The Evening Herald

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SATURDAY, APRIL 1, 1922

TO OUR READERS

BEGINNING Monday, following long established custom, The Evening Herald, offers during the month of April, a reduced rate to all annual subscribers. At the beginning The afternoon was pleasantly spent of the year the management of the Herald changed, and under the new control a policy was adopted that had as its basic principle a square deal to all, with special privileges to none.

The results of the application of this policy, even in the short time that it has been on trial, have been highly satisfactory.

We are inspired with confidence. and we believe that during the coming year The Herald, in common with the community it serves, will make great advances; not alone in material prosperity, but along lines of moral betterment as well,

We want to see here in Klamath county a united community, consecrated to the protection and advancement of American Ideals. We believe that each reader has the same high goal in view.

We have no doubt that from time to time we will disagree as to the methods to be pursued, but we sincerely believe that all residents of Klamath county are loyal to our one main purpose-the moral and material development of Klamath county.

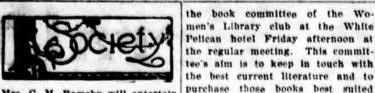
Personally, and as an institution. we strive, and will continue to strive, and have made and will continue to

From this basic policy in the coming year, The Herald will not deviate, regardless of whether it brings material loss or gain, although we think we gauge the general sentiment correctly and expect no loss.

We call your attention to it now, as a matter of rightful knowledge that you are entitled to possess, because it is a policy that we ask you to endorse when you pay your subscription for the coming year.

We are proud of the past achievements of The Herald; and because of its firm standing as a community institution, we believe that it can exert

Today The Herald is giving the thing was represented in the way of



Mrs. C. M. Ramsby will entertain for small public libraries. Due to the Art Needle Work club on Wednesday at her home on Fifth street. can be added to the city library. . . .

and the donations of money recent-The Knights of Columbus enterly given for juvenile books have tained in honor of the ladies on Wedbeen most gratefully received. This nesday night of this week. About committee consists of Mesdames thirty couples attended this success-Jackson Kimball, H. R. Harrison, ful affair. The evening was spent at A. M. Worden, W. A. Weist, G. A. 500 and a very fine musical program Krause, Mollie Belding and Miss was given. The ladies prize went to Enola Hawkins, Mrs. Florence Dreher and Byron Noud received the prize for the men.

. . . The Ladies' Auxiliary of the American Legion will hold their regular social and business meeting on Tues J. H. Carter, J. E. Enders, C. B. day afternoon of next week. A full attendance is urged.

Elks are invited. . . . Mrs. R. A. Emmitt was hostess to the Happy Hour club on Tuesday afternoon at her home on Pine street. with with sewing. Those present besides the club members were Mesdames J.

E. Swanson, Earl Whitlock, Miles Lippert and A. F. Salficky. . . .

The Presbyterian church held its ily to support, cannot afford to pits nnual dinner on Monday evening. A off for a single day the all-important annual dinner on Monday evening. A larger crowd attended than any previous year. After dinner a business meeting was held and the officers for the coming year elected.

. . . The Fifth Friday committee of the Odd Fellows' Lodge entertained at a dancing party last evening at their hall, A musical program was also given. A large crowd attended and

everyone reported a most enjoyable time. Cards were enjoyed by those not wishing to dance. The program was as follows:

Song Eight little girls
Plano duetRuth Cofer, Helen Abbey
Reading
Folk dancesJoan Thompson
Remarks
Plano SoloGertrude Cofer
Vocal solo
SongGirls' chorus
Closing addressJ. J. Miller

Mrs. G. A. Massey entertained a make sacrifices in everything save number of friends at a bridge party moral principle, to secure a working on Friday atternoon. The house was program of harmonious endeavor that prettily decorated in yellow. The will lead to the accomplishment of prize for highest score went to Mrs. the common purpose by the speedlest Golden Lincoln and Mrs. Wm. Marx was given the consolation. The hostess served dainty refreshments at the close of the afternoon. Those present were Mesdames Schallock, Moe, Hale, Hoagland, Marz, Van Emmon. Stevenson, E. L. Elliott, Baker, Dunbar, Stewart, Terwilliger, Chas. Martin,

Newell, Trusz, Harry Goeller, Golden Lincoln and the hostess. . . .

The Assembly will hold its next dance at the White Pelican on Monday, April 10.

. . . Without doubt the most successful and brilliant social event of the season was the annual Elks' masquerade a great helpful influence in the fut- ball given at the Elks' temple on Wednesday night. Every imaginable

lews service a

INDIANS LAUGH AT FILM ACTOR, H.C.L. HITS CALIFORNIA

State It isn't often that an Indian smiles -scarcely over does he laugh, but group of Indians in the Fort Mac SACRAMENTO, Cal., April 1 .--Leod district of Canada recently en-

joyed a laugh that was probably the ever indulged.

came across a group of Indians, Rec-

ognizing his attire as that worn by The Women's Elks club will entertain next Tuesday at 2:30 at the game of chance, the Indians invited Elks Temple at 2:30. Mesdames mings had a spare hour, and wishing an increase of \$16,565,623.89. Brown and L. G. Hoagland will be to oblige, sat in at the game. In a All wisiting women

few minutes the Indians possessed every dollar that the actor had with

Insurance Especially if he is a married man wife and children dependent Cummings explained that he wasn't preparations for Easter services, a cambian but an actor, the Indiana E. Bratton, 32 degree Sec'ty. 3 upon him for support. There are penty of good old-line mutual com-panies, and one is about as good as laughed louder than ever. A few another. Don't walt for the insurance agent to find you; go and see him. passed them, on his way back to the The man who is engaged in business enterprise of any kind, or has a famhotel, the Indians were still laugh-

ing. Cummings lost about \$5. He says matter of getting his life insured. If you haven't got the money to pay the premium, your banker will loan it to you, particularly if he slready laughed themselves to death. he is glad that it wasn't a larger

has money loaned to you .- adv.

the book committee of the Women's Library club at the White

the regular meeting. This commit-

tee's aim is to keep in touch with

very limited means, but few books

. . .

Every Man Should Have Life

hostesses.

ARE YOU USING OUR SAVINGS DEPARTMENT?

While we maintain here a complete banking service capable of meeting all banking needs of our patrons, we especially urge you to use our Savings Department.

Saving is everybody's business-old and young alike. Haven't there been times when you could have used a reserve fund to good advantage?

\$1.00 or more opens a Savings Account at this bank. Why not come and start yours today?

THE AMERICAN NATIONAL BANK

Notwithstanding the reported drop in most boisterous in which they had prices and the gradual "return to normalcy" the cities of California in-Irving Cummings, who plays the creased their expenditures more than part of a gambler in "Cameron of the sixteen and one half million dollars Royal Mounted," which comes to the for the year ending June 30, 1921.

Increases Expenditures by

More than \$16,500,000

Strand theatre Sunday, was the man over those of the previous year, State who furnished the laugh. Cummings Controller Ray L. Riley said here-towas dressed in the role of a frontier | day, in a statement of total receipts gambler, and he looked the part. and expenditures of all the cities in One day, while out on "location", he 1921, compared with those of 1920, The receipts for 1921 were \$99. 328,203.53, and for 1920, \$\$8,985,sportsmen, and always keen for a 538.26 an increase of \$10,342,665.27 The cities spent in 1921, \$93,312,-Cummings to "deal 'em up." Cum- 719.77, and in 1920, 76,747,095.88,

All resident and visiting Thirty-Second degree Masons are requested to attend a meeting at Masonic hall. him. They thought it was a good joke over Golden Rule store, Sunday morn that amateurs could "clean out" a ing at 10 o'clock April 2nd, 1922, Re professional gabmler. - Then, when organization-Election officers and 31-



"Electricity and Machinery can make household drudgery a thing of the past-and that as soon as woman pleases."

There should be an eight-hour day in the home. The average woman has something staring her in the face until the dinner dishes are done.

HELP HER WITH ELECTRICITY

THE CALIFORNIA OREGON POWER CO.

Don't fail to read the Herald Classified Ads.

The Magic Carpet

VOU could sit on the fabled carpet of Bagdad and view the world. In the whisk of an eyelash it would carry you any place you wanted to go. All you had to do was wish.

Advertising is a sort of magic carpet. Read it and in the twinkling of an eye you can review the merchandise of the world, pictured and displayed for your benefit.

You can pick up this paper and in fifteen minutes know what the different shops are offering in the way of fabrics, patterns, varieties and qualities of almost anything you want.

The advertisements introduce you to the latest stylesthe newest comforts for the home-the best of the world's inventions. They tell you how to buy, where to buy and when to buy. They keep you posted on things necessary to feed and clothe you and your family and make you comfortable and happy.

Read the advertisements as a matter of education. Read them to keep abreast of progress.

Page Two

none given by any paper in a city of a unique suit representing a bottle of the size on the coast. But we are not moonshine. Great pains were taken satisfied with merely following in the by those on the entertainment comrut worn by others. We are daily mittee to make the affair all that it prove and the community's prosperity advances, we expect to add features that will indisputably place The Herald in the front rank of the interior press, as befits its importance as the mouthpiece of a community, unexcelled in resources by any in the northwest, and the reflector of the best ideals of that community.

building an organization that is con- should be and much praise is due sistently and constantly improving them. Some of the costumes were the paper's service, and within a year, very elaborate, many having sent to as general business conditions im- San Francisco for theirs. The dance lasted until a late hour. . . . Mrs. Mollie Belding entertained



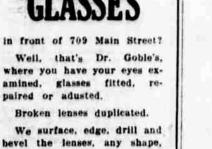
Among those endeavoring to find wider uses for wireless are Assistant Fire Chief James E. Granger of Cleveland, Ohio, Chief Moran of the Hartford, Connecticut, fire department and Superintendent Garrett of the fire alarm signal department of Dallas, Texas.

Radiograms

Radio Aids Firemen

Superintendent Garrett has a radio receiving set installed in his automobile, and by this means is kept informed of every fire alarm. no matter where he may be at the time.

Notwithstanding the wonderful development in radio work during the past few years, we may look forward during the next decade to applications in this field which will be truly marvelous.



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size or style.

