

EVERYTHING TO WEAR

We aim to sell dependable merchandise, and have an organization of competent merchants back of us for your and our protection.

"WE BUY AND SELL FOR CASH: THAT'S WHY WE SELL FOR LESS"

GOLDEN RULE

VANNICE BROTHERS

411, 413, 415 Main Street Klamath Falls, Oregon

Identified with the
GOLDEN RULE
ASSOCIATED
STORES
Missouri, Oklahoma, Idaho,
Washington, Wyoming, Mon-
tana and Oregon



Save Them by Trading Here.

Klamath Falls, Oregon, Sept 28, 1921.

On demand we promise to pay to every visiting Buyers' Week patron all the cordial and hospitable attention possible for value received through his interest in Klamath Falls Buyers' Week.

Payable at the Store in town, or the booth at the Fair Grounds.
Due October 5-6-7, 1921

Promissory Note.

THE GOLDEN RULE,
By E. W. Vannice.

September 28th, 1921.

Dear Friend:

The enclosed note is payable to you—gladly—as our guest during Buyers' Week. You will make no mistake in accepting the invitation; nor in taking every word on that note at its full face value.

Buyers' Week is primarily for two reasons. First, to assist the Fair Board in making the 1921 Fair a huge success, which can only be done by securing a large attendance... Second, to stimulate interest in the various stocks of merchandise now carried in Klamath Falls.

With the enormous stocks and reasonable prices at which you can buy merchandise of every description in Klamath Fall today, we don't believe it will pay anyone to patronize mail order houses this fall. There are so many disadvantages in sending away for supplies, and so many advantages in buying at home, where you can first inspect the articles wanted, then get immediate delivery on them, that we believe, if given a chance to compete with outside stores, Klamath Falls will get your business.

So far as this store is concerned—and we believe it is true of other stores as well—you will find the most complete stocks ever assembled. The prices quoted this fall can't be beaten by anyone anywhere, and we know it... We want you to know it, too, and for that reason we are making a special effort to have you inspect this market during spare hours Fair week. You will be well repaid for your trouble and better satisfied in the future.

If given a chance, Klamath Falls will get your business next month and in the months to follow. Don't fail to visit the Fair, and don't miss Buyers' Week. You owe it to yourself and family.

Invitingly yours,
VANNICE BROTHERS.

In addition to the 5 per cent trade discount paid at "Central Station" in cash, and in which Golden Rule sales slips are participating, we are pleased to submit a list of "Specials" for this week, any of which we consider worthy of your consideration, if interested. V. B.



SPECIAL No. 1—

Men's extra heavy fleece lined shirts and drawers, last year price \$1.00 per garment, all sizes.

Special per garment,
69c

SPECIAL No. 2—

All silk ribbon 4, 4½ and 5 inches wide, complete assortment, colors both plain and fancy, stripes, plaids and floral designs. Last year price up to 85c per yard.

Special per yard,
25c

SPECIAL No. 3—

Splendid quality outing, 28 inches wide, comes in both dark and light colors, fancy stripes, plaids and plain colors, including white. Last year price 35c per yard.

Special per yard,
15c



SPECIAL No. 4—

Men's high grade cotton socks, reinforced heels and toes, assorted colors, black, brown, gray, heliotrope and lavender. Last year price 35c.

Special per pair,
15c

SPECIAL No. 5—

Every room-size rug in the house except congo-leum, which includes Axminsters, Tapestry, wool, fibre, etc., sizes 6x9 to 9x12, your unrestricted choice during Buyers' Week only at ONE-HALF the regular price.

Attend the Fair Oct. 5, 6 and 7

GOLDEN RULE
VANNICE BROTHERS

Attend the Fair Oct. 5, 6 and 7