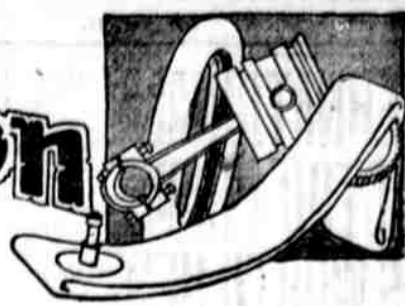


# Automobile Section

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## EVENING HERALD



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### KLAMATH AUTO ASSOCIATION IS AFTER MEMBERS

What part will the Klamath County Auto association take in the Klamath auto show? That is a question that has been asked time after time, and it is easy to answer. The Klamath County Auto association is not promoting the show, and therefore is taking no part in the active work, but it is vitally interested in the effort to make this show, the first in the history of Southern or Eastern Oregon, a conspicuous success, and it can safely be said that all members of the association are with the show promoters with their moral support.

The dealers and the members of the association are working in harmony. They realize that it is necessary to work in harmony if for no other reason than to show the people on the outside that, contrary to a well founded and circulated belief, the people here can harmonize in some things.

Just at the present time, the Klamath County Auto association is in the midst of a membership campaign, and in order to help the good work along, the show promoters will establish a booth which will be turned over to the association for the purpose of attracting new members. If plans do not miscarry about a half dozen of Klamath County's fairest maids will be impressed into service, and turned loose among the crowds to solicit memberships. It will be everlastingly hard to withstand the smiles, wiles, and gusses, of these lassies, and oodles of memberships are expected to be secured through them. For, the auto association surely needs the money. Go-

### Should Not Overlook The Chevrolet Car

Low Arena of the White Pelican garage says he will occupy position number 4 at the Klamath auto show, and will display three Chevrolet models, a F. B. sedan, a F. B. No. 5-passenger touring, and a 499 3-passenger touring car. He says he is 100 per cent Chevrolet and feels that he is representing the car of the hour—the moderate priced, flexible, economical, Chevrolet. This car is not to be overlooked, said he, and prospective buyers should consider the car seriously from every angle before investing in any automobile.

### Will Sell the Oldsmobile, Too

The Ewauna Motors company has taken the agency for the Oldsmobile, and will have several of these popular cars on hand before many moons. M. S. Lester, of the Ewauna company, says that just now he is too busy helping make the auto show a huge success, but that just as soon as the show is over he will have more time to tell you all about the Oldsmobile. With the Scripps-Booth Mr. Lester believes he has a pair that will beat anything from two pairs to a royal flush, and he will have more to say anon.

A classified ad in The Herald will find what you have lost.

ing farther, the county needs the roads, and the auto association is going to be one of the big factors in the effort to secure them. This fact constitutes another reason why the association needs the money.

At any rate, the auto association will be well represented at the auto show, and a long list of new members will undoubtedly be gathered into the fold.

### AUTO SHOW LOOMS UP BRIGHTLY IN THE HORIZON

Under the persuasive leadership of Lloyd Brownell and Will T. Lee, a crew of automobile men have been engaged in running cars out of the Acme garage, placing them in other garages about town, and removing everything that will not be needed in the conduct of the auto show, which, by the way, promises to be an event that will be distinctly creditable to the city of Klamath Falls, and to the auto dealers who have worked like beavers to make the show all an auto show should be. The dealers have had very little time in which to make plans and carry them out, but order has appeared from what seemed to be chaos, and all's well with the auto show.

The Acme garage is an ideal place in which to hold this show. Commodious, well lighted, and conveniently located, and owned by public-spirited men who have made sacrifices in order to make the show a success, this garage will undoubtedly be filled with auto devotees from the time the show opens at 1 o'clock Sunday afternoon until it closes at 12 o'clock Tuesday night. Practically three days of it—three days in which the social features so necessary will not be overlooked.

An orchestra, and a high-class orchestra, too, will be in attendance three hours every afternoon, and four hours every evening. This will give the show attendants an opportunity to dance, and Bobby Ryan, who will have charge of the dancing, says the floor, between the long aisles of cars, will be treated to a special preparation which will make the floor a dancing paradise,

and there will be no reason why every dancer in the city, or in the county if, it is possible to get here for the show, should not get his fill of terpsichorean pleasure.

At the meeting of dealers held in the Chamber of Commerce rooms last night, an entertainment committee was appointed and given positive instructions to secure a few good vocalists, who will regale the patrons of the show with songs at regular intervals. The committee promised to return 'with their shlieds or upon them,' and that means that there will be some good vocal selections.

The show rooms will be decorated, too. Evergreens will predominate, but there will be flags and other decorative effects that will lift the appearance of the show room 'away above ordinary'—it will be a skookum looking hall when they get through with it, the decorating committee says.

The show promoters have also made arrangements to supply the big crowds with free lunches, cold lunches, if the days are warm, and hot lunches if the days are cold. They always work with a system, you know.

The accessory and parts exhibit room will be away up in front—up where the Acme garage has been displaying its Hudson, Haynes, Essex and Reo cars. There will be quite a diversity of things displayed there. It would take too much space to tell you what they are here, but they have been outlined in other places in this issue, and the advice is to read the paper thoroughly

### Paiges Won't Be Here Until April

The Imperial garage is disappointed in not being able to have one of the classy Paiges to exhibit at the auto show, but promises to have some on hand in the garage during the first part of April. One thing, Mr. McCollum, of the Imperial said, is that there is going to be a shortage of Paiges this year, and the man who places his order early is the man who is going to be numbered among the fortunate. "And, the Paige now offered to the public is a beauty. It's better than before, and that's the highest praise I can give it," said Mr. McCollum.

Some firms will display two cars, some three, and the Acme will display four of them, but there will be some firms who will have to be content with only one space, for space, regardless of the size of the acme garage, will be at a premium as far as exhibitors are concerned.

The proprietors of the show wish to have the people who attend understand that the show is not going to be held for the purpose of making immediate sales. It is being held solely for the purpose of giving prospective buyers an opportunity to compare the different cars, and to make up their preferences at their leisure. To be sure, these shows are always expected to promote sales, but immediate sales are not expected.

Come and enjoy yourself, is the invitation given to everybody. There will be no charge for admission, no one will be hounded into buying a car, and if every patron of the show does not have a good time it will not be the fault of the show promoters.

### HERE'S A CHANCE TO GET A REAL EYE OPENER

The K. K. K. store is going to be decidedly in the swim when the auto show opens up, as they will have a booth showing everything the sensible motorist should wear. This includes everything a man or woman driver should wear from the top of his or her head clear to the ground, and some of the things they don't wear but which come in mighty handy to all motorists. Fred Houston, of the K. K. K. store, said that the display would be a "go-getter," and as Fred has a "go-getting" reputation he ought to know the meaning of the term. It's a nicker to a courthouse that the display will be an eye-opener as well as a go-getter, and if anyone is looking for an eye-opener he or she can get one by looking up the K. K. K. store exhibit.

### Luthe Batteries and Bosch Magnetos

Luthe batteries and Bosch magnetos will be exhibited by the Reed Auto Supply company at the auto show. "The Luthe battery," said Captain Reed of this company, "is made in different sizes and types, and has features possessed by no other battery. As for the Bosch magnetos, they are known the wide world over. We know we have unexcelled mechanism and service in these instruments, and certainly take pride in exhibiting them." They will occupy a booth in the accessory room.

# HEIDER TRACTORS

## MAXWELL CARS - CHALMERS CARS

### AT THE AUTO SHOW

AT OUR SHOW ROOMS

### ATTERBURY TRUCKS—COMET CARS

# HOWIE'S GARAGE