TUESDAY, AUGUST 1, 1922.

THE EVENING HERALD, KLAMATH FALLS, OREGON

Boats Used to Catch

Marine Bootleggers

DETROIT, Mich., August 1.-

ment officials in Washington, has

PROHI NAVY IS

RAL SMADUR SHT

- Page The





he party dress of chiffon is free from ornament save its transparent panel and pleats. The simple jumper dress is of printed, creps. hird frock is a printed, silk combined, with creps dej chine.

has been paid this season to the silk tinge to the flame which makes it dress sliks for wear under crope 20 harmonize well enough with nearly for nainrook or linen dress slip be- ik type. From the neck to the middle gorle slip.

NEW YORK -Although the hatenn neck line persists in models for the siceves.

NEW YORK,-In all the celor combinations of the season none is more queer than that of flame and

Memories Will Live When You Say It With Flowers Flowers for every occasion **Klamath Flower Shop** 834 Main Street. Phone 589 Open Sundays 9 to 1 Week days, 8 a. m. to 8 p. m

NEW YORK-So much attention brown. There is a certain orange chines and georgeties that the lift any shade of brown, but to combine gerie dress slip has been a bit neg- the two was unheard of until a local lected Many women, however, pre-, shop displayed a sweater of the batneath a gingham or cotton volte of both front and back, the slip-on and and another man will be sent freck. For such women there are was done in shades of brows, rose in to fill the vacancy. cool aligs in white and colors. It is and flame, ending in a wide hand of smart to work one's initials in a pas- flame. Below this the shading went Dr. and Mrs. C. V. Flaher and ton, California. Mrs. Williamson tel shade on the front of a white hu- room flame to rose and thence to daughter, Constance, returned this was Miss Elsie Orem before her brown shades, cading in sand. The morning on the Chiloquin train af- marriage.

effect was very lovely.

PARIS-There is a vogar at the early fall, there is sometimes a slight moment for sunflowers. This splashy difference which distinguishes it decoration is most effective when from the earlier bateau. The front of earried out in some such material as the neckline is likely to be the top georgetize combined with patent of a flat, wide panel running the leather. On a white georgette dance entire length of the skirt. Across the grock, for example, there are large top of the panel are narrow folds of sunflowers of orange georgetts with the goods, giving a rather braided ef- centers of black patent leather. A feet. These folds are carried out site sunflower holds the sash on the right on the sides of the panel and around side of the normal waistifae. Other sunflowers form an apaulet effect on the shoulders.

PARIS, July-For the organdie gown which is so great a favorite this

season, the modistes have invented a toyel decoration. This is a tightly at Chiloquin, returned home this plaited rosette of the same material and shade as the gown, with a siegle big head of a contrasting color in the centor. These roseltes are lavishly she was stricken with a paralytic used. There may be a circle of them around the skirt above the heat and a double line about the wais', while other festoons or scrolls of the rosettes are posed at the necktine.

NEW TODAY

FOR SALE—Good garage and math ine shop, cheapest rent in county at a good price, Box M, C. Herald of-1-7* seat visitor here yesterday from his FOR SALE-Good garage and mach-

William A. Kamps, popular manager of Crater lake lodge, is a Klamath Falls visitor here today. having arrived late yesterday afternoon. He is at the White Pelican So Says Father of Fleet; hotel.

Personal Mention

Mr. and Mrs. W. L. Say are tourist visitors here tody from Modesto, California. They are registered at the White Pellcan hotel.

Mr. and Mrs. K. E. Hodgman are combining business and pleasure on Michigan's "Prohibition Navy" said their visit here. Hodgman is disto have been scoffed at by governtrict highway engineer with headquarters at Medford. been vindicated, according to James

After a three months' absence R. Davis, federal prohibition officer spent in San Francisco, Sacramento for Michigah and father of the 'navy and other California points, Mr. and idea.

Mrs. S. E. Dunn have returned to The "Navy" consists of a fleet of their home here and expect to re- high powered launches that patrols main for the next few months. Detroit river to retard the flow of Tom Lang is a business visitor illicit liquor into Michigan from Onhere today from his home on the tario. Since it began operation July reservation. 1. the fleet has seized and confiscat-

Mrs. J. L. Shirk and Mrs. Jim ed 11 boats used by alleged rum Grimes are in town on a shopping runners. These boats have an agexposition this week from their gregate value of \$22,000 to the govsummer homes in Williamson river, ernmene, as they are held in bond. Street work is going on at a rapid rate and the rocky stretches on Washington and Fourth streets the diam street in the first street in the st which looked like hopeless mud-

Davis estimates that at public aucdles to the general public are quickly being leveled off in fine shape. Mr. Cave, who has been acting as cashier for the Whreen Con-a clear profit to date of \$6,000. And struction company thus far, will the "navy still is in operation, Davis as cashier for the Warren Conleave tomorrow mroning for Port-

ing train for their home in Stock

Miss Myrtle Hayford departed ter a few days outing spent at Spring creek. this morning for her home in Ber-

Mr. and Mrs. Earl R. White left keley, California, after a visit of a today for Fort Klamath on a three- month at Pelican City with her day business and plaasure trip. Mr. niece, Mrs. 1. H. Hibbert and famand Mrs. White reside on a small fly

Mr. and Mrs. Leslie Rogers and tarm three miles out of Klamath children and John M. Moore have returned from a two-weeks' vacation The beautiful residence of M. S. which they enjoyed at Diamond lake. West on North Third street was The fish, they report, are biting unpurchased the first of the week usually well in both the streams and by E. M. Igl who will tak a posseslake, and that due to the dozen row sion immediately. Mr. and Mrs. boats and motor boats on the lake West will be at home to their the facilities for the Anglers are friends in the Sunset spartmnets greatly improved. The road from Klamath Falls to the lake is in the Mrs. E. W. Gowen, who has been best shape this year it has ever been

spending a few days with her son due to the light travel from this side. George Rifter, of Yonna valley, morning on the south-bound train. The many friends of Mrs. Breitenstein will be grieved to hear that

night after an absence of two months. Duffy as a court clerk in another Mrs. Charles Duffy.

this county's official cupid. ment in the clerk's office, and on

first marriage license. The couple tittered their way out, 3,999. and Mary quite determinedly said:

"Not for me, I'll never marry."

Pass two years. Mary issues the tive. four-thousandth marriage license

SAN DIEGO, Cal., Aug. 1 .- Mary department of the echoing old McMullen, four years ago, became | courthouse.

ISSUES BOOOTH MARRIAGE

LICENSE-TO HERSELF

Says Mary again: "Marry? I've At that time she secured employ- never thought of it." Another two years. Another four

into Mary's ear. Mary was recep- tured. And the eight-thousandth license

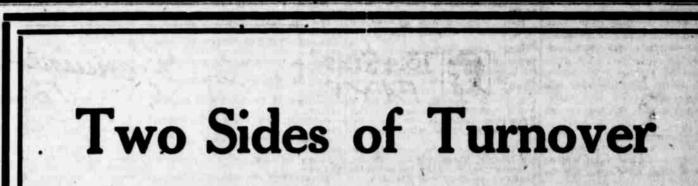
artists in comedy, singing. dancing and music, will give several selections at the Strand theater tonight. This will be in addition to the regular picture but without extra charge.

These Cosmo Players are said to her first, day at work issued her thousand marriage licenses issued be among the best now traveling. by Mary-that is, to be exact, having been for a long time on the Orphoum circuit. Their orchestris

The Cosmo Players, four skilled

Then Duffy whispered something and Marimba band are especially fea-The remainder of this week and

next Sunday these players will be at returned from San Francisco last from her desk. Enters Charles Mary issued to herself. Now she's the Strand giving a varied program each evening.



CHICAGO, IIL. August

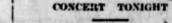
per-pigs with the perkiest of little screw tails and double chins in endless undulations, will be, shipped from New York August S to the Centennial exposition at Rio de Janeiro, Brazil.

This prize herd which is valued at \$45,000 was selected from among twenty-six of the most carefully bred Poland-Ching herds in Illinois. At the exposition they will come in competition with prize swine from all over the world, including the Brazilian descendants of prize-winning Berkshires imported by the Brazilian government years ago.

Brazil is destined to rank second to the United States in swine-producing in the opinion of Guy H. Hall, director of the National Institute of progressive farming.

"It is important to the world's food supply that Brazil's agrariau expansion should be along progressive lines," said Mr. Hall, / "That pure-bred cattle, bogs and sheep produce more meat and more prefit to the grower no longer requires argument. Brazil is alive to the fact and her live stock exhibit will be one of the greatest ever held. The Brazillan farmers are more progressive than generally understood in this country. They are largs buyers of American farm implements, and in their vast fields make much use of American tractors."

"Pigs is pigs," added Hall, "but these Illinois Poland-Chinas are of ambassadorial significance. They bring the breeders of the two countries into acquaintance, and this is the slow, sure course of trade expansion."



Amaze Your

Friends With Your Complexion

Do you want a clear fresh glowing skin Do you want a clear free in growing skin - free from even the slightest trace of pumples or blackheads? You can havait easily. And so quickly that your friends will be omazed at the change in your appearance. Simply take fronized Yeast - two tablets with each meal. Then watch the results. Before you know it, every pimple and blackhead will have disappeared and you will have a clean, youthful velvety skin-the kind that is disappoared and you will have a clean, youthful velvety skin-the kind that is envied by everyone. Jronized Yeast supplies your system with certain vital clements now lacking in your food-the very elements needed to keep your skin beautiful. You won't believe what a wonderful change it can bring in your complexion until you try it. Get if from your drawrist today or mail neeter your druggist today or mail postcard for Famous 3-Day FREE Test. Address Ironized Yeast Co., Dept. 99, Atlanta, Ga. Ironized Yeast is recommended and guaranteed by all good druggists.

1.OST-A leather prescription case containing several surgical in-struments. Finder please notify Dr. A. E. Sykes, Recreation, Ore. 1-3

WANTED To hire sixteen good logging horses, long job. Marion Nine, Box

246, City. 1-3*

FOR RENT—Furnished apts, Lorenz Apt. 125 N. 6th St. 1-3

FOR SALE-Reasonable, Lot 28 x 120 feet on Main St., next to Cen-tral Hotel. Torms.

FOR SALE—Four room modern house, furnished, located on nice lot 50 x 110 feet. Nice large barn can be used as garage. .Price \$2500. 'erms

FOR SALE—Six room modern house. Completely furnished. Close in, on pavement, lawn, shade and fruit trees, garage. This is a dandy, nice home and priced reasonable, at \$5500, Terms. P. Ryan, 512 N. 9th.

Your alarm clock will start the

WHAT WOULD WE DO

ranch at Round lake,

within the next few days.

stroke on Saturday and is cong

fined, practically helpless, to ber

bed at her home at Canal and West

Dr. Anthony, of San Francisco, who has been at Rocky Point for

his vacation this year, returned to

A marriage license has been issued to Virgil L. Bell and Ruby

the bay city yesterday morning.

Main streets.

William F. B. Chase and R. F. Tull were here yesterday from their homes near Bonanza.

> Marion Nine and family were city visitors today from the Nine Lumber company's mill in Swan lake valley.

George 1. Forge, representative of the Montana Life Insurance company, is in the city this week

from Medford.

Falls

Dr. J. E. Anderson, of Oklahoma, returned this morning to his home there after several days spent here with Mr. and Mrs. Frank White, who are relatives of the doctor.

Harold Grey, a member of the firm of Grey and Durbin. left in his car yesterday for Portland where he will attend to business affairs this week.

Mrs. C. J. Williamson and small daughter, who have been here for the past month with with Mr. and breakfast fire if you use an electric range. Link River Electric Co. 29-2 Mrs. H. Orem, left on the morn-

The alert business man dealing with The alert business man dealing with present day conditions knows that the big word today is "Turnover." Whether he be a merchant, manu-facturer, jobber, or banker, he sees that one thing with a clear vision unbiased by the limits of his own business. It is in the air, and on the tin of every tongue tip of every tongue.

And yet many of them-entirely too many-are thinking on only one side of Turnover. They think of it as meaning rapid selling—putting money in and getting it out quickly and at a profit. They realize that they must put greatly increased ef-forts back of all their plans for sell-ing and distribution.

The other half of Turnover is the consumer. All selling plans and ef-forts fail if the consumer doesn't want to buy. His desire for the pro-duct must be created. He must meet the seller half way. He must be in a mood to buy before the salesman meets him across the counter.

That is the function of Advertising-to create consumer demand

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and consumer preference. With this demand as a fact all selling plans have a chance to succeed. Without it they fail. The only chance for salesmanship to succeed without an existing demand is for salesmanship to assume the task that belongs to advertising-the task of creating demand.

If the present efforts that are being put into selling were amply sup-ported by a corresponding effort to create consumer demand through Advertising, the business conditions of this community would be rapidly changed into an era of great pros-perity—in spite of local conditions and everything else.

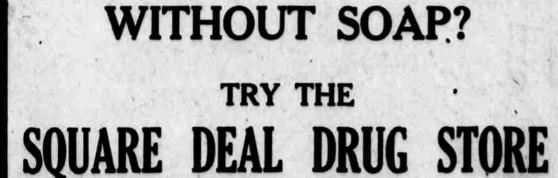
The proof of this is in the fact that right now, under these very conditions, the dealers who are putting proper emphasis on creating a demand for their product, as well as selling it are doing a big business and are actually getting the high turnover that others are trying so strenuously to get through intensive selling.

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EVENING HERALD

"COVERS THE KLAMATH FIELD"



ARROW SIGN