

The Evening Herald

F. R. SOULE...Editor and Publisher
H. R. HILL...City Editor

Published daily except Sunday, by The Herald Publishing Company of Klamath Falls, at 119 Eighth Street.

Entered at the postoffice at Klamath Falls, Ore., for transmission through the mails as second-class matter.

MEMBER OF THE ASSOCIATED PRESS

The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to it, or not otherwise credited in this paper, and also the local news published herein.

SATURDAY, MARCH 25, 1922

PRAISE DESERVED

JUST a word in behalf of the retail merchant, and a tribute to the manner in which he has faced difficulty after difficulty for more than a year, holding grimly on when every adverse influence was seeking to break the hold. In many instances circumstances were too strong, and wrecks of retail enterprises strew the country, but on the whole the merchants have met the situation manfully, with the finest faith and boundless courage—and this in the face of comparative apathy regarding their plight from politicians and public.

"Save the basic industries," was the general and entirely natural cry when the post-war crisis arose. Plans to help the farmer were launched, involving sweeping legislative and financial and tariff changes. The banks of the nation were bolstered by the federal reserve.

Of course, in the salvation of the farmer and the strengthening of the banks, the retail merchant profited. But did any individual or organized group come forward with any specific sympathetic movement to aid the retailer? If so, we never noticed it. Though war-time conditions inflated all business, and the relative value of a dollar ceased to be a consideration, the retailer is practically the only one of the whole war-mad crew of us who today suffers from the suspicion that he remains a profiteer, or retains large chunks of war profits.

The "profit" has long since ceased to be and he is left only the "tears." But to do him barest justice, he does not parade his woes. His weeping, if he does any, is in secret.

There's not an individual merchant in Klamath Falls, who has ever asked, or implied, that The Herald should raise its voice in his behalf. This is an unsolicited tribute to the fighting qualities displayed as bravely in our own community, as anywhere in the country.

Just stop and think a minute. During the last year the invoice prices of goods on the retailer's shelves dropped from 20 to 50 per cent. That is a loss of from four to ten thousand dollars on a \$20,000 stock. Do you think that when he took that loss, the average fellow who carries a twenty or thirty thousand dollar stock retained any considerable portion of war profits?

Any possible paring of the overhead cost cannot keep step with such a sacrifice. And rents are no lower. But still the merchant struggles grimly along, making sacrifice sales and pocketing the losses, with a faith in coming readjustment that is a sublime lesson in courage, and more, in good citizenship, for he is struggling and sacrificing to keep the business world afloat.

He is still the best friend of his patrons. Where the banker questions and shakes his head, the merchant extends credit if he sees any possibility of doing so without absolutely ruining himself.

If you, reader, get the same view of the retailers' character and qualities as we do, you'll be ashamed to send a dollar out of Klamath Falls, and you'll be ashamed to hoard a dollar that you can reasonably put into circulation.

OREGON BREVITIES

Reading about the unemployed is an excellent spring fever tonic. Sugar and coffee are down; but they charge a nickel rent on the cup. The man who blows his own horn can't hear others for the noise. Saddest words of tongue or pen, "The fly will soon be back again." Politicians know the ropes—they smoke so many of them. Lots of peace has been made; but the supply is still short.

News From the Country

SHASTA VIEW

Snow banks are melting fast and the roads are in much better condition than last week.

At a meeting of the directors of the Malin bank last week Frank Ottoman was appointed cashier.

Joe Micka recently traded some of his alfalfa hay for a cow and some young stock with Joe Provo of Poe valley.

The sale Thursday of the personal property of the late Mrs. Woods was well attended, and everything sold at a fairly good price for a strictly cash sale. C. G. Merrill of Klamath Falls was the efficient auctioneer.

About 20 neighbors were invited to spend Monday evening with W. A. Layman and wife, this being the eleventh anniversary of their wedding and also Mrs. Layman's birthday. Refreshments consisting of popcorn, candy, cookies, cake and coffee were served and a most enjoyable evening was spent.

Friday evening another community social was held at the Shasta View school house from 7 to 10 o'clock. Charades, games and music formed a large part of the entertainment and gave parents, teachers and children another pleasant evening together. Popcorn and apples were served.

A new 800-gallon vat has been ordered for the Malin cheese factory, also a whey separator. A cash sale of \$2,200 worth of cheese was made last month, which sounds good to the patrons, and for an industry only started in November seems to be proving, on a small scale, the future for Klamath county prophesied by C. L. (Farmer) Smith, who recently visited this county.

MERRILL

H. M. Dickerman of the California Oregon Power company was in Merrill Friday in the interest of the company.

Mrs. Lou Storey is in a Klamath Falls hospital for surgical treatment.

The O'Connor bunch of sheep moved to the Malin district where hay has been purchased to feed them. The McAuliffe bunch is feeding on the Merrill ranch north of town.

Much hay has been sold the last week around Merrill. Snow laying so late has caused a great demand for hay, and the prospects are that very little hay will be left over.

C. G. Merrill was in Malin to attend a sale last week.

The Metskar family have moved to the Cook house in the western part of town.

Mr. and Mrs. Fred Peterson spent Saturday in Klamath Falls.

W. C. Dalton was a passenger on Saturday's stage returning from a trip to California.

F. C. Robinson was a Klamath Falls visitor during the week.

Mrs. Shuck is reported to be ill at her home with erysipelas. Vera Orfield is taking her place at the library.

A son was born to Mr. and Mrs. Raymond Stephenson at their home east of town.

A dance was given by the Irish boys Friday March 17. This was said to be one of the nicest dances of the season. A large crowd attended. Music was furnished by Klamath Falls people, Miss Hutton of Malin playing the piano. Russell Crandall also assisted.

H-E-A-D-A-C-H-E-S

Sick Headaches—Dizzy Headaches—Train Headaches—Auto Headaches—Sewing Headaches—Cooking Headaches—Reading Headaches—Opera Headaches—Church Headaches—Lecture Headaches—Shopping Headaches—Evening Headaches—Morning Headaches—Everlasting Headaches—Temple Headaches—Top o' the Head Headaches—Frontal Headaches—Brow Headaches—Base o' the Brain Headaches—Eyeball Headaches.

These are a few of the different headaches that may come from eyestrain and can be relieved by properly fitted

G-L-A-S-S-E-S

"A Word to the Wise is Sufficient."

Dr. Goble

709 Main
Phone, Ofc. 183W, Res. 831-J

An excellent supper was furnished by Mrs. Lawrence at the hotel which all enjoyed.

St. Patrick's day was celebrated by mass in the Catholic church Friday morning by Father Marshall of Klamath Falls.

Ted and Pat Montgomery and Jimmie Johnson of Klamath Falls attended the dance.

Marjory Grises of Grises mill of Bonanza also attended the St. Patrick's dance.

Mr. and Mrs. Chas. Dukan of Klamath Falls were in Merrill Friday for the dance.

Jack and Maurice McAuliffe of Fort Klamath took in the Friday night dance.

Mrs. Glacomini and family attended the fireman's dance in Klamath Falls.

Harold Grey and G. A. Halliwell were Merrill visitors Friday attending the dance that evening.

Miss Ruth Hill spent the week end at Merrill.

Mrs. C. H. Merrill is visiting in Klamath Falls at the home of her son C. G. Merrill.

Ray Merrill spent a few days in Klamath Falls last week.

Mr. and Mrs. Geo. J. Walton were Klamath Falls visitors Sunday.

LONE PINE

Miss Nora Geertson spent Friday with Mrs. A. C. Bunnell.

Mrs. Lulu Storey came home Saturday from the Warren Hunt hospital.

Levi and Ben Griffith of Poe Valley spent Sunday with their sister Mrs. C. W. Lewis.

Clyde Barks and bride came home from Klamath Falls Saturday, Sunday evening they were given a rousing charivari by their friends and neighbors.

L. F. Geertson has been fixing the bridge across the Griffith lateral. It is now open to traffic.

Watson Barclay is working for C.

W. Lewis while he is on the grand jury.

Elmer Buesing is back to school after over a week's absence on account of sickness.

C. R. Kiger and Walter Enman are getting wood from Stukel mountain.

Mr. and Mrs. A. Buesing visited at the Enman ranch Tuesday.

John Hannon of Merrill and children were at Kigers' the first of the week. He left the children with Mrs. Kiger a few days while Mrs. Hannon was at the hospital helping to nurse Mrs. Annie Hannon.

Wilbur Eastwood and wife visited Sam Enman and wife Tuesday evening.

CHILOQUIN

Mrs. Roy Diefenbacher and Mrs. Jack Minnick were up from Klamath Falls Friday evening to attend the dance.

A large crowd attended the masquerade on St. Patrick's day at Du Vall's hall. A few of the maskers were disappointed as they got there after the masks were lifted, but the latter part of the evening was enjoyed by all. The first prize was given to Geo. Strobidge masked as a farmer and Mrs. Luttrell as a clown.

The music was furnished by the local orchestra and supper was served by Du Vall.

It has been reported that the Modoc lumber company will soon be in operation.

Mrs. Geo. DuVall and daughters, and Miss Lorena and Sadie Wright were among the passengers who left this morning for Klamath Falls.

Bill Morrison who is constructing the bridge on Sprague river has been ill for a few days.

The snow which has been over four feet deep on the surrounding hills has rapidly disappeared in this last week's thaw.

"Way Down East" will be shown at the Chilouquin Theatre Friday evening.

R. O. Varnum of Sprague river is spending a few days here visiting friends.

Mr. and Mrs. J. Minnick moved to the Modoc Lumber company camp to-

home this morning from Algoma where she has been visiting her mother.

Jeane Wright is leaving for the Klamath Agency in the morning where he will spend a few days with Harry Wright.

Mr. and Mrs. Earl Davison arrived day.

SPRING LAKE

Kenneth Stewart and Charles Mack have been driving to town for school again this week.

Mr. and Mrs. Wm. Cheyno and Miss Crosby went to town Wednesday evening.

Mrs. Frank Stewart, Mrs. H. J. Bennett and Mrs. E. A. Schreiner attended the surprise party given in honor of Mrs. Frieria's birthday Tuesday.

Mr. and Mrs. Walt Turner and Mr. and Mrs. Arthur Schreiner called on Mr. Deputy Sunday.

Jerry O'Connor moved his sheep from the Steinmetz place Wednesday.

MYSTERY STORY, "FIFTY CANDLES" SEEN AT STRAND SUNDAY

A story of intrigue, romance and heart-interest, "Fifty Candles," an Irvin V. Willat production, and a Hodgkinson Selected picture, that will show at the Strand Sunday, contains situations and developments that will keep your interest until the final foot of film. It is a mystery story of the highest order.

Do you like mystery, thrills and

Your Oven a Thermos Bottle?

You Believe in a Thermos Bottle?

It will keep your liquids cool for several hours—but they are breakable. The oven to an electric stove is not; it is built on the same principle.

Put your meat into the oven, heat it to the desired temperature, then turn off the electricity and your oven will act as a fireless cooker for an hour or more, and will retain its warmth for several more.

The current used in Electric Stoves costs only a few cents per day.

Why Not Try Electricity?

THE CALIFORNIA OREGON POWER CO.

suspense? If you do, don't fail to be one of the many persons who will see "Fifty Candles." It is one of the most thrilling stories ever written by that master of American fiction, Earl Dorr Biggers, and recently run in the Saturday Evening Post. Based on an old court record which Mr. Biggers saw on a recent visit to Honolulu, the story has all of the mystic charm of the Orient, with a dash of the action and romance of America.

Word has been received here by C. K. Brandenburg that Dr. Floyd M. White, formerly of this city and son of G. W. White, former Klamath Falls banker, is now located in Los Angeles, where he is specializing. Upon leaving here several years ago, Dr. White located in Marshfield, where he had lived until recently.

Get results by using class ads.

How Firestone Has Reduced the Cost of Tire Service

Size	Jan. 1921 Prices	Jan. 1922 Prices	Reduction
30 x 3 Fabric	\$18.75	\$ 9.85	47%
30 x 3 1/2 "	22.50	11.65	48%
30 x 3 1/2 Cord	35.75	17.50	51%
32 x 4 "	56.55	32.40	43%
33 x 4 1/2 "	67.00	42.85	36%
33 x 5 "	81.50	52.15	36%

HOW the cost of building quality tires has been brought down to the lowest level in history was explained by H. S. Firestone, President of the Company, to the stockholders at the annual meeting on December 15, 1921.

- 1. All inventories and commitments at or below the market.
- 2. Increased manufacturing efficiency and volume production reduced factory overhead 58%.
- 3. Selling costs reduced 38%.

Mr. Firestone stated, "This reduction in prices is made possible by our unusually advantageous buying facilities, and the enthusiasm, loyalty and determination of our 100% stockholding organization."

"Due credit must be given to Firestone dealers who are selling Firestone tires on a smaller margin of profit. This brings every Firestone saving direct to the car-owner."

The saving through first cost plus the saving through high mileage doubles Firestone economy and is daily adding new fame to the Firestone principle of service.

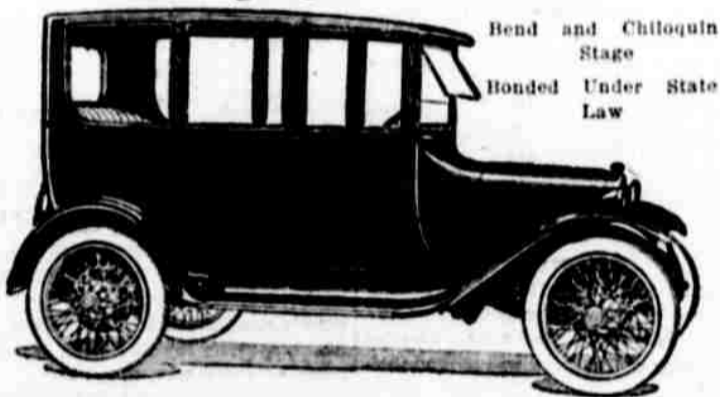
Most Miles per Dollar

Firestone

D. A. KENYON R. R. R. GARAGE
E. R. DANNER MOTOR CO.

Central Auto Service

633 Main Street
All Dodge Open and Closed Cars



Bend and Chilouquin Stage
Bonded Under State Law

SAVOY CAFE

532 Main Street
CHINESE DISHES—NOODLES
SPECIAL MERCHANTS' LUNCH, 11 TO 2

WAREHOUSE FOR RENT

Located on Siding and Paved Street.
Inquire of J. T. Ward, Central Hotel

DOINGS OF THE DUFFS

TOM WILL NEVER GO BACK

BY ALLMAN



ATTENTION POULTRYMEN

100 lbs. Chick Feed\$3.35
100 lbs. Chick Mash\$3.25
100 lbs. Meat Scrap\$6.00

50 lbs. Charcoal\$2.50
100 lbs. Ground Bone\$3.25
100 lbs. Egg Mash\$3.25

SPECIAL 100 lbs. Dairy Feed \$1.25

Murphey's Feed Store
124 South Sixth Street Phone 87