote themselves.

A large attendance is assured for the Community dinner at White Pelican Hotel Monday evening. 4-5

Herald classified ads pay you.

Gertrude's Millinery 527 MAIN ST. Blouses Petticoats ANY SMOCK Up to \$4.95 for \$1.95

R. R. WAGES FOR FIVE YEARS

(S. F. Bulletin)

The national industrial conference board has made a comparison of the new wage rates with those in 1914, using its own cost of living index. It places the average earnings of the four main groups which had their wages cut at about 19 per cent higher than in 1914, measured in buying power.

Below is given a comparison of the rates of pay for the groups which had their wages cut July 1st, the figures being from the United States railroad labor board. The first date December, 1917, is just prior to federal control; January, 1920, just before termination of federal control; May, 1920, when the wage increase of the board became effective; July, 1921, when last year's decrease became effective, and July, 1922, the latest decrease.

Table with 5 columns: Group, Dec. 1917, Jan. 1920, May 1920, July 1921, July 1922. Rows include Machinists, Car Men, Common Labor, etc.

THE RED SCOURGE

By the U. S. Forest Service, Dept. of Agriculture.

"On the tenth day of July a man set fire to more than a score of homes. Every home was entirely consumed and there was no insurance. The man went on his way, if not rejoicing, at least without visible evidence of regret. He had no fear of punishment because the homes he had destroyed were not yet built; they were still in the tree trunks awaiting the magic wand of industry to give them habitable form. But economically these homes were destroyed as surely as though the trees had been made into lumber and the lumber into structures. And this is the way it happened:

"It was the vacation season and an automobile carrying a party of tourists stopped on a road that wound through a magnificent stand of Douglas fir, in Western Washington. The travelers sat in rapturous admiration of the quiet forest scene and rhapsodized over the great trees that columned their majestic beauty as far as the eye could see. One of the men of the party lit a contemplative cigarette and tossed the match to the side of the road.

"Half an hour later an airplane forest patrol flying high above the mountain range saw yellowish smoke ballooning over the tree tops. He moved his control and turned in that direction. Upon the chart in the machine before him he located the fire approximately, then returned quickly to a mountain fire station ten miles away.

"After what seemed an interminable wait, the patrol noted various gangs of men at work. They were combating that most terrifying, most unguessable and dangerous of all rebellious elements—the forest fire. For a day and night and another day the battle waged. Grimy men, black as the charred trunks around them, worn to the last stages of exhaustion, fought on—cutting away underbrush, dynamiting logs and trees, beating out the sinking fringes of

advancing ground fire, shouting one to another above the crackling in grove of heat and smoke, panting like hunted animals around the water barrels where they slaked their thirst with the lukewarm liquid, but gaining, almost imperceptibly at first, yet gradually with greater certainty as the weary hours dragged on. And amid the confusion and crash of falling timber the ranger and his foremen generalised the battle.

"Several days later a wide, barren scar lay upon the mountainside still smouldering in places where the black splinters of the charred stumps pointed like accusing fingers, and still sent out masses of yellowish white smoke. The scar covered hundreds of acres and it would continue to smoulder and smoke for weeks, while all about in the adjacent woods were fire guards constantly vigilant to see that the enemy did not creep out and strike again.

"And far away the automobile tourists journeyed care-free and utterly unconcerned. At a sawmill they stopped for a few minutes to watch the logs in slow procession from the pond to the band saws. 'What a shame,' exclaimed the man with the cigarette, in a burst of sentimental revolt, 'What a shame to cut down these beautiful trees.'

Everybody's going Monday night. You are included. 4-5

NOT VERY "Is Walter very religious?" "Religious; Why, he actually believes the Epistles were the wives of the Apostles."

Coming to The Liberty, The Queen of Sheba. 4

MICKIE SAYS

EVERY ONCE IN A WHILE A FELLER ASKS US 'T JUMP ON TH' MANOR, OR 'TOWA BOARD, OR EQUITY OFFICIALS OR SOMEBODY WES PEEVED AT! NEWSPAPER EDITORS USED TO BE EASH ENUFF TO DO IT, BUT THEM DANDS IS GONE FOREVER, AS TH' POET SET!



WETS AND DRIES IN WARM FIGHT

Prohibition is Expected To Be Leading Issue In Michigan

DETROIT, Aug. 4.—The wet and dry question is expected to play a leading part in the political dramas that will be enacted in Michigan this year.

Decision of the Michigan division of the national association opposed to prohibition not to submit to the voters next fall a proposed amendment permitting the sale of beer and light wines within the state in the event of the Volstead act's modification, leaves this organization free to press its fight in the various senatorial, congressional and legislative campaigns. It was indicated.

In announcing submission of a light wine and beer amendment would be postponed, at least until the state election in the spring of 1923, Robert Wardell of Detroit, secretary of the anti-prohibition organization, declared his group would concern itself in every division of the campaign this year, both in the primaries and general election.

This announcement closely followed one by the state division of the Anti-Saloon league, that said the days were busy checking the record of every candidate for public office and would make a flat-footed declaration concerning the league's stand on each candidate some time before the days set for balloting. The league already has undertaken its investigation of each candidate, it is announced, and declarations are expected within a short time.

The wet forces announced their decision to withhold submission of a beer and wine amendment was made because at the time there was a possibility that the so-called anti-prohibition school amendment might be submitted again this year. This latter proposed amendment would require an affirmative vote for passage, while the wet amendment would require the same sort of an expression. The fear was expressed by the wets, Wardell said, that those opposed to the school amendment might vote "no" on all questions to make sure they had registered opposition to the one.

Whether any of the candidates for public office will seek nomination and election on a wet platform remains to be seen. It was rumored in state political circles for a time that such would be the case but to date no candidate has come out openly on the wet and dry proposition. The amendment proponents are authoritatively reported to have selected a number of candidates but so far none of the names mentioned has been added to the list of office aspirants.

The association opposed to prohibition some time ago began circulation of initiatory petitions to put the amendment before the voters. These petitions have been recalled but Wardell says they again will be put in circulation next winter in the effort to bring the question before the voters in the spring.

Wardell announced his organization would make a concerted effort to send several wet advocates to congress from Michigan. At the same time this faction will attempt to drive a wedge into the state legislature, it was said.

The wet and dry fight in this state is expected here to prove of more than state interest. This is because the Detroit district has been termed "one of the wettest spots in America" by federal prohibition agents who are confronted with the task of halting the flow of illicit liquor from Ontario into the United States.

Coming to The Liberty, The Queen of Sheba. 4

FIGHTING AND BIBLE READING INSEPARABLE IN CHINA

NEW YORK, Aug. 4.—Wars and politics around Peking do not interfere with the sale of the scriptures.

The American Bible society has announced that it recently shipped from its headquarters in Shanghai 187,000 bibles to the sub-agency in Peking. This was the largest single shipment ever sent out in the history of the society's work in China.

A year ago a record-breaking consignment of 588 packages was sent by mail, through the efficient Chinese postoffices, to Szechuen. Although part of this order fell into the hands of robbers along the Yangtze river, the books were ultimately all delivered.

Special communion of Klamath Lodge No. 77, A. F. & A. M., tonight at 7:30. Work in the F. C. Degree. LEM L. GACHAGEN, Sec'y. 4



THE LIBERTY

"Just because a girl prefers silk to cotton, you call her wayward" indignantly says Anna Hedder to her stern father in a powerful dramatic scene in "Why Girls Leave Home", the stirring heart interest photoplay which comes to the Liberty Theatre today.

This unusual photodrama reveals with the clearness of a searchlight not only the reasons "Why Girls Leave Home" but it also points in a direct manner to a solution of the problem which many girls and their parents are called upon to face at some time or another.

Presented by Warner Bros., who are responsible for many great screen hits, "Why Girls Leave Home" is heralded as being one of the biggest screen productions of the current season.

Another novel point, "Why Girls Leave Home" is without the conventional love story, but the interest is none the less compelling.

THE STRAND

Three shows in one tonight at The Strand, that's what that popular show house is offering.

The Cosmo Players will put on an entirely new program of music, singing, dancing and comedy which will be something better in quality than has ever been seen in Klamath Falls before the arrival of this wonderful quartette of players.

Then there will be the usual pictures, "Reeling Passions" featuring Edwin Arden and Julia Dean, a Kempton production, will be shown tonight and it is more than an ordinary picture. There will also be a comedy, and incorporated with the night's show will be the usual Friday's "Country Store."

This is Friday night and everybody is going to the Strand. There's a reason for this. Word has gotten around town that the best and biggest, most laughable and entertaining musical and comedy show ever seen here is each evening giving three hours of joy at that theater.

Come tonight and if you don't laugh and laugh again and again then you are sure of a position in some museum as a freak for to sit through even one act of the present

offering without being convulsed with laughter just simply cannot be done. If you doubt this just come and try it. There is a ladies' reception committee for the Community dinner Monday evening. 4-5 "Tables in Brief" Once there was a woman who said she burned every bit of the gas, when she received a high gas bill.

DANCE

Saturday Night At Swan Lake Frank Gabrilla Hall Swan Lake Lmbr. Co.

At The Liberty Friday and Saturday, Aug. 4 & 5

Warner Bros. present "WHY GIRLS LEAVE HOME" IT CONCERNS YOU FOOD FOR THOUGHT A Dramatic Screen Version OF THE FAMOUS STAGE SUCCESS DIRECTED BY WILLIAM HIGH PRODUCED BY HARRY RAPF FEATURING ANNA G. NILSSON

SANTFORD & COMPANY 426 Main St. Klamath Falls, Oregon Our Quality is First Our Price is Less WATERMELONS Per Pound, 1 1/2 cents We have a few nice melons left from the carload we unloaded the first of the week, for the reason that we have another fresh car moving which we will unload Monday next which will sell for 1 1/2 per lb. We are making the above price on what we have left while they last. List of various goods and prices.

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