

The Evening Herald

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WEDNESDAY, MAY 11, 1921

LOCAL NEWSPAPER A NECESSITY

(Vivian W. Bradburg in Union, N. Y. News-Dispatch)

There are three most potent factors in the life, growth and development of a community. They are the Church, the School and the Newspaper, and this is in the order of importance.

It is not our purpose here to eulogize.

We will pass over the first two of these factors, and perhaps treat of them later. If the churches were thrown out of this community no self-respecting person could stay here. With all our material prosperity we would soon drop back to conditions such as ancient Rome witnessed. And if the school were discontinued material progress would also stop and we would sink beyond redemption.

The church is a public institution and is supported by voluntary contributions. The school is also a public institution and is supported by the state through taxation. The newspaper is a semi-public institution but receives no public support but has to earn its livelihood through the regular channels of competitive business.

It is of the newspaper that we wish now to speak.

If all the newspapers and other periodicals were discontinued today the effect would be somewhat similar to a mighty plague sweeping over the land. Darkness would creep in, the darkness of intellect, as people would remain in ignorance of the happenings in localities only a few miles distant. Business would slow down, and telegraph communication would soon fall into disuse because no stimulus would come from newspaperdom. Even the postoffice receipts would dwindle, for much of its revenue comes in direct response to advertising.

The newspaper is the third great agency in the advancement of civilization, yet it is underestimated more often than the first two. It is too often treated as merely a business proposition. Few people seem ever to get the vision that the true-blue editor has of using business to advance the interests of a whole community. The preacher has one job—to preach; the teacher has one job—to teach; but the editor, if he be true, has a triple job, and that is to preach and teach, and hardest of all and with it all, too, to meet his weekly pay roll, pay the other costs of production, and try to get a comfortable living—and we all have a right to that.

Omitting the church and the school we can make claim without exaggeration, that a true newspaper is of more real importance, does more good with less money, gives more for less money than any other business in a community. It is true that some will point to large industrial plants that flourish in the community and say that these concerns with their big pay rolls form the life of the community. This we answer is only apparently so. This appears to be so from a superficial materialistic survey of the field. But the life is more than food and the body than clothing. The big industrial plants deal in wealth, that is produced by labor; but the newspaper besides in dealing in news, deals in bigger things—THOUGHTS.

"Our thoughts are things, and a small drop of ink, falling like dew upon a thought, produces that which makes thousands, perhaps millions, think."

No Gas Shortage Here This Summer

L. D. Herker, district sales manager of the Union Oil company, is here from Sacramento on one of his regular inspection visits. There will be no shortage of gasoline here this year, as far as the Union Oil company is concerned, said Mr. Herker. The company has added to its local storage capacity and expects to be amply able to take care of all its old customers and increased demands as well.

Personal Mention

A. E. Johnson, lumber buyer, is in town on business for a few days and left this morning for Setzer.

Mr. and Mrs. C. B. Clendenning, who have been visiting here for about ten days, returned to their home in Los Molinos, Cal., on this morning's train.

Mrs. T. M. Cunningham and little grand daughter, residents of this city, left this morning for Ashland, on account of Mrs. Cunningham's health.

J. Johannes who purchased the Brandenburg stock left this morning for San Francisco.

Mrs. M. F. Pedigo and son left this morning for a month's visit with friends and relatives in San Francisco.

Mrs. L. F. Willis left this morning for Talent, Oregon, on matters of business and expects to return Sunday.

Mrs. C. A. Benninghoff of Dorris, who has been spending a few days visiting her husband, who is confined in a local hospital, returned to Dorris this morning.

F. P. Light, a former hotel owner of Lakeview, is enroute to San Francisco for an extended vacation.

R. S. Prussia, C. B. Nelson and H. C. Hopkins who have been holding an electrical display for the Westinghouse Electric Supply company, left on this morning's train for San Francisco.

R. B. Davis, lumberman of Swan Lake, accompanied by Mrs. Davis, is spending a few days here on business.

Charles Gaddes, son of Dr. Gaddes, owner of Engle Ridge, arrived on last night's train from the U. of O.

G. W. Myers of Malin, is in town on business for the day.

V. E. O'Neill, connected with the Pacific Coast Mint company, is down from the upper marsh on business today.

Frank Cramer of Kirk, Ore., is in town for a few days.

L. D. Herker of the Union Oil company of Sacramento, is in town on business in connection with the firm.

J. M. Bedford of the Chillicoit Lumber company, is a business visitor here for a few days.

T. Hervagault of the W. P. Fuller Paint company, accompanied Mrs. Hervagault and daughter, who motored from Sacramento in interest of the company, left this morning.

Lee Beall, merchant of Lakeview, is in town on business.

A. L. Wornton and Meredith Anderson are visitors from Lakeview for a few days.

W. A. Prader of Silver Lake, is in town for a few days.

G. A. McCarthy and G. A. Bellman returned this morning after a three days trip to the Bly country.

J. Driscoll and Captain Siemens left this morning for the Graham Mill near Dorris, on business.

J. J. Steiger, lumberman of Chillicoit, is here for a few days investigating the local lumber industry.

James Dixon of Fort Klamath has returned from San Francisco where he has marketed several head of fine beef.

The ladies of the St. Paul's Episcopal Guild will meet at the parlors of the Presbyterian church Thursday afternoon at 2:30 p. m.

A. L. Jennison, foreman of Achey Brook sawmill, has returned from San Francisco where he underwent a serious operation for stomach trouble recently. His health is greatly improved and he will soon be at work again.

INTERESTING BOOK RECEIVED

One of the most interesting recent additions to the University of Oregon library is "Old Time Schools and School Books," which gives pictures of text books, school rooms, teachers and pupils, dating back to the beginning of public education in the United States.

RIVER BOATS AGAIN PLY ON MISSISSIPPI

NEW ORLEANS, Va., May 10.—Memories of old days on the Mississippi when stately packets plied in the passenger traffic are revived by the resumption of traffic between Pittsburgh, Pa., and this city by way of the Ohio.

Barges have carried freight traffic on the great river for many years since the packets were driven out by railroad competition in the days of Mark Twain the Mississippi packets were celebrated for their "rats," their famous races, their pilots and even for their poker games.

It used to be no uncommon sight to see from 15 to 30 passenger vessels, from the palatial packet to the weather beaten tramp leave the New Orleans landings daily for up-river points.

Coming of the railroads with quick service for perishable cargo, many lines almost paralleling the river between the most important landings, caused river traffic to lose its prestige. Shippers began sending cotton and other non-perishable freight by rail and the river packets were fewer and fewer as the years went on.

Plantation landings rotted away, planters began to buy railroad tickets instead of steamer passage and made their plans to spend the difference in time in New Orleans instead of on the boats. Planters moved to town, social life in the country began to wane in short, country dwellers became farmers and plantations became farms. It was romantic to be a planter, but much more profitable to be a farmer. All of this directly affected passenger traffic.

A river voyage in the olden days was a pleasurable affair if the boilers did not blow up or the vessel hit one of the shifting sand-bars, mud-lumps or hidden snags. A comfortable berth, wonderful meals, dancing at night, watermelon parties, well stocked bars, stud and draw poker games for the patrons of that form of amusement, and last, but not least the antics of the negro roustabouts all combined to make things pleasant for the traveler.

Coffee in bed was the rule; the breakfast of bacon, eggs, waffles, pancakes started off the day. At noon there was fruit, fish, toast, vegetables, the ever present coffee and whatever desert the cook had in mind for the meal. The feast of the day came in the early evening with creole gumbo (if the cook happened to hail from New Orleans as most of them did) fried fish roast fowl, with baked or candied yams, beef or pork, fruit in abundance, desert and "small black" coffee with brandy. It wasn't variety but quantity that made the steamer bill of fare famous.

In the heat of the afternoon behind shielding mosquito bars the passenger, if he so desired, could stuff him with juleps or slip eam whiff cocktails, not to mention the old flat-bottom toddies, made with sugar, water, pineapples and orange juice and, of course, whiskey. The old timers here, with scanty stocks of liquor and facing the coming years with visions of nut sundae, never tire of telling the younger generation of the old "hard liquor" days of the river steamboats.

The card games were for big stakes. Veterans vouch for the truth of stories of a planter en-

SPECIAL ON SILK UNDERGARMENTS

INCLUDING KAYSER'S Real Silk

Women say it is the loveliest underwear they have ever seen. It certainly is a delight to those who prize that feeling of comfort that comes with the wearing of silk undergarments. Camisoles will be included in this special offering. Values up to \$4.50.

\$3.95

5th and MAIN

LA VOGUE

5th and MAIN

FIRST CLASS NUMBERS 11

Eleven students will receive diplomas in the first graduating class of the University high school, on June 2. All expect to enter the University next fall.

CAPS AND GOWNS VOTED DOWN

The faculty of the University of Oregon decided at a meeting last week not to wear caps and gowns at commencement.

REX RENNER

On the 16th of May I am going to open the general automobile repair department of the White Pelican Garage. This will mean something to the automobile owners of the county, because it will be equipped with the best there is in tools and machinery. The two main features, however, will be those which cause the automobilist the greatest trouble—carburetor and ignition.

I will have the finest electrical testing equipment in Southern Oregon, and will thus be in a position to positively locate and remove your troubles. It is needless for me to tell you what poor ignition and battery troubles are—every owner knows them too well. Let me reduce them to a minimum.

The next difficulty is your carburetor. I am going to handle the Rayfield carburetor. That means I will have one of the best carburetors ever devised. I will also have a carburetor expert, and if you ever had or ever have any carburetor difficulties let me get rid of them for you.

Everything else in the repair department will be on a par with these two special features. Your work will be guaranteed. The price will be reasonable. The service will be prompt. Let me have your next job. I know I will have the rest.

REX RENNER.

Weather Probabilities

The Cyclo-Stormograph at Underwood's Pharmacy has recorded a fairly steady barometric pressure during the last 24 hours, the tendency being slightly upward. This indicates a continuance of pleasant conditions.

Forecast for next 24 hours: Continued fair with light winds. Cooler.



We Repair Recharge Rebuild All Makes of Auto Batteries Magnetoes Generators Starting Motors Reed Auto Supply Co. Phone 298-J. 11th St. Near Main

Mr. Auto-Kno Says

You need not consult the Ouija board to find out if Philadelphia Diamond Grid Batteries are better. Ask any of the hundreds of satisfied owners.



The Electric Shop

CHAS. D. GARCELON, Prop. 123 So. Sixth St. Phone 127

SHOE PRICES

THAT TALK

CROSSETT'S \$10 - MASTER MADE \$10

We have today Reduced the Price on 100 pairs of Children's Shoes. These reductions range from 50c to \$3. It will pay you to look these over before buying the next pair.

100 pairs of Men's and Boy's shoes will also be included in the Price Reductions.

MEN'S SHOES, \$2.50 and up
BOYS' and CHILDREN'S SHOES, \$1.90 and up

BRADLEY-EVANS SHOE CO.

SHOES AND SHOE REPAIRING