

The Evening Herald

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THURSDAY, JULY 13, 1922

STARTED RIGHT

THE campaign for a permanent fair grounds is launched with a good start. The first day's cam-paign for stock subscriptions netted forty-five hundred dollars. Three more days of this sort would more than make the goal aimed for.

Some lines of business can afford to give more than others to put this proposition over, for some will re-ceive quicker returns than others, but every one can afford to back it to some extent, and each should back it to the fullest possible extent.

Klamath county has boundless resources, but when we at home do not grasp the full value of our nat-ural assets, how may we expect those who have no knowledge of this country, or only slight knowledge, to join in its development?

Continual and consistent adver-tising is the answer, and an annual fair coupled with the fly round-up, staged on our own grounds, acces-sible to this city, is a quick way to publicity. The right kind of a show here this fall will attract thousands.

Why not? Pendleton, with a small-er radius of populous territory to draw from, entertains thousands of outsiders yearly at their annual round-up.

Every merchant, every hotel keep-er, every business man, every lum-ber operator, every stockman, every farmer and every worker will bene-fit if all contribute to a common

fund to put the plan over. The time is past when this com-munity can fold its hands and trust to luck. Hard work, hard-headed judgment and hard cash is the tri-ple formula for development.

LOWER TAXES

(Cooks Bay Times)
DURING the past few months northwestern states have experi-enced a revival of their lumber in-dustry. Mills are operating, work-men are being employed, many ship-loads of lumber are moving to var-ious ports and thousands of cars are being transported east.

The result is that lumber, the bar-ometer of prosperity in the Pacific northwest, is again employing its thousands of workmen with resulting prosperity to many communities.

The question of taxation plays a most important part in the lumber industry, not only through the direct taxes paid by the industry itself but through the taxes paid by the owner of a cottage, a mansion, an office building or a railroad.

The higher the tax burden goes, the less the incentive for the invest-ment to put his money into physical improvements which make him a fine target for the assessor.

Construction work is the lifeblood of the lumber industry. Therefore, any condition which discourages con-struction, automatically reflects on lumber production and the employ-ment of labor. At the present time delayed building enterprise is respon-sible for the unusual period of new construction work.

Let us all strive for reduced tax-ation which in the future will en-courage rather than discourage the investor in building enterprises. We could do no other one thing which would be a greater stabilizer and stimulant to productive enterprise.

Germany continues to play a loan hand.—Philadelphia Evening Public Ledger.

With China unified Japan will have to mail out but one set of de-mands.—Dallas News.

If war operated its business on a C. D. D. basis, there might be few-er wars. Asheville Times.

Personal Mention

Mrs. Charles Pickett and daugh-ter, Bess, are registered at the White Pelican hotel from San Francisco. Both are well-known here as Klamath Falls is their old home town. Miss Pickett is mak-ing great progress with her music, having studied voice in New York last winter.

Mrs. Walter Williams is in the city today on a shopping tour from her home at Pine Ridge.

Two interesting Chicago visitors in Klamath Falls this week are Mrs. Grace Schriver and daughter, Flor-ence, who are on an extensive vaca-tion trip. They came over the Canadian Pacific and will go to Los Angeles after leaving here.

Mr. and Mrs. S. J. Johnson are visiting the scenic points in Klamath county this week from their home in San Francisco.

Mr. and Mrs. George Watt and family arrived in town yesterday afternoon and have taken the Ap-plegate house in Hot springs for the remainder of the summer.

Mr. and Mrs. Goettsche accompa-nied by Miss Doris Patrick stopped over here yesterday afternoon en-route to their home in Grants Pass from Crater lake where they spent several days of this week. Mrs. Goettsche is a sister of Mrs. Joe Moore, of the Western Transfer com-pany.

L. G. Roberts is in the city today from his ranch near Oleno for the purpose of purchasing supplies from local merchants.

F. J. Flowers who resides near Adyga's Klamath Falls business vis-itor this week-end.

Dave Liskey and mother are coun-ty seat visitors today from their ranch in Swan lake valley.

Dr. and Mrs. Gordon MacCracken are tourists stopping at the White Pelican hotel from Ashland this week-end.

Three representatives from three leading Oregon papers arrived here last night with the highway com-

mission and left again this morning at 5 o'clock on another lap of their inspection trip. The Oregonian was represented by John W. Kelly; The Journal by R. C. Johnson, and the Telegram by H. C. Frye.

Mr. and Mrs. Art Eckwall are spending the week-end in town on a combined business and pleasure trip from Bray, California.

B. E. Wolford is a business vis-itor in the city today from Yal-nax. He is registered at the White Pel-ican hotel.

Mr. and Mrs. E. J. Bulgin and Wil-liam L. Bulgin left on the boat this morning for Eagle Ridge tavern where they will be for the next few days before going on to Rocky Point for an extended fishing trip.

Dr. Calvin Hunt is a visitor here from Columbus, Ohio. He is the guest of his brother, Dr. Warren Hunt, and his sister, Mrs. L. D. Truax.

Ben Griffith and Levi Griffith, brothers who have a big ranch in the Oleno section, were in town yester-day afternoon in search of hay hands. After searching the streets for men willing to work they came to the con-clusion that if they wanted their hay in this summer they would have to resort to asking the women if they wanted a job in the hay fields.

Mr. and Mrs. Paul Johnson and Mr. and Mrs. R. A. Emmitt are en-roads out for Spring creek trout this week.

Carl Evans, representative for the Max Motor company of Portland left this morning, for that city after sev-eral days spent here on business.

Kenneth Thayer, of Berkeley, and Stanley George, of Arizona, will ar-rive tonight for a two weeks' visit in Klamath Falls. They will be the house guests of Mr. and Mrs. S. E. Martin.

Elmer Haskings, of the Klamath Variety store, returned last night from a week's vacation spent in southern California.

Mr. and Mrs. H. E. Hauger and little daughters, Jean and Beatty, and Bob Ryan returned last night from two weeks spent in Tacoma, Washington. They were accompa-nied on the return trip by Mrs. M. A. Rivers, who will be here for an in-definite time as the house guest of Mr. and Mrs. Hauger.

S. Rexford Black, forest examiner, who has been out with the pine beetle forces for the past few days, returned this morning.

R. C. Spink is a county seat vis-itor here today from Idlerest on Spring creek attending to matters of business.

J. E. Enders & Co. carry the most up-to-date line of staple groceries at the lowest prices. 14-20 inc

NO RIDER OF THE WOODEN HORSE

New York Child—Do you like to ride a horse? Have you got a hob-bey?

Boston Young Person: Of course, I have a hobby—it is botany just now.

Comedian—"Poor old Harry got the bird properly last night. They hissed him right off the stage. Then I came on. The audience quietened down and listened to my first number with every attention. Then, just as I was giving 'em my pat-ter, blowed if they didn't start his-sing old Harry again."—Punch (London).

Herald classified ads pay you.

"IT'S A FRIEND IN NEED" SAYS LITTLE WOMAN

Portland Resident Is Aston-ished At Way Tanlac Rid Her of Dyspepsia and Restored Her Health.

"I am certainly grateful to the friend who urged me to try Tanlac as it has certainly been a friend in need," said Mrs. C. A. Larsen, 392 East 30th St., Portland, Oregon.

"Two years ago I began to suf-fer from indigestion and a very bad form of stomach trouble. My appe-tite was very poor. What I ate dis-tressed me terribly and would bloat me up so bad I just had to gasp for breath, and my heart would pal-pitate so it frightened me. I suffered awfully with constipation, dizziness and sick headaches. My arms ached badly, and the muscles of my legs hurt so I could hardly get about. Nothing I tried seemed to do me any good.

"It's astonishing the way Tanlac helped me. My appetite is now splen-did. I sleep well and my nerves are steady. In fact, all my troubles have disappeared and I feel just fine. Tanlac is certainly a good medicine."

Tanlac is sold by all good drug-gists.—Adv.

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THE STAR

A picture that shows the strange places of the earth, without losing the gripping elements of its story is "Forever." Paramount's green version of George Du Maurier's novel, "Peter Ibbetson," which will be displayed at the Star theatre tonight. Elsie Ferguson and Wallace Reid are co-stars in this great George Fitzmaurice production.

In the dream scene Elsie Fergu-son and Wallace Reid are revealed in a gondola in a Venetian canal, in an ice palace in Russia, at the circus Maximus in Rome, on the desert sands in Algeria, and at various show places in England and France.

In point of expense "Forever" is one of the foremost picture produc-tions of the year. The sets are exact copies of the places they represent, having been made from photographs and old prints of the days about which George Du Maurier wrote. The supporting cast is one of the strong-est assembled in any recent picture and includes, besides the stars, Mon-tagu Love, George Fawcett, Elliott Dexter, Barbara Dean, Dolores Cas-sinelli and others.

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THE STRAND
Big double bill tonight.
The story of "The Way of a Wo-man," in which Norma Talmadge will appear at the Strand theatre tonight, is already familiar to many of our readers in its stage form, when it was called "Nancy Lee." It was written by Eugene Walter, and even he agrees that the photoplay version has lost none of the elements which made the stage version popular. Miss Talmadge gives a masterly portrayal of the star role, a portrayal which has done much to place her in the proud position she now holds in movieland. The story of "The Way of a Woman" deals with the trials of a young southern girl of an aristo-cratic but poor family, who marries a disolute New Yorker for the finan-cial advantages she hopes he will bring her people.

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