

**The Evening Herald**

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 Published daily except Sunday, by  
 The Herald Publishing Company of  
 Klamath Falls, at 119 Eighth Street.

Entered at the postoffice at Klamath Falls, Ore., for transmission through the mails as second-class matter.

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SATURDAY, SEPTEMBER 3, 1921

**SAME OLD STORY.**

Medford is a pretty good town and looked to some folks, as if it would support two dailies. So Phipps tried it, with his Daily Clarion. It costs him about eighty dollars a day to produce his four-page daily, and the past week it has averaged less than twenty-five dollars a day in gross advertising business. These good, new newspaper fields do not always prove as good as they look. Besides that it takes more than a good writer and reformer to make a good newspaper man. The matter of cost in relation to income has more to do with newspaper success. Looks as though wise Medford business men had already tumbled to the fact that two newspaper doubles their advertising expense without increasing their business, and refuse to encourage Phipps otherwise very good little newspaper. —Ashland Tidings.

**Society**

Mrs. James Watkins Jr., was hostess Wednesday at a baby party, at which she entertained seven babies and their adoring mothers. The home was decorated in sweet peas and dahlias and dainty refreshments were served. Those present were: Mesdames Warren Hunt, Roy Durbin, Glen Jester, James Bishop Foster, Byron Noud, F. T. Andrews and Mrs. Frank Wagner and their babies.

On Thursday Mr. and Mrs. James Watkins entertained at dinner for Mr. and Mrs. H. B. Eccleston who are on their way from Drain to Lakeview for a vacation visit with friends and relatives. Friday night Mr. and Mrs. Eccleston were the dinner guests of Mr. and Mrs. Fred Wygant at their home here.

Last Saturday and Sunday a group of society folk left town in their cars for Clear lake on a picnic, camping and hunting trip. Those who made the trip were: Mr. and Mrs. J. C. Brockenbrough, Mr. and Mrs. Peter A. Albertson, Mr. and Mrs. M. S. West, and Mr. and Mrs. Burge Mason.

One of the charming affairs of the week was the bridge party given by Mrs. Hardin Carter honoring Mrs. John E. Enders on her birthday. The affair was held in the sun room of the Hall hotel annex which was aglow with bright sweet peas and gladiolus. The list of those present follows: Mesdames E. B. Hall, Guy Manning, J. C. Brockenbrough, T. C. Campbell, C. Brookins, Thomas Walters, L. G. Van Bellen, Golden Lincoln, G. B. Cozad, James Bishop Foster, Richardson, Floyd Meadows, Roger Duweese, Charles Moore, H. D. Lloyd Stewart, Charles Martin, H. W. Henderson, Glen Jester, G. W. Houston, Leo Houston, J. S. Elliott, Fred Dunbar, F. U. Patrick, Leslie Terwilliger, E. D. Lamb, Enders, and Misses Verda Coad and Marie McMillan.

Society will be glad of the news of Mr. and Mrs. George Stephenson's decision to move back into town from Dorris for the winter.

The Woman's Auxiliary of the Presbyterian church met Thursday afternoon in the church parlors for a combined social and business afternoon. Plans were discussed during the meeting for a bazaar to be given early in December.

Great was the joy and surprise of John Foster, pioneer employe of the California-Oregon Power company, Wednesday evening when his fellow Copco workers inspired by the thoughts of their companion's sixty-fifth birthday appeared at his home in Hot Springs addition. They were armed with several cakes, one of which was larger than the other and decorated with 65 raisins and bearing in the center a yeast cake as a reminder, it is said, of the way birthdays were often celebrated in the old days. Those present on this occasion were: Mr. and Mrs. J. C. Thompson, Mr. and Mrs. Al Westfall, Mr. and Mrs. G. B. Mangue, Mr. and

Mrs. W. H. Dabney, Mr. and Mrs. E. J. Lennor, Mr. and Mrs. A. B. Jones, Mr. and Mrs. J. D. Foster, Mr. and Mrs. C. H. Foster, Miss Faye West, S. R. Redley, Ed Linville, C. H. Norman, K. G. Klahn, L. McClure, O. B. Dews, G. F. Mather and Dad Wilson.

St. Paul's Episcopal Guild will hold the first meeting of the season at the home of Mrs. O. D. Burke, Thursday afternoon at 2:30 o'clock. Work for the coming year will be planned and a good attendance of the members is desired.

Another out of town guest to be entertained this week was Miss Virginia Withrow, sister of Mrs. R. V. Mallory, who has been visiting here, but who departed for her home Friday morning. The occasion was a lawn party given by Mrs. Mallory on Wednesday afternoon. The guest list follows: Mesdames Hanlon Crump, W. Winningham, C. Rimer, Misses Velma Hall, Gwendolyn Clay, Dorothy Dunham and the hostess.

A week-end party of interest was the launch party given by Bob Ryan in his motor boat for a number of friends. The party left Saturday evening and camped out over night, returning to town Sunday. Those present were: Mrs. Allen Jones, Mrs. Hanlon Crump, Bob Ross, Charles Hill, Miss June Dick and the host.

Harry Richardson was the inspiration for a surprise birthday party at the Richardson home on South Riverside avenue Friday night. Friends and neighbors came in for an evening of 500 and brought refreshments along. Participants in the affair follow: Mr. and Mrs. K. G. Cummings, Mr. and Mrs. J. F. Goeller, Mr. and Mrs. L. Ruontch, Mr. and Mrs. Rex Renney, Mr. and Mrs. R. A. Emmitt, Mr. and Mrs. Paul Johnson, Mr. and Mrs. Ed

Propat, Mr. and Mrs. R. J. Shoats and Mr. and Mrs. C. D. Garcelon.

A most delightful little affair was the joint birthday party given Friday afternoon for two year old Mary Ellen Wright, daughter of Mr. and Mrs. G. R. Wright, and three year old Norma Henderson, daughter of Mr. and Mrs. H. W. Henderson, at the home of Mr. and Mrs. Wright. The hostess was assisted by Mrs. Henderson and Miss Elvira Call. The house was beautifully decorated in pink and green and pink umbrellas were used to mark the guest places at the prettily decorated table. The color scheme was carried out in the refreshments and each guest of honor had a big birthday cake all her own decorated in pink candles. Games were played during the afternoon and judging from the joyousness of the little guests, it will be many years before they will forget this birthday party. The following were present: Norma Henderson, Thelma Hendricks, Gertrude Smith, Eleanor Maguire, Elvira Call, Dorothy Hanson, Estella Hilton, Wilson Wright, Lois Soule, Elroy Call, George Henderson, George Hendricks and Louis Porter, Jr.

Mrs. Sid B. Evans was hostess Friday afternoon to a number of society folk at a 500 party. Ten tables were in progress throughout the afternoon. The house was a riot of color created by a profusion of old fashioned flowers, marigolds, sun flowers and the like, with roses on each table. At the close of the card games light refreshments were served.

Birthday surprises have predominated this week with the surprise party list far in advance of other social functions. Among the parties of this type was the surprise for Miss Nellie Elliott on her fifteenth birth-

**School Begins Next Tuesday**

Why not get books, pencils, tablets and all necessary supplies Monday? If you know the grade your child will be in the list below will tell you what books are necessary. By getting them early you will avoid the rush and crush that always takes place the first day of school.

FIRST GRADE		SIXTH GRADE	
Natural Method Primer	34c	Essentials Arithmetic, Second	70c
Beacon First Reader	58c	Geography, Book Two	\$1.25
Natural Primer	54c	American Beginnings in Europe	77c
SECOND GRADE		Oral and Written English, Second	74c
Natural Method Reader, First	50c	Healthy Living, Book Two	60c
Natural Method Reader, Second	46c	Everyday Classics, Sixth	70c
Primary Writing Lessons	15c	New World Speller, Second	58c
THIRD GRADE		Business Writing	35c
Essentials Arithmetic, First	54c	SEVENTH GRADE	
Natural Method Reader, Third	52c	Essentials Arithmetic, Second	70c
New World Speller, First	58c	Geography, Book Two	\$1.25
Business Writing	25c	Mace History U. S.	\$1.02
FOURTH GRADE		Oral and Written English, Second	74c
Essentials Arithmetic, First	54c	New World Speller, Book Three	58c
Oral and Written English, First	58c	Business Writing	35c
Natural Method Reader, Fourth	58c	EIGHTH GRADE	
New World Speller, Second	58c	Essentials Arithmetic, Second	70c
Geography, First Book	74c	Civil Government, Hughes	\$1.54
Business Writing	35c	Mace History U. S.	\$1.02
FIFTH GRADE		Geography Second Book	\$1.25
Essentials Arithmetic, First	54c	Oral and Written English, Second	74c
Stories American History	77c	Everyday Classics, Seventh	74c
Oral and Written English, First	58c	Everyday Classics, Eighth	74c
Healthy Living, First	54c	New World Speller, Third	58c
Natural Method Reader, Fifth	60c	Business Writing	35c
Geography, First Book	74c		
New World Speller, Second	58c		
Business Writing	35c		

**Free Balloons!**

Every child buying school books at our store will be given a big "water melon" balloon FREE. Make the children happy by buying their books here.

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CONTAINS:

- The College of Literature, Science and the Arts.
- The School of Architecture and Allied Arts.
- The School of Business Administration.
- The School of Education.
- The Extension Division.
- The Graduate School.
- The School of Journalism.
- The School of Law.
- The School of Medicine.
- The School of Music.
- The School of Physical Education.
- The School of Sociology.

Fall Term Opens September 26

A high standard of cultural and professional scholarship has become one of the outstanding marks of the State University. For a catalogue folders on the various schools, or for any information, write THE REGISTRAR, UNIVERSITY OF OREGON, Eugene Ore.

**The Rex Cafe**

\$1.00 Special Sunday Dinner \$1.00

- Fruit Cocktail
- Large Ripe Olives
- Spiced Boats
- Asparagus Tips Mayonnaise
- Chicken With Rice Soup
- Choice of— One-half Fried Spring Chicken, Country Gravy; Chicken Fricassee, with Dumplings; Breaded Veal Cutlet, Paprika Sauce
- Mashed Potatoes
- Steamed Head Rice
- Wild Cherry Punch
- Choice of— Vanilla or Strawberry Ice Cream; Chocolate, Marshmallow or Butter Scotch Sundae; Assorted Pies
- Iced Tea
- Coffee
- Tea
- Chocolate
- Milk

**Don't Cultivate Extravagant Habits**

They slow up financial progress and very often bring disaster.

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