The Evening Herald

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FRIDAY, MAY S6, 1928

WORK

If you are poor-work.

If you are rich-continue to work, If you are burdened with seemingly unfair responsibilities -work.

If you are happy-keep right on working. Idleness gives room for doubts and fears.

Ig disappointments come-work. It sorrow overwheims you and loved one, seem not true-work.

If health is threatened-work. When faith falters and reason fails -just work.

When dreams are shattered and tope seems dead-work. Work as if your life were in peril. It really is. Whatever happens or matters-

work. Work faithfully-work with faith.

Work is the greatest material remedy available. Work will cure both mental and

physical afflictions - The Silent Partner.

BAN BILLBOARDS

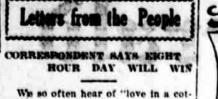
THIS is the time of the year when men so forth with paste pot and poster, paint brush and paint to daub the scenery with signs extolling the low wages and long hours come and virtues of patent medicines, chewing what do we find? tobacco, ready-to-wear clothing and heaven knows what not.

Nature is most beautiful unadorned. To a crown a rugged hill with to work bappily around the little Pills, fill a sylvan glade with a bed when he arrives home from his screaming tribute to the merits of work. A slow resontment creeps Expectorator's Delight, is, to our way into his heart and poisons his mind, of thinking, not giving Nature an He does not care whether he does an even break.

But some beauty spots must depend for their unadulterated preservation upon the power of public sentiment. We beseech the public to see that Nature sets a square deal.

rubbish scattered broadcast over the tive to tourists than the lithographed landscapes left in the wake of the dvertising brush brigade.

Klamath county in the next few valuable publicity through the magnetic power of our scenic attractions.



tage," but, side by side, is the old maximum "when poverty flys in at the window, love flys at the door." Which are we to believe? Both, for there is a vast difference.

First, let us consider the love in a cottage: I believe that very few laborers really hope for wish for great wealth. If only they might have their little cottage in the su-

burbs of a city or town with father that the wolf may be kept clear of south? the door and father not to be so tired that he is cross and impatient and every man has a right to both hope and wish for these things. Under these conditions we see humanity at it's best. Father has a little time morning, and evenings to work in the garden or tend chickens, which ever way his inclination leads, Gladly he starts to his work, and fer aspire to. eight hours, he works for the very best interests of his employer. Not

willingly, knowing that he is doing his bit for the world. And while he are going to win their eight hour leave in the morning after s works, he often thinks of his wife day. The timber and sinew that days visit with her sister. Mrs and bables at home. Plenty to cat made them faithful, skilled workmen E. Mallett. and pretty clothes to wear and mother happy planning the new rug for ing so successfully will also keep for the six weeks visit in Beloit the living room, the dainty clothes the fight for this just cause rolling and Chicago. Ill. Mr. Krause for the children's wardrobe, the while successfully. And, ringing down the with her as far as Sacramento she lays by a little each pay day for ages will be the eight hour day.

a plano or a violin for soon the children will be 'old enough to start And the second s in music.

Under these conditions the familles are happily settled and the best citizens of the community, interested in public welfare for they expect to rear their family in this locality. And now poverty comes in at the window.

But let oppression, in the form of

Humanity at it's worst!

Gone are the days of settled happiness. Father no longer has time an advertisement of Parker's Punk bome. Often the babies have gone to honest days work or not. What is Klamath county has more scenic the use? He thinks of the faithful beauty to the square mile, probably, wife and mother, now looking so than any other portion of the west. careworn while she watches her Much of its is protected, through en-closure in government reserves, by proper food and clothes. All inter-federal restrictions upon too general est in the home is gone for it canexercise of the bill-pester's "art." not always be kept fresh and pretty without a cent to apend on it. And. at last, comes the call of the world. Out beyond-conditions are different. Down somewhere there is plenty of work and good wages. Next to heaps of tin cans and Farther north. living conditions are better, and so the little home is sold terrain, there is nothing less attrac- at a sacrifice, and they who have been, and who would have continued to have been loyal citizens move on to new fields and better conditions.

I wonder if the citizens who signed years expects to get through much that nine hour petition, realized that



Fertrudes Millinery

Petticoals

Personal Mention

Miss Edella McElrath of Under-

KLAMATH FALLS, OREGON

Blouses

Th eBryn Mawr

A smart roll brim dipped at sides With gros-grain band.

when they wrote their name on that working for a comfortable wage and paper that they voted for the same cosonable hours, usually eight, so couditions here which exist in the far

I wonder if they wish their stores filled with Mexicans, Negroes and scold the children unjustly. Surely Japanese. I wonder if these new wood's drug store has returned from schools and churches are being buil. North Dakota where she visited her for colered children of all races, while parents for over two months the clean, industrious citizens now walking the paths of this southern Ridge is here visiting her city of Oregon, move onto fields of Mrs. "Wm. C. Ball and att greater opportunities where they may Chautauqua. enjoy the peaceful homes which they

These thing, are not going to pass office there for the summer. for one reason, and one reason only wife and daughter will join crossly or grudgingly but gladly and | and that one reason is that the men. shortly. now striking in Klamath County. who kept the wheels of industry roll-

they will take in the "Days o PEARL WOODARD. celebration.

Pleased Customers

Are our biggest asset in building a trade that will endure. Satisfaction must be founded not only on service,, but on quality merchandise.

Our famous Dodge Brand and S. & W. Food Products have been pleasing hundreds of discriminating and discerning customers throughout Klamath Falls. Only food products of the highest quality could maintain such dependability as these have.

These brands of uniformly dependable and delicious food sold by us are our most valuable asset.

It will be to your advantage to investigate these goods. We stand behind every article you purchase.



Star Drug Co.'s Big 1c Sale

Saturday and Monday

This is our Fifth and Biggest One Cent Sale. There is a better assortment of merchandise for you to select from, and the prices are lower. Buy now for future needs. It will be a long time before you will again be able to buy drug store goods at these prices.

HERE'S THE PLAN: You pay One Cent more than the regular price of any article advertised in this ad and you get two. You pay full price for the one-One Cent for the second.

| ents for over two months. | i one-one cent for the | second. | |
|---|--|---|---|
| irs. R. Heber Radcliffe of Pine ge is here visiting her mother | 50c Analgesic | Symphony Lawn | Harmony |
| "Wm. C. Ball and attending utauqua. | 30c Mustard | Box Paper | Cocoanut Oil |
| eview, Oregon, and will open an | | Bordered Edges | Shampoo |
| ce there for the summer. His | Cold Tablets | 24 Sneets raper | Makes the hair soft and fluffy. Regular |
| rtly. | 35c Little Liver Lills | | price 50c. This sale |
| rs. Jesse Smith of Corvalli, will o in the morning after several | 50c Towneley Kidney Pills 2 fo | TWO BOXES | TWO BOTTLES |
| visit with her sister, Mrs. Geo. | 50c Alkaline | \$1.01 | 51c |
| s. G. A. Krause left yesterday | Antiseptic | | |
| Chicago. Ill. Mr. Krause went | Pills2 fo | Crater Lal | e Pictures |
| will take in the "Days of '49" | | An oil tinted photo of C | |
| ration. | 40c Children's Cough and Croup | mounted on white bristo | |
| | Remedy 2 fo 25c Rexall Tooth | for \$1.50. | |
| | | 2 Pictures | for \$1.51 |
| tomore I | 25c Syrup White Pine and Tar 2 fo | 26c Limit of two picture | |
| stomers | 25c Rexall Almond | * | |
| | | 26c T | 1 |
| lding a trade that | 10c Klenzo | | |
| st be founded not ty merchandise. | 60c Violet Dulce | | I Face Powder |
| nd and S. & W. | Vanishing | | |
| asing hundreds of | 60c Violet Dulce | The large of | ompact size with puff. |
| ning customers Only food pro- | 20c Puretest | | The powder cannot spill. |
| y could maintain | | 21e Reg | ular price \$1.00 |
| nave. | | 26 | |
| y dependable and | 50c Castile Soap 2 fo | This Sale, 2 | 10r \$1.01 |
| e our most valu- | 30c Perozzone | | |
| age to investigate | Vanishing Cream | are This is only a post | l list of the many mod |
| ind every article | 50c Bouquet Ramee Talcum 2 for | things on sale. Visit th | l list of the many good e store and look them |
| a production of the | 60c Viclet Dulce | over. | |
| 0 | Ate Desall Charles | | No. |
| cery Co. | Cream2 for | 36e \$1.00 Harmony Toilet W Wisteria, Lilac | |
| | Lotion 2 for | 46c \$1.25 Truflor Toilet W | ater, Rose, |
| 524 Main Street | 15c Adhesive | Lily, Arbutus, Viole | t |
| | 50c Adhesiye | \$1.00 Septone Hair Toni 51e \$1.50 Dazira Face Powd | |
| | 15c Rezall | \$1.00 Bouquet Ramce Fac | |
| | Toliet Scap | 16c \$1.50 Bouquet Ramee To | |
| | Skin Soap | 26c \$1.00 Nacre Perfume | 2 ounces \$1.0 |
| WITH | 50c Harmony Shampoo 2 for | \$2.25 Maximum Hot W Guaranteed one yes | |
| | 50c Cascade Linen Pound Paper 2 for | 51c \$2.25 Maximum Founta | in Syringe, |
| | 40c Cascade Linen | 2 quart size. Guar | anteed 2 for \$2.2 |
| | Envelopes 2 for | 41e \$1.00 Symphony Lawn Cor Cards, Gold Edged | 2 for \$1.0 |
| ON III | | \$1.00 Shadowline Statione | ry. |
| | Extra | Pink tint only \$1.25 Sarsaparilla Tonic, | 2 for \$1.0 a Spring |
| | Buy a 75c hair brush | blood medicine | 2 for \$1.2 |
| | we will sell you a 75c la | alou Syrub Hybobhosbh | tes |
| k hag al | dressing comb for | furs and winter cl | othing from |
| hk has al- by every | 1c | 65c Floreine Fabric, Nor | 2 for 26 |
| th sound | 10 | Writing Paper | 2 boxes 66 |
| rowth of | | and the second second second second | |
| icinity. | ST/ | AR DRUG | CA |
| cal mer- | | | |
| en is one | | fifth and Main St., Klemath Falls, Orego | |
| e accom- | ****************** | POSTAGE EXTRA ON MAIL ORDERS | ****** |
| ose. | HOVAN TELLO | stomach, kidneys and bladder trou- a | ul film with the first |
| ose touch | MUKAY IFILS | bled me a lot and my appetite was P | ad filed with the Police Ja romptly if the ten year method syment of such assessments is h |
| Our com- | HOW US OTHER | to keep going. My back hurt me se | tyment of such assessments is to ken advantage of. Applications ich piece of property liable f |
| eive our ays. Is | HOW HE STUCK | at times I thought I could no: con- | r of calling at the office of |
| them? | HUIT HE STUUK | kept getting weaker. | slice Judge and signing up. Pro tention to this matter will gre |
| | TO HIG TRADE | i and to chink partit tumes m. fa | cilitate getting the proposed st aprovemens underway. |
| | | ing did me any good until I took Tan- | A. L. LEAVIT |
| | | feet altogether a different man. 1 | -25-26-27-29-30-31 |
| | | i i i i i i i i i i i i i i i i i i i | the second se |
| | Portland School Employed | advise all painters who suffer to take the Tanlac, for it is simply a wonder. | Notice is hereby given that th |
| | Declares He hought He Would Have To Give Up | advise all painters who suffer to take Tanlac, for it is simply a wonder- ful medicine." | OUNTY TREASURER'S NOTIC Notice is hereby given that the e funds in the County Treas r the redemption of Klamath Co |
| | Declares He hought He Would Have To Give Up Until Tanlac Came To | advise all painters who suffer to take Tanlac, for it is simply a wonder- ful medicine." Tanlac is sold by all good drug- ta | Notice is hereby given that the e funds in the County Treas r the redemption of Klamath Co ROAD Warrants protested on fore November 20th, 1921 |
| | Declares He hought He Would Have To Give Up | advise all painters who suffer to take Tanlac, for it is simply a wonder- ful medicine." Tanlac is sold by all good drug- ty gists. | Notice is hereby given that the e funds in the County Treas r the redemption of Klamath Co ROAD Warrants protested on fore November 20th., 1921. Interest on the same will ce om this date. |
| ONAL BANK | Declares He hought He Would Have To Give Up Until Tanlac Came To His Complete Relief. | advise all painters who suffer to take Tanlac, for it is simply a wonder- ful medicine." Tanlac is sold by all good drug- gists. PUBLIC NOTICE The attention of property ovners th | Notice is hereby given that the e funds in the County Treas r the redemption of Klamath Co ROAD Warrants protested on fore November 30th., 1921. Interest on the same will ce om this date. Dated at Klamath Falls, Oreg is 26th. day of May., A. D. 19 |
| DNAL BANK | Declares He hought He Would Have To Give Up Until Tanlac Came To His Complete Relief. | advise all painters who suffer to take Tanlac, for it is simply a wonder- ful medicine." Tanlac is sold by all good drug- gists. PUBLIC NOTICE The attention of property ov ners whose property is liable for improve- ment assessments under assessment 20 | Notice is hereby given that the e funds in the County Treas r the redemption of Klamath Co ROAD Warrants protested on fore November 30th., 1921. Interest on the same will ce om this date. Dated at Klamath Falls. Oreg |

Thousands of tourists will Trater Lake park by the Klamath gateway. Let's keep the natural beauty of the wilderness free from the billboard's blotch.

As billboard advertising is to some legree a competitor of newspaper display, we expect some people / to seek a selfish reason behind this editorial. Newspapers, however, do. gerous competitor. Leaders in business are rejecting the billboard. The Phone 68 Philadelphia store of John Wanamaker, for instance, has a policy that absolutely forbids billboard advertising.

The Wanamaker policy is based on the theory that advertising does the most good when placed where people expect to find it: when it catches them in a mood receptive to its ap peal.

According to Wanamaker's theory, the people do not seek out places of logical place to find them-the daily newspaper columns.

This outline of merchandising Hearts methods is thrown in merely to show lack of ulterior motive in defending the superb scenery of Klamath coun- Liver ty from the vandalistic dauber. It is not a brief in the case of the newsbased on sound commercial grounds. as well as for the obvious aesthetic reasons.

Mrs. W. G. West of Klamath Agency has returned after a several months stay in Portland.

Stylish Stout, outsize shoes at, J E. Enders. \$5-26

Quality Drugs at reasonable prices. Currin says



CEDVICE WITH SERVICE WITH **A VISION**

> The policy of this bank has always been to further by every means consistent with sound banking the steady growth of Klamath Falls and vicinity.

> Co-operating with local merchants and business men is one way in which we are accomplishing this purpose.

We are constantly in close touch with local conditions. Our commercial accounts receive our careful attention always. Is Yours among them?

THE AMERICAN NATIONAL BANK