The Evening Herald The Evening Herald


sclentific tests of the mroductiveness
of the herd and the cuality of the
product; weeding out of all un-
proftithole cows and of, scrub
sires: ubsolute cleanlliness, which nires: ulbsole to adds the price of the
not one
product but ts as essental, for the protection of the put ic health, in
the dairy as it in in the hospltal
operating room.
With he posibinities that Klam-
ath has .
 potentartites in this direction will
long be overlo aked. Already east-
A. orn dairymen, with operations ham-
pered by lonk and rigorous winters. have thelr eyes upon this territory,
and with very uttle publicity dairyand with very uttle publictity dairy-
men from many lens favored places
will be attracted to this land, where chin be attracted to this land, where
chereage, ample forage, alti-
tude and ellianatic conditions comtude and ellimatic condiltion com-
bine to make the results of their Industry and skill more profitable.
Farmers of Klamath county have an opportunity to create a founda-
tion for a great future for dairyIng, through application of modern
methods, furnatshiag an obect lesson that outside investors cannot fain
to see and heed. sells readily, and at a premlum over the avers, e makes. In outside
markets. And yet the highat level anarkets. And yet the highent level
of seleatife profuction and handling the rew nolik has not been ap-
proached hers.
 abundance, av the Klamath trriga-
tion proect expanis, we have the
opportunty to establish here an induntry that w... rreate profitable
use for the land. bang in hundreda of fainlles build croameries and
econdeasing planila and enormously echdensing plan lis add enormously
to our payrolls and our general
 Califor a mommunitles. with less
natural advaitages, bave built from as mall beginuings in a few yeari
For tnatance, $t$. tained in stan sus, Merred an than hait the mllk consumed in the San Franctera bay rexion, and has a suryius for butter making
and evaporating
 round. Ineludiug such plants as the
Borden condensing plan near Modesto, employing a a coupie of hun-
dred workers. Most of this great development has conis about in the past two decades.
But thl conitition was not creatbusinens enterprise that as the anme con.plexity of problems as ha any other. It requires akill and
knowledge to overcome the protlems. But skill conios with pracVirat comes the realization of the benetits to be derived from a given or participation in the benetits

## Letters from the People

## SAY "ELECTRIC COOKERY"

Not "cooking." Cookery is the only noun form of the word "ook in the latest dictionaries. Cooking is a present participle and the exprosesion "Electric Cooking" is incorrect
"Why not say it with Electricity?"
THE CALIFORNIA OREGON POWER CO.

## Athletic Tournament

Monday Night, March 20
Klamath Amateur Athletic Association
Cor. Fourth and Klamath wrestling

BOXING


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