THE EVENING HERALD, KLAMATH FALLS, OREGON



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MEMBER OF THE ASSOCIATED

WEDNESDAY, APRIL 19, 1922

IT PAYS

(Berkeley Gazette)

REPRESENTATIVE of the A American Newspaper Publishers' association, in a speech in Chicago, calls attention to the surprising increase in newspaper advertising lately. National advertising campaigns are coming to be the usual thing, he says. "Business houses that never before used any extensive newspaper space are doubling and trebling their newspaper appropriations for this year."

This has come about .he explains. not from solicitation or propaganda power. but from "the necessities of the present day business situation." Business organizations realize more than ever before their need of such sis, of the free public schools. publicity and the immense field it opens to them.

The speakers mentioned one firm that started, in 1920, to use adver- ist roads only. tising space in a national way for the first time. Last year it increased the scope of its campaign, uine enforcement of all laws. extending it to several dozen newspapers in as many cities, with the result that, in the worst year in a decade, it was able to declare a 7 per cent dividend. This year the same firm is planning to advertise in 200 cities. Another illustration is that of a magazine, which by advertising in the daily papers, inereased its circulation from 450,000 10 1,500,000.

All this shows clearly that the whole United States is, for most acre often helps get a stand. commodities, one market, the biggest and richest in the world, and that the key to it is the newspaper which goes every day into the homes of the people who constiture that market.

FROM LAUGHTER TO TEARS AND BACK AGAIN-"POPPY"

"Poppy," one of the most striking of Norma Talmadge's productions, hundred dollars with interest therewill be the feature attraction at the Strand theatre tonight. The wide pop-ularity of this picture and the re-peated demand from the public has caused Selznick to present "Poppy" April, 1922. again.

As the pathetic figure of the orphaned Poppy Destin-child of desat Klamath Falls, Klamath County, tiny-Miss Talmadge has an ideal State of Oregon, at 10 o'clock in the role which gives her the chance to forenoon of said day, sell at public auction to the highest bidder, for auction to the highest bidder, for cash, the following described real

Sinnott's Opponent Announces Cam paign Platform James H. Gwinn, candidate for the

and joint clerk of the house and sen-

Since 1900 Kwinn has been a con-

tinuous resident of Pendleton save

for two years 1905 and 1906, when he was located at Denver as the Sec-

retary of the National Livestock as

form of the candidate:

interests of Oregon.

Below is a statement of the plat-

Government assistance in the de-

an economical and common-sense ba-

administration of public affairs.

men who served and defended us.

Spring Clover Stands Possible

Astoria-Contracts awarded to

NOTICE OF SHERIFF'S SALE.

By virtue of an attachment execu

By virtue of an attachment execu-tion duly issued by the Clerk of the Circuit Gourt of the County of Klam-ath, State of Oregon, dated the 18th day of April, 1922, in a certain ac-tion in the Circuit Court for said county and state, wherein Martin Bros., a corporation, recovered judg-ment against C. V. Holmes and Lu-cie Holmes for the sum of fourteen

complete Seaside road.

sociation.

upon said petition. You, and each of you, are there republican nomination for congress in the second Oregon district, against fore hereby ordered and commanded Congressman N. J. Sinnott, is widely to appear before the above emitted Court at the time and place fixed by said order, and then and there show known in eastern Oregon and has many friends in the various counties cause why said petition should not in this section of the state. be granted.

This Citation is issued in pursu-ance of an order of the Hon. R. H. Bunnell, Judge of the above entitled court, dated the 10th day of April. Gwinn is a native of Illinois and lived in Idaho before coming to Pen-dieton 22 years ago. His father was establishment for 11 years. He also 15th day of April, 1922. The date of the first publication is Wednesday, the 19th day of April. held an important position in the Idaho legislature in 1895, being chief 1922. clerk of the house of representatives

C. R. DELAP. Clerk of the County Court, Klamath County, Oregon. (Seal) By ALLEN SLOAN.

Deputy 19-26 M 3,10,17,24,31

NOTICE OF BOND ELECTION PATTERSON IRRIGATION DIS-TRICT Notice is hereby given, that an election will be held in said District on May 2nd. 1922, at what is known as the Jerome Whitney ranch in said District, to determine whether said Patterson Irrigation district shall is-sue bonds in the sum of \$40.000 for sue bonds in the sum of \$40,000 for the purpose of proceeding with the necessary construction work as have A protective tariff to safeguard the Obtaining Oregon's just share of the reclamation fund for Oregon's necessary construction work as here-tofore determined by the Board of reclamation and irrigation projects. Dated April 5th, 1922 Signed GERTRUDE McCORMICK. velopment of Oregon's hydro-electric

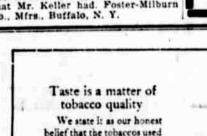
Sec'y Board of Directors. Apr. 5-12-19-26 The fostering and maintaining, on

RESULTS TELL

A reduction of taxes by economical There Can Be No Doubt About the Results in Klamath Falls Federal aid road money for use on

economic market roads: not for tour-Results tell the tale. All doubt is removed The testimony of a Klamath Falls Vigorous efforts by federal govern citizen ment to stamp out narcotic evil: gen-Can be easily investigated

What better proof can be had? J. J. Keller, 718 Jefferson St., Klamath Falls, says: "I am glad to Just compensation to our service recommend Doan's Kidney Pills for they fixed me in good shape when my kidneys were out of order. I had dull, nagging backaches and a soreness across my kidneys and my kidneys Red or alsike clover seeded in April with a light nurse crop of didn't act right but Doan's Kidney Hannchen barley or Houston wheat often makes a good stand where the land is fertile. Seeding alone is better if the land is run down. Fifty pounds of landplaster to the Co., Mfrs., Buffalo, N. Y.



the 19th day of June, 1922, at the hour of 10 o'clock a. m., as the time, JUL and the County Court Room in the Court House of Klamath County, Ore-gon, in the City of Klamath Falls, Oregon, as the place for the hearing

Apply Sulphur as Told When Your Skin Breaks Out

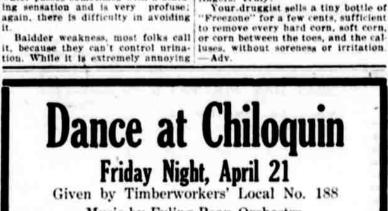
Any breaking out of the skin on face, neck, arms or body is overcome quickest by applying Mentho-Sulphur. The pimples seem to dry right up and go away, declares a noted skin specialist.

Nothing has ever been found to take the place of sulphur as a pimple remover. It is harmless and inex-pensive. Just ask any druggist for a small jar of Montho-Sulphur and use it like cold cream.-Adv.

Acids



irritate and inflame, causing a burn-ing, scalding sensation, or setting up an irritation at the neck of the blad-Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, in-stantly that corn stops hurting, then der, obliging you to seek relief two three times during the night. The sufferer is in constant dread, the water passes sometimes with a scald-ing sensation and is very profuse: again, there is difficulty in avoiding "Freezone" for a few cents, sufficient



and sometimes very painful, this is really one of the most simple all-ments to overcome. Get about four ounces of Jad Salts from your pharmacist and take a tablespoonful in a glass of water before breakfast. continue this for two or three days This will neutralize the acids in the urine so it no longer is a source of irritation to the bladder and urinary organs which then act normally again. Jad Salts is inexpensive, harmless

and is made from the acid of grapes and lemon juice, combined with lithia, and is used by thousands of folks who are subject to urinary disorders caused by uric acid irritation. Jad Salts is splendid for kidneys and causes no bad effects whatever

Here you have a pleasant, efferves cent lithia-water drink, which quick-ly relieves bladder trouble, Adv.



Herald classified ads pay you.

DR. C. A. RAMBO

Dentist

I. O. O. F. Building PHONE 61

cookery. Electricity produces a clean heat; it is convenient to use-in truth a perfect serv-

NOOD HOUSEKEEPING Insti-

tute heartily endorses electric

ant, responding instantly to regulation, The cooking results obtained from it are excellent in uniformity of texture and development of flavor,

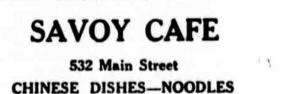
Good Housekceping Institute

Electricity eventually, why not now?

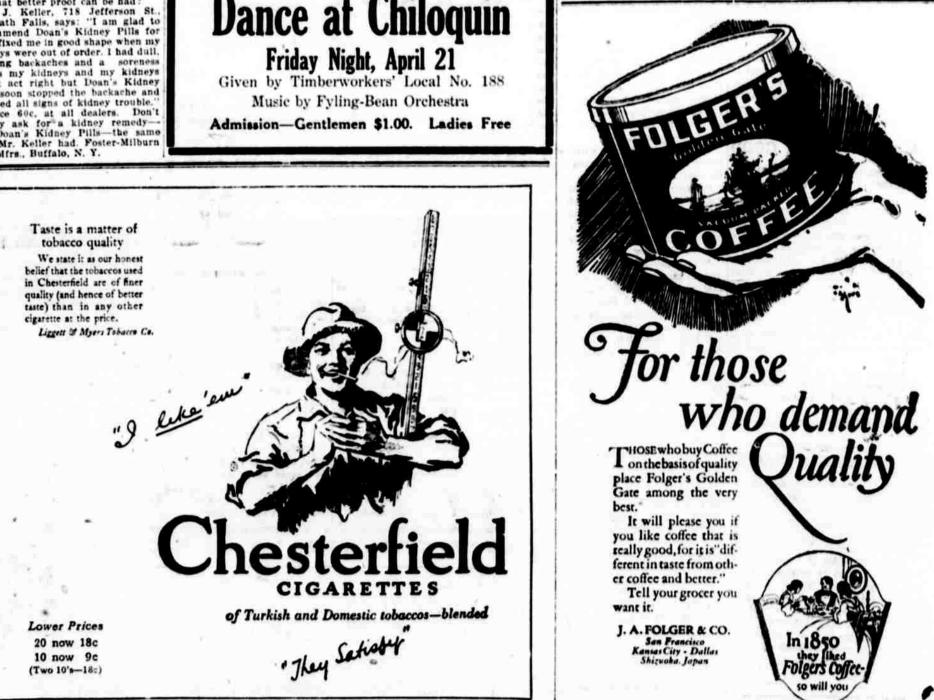
THE CALIFORNIA OREGON POWER COMPANY

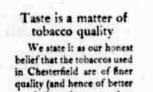
Get results by using class ads.

ARTIFICIAL \$50-LIMBS-\$75 Legs, Arms, Braces, Arch Supports WM. B. KELLY & CO. Oakland, Calif. 831 22nd St.



SPECIAL MERCHANTS' LUNCH, 11 TO 2





tions as the plot unfolds under the development of Poppy's life.

An added and special attraction to the production is the person of the dashing Eugene O'Brien in the leading role opposite Miss Talmadge, which makes a screen combination of charm and talents hard to beat.

All the fascinating atmosphere of the land of the Boer, with its romance and mixture of civilization and costs and disbursements that have or savagery comes to mind with the memory of this tender story of South African life. The new "Poppy" hrs retained all of this background; in Dated at Klamath Falls, Ore., April fact, enhanced it, for the new film has benefited with the vast technical improvements that have developed with the new art of titling.

To those who have read the famous novel of Cynthia Stockley, from which "Poppy" was screened, a surprise is in store if they have not seen ARTHUR R. WILSON, Executor of its picture interpretation. No book. no stage can give an adequate picture of this gripping tale of tangled lives with its welcome climax. And the mots vivid imagination can envisage no more fitting character than Norma Talmadge in the title role of bewitching Poppy Destin.

Old faces appear in the splendid suppotring cast-suave Frederick Perry, Jack Meredith, Dorothy Rogers, Edna Whistler Marie Haimes. And the fine touch of Edward Jose is noticeably present in the direction.

Milton box factory has record of starting 9 years ago with 7 men and daily capacity of 1500 fruit boxes and expanding until now it employs over 100 men and has capacity of 17,000 bozes.

cash, the following described real property, to-wit: Lot eight in block twelve of Hot

Notice is hereby given that I will on the 18th day of May, 1922, at the

front door of the County Court House

Springs Addition to the City of Klamath Falls, Klamath County, Orego

taken and levied upon as the proper of the said Lucile Holmes and C. Holmes, her husband, or as much thereof as may be necessary to satis-fy the said judgment in favor of plaintiff against said defendants with interest thereon, together with all

may accrue. L. L. LOW, Sheriff By BURT E. HAWKINS, Deputy

A 19-26 M 3-10-17

CITATION IN THE COUNTY COURT OF THE STATE OF OREGON FOR KLAM. ATH COUNTY

IMOGENE C. HAMPTON, Plaintiff. DOINGS OF THE DUFFS

the Estate of Thomas Hampton, Deceased; W. D. Hampton; Mary H. Wiseman; Anna B. Ackley; and Elizabeth H. Pemberton. Defendants.

To Arthur R. Wilson, Executor of the Estate of Thomas Hampton, de-ceased; W. D. Hampton; Mary H. Wiseman; Anna B. Ackley; and Elizabeth H. Pemberton, the above named defendants:

WHEREAS, there has been filed in the above entitled Court, a Petition of Imogene C. Hampton, praying that an order of the above entitled Court heretofore entered, admitting a cer-tain instrument to probate as the as the Last Will and Testament of Thomas Hampton, deceased, be opened, and that the Letters Testamentary here-tofore issued to Arthur R. Wilson, as the executor of the Last Will and Testament of Thomas Hampton, de-

ceased, be revoked and annulled, and that the said instrument be adjudged not the Last Will and Testament of the said Thomas Hampton, deceased,

Seed for Your GARDEN, LAWN or FIELD

DANNY IS THE GUILTY ONE

BY ALLMAN

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MURPHEY'S SEED STORE

Phone 87

124 South Sixth Street