

The Evening Herald

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TUESDAY, NOVEMBER 1, 1921.

NEWSPAPER ADVERTISING

Newspaper reading is a universal daily habit; newspaper advertising reach each day virtually all who buy.

Newspaper advertising is the life blood of local trade because it touches all consumer sources in every community.

Newspaper advertising cuts selling costs because it entails no waste in locality of circulation.

Newspaper advertising insures quick, thorough and economical dealer distribution and dealer good will.

Newspaper advertising enables manufacturers to tell where their products may be bought.

Newspaper advertising can be started or stopped over night.

Newspaper advertising enables manufacturers to check advertising results and costs in every market they enter.

Newspaper advertising costs less than any other kind.—From The Fourth Estate.

HYSTERIA PERIOD PAST

Commenting upon the failure of the American public to get excited over the threat of a railroad strike an Illinois Journal remarks, in explanation of this, that "For one reason it is nowadays a very difficult matter to alarm the public."

Perhaps not many people have observed it, but it is true nevertheless, that there has been a pronounced change in the public mind in the last few months. For eight years the affairs of the United States Government were administered by an administration which was given to hysteria. Almost every day for many months there was announcement from the White House of some new "crisis" which had arisen, either in our domestic or our foreign affairs, and there was spectacular action on the part of the President or members of his official family in an effort to save the country from disaster. Some bureau head was always finding some new remedy for the ills, or supposed ills, of the nation and the business men of the country were kept continually on edge watching what the administration would do next.

All this has been changed. We have now in the White House a man who is deliberate in his thoughts and careful in his actions. When some new problem arises President Harding does not rush to Congress with a request for the creation of a new bureau or commission and an allowance for the creation of a new bureau or commission and an allowance of a new large appropriation in order that the affairs of private citizens may be regulated in some new manner. Neither do we have daily pronouncements from the publicity bureaus of the various departments telling of new dangers that are confronting the nation and how some department head is going to save us from disaster. When there was threat of a nation-wide railroad strike President Harding undoubtedly fully realized the injury which such a strike would cause but he did not get excited about it. He took counsel with members of his cabinet, with members of the Railroad Labor Board and with members of the Interstate Commerce Commission, but there was no hysteria in any of his movements. The calmness of his mind was naturally an influence in keeping the rest of the country from becoming unduly perturbed.

This is but one illustration of the benefits of having at the head of the Government a man who has self-control enough to act with deliberation and who will not keep the country continually wrought up with anxious expectancy as to the outcome of some new but perhaps wholly imaginary national danger.

Many people suggested many compromises to avert the rail strike, but the fact that spelled its doom

from the first was the determination of an outraged public.

Personal Mention

Mr. and Mrs. W. W. Finley, who have made Klamath county their home for many years, left yesterday in their car for Ashland and Roseburg, where they will visit for several weeks before going on to California to spend the greater part of the winter.

M. S. Lester and Sam Holden left at four o'clock this morning for the Tule lake district on a goose hunt, expecting to return early this afternoon.

Mrs. Frank Ankeny left yesterday for the eastern part of the county to meet Mr. Ankeny who has been hunting in that district for the past two weeks. Many envious eyes were turned in the direction of their car as Mrs. Ankeny drove it up Main street with a fine buck strapped to the radiator.

J. D. Puckett was transacting business here this morning and purchasing supplies for the Puckett home at Odessa.

Miss Grace Sears, who has been here for several weeks visiting at the home of Mr. and Mrs. E. J. Barrett, left Sunday morning for the south.

Mr. and Mrs. Reason Harris arrived yesterday afternoon from Bend with the intention of making their home in this city.

Charles Warren of Bly, stockman and farmer, was in town this morning looking after business affairs.

R. J. Williams is registered at the White Pelican hotel from Portland today.

W. H. Lytle is a business visitor here this week from Salem. He is a guest at the White Pelican hotel.

M. D. Munson is here for a few days from Portland attending to business affairs.

Mr. and Mrs. J. B. Meister, Mr. and Mrs. C. A. Johnson and Mrs. F. R. Prince drove into town yesterday afternoon from Bend, stayed all night at the White Pelican hotel and left this morning in their cars for the south.

R. W. Tower transacted business in the county seat this morning from his ranch home near Keno.

The Elks lodge is planning for a hard times dance to be given on Friday night at the Temple. Every one is requested to wear overalls or aprons in order to carry out the hard times idea.

C. T. Darley left this morning for Maedoe where he will be occupied with some surveying work for the next three days.

Fred Payne left today for Ashland where he was called by the sudden death of his father, A. S. Payne, who died suddenly yesterday from heart failure.

Mrs. Elizabeth Seng, who has been here since July as the house guest of her daughter, Mrs. John Irwin, left this morning for Dayton, Oregon, where she will spend the winter with others of her children.

Marion Nine, of the Nine Lumber company, is in town from Swan lake valley for the day purchasing supplies.

Henry Offenbacher, one time resident of Klamath Falls, is in town from Portland this week looking after his property interests.

Mrs. John Allen and her mother, Mrs. Boehm, are shopping in the county seat for a couple of days.

Government Exam for Stenographers

The U. S. Civil Service Commission announces that the stenographer and typewriter examination which was scheduled to be held on the second Tuesday in November has been postponed to November 15, and both men and women will be admitted to this examination for the Departmental Service for the Field Service will be (Washington, D. C.). The examination, as scheduled, on November 8.

There is need of eligibles willing to accept appointment to positions in Washington, D. C., at the minimum entrance salaries, \$900 to \$1000 per annum.

Persons who desire to take this examination should apply at once to the local secretary board of civil-service examiners, at the post office, this city, or to the Secretary, 11th U. S. Civil Service District, 303 Post Office Building, Seattle, Washington, for an application blank and a copy of announcement.

Smut Resisting Wheat Produced at Washington College
PULLMAN, Wash., Nov. 1. — A real smut resisting wheat, which is expected will save the state of



The Bass drummer at Purdue University claims he beats the biggest drum on earth.

Washington alone more than a million dollars a year, is believed to have been developed at the Washington State College experimental station. It is announced here. On tests covering the last six years, not a sign of smut has been detected on the wheat. It is said.

The wheat is a cross between Turkey Red and Florence, a white Australian wheat of high quality, and is called Smut Proof.

Smut Proof, it self, is a hard red winter wheat with a milling quality said to be equal to if not exceeding Marquis, which is among the best now grown. The bushel weight, averaging about 63 pounds, is high, and the yield is said to rank well. Smut proof average 44.7 bushels to the acre during a three year test, which is said to very nearly equal the average of Hybrid 128, the most popular winter wheat in Eastern Washington.

The seed will not be distributed for general use until after tests have been continued for a number of years more with a view to improving the variety. It was said at the experimental station.

Washington state is said to lose over a million dollars a year through smutty wheat. It is the hope of the department to remedy this loss.

LOOKING FOR DUCKS THAT WERE MARKED IN CANADA

SPOKANE, Wash., Nov. 1.—Inland Empire duck hunters have been asked to watch for wing and leg bands on ducks shot this fall. Five hundred ducks have been released in Saskatchewan each bearing a tag this year with a view to determining what routes the ducks take on their annual migrations to the sunny south. The flight is not expected to begin until after the first heavy frosts in the north. Hunters are requested to send the tags to St. Paul, Minn., to an address given on each tag, with a statement of the place and condition under which the ducks were killed.

Like a Bird



Premier Hughes of Australia and his little daughter, snatched at a flying field in England. The little girl "took to flying like a bird." Rode in planes and balloons and wasn't scared.

FARMERS' WEEK

BOZEMAN, Mont., Nov. 1.—The week of January 9 to 14 next has been set aside for the annual farmers' week at the Montana State College at Bozeman. The program for the week will include agricultural short courses for farmers, a school of agriculture for bankers, a convention of the Montana Bureau Federation and meetings of various other organizations related to agriculture.

Advertising pays. Try it and see.



Hot Cakes
—like Mother used to make!

only 15¢

—and try! how delicious with a piping hot cup of coffee — and pure cream

DOUGHNUT SHOP

Take Home a Dozen Doughnuts

DID PAIN DISTURB YOUR SLEEP?

THE pain and torture of rheumatism can be quickly relieved by an application of Sloan's Liniment. It brings warmth, ease and comfort and lets you sleep soundly. Always have a bottle handy and apply when you feel the first twinge. It penetrates without rubbing. It's splendid to take the pain out of tired, aching muscles, sprains and strains, stiff joints, and lame backs. For forty years pain's enemy. Ask your neighbor. At all druggists—35c, 70c, \$1.40.

Sloan's Liniment (Pain's Enemy)

SQUEEZED TO DEATH

When the body begins to stiffen and movement becomes painful it is usually an indication that the kidneys are out of order. Keep these organs healthy by taking

GOLD MEDAL HADLEM OIL (CAPSULES)

The world's standard remedy for kidney, liver, bladder and uric acid troubles. Famous since 1896. Take regularly and keep in good health. In three sizes, all druggists. Guaranteed as represented. Look for the same Gold Medal on every box and accept no imitation.

Few Law Breakers Get Canadian Mounted Police

EDMONTON, Alta., Nov. 1.—Law and order in the north country is on a high plane and not in one instance has it been necessary to prosecute any person who has entered the country under the Mounted Police clearance certificate system, states G. L. Jennings, superintendent of the Royal Canadian Mounted Police, who recently returned here

after an inspection trip to all the police detachments in the north.

Major Jennings' tour occupied three months during which he traveled more than 4,000 miles, and went as far north as Harewood, land. The residents of the great stretches of territory lying between Edmonton and the Arctic have great respect for British justice and the orderly traditions of the north, he said, and the general conditions could not be more satisfactory.

A Classified Ad will cost 10c.

Gertrude's Millinery
Blouses
Petticoats

827 MAIN ST.

THIS STORE OPENS
8:30 A. M.

TONIGHT AT

THE STRAND

FINEST PICTURE PRODUCTION IN SOUTHERN OREGON
"Great Minds Originate, Fools Imitate."

Edith Starling

IN

The Arizona Cat Claw

A BIG WESTERN DRAMA WITH A REAL KICK

NOTICE OF STOCKHOLDERS MEETING.

A special meeting of the stockholders of CRATER OIL & GAS COMPANY will be held at 8:00 P. M. Thursday, November 3rd, 1921, at the office of J. H. Driscoll, Secretary, 212 Willits Building, Klamath Falls, Oregon.

The purpose of this meeting is to receive and act upon the report of the Finance Committee and to decide upon the future policy of the company.

Questions of vital importance to every stockholder will be discussed and it is the desire of the officers and directors that every stockholder be present, in order that all may be fully informed of the affairs of the company, and that all may have a voice in deciding upon a policy for future action.

Ans Fordyce, President. W. M. Montelius, Dir. v. pres.
Jan. H. Driscoll, Secretary. G. A. Hellman, Director.
O. D. Burke, Treasurer. Geo. B. Chamberlain, Gen. Mgr.
Dr. F. R. Goodard, Director.

THE PUBLIC IS INVITED

Every person interested in Oil Development will be welcome at this Stockholders Meeting, Nov. 3rd. The present management of Crater Oil & Gas Co., proposes to lay all the cards on the table and present the problems of oil development in Klamath County in the light of a sound business proposition. What has been done we want the public to know. What it is proposed to do we also want the public to know. YOU WILL BE INTERESTED. WE URGE YOU TO COME, AND BRING YOUR FRIENDS.

CRATER OIL & GAS CO.

Announcement

Beginning November 1st, we will sell for

Cash Only

Previously wholesalers were more liberal in their credit, but we are now compelled to meet bills in ten and thirty days. This does not allow time to make collections on charge accounts.

We will appreciate the co-operation of the public in this move and will render the same excellent service to patrons.

Houston & Phelps